

CITY OF FORT PIERCE

ARTS AND CULTURE ADVISORY BOARD

Regular Meeting - Thursday, July 1, 2021 - 2:00 p.m.
City Hall - William Dannahower Conference Room, Second Floor,
100 North U.S. #1, Fort Pierce, Florida

1. **CALL TO ORDER**

2. **PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **ELECTION OF CHAIR AND VICE CHAIR**

5. **COMMENTS FROM THE PUBLIC**

Any person who wishes to comment on any subject on this Agenda may be heard at this time. Please sign the sign-up sheet in order to speak. Please limit your comments to no more than five (5) minutes, as this section of the Agenda is limited to thirty minutes. The Arts and Culture Advisory Board will not be able to take any official action under “Comments from the Public” section.

6. **APPROVAL OF MINUTES**

- a. Minutes from March 21, 2021 meeting

7. **NEW BUSINESS**

- a. Discussion of Letter/ Sculpture

8. **OLD BUSINESS**

9. **OTHER BUSINESS**

10. **BOARD DISCUSSION**

- a. Discussion on Board's Future

11. **STAFF DISCUSSION**

12. **ADJOURNMENT**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

Arts and Culture Advisory Board

6. a.

Meeting Date: 07/01/2021

Re:

SUBJECT:

Minutes from March 21, 2021 meeting

Attachments

3.11.21 Minutes AAC

Form Review

Form Started By: Sheila Wise
Final Approval Date: 06/29/2021

Started On: 06/29/2021 11:35 AM

City of Fort Pierce
Arts and Culture Advisory Board
March 11, 2021
2:00PM Via Microsoft TEAMS

DRAFT MINUTES

1. **Call to Order** - The meeting was called to order at 2:04 PM.

2. **Roll Call**

Present: Doretha Hair-Truesdell, Julie Pouliotte, June-Ann DeGraw

Absent: Mary Myers, Luke Croghan

Staff Present: Kaitlyn Ballard, Caleta Scott

3. **Comments from the Public** – There were no comments from the public.

4. **Approval of Minutes from the February 11, 2021 Meeting**

There were not enough board members present for a quorum. February 11, 2021 minutes will be tabled until the next meeting.

5. **New Business**

- a. Judge the Annual Highwaymen Heritage Trail Art Show and Festival 5th Grade Art Contest

The artwork for this contest will be displayed in Downtown Fort Pierce, at the 111 Orange Ave. Building. It is up to committee members to go look at the artwork, judge and select their winners before the next committee meeting which will be held on Thursday, April 8, 2021 at 2pm.

- b. Comprehensive Mural Program

The overview of the Mural Program was discussed and included items such as goals, registrations, features, grant opportunities and artist residence programs. Current programs in other cities are being researched for application into our mural program. This is an ongoing initiative and will be discussed further at the next meeting.

6. **Old Business**

There was no old business at this time.

7. Other Business

a. St. Lucie County Culture Alliance Update - Dieulanie Claude

The Next Art Walk is scheduled for Friday, March 19, 2021. In honor of Women's Month, the SLCA is displaying art encouraging Women's Empowerment at the 111 and County buildings. There will also be an art exhibit at the St. Lucie County Airport on Thursday, April 8, 2021 from local artist. To sign up for SLCA newsletter please visit <https://artstlucie.us18.list-manage.com/subscribe?u=65e6c967dc96517454ab4bf24&id=328e82db13>

8. Board Discussion

Doretha Hair-Truesdell informed the board that the Highwaymen License Plate Committee will be going before the City Commission in April 2021, to present the license plate.

June-Ann informed the board that she is working with the Pelican Yacht Club to display local artwork for sale by local artists. This is an ongoing initiative, and she will inform the board as it develops.

9. Staff Discussion

Staff discussion included informing the board that there is three (3) vaccinees that need to be filled. Members we ask to assist in recruitment efforts and board applications will be sent out to aid in this process. The information for the Great American Cleanup taking place on Saturday, March 13, 2021 from 8am-Noon was provided to board members. Also, the board was informed that their recommendation for placement of the Exodus sculpture, donated from Hayes Sculpture Foundation, on the west side of City Hall will be brought before the City Commission on Monday, March 15, 2021.

10. Adjournment – The meeting was adjourned at 3:26 PM.

Arts and Culture Advisory Board

7. a.

Meeting Date: 07/01/2021

Re:

SUBJECT:

Discussion of Letter/ Sculpture

Attachments

Letter to Jeanne Johansen

Form Review

Form Started By: Sheila Wise

Started On: 06/24/2021 01:35 PM

Final Approval Date: 06/24/2021



May 6, 2021

Jeanne Johansen, President
Fort Pierce Art Club
2732 Sunrise Boulevard
Fort Pierce, FL 34982

Dear Ms. Johansen:

Thank you for sharing your dream of a sculpture in honor of Edwin Binney, which would be on display in the City of Fort Pierce. We will ask the Arts and Culture Advisory Board to review your concept and provide a recommendation to the Fort Pierce City Commission. You will be notified when their recommendation will be presented to the Commission for their consideration.


Please contact me if you have any questions or need additional information.

Sincerely,

Nicholas C. Mimms, P.E., ICMA-CM
City Manager

NCM:jdr

c: Johnna Morris, Finance Director
Caleta Scott, Grants Administration Manager



**FORT PIERCE
ART CLUB**

2732 Sunrise Blvd, Fort Pierce, FL 34982
772-579-1529

Received

MAY - 4 2021

City of Fort Pierce
City Manager's Office

Mr. Nick Mimms
City Manager
P.O. Box 1480
Fort Pierce, FL 34954

Dear Mr. Mimms,

I am Jeanne Johansen, President of the Fort Pierce Art Club and past treasurer of the St. Lucie Cultural Arts Council under Judy Bonet and the Zora Neale Hurston Committee under Linda Henderson. I recognize that you have a great love of the arts and understand its economic and cultural value to our community. You were incredibly instrumental in the St. Lucie County "Art Without Walls" exhibited in Fort Pierce back in 2005-6 and 2008-09.

I have a dream that is not far off yours when it comes to art in Fort Pierce. I want to see a sculpture dedicated to Edwin Binney here. I sent the attached diagram (Exhibit B) to the Pelican Yacht Club in 2019 and they got excited but wanted to wait for the new board who subsequently rejected the idea. I guess the yacht club wants the monument down as the plaque is now off. My proposal included adding children's art done in crayon and transferred onto tiles then placed on the cinder blocks so that the children of Fort Pierce were represented.

I see the idea of a crayon box on a roadway (slows down traffic) or a park (by the Backus Museum) to not only honor Edwin Binney but also attract revenue events around children and adult art.

This week I wrote the attached letter to Crayola's legal department requesting use of their trademark for an art club t-shirt and got the attached response. Even though they rejected the use of their trademark, they appear happy to know Fort Pierce is interested in promoting Edwin Binney.

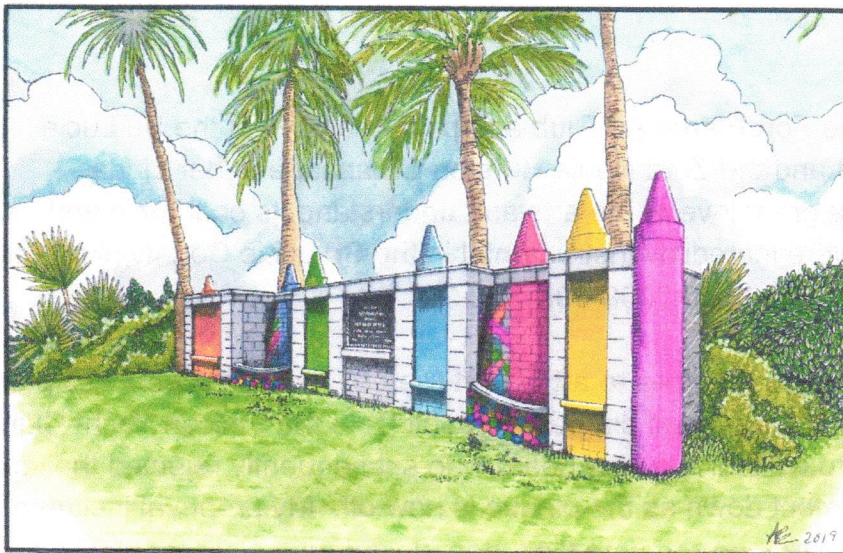
Mr. Mimms
April 30, 2021
Page 2

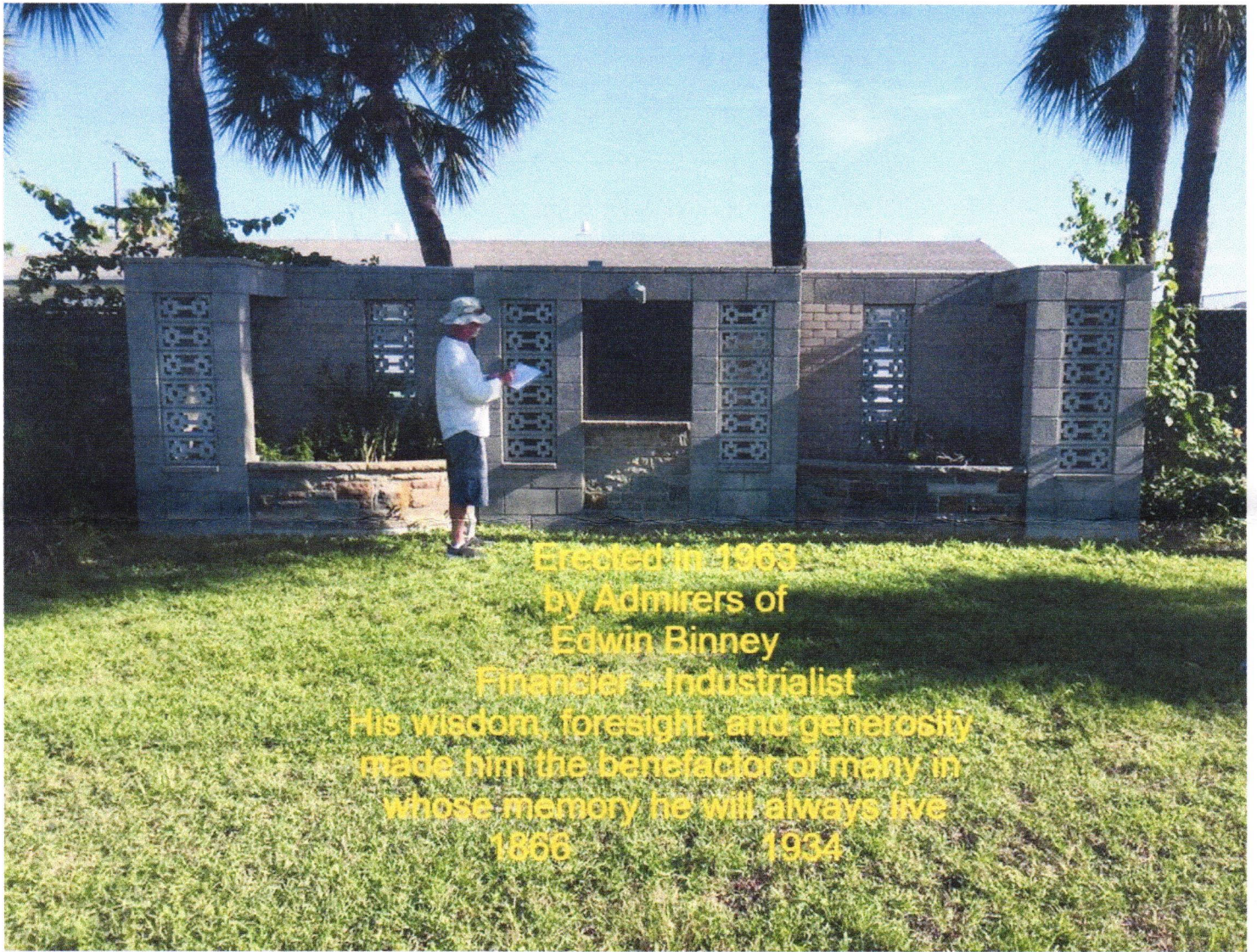
I feel that if we build a monument to Binney it would be an economic engine and build on our tourism as well as give credit where credit is due. It will also continue to generate corporate attention for both Crayola, Inc. and Hallmark and other businesses. I dream of having Oprah (whose favorite color is Purple) coming to town for the dedication along with Zora Neale Hurston's niece, Lucy Anne Hurston.

I heard you were looking for the city to purchase a new sculpture. Why not Binney? There is nothing to stop us from using crayons and his name because they're not trademarks.

Best wishes always,

Jeanne Johansen, President





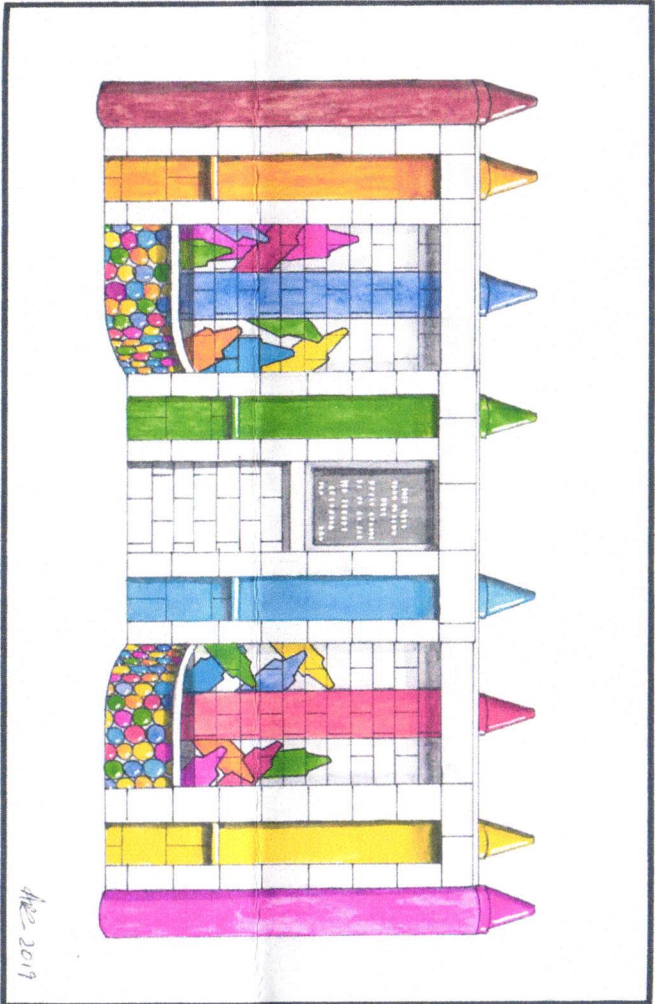
Erected in 1963
by Admirers of
Edwin Binney

Financier - Industrialist

His wisdom, foresight, and generosity
made him the benefactor of many in
whose memory he will always live

1866

1934



Ave 2019

OGDEN UT 84201-0029

In reply refer to: 4077967774
Nov. 14, 2018 LTR 4168C 0
59-6149101 000000 00
00027594
BODC: TE

THE FORT PIERCE ART CLUB INC
% S EVOY
2732 SUNRISE BLVD APT A
FORT PIERCE FL 34982-3507

005358

Employer ID number: 59-6149101
Form 990 required: Yes

Dear Taxpayer:

We're responding to your request dated Sep. 11, 2018, about your tax-exempt status.

We issued you a determination letter in August 1966, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m.,