

City of Fort Pierce

ARTS AND CULTURE ADVISORY BOARD

Regular Meeting –Thursday, July 1, 2021-2:00p.m.

City Hall-William Dannahower Conference Room, Second Floor
100 North U.S. #1, Fort Pierce, Florida

1. **CALL TO ORDER-** The meeting was called to order at 2:06 PM.

2. **ROLL CALL**

Present: June Ann Degraw, Julie M. Pouliotte, Doretha Hair Truesdell, Luke Croghan, Mary, Myers, Staff: Sheila Wise

Absent: No members absent

4. **ELECTION OF CHAIR AND VICE CHAIR**

Ms. Wise opened the meeting stating that the first order of business was to elect a governing body—Chair and Vice Chair. She requested nominations; Julie motioned to nominated June-Ann, Mary, seconded the motion, and both Luke and Doretha nominated Julie, so there was need for a discussion. June Ann suggested that both she and Julie discuss their plans for the Board as a way of a mini campaign that would better help members to decide on a vote. Julie stated that she simply wanted the Board to be pulled together; June Ann, felt that the Board needed a vision, mission, and goals statement to better focus its efforts. She proposed that the Board concentrate on two or three things to be better coordinated and to have a more tangible mission. Luke agreed and mentioned that the Board’s vision and goal has always been to create a Strategic Plan but mentioned that the Board never had the direction that it needed. Julie then motioned to nominate June Ann as Chair. June Ann produced a written proposed Vision, Mission, and Goals Statement and handed a copy to each member. The floor was then officially opened to nominate, a Chair, and June Ann was chosen unanimously. June Ann then motioned that a Vice-Chair was chosen, Luke motioned to nominate Julie, and Mary seconded the motion. June Ann was officially mentioned as the Chair, and Julie Pouliette officially recognized as Vice Chair—June Ann then chaired the remainder of the meeting.

5. **COMMENTS FROM THE PUBLIC**

There were no comments from the public.

6. **APPROVAL OF MINUTES**

There were no minutes to approve from the March meeting since there was not a quorum and since there were no meetings held in the months of April or May.

7. **NEW BUSINESS**

June Ann then opened the floor to discuss the letter from Jeanne Johansen, as Mr. Mimms requested. She explained the history behind the letter stating that the monument design was brought to the Pelican Yacht Club for discussion and before the group did anything, they asked Sally Chapman, Mr. Binney's granddaughter, what she thought of the artwork. Ms. Chapman did not like the design because she felt that the design only focused on one aspect of Mr. Binney's life; she felt that Mr. Binney did much more for the City than just create the Crayola crayon. Regarding the Plaque honoring Mr. Binney, June Ann explained that the plaque was removed by the City and is currently in the City's possession. She added that the plaque is going to be put on a new memorial at the Jetty Park since Mr. Binney created the Jetty Park. The discussion then turned to possible places where the Crayola monument could be added, such as the Peacock Art District. Julie brought up the point that the artwork to honor Mr. Binney could be placed elsewhere; Julie then advocated for placement of artwork recognizing Mr. Binney be placed somewhere in the City, stating that the brightness of the crayons would bring light and fun artwork to the City. The group then discussed the various artistic ideas that could incorporate the crayon design in honor of Mr. Binney. In summary the Committee decided that since Mr. Binney's granddaughter did not like the memorial design, the Arts and Culture Board would not move forward with voting on it. In response to Mr. Mimms request to review the letter, the Committee did not believe that it could express its feelings on the design since Mr. Binney's granddaughter did not like the design. In concluding the discussion, June Ann stated that she would summarize a letter regarding the Committee's position on the memorial. The letter will be emailed to Ms. Wise, who will forward it to Mr. Mimms via Johnna Morris.

8. OLD BUSINESS

Julie brought up some loose ends by stating that the following items should be addressed at the next meeting:

Cataloging all the works of art located throughout the City and incorporating them into an interactive map so that the artwork could be easily found by those visiting the City. The discussion then turned to the various sculptures that have been replaced as well as areas throughout the City that need artwork /sculptures /murals. There was a question as to location of the bird/snake sculpture—no one has seen it.

Additionally, Julie mentioned that the group is supposed find out where the money has been going that the group is supposed to get from the County each year. She also mentioned that the group needs to know the amount of funding they have to complete some of its goals.

A last point discussed was the committee working with Code Enforcement regarding cleaning up some of the areas in the City. Mentioned was the fading artwork on the old Arcade Building as well as ideas for placement of art as a way of signaling the main entry points or gateways into the City.

Julie mentioned that there are art initiatives going on in the City, but these initiatives do not always include the Arts and Culture Committee. The Committee feels that it wants to be involved in those discussions of art that are relevant to its function and purpose. The feeling was that the Committee needs someone in the City who can better communicate its ideas to the City. As well, the need for City Commission to express its expectations as to what the Arts and Culture Board should focus on, is greatly needed. Discussions ended with June Ann giving each member a copy of the Vision, Mission, Goals Statement and suggested that each Committee member come up with his and her own vision, mission and four goals for the Board. These would be discussed next meeting.

9. OTHER BUSINESS

10. BOARD DISCUSSION

The Board discussed their future, and June Ann, asked each member to come up with a vision, mission and goals statement containing four goals to take the final document to the City Commission. The group agreed that this task would be completed and ready to discuss at the next meeting. Ms. Wise then asked the group when they intend to hold its next meeting—it was agreed that the group

would meet on the 12th of August at 2PM. Although some members will not be present, the group would still meet, and absent members would either call in on the phone or email their mission statements to MS. Wise.

11. **STAFF DISCUSSION** -There was no discussion by staff.

12. **ADJOURNMENT**: The meeting was adjourned at 2:57 PM