

## END LITTERING

For more than six decades, Keep America Beautiful has served as our country's nonprofit steward of litter prevention.

END LITTERING

## IMPROVE RECYCLING

Three key factors guide the work Keep America Beautiful does to improve recycling in America: convenience, communication, and cause (getting people to understand the many benefits of recycling and why they should care).

IMPROVE RECYCLING

## BEAUTIFY COMMUNITIES

Keep America Beautiful envisions a country where every community is a clean, green and beautiful place to live.

BEAUTIFY COMMUNITIES