

# CITY OF FORT PIERCE

## CONFERENCE AGENDA

Conference Agenda Meeting - Monday, August 9, 2021 - 9:00 a.m.

City Hall - Commission Chambers, 100 North U.S. #1, Fort Pierce, Florida

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Roll Call**
4. **New Business**
  - a. 2022 Legislative Priorities
  - b. Parking Committee Recommendations
  - c. Sunrise Theatre Operational Plan
  - d. Mayor and City Commission Compensation Comparison

5. **COMMENTS FROM THE PUBLIC**

Any person who wishes to comment on any subject may be heard at this time. Please limit your comments to three (3) minutes or less, as directed by the Mayor, as this section of the Agenda is limited to thirty minutes. The City Commission will not be able to take any official actions under Comments from the Public. Speakers will address the Mayor, Commissioners, and the Public with respect. Inappropriate language will not be tolerated.

6. **City Commission Boards and Committees Updates**

7. **Adjournment**

Immediately following adjournment, please move toward the doors and exit the chambers. This allows for the safe and courteous exit of all persons, and those on the dais. Conversations after the meeting should be held outside of chambers, in the foyer or elsewhere, but not in the commission chambers where lights will be out as soon as the chambers are empty.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

**City Commission Conference Agenda**

**4. a.**

**Meeting Date:** 08/09/2021

**Re:** 2022 Legislative Priorities

**Submitted For:** Nick Mimms, City Manager, City Manager

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**SUBJECT:**

2022 Legislative Priorities

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**Attachments**

2021 Legislative Priorities

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**Form Review**

**Inbox**

City Manager

Form Started By: Jennifer Robinson

Final Approval Date: 08/04/2021

**Reviewed By**

Nick Mimms

**Date**

08/04/2021 02:05 PM

Started On: 08/02/2021 10:40 AM



# CITY OF FORT PIERCE LEGISLATIVE PRIORITIES

# ECONOMIC DEVELOPMENT



## State and Local Economic Development Partnerships

The City *supports* legislation and appropriation that enhances the efficiency and effectiveness of the state and local government partnership in economic development through the greater use of targeted strategic investments to induce sustainable economic activity resulting in a consistent positive return on investment for both state and local governments.

## Enterprise Florida/Job Growth Grant Fund

To support the state's economic development toolkit in a manner that supports increased economic growth and development by incentivizing businesses to relocate to or expand in all regions of the state of Florida. The City supports the continued funding of the Florida Job Growth Grant.

## Qualified Targeted Industries Tax Refund

The Qualified Target Industry (QTI) Tax Refund is a tool available to Florida communities to encourage quality job growth in targeted high value-added businesses, such as life sciences, aviation/aerospace or financial/professional services. If approved, the applicant may receive refunds on the taxes it pays. This includes corporate income, sales, ad valorem, intangible personal property, insurance premium, communications services, and certain other taxes.

This economic tool allows the City to leverage our respective community when competing to obtain new or expanding businesses to our area, as well as assisting our existing businesses with retention. If this program is to sunset, it could jeopardize our performance in the marketing arena on a state, national or international level, placing our City in a difficult position economically.

During the 2020 Legislative Session, the bill to reauthorize this program failed and it has sunset on July 30, 2020. The City *supports* legislation in which will implement a similar program of the Qualified Targeted Industries Tax Refund.

## Public Record and Open Meeting Exemptions for Economic Development

*Support* changes to s.286.0113 and s.288.075, F.S., that would allow the City Commissioners to deliberate in private regarding an economic development proposal and preserve the suppression of confidential information in the possession of an economic development agency.

## Visit Florida

The City *supports* continued funding of the program at a level that is productive for the organization and growth of tourism marketing on behalf of the City. Especially with the unprecedented impacts of COVID-19 on the tourism industry in Florida, it is imperative we continue to support this industry, which not only impacts revenues, but provides millions of jobs, and is considered one of Florida's top economic drivers.





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# BUDGET & TAXATION

## Home Rule Authority

During the 2017 and 2018 Legislative Session, there were a significant number of legislative bills filed that proposed to preempt the Home Rule Authority of local governments thereby preventing the ability of local governments to respond in a timely manner to matters of local importance. It is imperative that decisions and legislation regarding local government services be left to the form of government closest to the citizens. Therefore, the City *opposes* any legislation which would preempt their Home Rule Authority.

## Unfunded Mandates

The State Legislature has frequently passed legislation that compels local governments to provide a service, program, or benefit without providing the appropriate funding or a funding source. This compromises local governments' ability to provide services requested by their local communities by diverting resources to these state-directed, unfunded mandates or cost shifts. In addition, as more and more mandates are created, local governments are faced with the burden of using local tax dollars to finance functions that they have little control over.

The state must do a better job of truthfully identifying costs to local governments when passing new legislation and must provide funding or a funding source for every legislative initiative that imposes a cost on counties. City of Fort Pierce *opposes* new unfunded mandates and unfunded state to city cost shifts.

## Local Fuel Tax Indexing

Local fuel tax revenues, also known as gas tax, have been constantly eroding as the costs of road construction and maintenance has increased as well as vehicles becoming more fuel efficient. Unlike local governments, the Florida Department of Transportation has the ability to index their motor fuel tax rate as it relates to the Consumer Price Index (CPI). Without the ability for local governments to index, we are unable to keep pace with our growing transportation costs and needs.

The City of Fort Pierce *supports* legislation to allow counties and municipalities the ability to annually index the local fuel tax as it relates to the Consumer Price Index (CPI).

LEVEL	TAX	AMOUNT
<b>Federal</b>		
(Not Indexed)	Fuel Excise Tax	Gasoline - 18.4¢/gal Gasohol - 18.4¢/gal Diesel - 24.4¢/gal
<b>State (Distributed to FDOT)</b>		
(Indexed)	Fuel Sales Tax	All Fuels - 13.4¢/gal
(Indexed)	SCETS Tax	Gas/Gasohol - 6.1¢ to 7.4¢/gal Diesel - 7.4¢/gal
<b>State (Distributed to Local Gov'ts)</b>		
(Not Indexed)	Constitutional Fuel Tax	All Fuels - 2¢/gal
(Not Indexed)	County Fuel Tax	All Fuels - 1¢/gal
(Not Indexed)	Municipal Fuel Tax	All Fuels - 1¢/gal
<b>Local</b>		
(Not Indexed)	Ninth-Cent Fuel Tax	Gas/Gasohol - 0 to 1¢/gal Diesel - 1¢/gal
(Not Indexed)	Local Option Fuel Tax	Gas/Gasohol - 0 to 11¢/gal Diesel - 6¢/gal

## Communication Services Tax

*Supports* legislation that protects general revenues collected from the local communications services tax. These revenues are used to provide essential municipal services, such as public safety, and constructing and maintaining roads, bridges, public parks and open spaces. Maintaining a diversified revenue base strengthens the fiscal stability of local governments and improves their ability to serve all citizens and businesses.

## Sales Tax Equity

*Supports* legislation that reforms Florida's sales tax laws that apply to online sales from out of state retailers. Changes to these laws are needed to ensure that consumers and retailers are treated fairly and equitably.

## Local Business Tax

*Supports* legislation that protects general revenues collected from the local business tax. Currently, the City imposes a local business tax for the privilege of engaging in or managing a business, profession or occupation within the City's jurisdiction. The local business tax revenues collected by the City is used to assist funding services critical to our businesses, such as zoning, permitting, code enforcement, and police.

## Sales Tax on Commercial Leases

*Opposes* legislation that repeals or reduces the state sales tax and local option sales tax on commercial leases. Since 1969, Florida has imposed a sales tax on the total rent charged under a commercial lease of real property. Commercial real property includes land, buildings, office or retail space, convention or meeting rooms, airport tie-downs, and parking and docking spaces.

## Building Department Fees

The City *supports* legislation which will amend F.S. 553.80, to relieve the restrictions on the Building Enterprise Fund carryforward allocation as well as allowing more flexibility on the use of those funds.

# GENERAL ADMINISTRATION

## Public Safety/School Resource Officers

**Supports** legislation in the continued effort to fully fund the mandated positions of School Resource Officers (SRO) in schools. This mandate has placed a heavy burden on local agencies to fund additional SROs through ad valorem taxes. Funding of the recurring cost of SROs through the requirement of this mandate is unsustainable, resulting in the necessity of cutting other public services and having a direct negative impact on the welfare and public safety of all local government entities in the state.

**Support** legislation that promotes the identification of potential sources of sufficient funding to address the documented need, as well as, the development of priority and science-based grant programs for the implementation of projects, programs, and studies identified by local governments, the water management districts and state agencies.

**Support** legislation requiring the assessment and evaluation of state agency efforts to address sea level rise and other weather impacts on the City. **Support** continued funding for research and mitigation for harmful algal blooms (HABs), including blue green algae, and red tide.

# ENVIRONMENTAL & NATURAL RESOURCES

## Department of Environmental Protection – Beach Funding & Permitting

The Beach Management Funding Assistance Program is a Long-Range Budget Plan administered through the Florida Department of Environmental Protection (FDEP) to assist eligible local governments with their beach erosion control projects. Each application request must include a detailed project description, cost estimate, and supporting resolution from the governing body. Individual projects then receive a priority ranking based upon several criteria.

## Indian River Lagoon, Lake Okeechobee Basin & Everglades

**Support** continued dedicated funding for the Comprehensive Everglades Restoration Plan (CERP) and supports long-term funding commitments to finance the completion of the projects on the Integrated Delivery Schedule (IDS), with a priority given to the Indian River Lagoon-South (IRL-S) Project including funding for the C-23/24 and C-25 reservoirs and STAs.

The Indian River Lagoon-South Restoration Project, part of the Comprehensive Everglades Restoration Plan (CERP), was authorized to address the damaging effects of pollution and unnaturally large freshwater discharges and local basin runoff on our ecologically vital water bodies. The IRL-S Project employs a regional approach to address Martin and St. Lucie Counties’ portions of the lagoon. The completion of this project will greatly reduce polluted discharges into the St. Lucie River and the Indian River Lagoon.

## Comprehensive Water Reform

**Support** legislation intended to assess and regularly report the financial need to address Florida’s water infrastructure relating to water supply including conservation, the protection of water quality, stormwater, wastewater, water reuse, flood control and environmental resource protection and restoration.

## Vessel & Waterways

**Support** revised statutory authority and continued state funding for the enforcement and removal of derelict vessels, with emphasis on chronic offenders. **Support** local regulation of vessels, mooring fields, bulkheads and seawalls, floating vessel platforms, and seagrasses.

Project	Project Description	Requested Amount	Match
Fort Pierce Shore Protection Project	2020 FPB Emergency truck haul (R)	\$1,110,769	\$1,110,769
	Emergency truck haul design/monitoring/observation (R)	\$62,383	\$62,383
	2019 Post Dorian Beach Assessment (R)	\$9,226	\$9,226
	Construction	\$1,112,000	\$1,112,000
	Construction Oversight	\$25,000	\$25,000
	Physical and biological monitoring	\$150,000	\$150,000
	Design and report (Section 111/LRR)	\$50,000	\$50,000
Southern St. Lucie County Beach Restoration	2019 Post Dorian Beach Assessment (R)	\$10,361	\$13,463
Fort Pierce Inlet Management Plan	Sand Trap Phase 1 Construction (Budget Shortfall)	\$675,000	\$225,000
	TOTAL	\$3,204,739	\$2,757,841

## TRANSPORTATION & INFRASTRUCTURE



### The Port of Fort Pierce

In 2018, the County invested in the purchase of a 12 acre site, known as the King Maritime Terminal, at the Port of Fort Pierce. Although the Port of Fort Pierce lies physically within the City of Fort Pierce limits, management falls under the jurisdiction of St. Lucie County, which is comprised of the St. Lucie County Board of County Commissioners. Currently, there is an interlocal agreement between the City of Fort Pierce and St. Lucie County which clarifies roles and responsibilities and sets the framework for future collaboration and partnership in port development.

In 1990, the Florida Legislature created the Florida Seaport Transportation & Economic Development (FSTED), an on-port investment program, which is administered by the FSTED Council, consisting of the port directors of the 15 public seaports, the Secretary of the Department of Transportation, and the Director of the Department of Economic Opportunity. This state and local investment entity is statutorily charged with accomplishing the state's seaport development mission of implementing capital improvement projects at the local level.

The City of Fort Pierce **supports** the full funding of all projects within the Florida Department of Transportation's Seaport Program and the Florida Seaport Transportation & Economic Development (FSTED).

### Transportation Funding

Municipalities have limited revenue options for funding transportation projects. A major portion of transportation funding flows to municipalities through the county, state and federal governments. Much of that funding is generated through a tax on gasoline, and recent data has shown the purchase of gasoline has decreased significantly, in effect decreasing the available revenue to municipalities for transportation infrastructure.

Transportation projects are often the catalyst for economic development and the result of growth within a community. As municipalities lack options to increase revenue and continue to struggle to fund local transportation projects, increased and alternative funding sources at the state level are a necessity. The City of Fort Pierce **supports** legislation that provides opportunities for increased and alternative revenue sources for municipal transportation infrastructure projects.

### Impact Fees

Impact fees and transportation concurrency are mechanisms used by local governments to ensure that new developments pay for the infrastructure needs they generate.

An impact fee is based on the proportionate share of the cost of the public facilities needed to serve new development. Florida law requires that calculation of an impact fee be based on the most recent and localized data. In addition, a city imposing an impact fee must provide for an accounting and reporting of impact fee collections and expenditures.

Transportation concurrency is a state law that requires each local government in Florida to adopt a comprehensive plan and implement regulations that require adequate basic services and facilities be provided at the same time as, or concurrent with, any new development.

The City of Fort Pierce **opposes** legislation which would preempt their authority to set impact fees or transportation concurrency.

### Micromobility Programs

**Supports** the City's ability to effectively manage micromobility programs. Local decision-makers should retain the authority to enact appropriate regulations that protect public health, safety and welfare.

### Broadband

The COVID-19 pandemic has highlighted the disparities existing in broadband infrastructure. The City of Fort Pierce **supports** efforts to promote accessibility and affordability of broadband services. To combat the overreporting of connectivity, the City **supports** efforts to improve service mapping through data collection and a grievance process to contest inaccurate maps.

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# HEALTH & HUMAN SERVICES

## Homelessness

**Support** state funding for establishing and maintaining local homelessness programs, housing for the homeless, and operating capital for the aid groups and statewide agencies that oversee them.

Foreclosures, unemployment rates, and lack of job opportunities have left communities nationwide devastated with an increase of homelessness. According to the 2019 Annual Homeless Assessment Report (AHAR) to Congress, our local Continuum of Care had the highest percentage of homeless individuals who were unsheltered in the nation at 93.1 percent.

## Affordable Housing

The State of Florida established the Sadowski Housing Trust Fund to create a source of funding for affordable housing. Funding comes from a dedicated tax on housing transactions. Recently, the trust fund has been swept by the State Legislature for other uses.

The City of Fort Pierce **supports** allocating the full amount of dedicated documentary tax revenues for state and local affordable housing programs. As well as, **supports** investing in affordable housing to create jobs in home repair, hardening homes, retrofitting and constructing affordable rental units, and lowering energy costs to make housing more affordable.

## Mental Health/Substance Abuse Services and Funding

In the last two years over \$30 million in mental health funding has not been allocated to individuals and communities that need it most. Increased community funding is required to meet the needs of persons residing in the Treasure Coast who are mentally ill and often also have severe substance use disorders.

Additionally, the human and economic costs of untreated mental illness in our state continue to rise. Those costs include the criminalization of people with untreated mental illness, family erosion, substance abuse, job loss, domestic violence, homelessness, medical problems, crime and suicide. Florida must do more to invest and fund community-based and integrated mental healthcare.

The City Fort Pierce **supports** efforts to increase supportive housing, jail diversion, and employment and education initiatives for people with mental health or substance abuse issues. **Supports** diverting, medically assisting, or treating mentally ill outside of the criminal justice process through alternative programs, such as Crisis Intervention Teams. **Supports** continued efforts to work through Medicaid reform initiatives to ensure that persons with substance abuse and mental health treatment needs are appropriately served.



Furthermore, the City **supports** appropriate funding for core mental health and substance abuse services. **Supports** increased funding of the Criminal Justice Mental Health and Substance Abuse Reinvestment Grant Program with recurring dollars in a trust fund. **Supports** sustainable matching state funds to counties that have received both planning and implementation Reinvestment Grant funds.

## Healthy Families

The City of Fort Pierce **supports** a continuation of funding for the Florida Healthy Families program.

## Early Steps Program

Local governments receive State support for libraries through three different programs: the State Aid program, the Regional Multi-type Library Cooperative Grant program, and the Public Library Construction Grant program. Continuation of these funding sources will ensure that the State will play an appropriate role in enhancing public library service by matching local library expenditures, enhancing consortia services to area libraries, and providing needed dollars for the construction of new public libraries.

# EDUCATION

## State Library Funding

Local governments receive State support for libraries through three different programs: the State Aid program, the Regional Multi-type Library Cooperative Grant program, and the Public Library Construction Grant program. Continuation of these funding sources will ensure that the State will play an appropriate role in enhancing public library service by matching local library expenditures, enhancing consortia services to area libraries, and providing needed dollars for the construction of new public libraries.

## Indian River State College

The City *supports* IRSC's top legislative priority in 2021 - full funding to construct the Advanced Workforce Training Complex. IRSC is requesting \$10,637,108 in Public Education Capital Outlay (PECO) funding to build a state-of-the-art, 50,000+ square foot training facility on its main campus in Fort Pierce. The \$23.3 million project has received a combined \$10.7 million in previous legislative sessions (including \$4.2 million in 2019) and will have a local, private fund match of \$2 million from the IRSC Foundation.

The AWTC will expand IRSC's capacity to offer training in smart and additive manufacturing, and serve as home to important industrial skills programs such as HVAC, Automotive Technology, Welding, Electrical Systems, and more. The endeavor will provide new opportunities for industry partnerships, applied learning and apprenticeships, and K-12 engagement in Dual Enrollment, CAPE, and beyond. This modern educational facility will also be instrumental in supporting regional economic development efforts, including those in Fort Pierce with respect to the Port of Fort Pierce, and more.





**City Commission Conference Agenda**

**4. b.**

**Meeting Date:** 08/09/2021

**Re:** Parking Committee Recommendations

**Submitted For:** Audria Moore-Wells, Special Projects Coordinator, City Manager

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**SUBJECT:**

Parking Committee Recommendations

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**Attachments**

Organizing Resolution

Attendance

Recommendations

Parking Committee Member Meeting Attendance

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**Form Review**

<b>Inbox</b>	<b>Reviewed By</b>	<b>Date</b>
City Manager	Nick Mimms	07/23/2021 11:27 AM
City Manager	Nick Mimms	07/26/2021 08:39 AM
Form Started By: Audria Moore-Wells		Started On: 07/21/2021 09:51 AM
Final Approval Date: 07/26/2021		

## **RESOLUTION NO. 19-R45**

A RESOLUTION BY THE CITY COMMISSION OF THE CITY OF FORT PIERCE, FLORIDA, **ESTABLISHING THE CITY OF FORT PIERCE PARKING COMMITTEE**; RESPONSIBILITIES OF THE COMMITTEE, ELECTION OF PRESIDING OFFICER, MEETINGS, AND QUORUM; AND PROVIDING FOR AN EFFECTIVE DATE.

**WHEREAS**, the City Commission has determined that there is a need to formalize the Parking Committee in an effort to ensure proper transparency and to adhere to all necessary state laws;

**WHEREAS**, the Parking Committee has demonstrated great value to the City Commission through its recommendations and proposals of improvements to maintain and manage the public parking resources.

**NOW, THEREFORE, BE IT RESOLVED** by the City Commission of the City of Fort Pierce, Florida as follows:

**SECTION 1.** The City of Fort Pierce, Florida hereby establishes a Fort Pierce Parking Committee as an advisory committee to the Mayor and City Commission.

**SECTION 2.** Membership and Qualifications: Term of Appointment; Vacancy

A. The Committee shall consist of seven (7) members. All members shall have the following qualifications:

1. Members shall be Fort Pierce residents, property owners or business owners;
2. One member shall be appointed by each member of the City Commission;
3. Two members shall be appointed at large;
4. One commissioner shall serve as an ex-officio, non-voting member;

B. The term of each member of the Committee appointed by an individual City Commission member shall coincide with the term of the City Commission member that appointed the member of the Committee. At- large members shall serve a term of four years.

C. All Committee members appointed by an individual City Commission member shall serve at the pleasure of the City

D. At-large Committee members shall serve at the pleasure of the majority of the City Commission. A majority is defined as three (3) members of the City Commission.

E. Committee members shall be automatically removed for lack of attendance. Lack of attendance means failure to attend three (3) consecutive regularly scheduled meetings or failure to attend at least two-thirds of the regularly scheduled meetings during a calendar year. Absences shall be entered into the minutes of the Committee meeting. Absences may not be excused.

F. Vacancies occurring for any reason during the term of office by a Committee member shall be filled within ninety (90) days from the date of the vacancy.

**SECTION 3. Responsibilities and Duties:**

- A. The Committee shall act solely in an advisory capacity to the City Commission on matters relating to parking. The Committee shall have the following responsibilities and duties:
1. Evaluate the effectiveness of existing parking resources within the City of Fort Pierce.
  2. Make recommendations on policies and procedures and/or improvements to enhance public parking.
  3. Study parking alternatives and make recommendations to most effectively manage existing parking supply.
  4. Other duties as assigned by the City Commission.

**SECTION 4.** The Committee shall elect one of its members as a Chairperson, one as a Vice Chairperson, and one as a Second Vice Chairperson. Elections shall be held at the first regularly scheduled meeting, or as soon thereafter as practical, after appointment of the Parking Committee. The Chairperson shall preside and conduct meetings of the Parking Committee. The Vice Chairperson shall act in the absence of the Chairperson. In the absence of both the Chairperson and Vice Chairperson, the Second Vice Chairperson shall act as the Chairperson. The term of the Chairperson, Vice Chairperson, and the Second Vice Chairperson shall be for one year. A vacancy in the office of Chairperson or Vice Chairperson shall be filled at the earliest possible date by the Committee by the election of one of its members to fill the unexpired term.

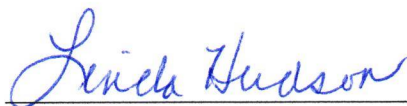
**SECTION 5.** The Committee shall meet at least once per month unless there is no business to transact by the day before the regular meeting date. Special meetings may be called by the City Manager or as requested by City Commission.

**SECTION 6.** All meetings of the Committee shall be open to the public. City staff shall be responsible for recording minutes for all meetings of the Parking Committee. Minutes of the meetings and records shall be filed in the appropriate offices of the City and shall be public records.

**SECTION 7.** A majority of the Committee membership shall constitute a quorum for the transaction of business; providing, however, that no official action shall be taken by the Committee without the concurring vote of a majority of all members present at such meeting.

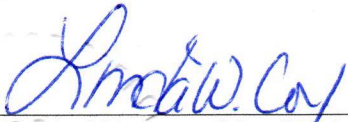
**SECTION 8.** This resolution shall take effect immediately upon its adoption.

**IN WITNESS WHEREOF,** this Resolution has been duly adopted this 4<sup>th</sup> day of November, 2019.



\_\_\_\_\_  
Linda Hudson  
Mayor Commissioner

ATTEST:



\_\_\_\_\_  
Linda W. Cox, City Clerk

Approved as to Form and  
Correctness:



\_\_\_\_\_  
Peter J. Sweeney, Esq.  
City Attorney

Meeting Type	First Name	Last Name	Appointed	Total Meetings	Meetings Present	Meetings Absent	Dates Absent							
Parking Committee	Doris	Tillman	1/6/2020	13	12	1	2/10/2021							
Parking Committee	Marvin	Grimsley	3/2/2020	13	5	8	6/12/2020	8/12/2020	9/9/2020	12/9/2020	2/10/2021	3/10/2021	4/14/2021	6/9/2021
Parking Committee	Michael	Broderick	1/6/2020	13	13	0								
Parking Committee	Gus	Gutierrez	1/6/2020	11	11	0								
Parking Committee	David	Bushea	1/6/2020	13	6	7	3/11/2020	6/12/2020	7/8/2020	12/9/2020	3/10/2021	4/14/2021	6/9/2021	
Parking Committee	Dan	Cushman	1/6/2020	13	12	1	12/9/2020							
Parking Committee	Anton	Kreisl	1/6/2020	13	12	1	3/10/2021							



TO : The Honorable Mayor and Members of the City Commission

THROUGH : Nicholas C. Mimms, P.E., ICMA-CM, City Manager *NCM*

FROM : Michael Broderick, Chairman, City of Fort Pierce Parking Committee

RE : Parking Committee Recommendations

DATE : July 19, 2021

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The Parking Committee met on Wednesday, July 14, 2021. Below are the recommendations that were generated from the meeting's discussion for the City Commission's consideration and approval:

1. Revise the Walker Parking Study to incorporate the PP Cobb site and to determine the total number of spots needed, taking into consideration Kings Landing and conduct an aggregate review and provide recommendations on the best location for a parking structure to address the projected parking deficit.
2. As the Commission explores funding opportunities, construction of a parking structure needs to be priority one and identified within the next 18 months. With the potential purchase of Fisherman's Wharf under consideration, the Committee strongly recommends earmarking if not all, a portion of the revenue from the sale, toward a structured parking solution with sufficient capacity to address the need in downtown Fort Pierce.
3. Exploring, currently or in the future, the installation of angled parking on Indian River Drive.
4. Recommending the removal of Marvin Grimsley due to lack of attendance. Mr. Grimsley has missed seven (7) consecutive meetings. As per Resolution No. 19-R45 which established the Parking Committee in Item "E": Committee members shall be automatically removed for lack of attendance. Lack of attendance means failure to attend three (3) consecutive regularly scheduled meetings during a calendar year. Absences shall be entered into the minutes of the Committee meeting. Absences may not be excused. Attendance record attached.

NCM:amw

c: City Clerk  
City Attorney

**From:** [Audria Moore-Wells](#)  
**To:** [Michael Broderick](#)  
**Cc:** [Nick Mimms](#); [Sara Anne Delgado](#)  
**Subject:** FW: Parking Committee Member Meeting Attendance  
**Date:** Thursday, August 5, 2021 4:59:00 PM  
**Attachments:** [image001.png](#)  
[19-R45\(32274\) - RESOLUTION - RESOLUTIONS - RESOLUTION - DocID 232721.PDF](#)

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Good afternoon Mr. Broderick,

The Parking Committee is responsible for providing the rationale for making recommendations to the Commission, not staff.

The following email and attachment was sent to you ahead of the July meeting.

Audria

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**Audria Moore-Wells | Special Projects Coordinator**  
**City Manager's Office | City of Fort Pierce**  
Phone: 772.467.3184 • Email: [amoorewells@cityoffortpierce.com](mailto:amoorewells@cityoffortpierce.com) • 100 North U.S. 1 Fort Pierce, FL 34950  
[Website](#) | [Facebook](#) | [Survey](#)



*"To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work."*

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**From:** Audria Moore-Wells  
**Sent:** Wednesday, July 7, 2021 10:39 AM  
**To:** Michael Broderick <[tridentproperty@bellsouth.net](mailto:tridentproperty@bellsouth.net)>  
**Cc:** Nick Mimms <[nmimms@cityoffortpierce.com](mailto:nmimms@cityoffortpierce.com)>; Sara Anne Delgado <[sadelgado@cityoffortpierce.com](mailto:sadelgado@cityoffortpierce.com)>  
**Subject:** Parking Committee Member Meeting Attendance

Good morning Mr. Broderick

During the last Parking Committee Meeting, member attendance was discussed. Before submitting a recommendation to the City Commission, the following information is provided for your review. As per the Resolution No. 19-R45 which established the committee and under item "E", attendance is addressed by the following:

E. Committee members shall be automatically removed for lack of attendance. Lack of attendance means failure to attend three (3) consecutive regularly scheduled meetings or failure to attend at least two-thirds of the regularly scheduled meetings during a calendar year. Absences shall be entered into the minutes of the Committee meeting. Absences may not be excused.

From January 1, 2020 to June 30, 2021, 12 meetings have been held. Two committee members, David Bushea and Marvin Grimsley have been absent 6 and 7 times, respectively. Also, the resolution doesn't allow for excused absences. Neither have missed two-thirds (8) of the meetings, but both have missed 3 consecutive meetings.

Start	End	First Name	Last Name	Total Meetings	Meetings Present	Meetings Absent
1/1/2020	6/30/2021	Doris	Tillman	12	11	1
1/1/2020	6/30/2021	Marvin	Grimsley	12	5	7
1/1/2020	6/30/2021	Michael	Broderick	12	12	0
1/1/2020	6/30/2021	Gus	Gutierrez	12	10	0
1/1/2020	6/30/2021	David	Bushea	12	6	6
1/1/2020	6/30/2021	Dan	Cushman	12	11	1
1/1/2020	6/30/2021	Anton	Kreisl	12	11	1

Please let me know how you would like to proceed. Attached is the Resolution for your review.

Thank you,  
Audria

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**Audria Moore-Wells | Special Projects Coordinator**  
**City Manager's Office | City of Fort Pierce**

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[Website](#) | [Facebook](#) | [Survey](#)



*"To provide community leadership, quality public service, and a safe environment for all citizens, by an empowered team of employees motivated by pride in themselves and their work."*

**City Commission Conference Agenda**

**4. c.**

**Meeting Date:** 08/09/2021

**Re:** Sunrise Theatre

**Submitted For:** Nick Mimms, City Manager, City Manager

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**SUBJECT:**

Sunrise Theatre Operational Plan

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**Attachments**

Presentation

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**Form Review**

**Inbox**

City Manager

Form Started By: Jennifer Robinson

Final Approval Date: 08/04/2021

**Reviewed By**

Nick Mimms

**Date**

08/04/2021 02:05 PM

Started On: 07/23/2021 01:43 PM



**What a year!** As we look forward to the new season, it is with greater anticipation and excitement than ever... we cannot wait to see our stage alive again and welcome our audiences back to the Sunrise Theatre to have a great time! The Sunrise Theatre looks forward to continuing its role as the economic engine of downtown Fort Pierce for all to see and enjoy what we have to offer.

While the last 18 months have been filled with uncertainties we have persevered and fought through every obstacle thrown at us. Initially, rescheduling of shows, accommodating patrons with refunds or credits, creating ways to socially distance seating, purchasing supplies for safety protocols and implementing safety procedures were the norm. As we move through the pandemic, we have gained recognition among local dance studios from Okeechobee, Stuart, Port St. Lucie and Fort Pierce as a partner where they could host their recitals. In 3 consecutive weekends we were able to host 13 separate performances, with social distance seating, mask mandates and other Covid -19 protocols in place. The majority of these studios were new to the Sunrise Theatre, exposing their families and friends who may not have come to downtown Fort Pierce otherwise. All of them have also already booked for next year.

A full season of shows, which include self-presentations, co-presentations, and rentals have been scheduled for the 2021/22 Season, with memberships and tickets currently on sale. While not complete the process continues, as is normal, with additional performances to be added throughout the year. Shows range from comedian Sinbad to ventriloquist Terry Fator & “Friends”, and the animal antics of Comedy Pet Theater. Also of note are David Foster, Kenny G, Robert Cray Band, Masters of Illusion, The Four Tops, Judy Collins , The Gatlin Brothers... You can even become a contestant on The Price Is Right, LIVE! Finally, yes, our tribute artists. Every presenting venue has them. This year we will have tributes to the music of Tina Turner, George Michael, Billy Joel, Whitney Houston, The Carpenters, and of course One Night Of Queen, to name a few.

LIGHT UP THE  
**SUNRISE**  
 2021/22

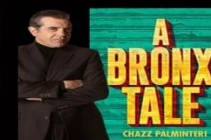
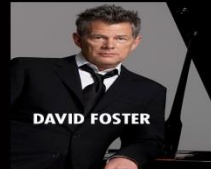
**CLASSIC ROCK**



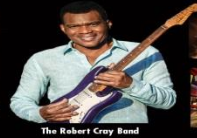
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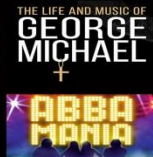
**BROADWAY & BEYOND**



**CLASSIC PERFORMANCES**



**TRIBUTE PERFORMANCES**



**COMEDY & FAMILY ENTERTAINMENT**



# LIGHT UP THE SUNRISE

2021/22

A Great New Season • More Shows To Come

<p><b>ONE NIGHT OF QUEEN</b> PERFORMED BY GARY MULLEN &amp; THE WORKS AUGUST 27TH</p>	<p><b>RODNEY CARRINGTON LIVE</b> ELKO CONCERTS PRESENTS OCTOBER 2ND</p>	<p><b>SAWYER BROWN</b> OCTOBER 8TH</p>	<p><b>THE MARSHALL TUCKER BAND</b> OCTOBER 20TH</p>	<p><b>THE MERSEY BEATLES</b> FOUR LADS FROM LIVERPOOL OCTOBER 27TH</p>	<p><b>AMERICA</b> NOVEMBER 20TH</p>
<p><b>THE GATLIN BROTHERS</b> VICTORY PRODUCTIONS PRESENTS DECEMBER 1ST</p>	<p><b>FRIENDS! THE MUSICAL PARODY</b> DECEMBER 2ND</p>	<p><b>THE OUTLAWS</b> SUNRISE THEATRE &amp; ACO PRESENT DECEMBER 4TH</p>	<p><b>THE FOUR TOPS</b> WITH SPECIAL GUEST PETER LEMONGELLO JR. DECEMBER 12TH</p>	<p><b>DAVID FOSTER</b> VICTORY PRODUCTIONS PRESENTS DECEMBER 16TH</p>	<p><b>THE NUTCRACKER</b> THE STATE BALLET THEATRE OF UKRAINE DECEMBER 26TH</p>
<p><b>JUDY COLLINS</b> VICTORY PRODUCTIONS PRESENTS JANUARY 8TH</p>	<p><b>MEMORIES OF ELVIS</b> ERIKS MACDONALD JANUARY 14TH</p>	<p><b>PROUD TINA</b> THE ULTIMATE TRIBUTE TO TINA TURNER JANUARY 15TH</p>	<p><b>MICHAEL FEINSTEIN</b> JANUARY 16TH</p>	<p><b>THE GREATEST LOVE OF ALL</b> STARRING BELINDA DAVIDS JANUARY 23RD</p>	<p><b>LITTLE FEAT</b> JANUARY 27TH</p>
<p><b>THE ROBERT CRAY BAND</b> JANUARY 26TH</p>	<p><b>THE LONG RUN</b> A TRIBUTE TO THE ALLMAN BROTHERS JANUARY 29TH</p>	<p><b>POPOVICH</b> COMEDY PET THEATRE FEBRUARY 2ND</p>	<p><b>THE RAT PACK</b> STRICTLY SINATRA PRESENTS LIVE AT THE SUNRISE THEATRE FEBRUARY 3RD</p>	<p><b>AN EVENING WITH THE STARS</b> THE EDWARDS TWINS FEBRUARY 10TH</p>	<p><b>THE LIFE &amp; MUSIC OF GEORGE MICHAEL</b> FEBRUARY 11TH</p>
<p><b>AN EVENING OF COMEDY SINBAD</b> FEBRUARY 12TH</p>	<p><b>ABBA MANIA</b> FEBRUARY 19TH</p>	<p><b>NY ROCKABILLY ROCKETS</b> FEBRUARY 23RD</p>	<p><b>RHYTHM OF THE DANCE</b> THE NATIONAL DANCE COMPANY OF IRELAND'S FEBRUARY 25TH</p>	<p><b>A BROTHER'S REVIVAL</b> TRIBUTE TO THE ALLMAN BROTHERS FEBRUARY 26TH</p>	<p><b>ENGELBERT HUMPERDINCK</b> THE REFLECTIONS TOUR MARCH 3RD</p>
<p><b>MASTERS OF ILLUSION</b> MARCH 4TH</p>	<p><b>CHICKS WITH HITS</b> TERRI CLARK, PAM YELLIS, SUZY BODGERS MARCH 5TH</p>	<p><b>HOWIE MANDEL</b> VICTORY PRODUCTIONS PRESENTS MARCH 8TH</p>	<p><b>MIKE DELGUIDICE BILLY JOEL TRIBUTE</b> MARCH 11TH</p>	<p><b>THE TEN TENORS</b> LOVE IS IN THE AIR MARCH 15TH</p>	<p><b>A BRONX TALE</b> CHAZZ PALMISTERI MARCH 19TH</p>
<p><b>CHRIS BOTTI</b> MARCH 23RD</p>	<p><b>THE PRICE IS RIGHT</b> WIN BIG! MARCH 25TH</p>	<p><b>CARPENTERS</b> MARCH 26TH</p>	<p><b>TERRY FATOR</b> IT STARTS TONIGHT! APRIL 8TH</p>	<p><b>AN EVENING WITH KENNY G</b> APRIL 9TH</p>	<p><b>GREGGITE AND THE JETS</b> APRIL 15TH</p>

**SUNRISE THEATRE**

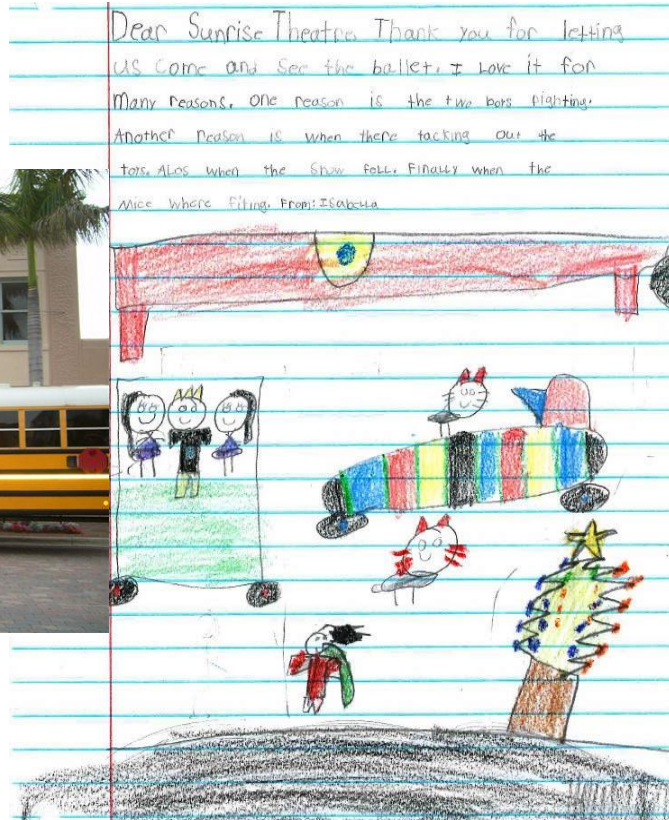
772.461.4775  
www.sunrisetheatre.com  
Follow us on social media!



Box Office  
10:00 am - 2:00 pm  
Monday - Thursday  
117 South 2nd St.  
Historic Downtown  
Fort Pierce

# Educational Programming

Since 2008 SchoolTime Performances have been a highlight for area students. These field trip performances are regularly filled to capacity and are typically on a wait list. In cooperation with St. Lucie Public Schools we hope to once again offer educational programming.



Dear Sun rise theatre  
 THANK YOU FOR LETTING  
 US COME AND SEE  
 THE BALLET. I  
 LIKED IT FOR MANY  
 REASONS. ONE REASONS  
 WAS BECAUSE THE  
 TO FIGHTING BOYS WERE  
 FIGHTING. ANOTHER REASONS  
 WAS THE MAN DID  
 MAGIC. ALSO THE  
 CATS DID TRICKS.  
 FINLEY WHEN THE  
 NUTCRACKER WON THE  
 BATTLE.



from: Sarrin boy

Dear Sunrise theatre, thank you for letting  
 us come and see the ballet. I like it for many  
 reasons. one reasons is when the cats did  
 tricks another reasons is when the Nutcracker  
 and the mouse king was battling. Also when the  
 boys were fighting it was really funny. Finally when  
 the boy and girl and the ballerina was dancing  
 and they lived happily ever after.



Dear sunrise theatre, thank you for  
 letting us come and see the Ballet.  
 I Liked it for many reasons. One reason  
 is when the boy and girl got in the sled  
 it was cute. Another reason is the  
 boys were fighting it was funny. Also  
 when the girl touched the mouse king he  
 fell over it was funny. finally it  
 snowed that was cute too.

from: Crystal





# Missoula Children's Theatre Camp

In anticipation of Summer 2022, the popular week long Missoula Children's Theatre Summer Camps are in the process of being scheduled.





# Current Organization Chart

- **The current staffing level is minimal and a return to pre-COVID levels is necessary to operate efficiently**
- **Current full-time staff – City of Fort Pierce**
  - Executive Director
  - Marketing & Communications Manager,
  - Technical Director/Facilities Manager - **Contracted Position**
- **Current part-time temporary staff:**
  - Administrative Assistant – 25 hours
  - Finance – 10 hours
  - Box Office - 25 hours
  - Custodial – as needed
  - Maintenance – as needed

# Potential Organizational Chart

## Executive Director

Marketing & Communications Manager

Technical Director

Box Office/House Manager

Box Office Supervisor/Education Coordinator

Development Director

Administrative Assistant – move to full-time

Operations/Facility Manager

# Support Staff

- Finance
- Box Office Customer Service Representatives
- Graphics/Video Designer & Social Media
- Crew Heads (Sound Engineer, Light Designer, Carpenter/Rigger)
- Stagehands
- Custodial

# GRANTS & FUNDING

- **Shuttered Venue Operators Grant** – Grant was approved and a Notice of Award was received on August 4<sup>th</sup> in the amount of \$1,096,000.00
- **Florida Department of Cultural Affairs** – Submitted for \$150,000.00
- **National Endowment for the Arts** – Submitting this month for \$150,000.00
- **American Rescue Plan** - Met with City Manager to discuss funds for eligible expenses that will assist in our recovery efforts

# Sunrise Theatre Next Steps

- **Professional Facilities Management (PFM)** has submitted a proposal to assist the Sunrise Theatre Operations in a consulting capacity.
- Professional Facilities Management, Inc. (PFM) is a wholly owned for-profit subsidiary of Providence Performing Arts Center, incorporated in 1988 in response to a growing need for objective evaluation management of small-to-medium-sized performing arts facilities in geographically diverse locations.
- One of the first companies of its kind, PFM's business is focused on what we know and do best – great shows in performing arts venues. Our corporate mission – to bring a wide variety of programming to the broadest audience while maintaining financial responsibility and sensitivity to local constituency needs – has guided PFM to past successes and promises future growth.
- PFM Venues / Client Venues include:
  - Barbara B. Mann Performing Arts Hall, Fort Myers, FL
  - Coral Springs Center for the Arts, Coral Springs, FL
  - DPAC - Durham Performing Arts Center, Durham, NC
  - North Shore Center for the Performing Arts, Skokie, IL
  - Providence Performing Arts Center, Providence, RI
  - Steven Tanger Center for the Performing Arts, Greensboro, NC
  - The Hanover Theater for the Performing Arts, Worcester, MA
  - Veterans Memorial Auditorium, Providence, RI
  - Wheeler Opera House, Aspen, CO

# Scope of Services – Primary Areas of Focus

## OVERVIEW

### “A to Z” Review of Operations

- PFM will analyze the entire operation including staff size and structure, marketing, sponsorships and fundraising, operations, ticketing, concessions and programming.
- PFM’s past assessment and consulting report (prepared in 2019) will be revisited for application to current conditions and renewed goals.
- This review of operations will also be expanded to assist with the Five-year Strategic Plan currently being developed this past June by Executive Director Sharon Engle and members of the Sunrise Theatre Advisory Board’s Strategic Planning Committee.

### Key Market Research

- PFM will conduct in-depth interviews with past guests, rental clients, and other internal and external stakeholders to identify current perceptions of Sunrise Theatre to help target areas for new resources and or revised strategies.
- In addition, past surveys will be analyzed, and new surveys deployed to help guide new resources and or revised strategies.

### National Networking

- PFM will provide access to a national network of leading live-entertainment venue professionals in talent buying, ticketing, marketing, production, and venue operations.

# Primary Areas of Focus – Cont.

## **Building the Best Team Ever**

- PFM will evaluate the current organizational structure, make recommendations for the future, and assist in identifying and interviewing candidates for future open positions.

## **Talent Buying for the Very Best Shows**

- Based on PFM's unique high-profile relationships with major talent agencies, PFM will identify available artists and events and make pricing and offer recommendations for those events to be successful in Sunrise's 1,200 seats. PFM's talent buying services will include access to "OZ", PFM's proprietary database that has tracked thousands of live events nationwide over the past 10 years.
- Additionally, specific emphasis will be devoted to identifying artists and events that can expand Sunrise Theatre's variety of presentations and diversity of audiences.

# Primary Areas of Focus- Cont.

## **Financial Restructuring**

PFM will review the current financial reporting and suggest revisions to bring Sunrise Theatre budgeting, expense and accounting statements closer to standards used among live entertainment venues.

## **Measure for Success**

- Drawing upon best practices from throughout the PFM network of venues, PFM will set measurable benchmarks and track ongoing success toward those benchmarks.

## **In-Market, Onsite**

- Senior PFM staff will visit Ft. Pierce monthly to see and hear firsthand from Sunrise staff and to review and observe events-in-action.

## **Coaching to Win**

- PFM will provide ongoing individual coaching with Executive Director and peer networking among key staff in every department.

# Scope of Services – Added Tasks and Special Projects

## **New Ticketing Software**

- PFM will identify new ticketing software options to improve customer service, increase net revenues, and then assist in negotiating a new ticketing agreement.

## **Maximizing Every New Opportunity**

- Food and beverage (F&B) quality, service and selection can be an important part of Sunrise guests having a great night out. PFM will assist in determining the best balance of menu variety and pricing, product cost, and speed of service to help maximize F&B operations and the bottom line.

## **Shuttered Venues Operations Grant**

- PFM will conduct a needs assessment to identify the highest and best use of federal or state recovery funds.

## **Managing Virus Safety Protocols and Response Plans**

- PFM will provide current cleaning and disinfecting best practices, amended operations plans, and emergency response protocols will be shared for application to ongoing operations as the theatre emerges from the pandemic.

# Added Tasks and Special Projects – Cont.

## **Exceptional Guest Service – A Great Venue’s Secret Weapon**

- Next to the artists and events on stage, the most memorable part of a night at the theater is the customer experience, from the smiles and greetings at the doors to the quality and selection of the beer, wine, and snacks offered for sale. Delivering exceptional guest experiences is an area PFM specializes in and with PFM’s secret shoppers and proven post-show guest surveys, the Sunrise Theatre will have a fresh set of eyes and ears that are essential for both recognizing great staff performance and in knowing where to add training or fine-tune staff procedures.

## **Modern Marketing for Maximizing Sales and Attendance**

- Marketing live events has changed dramatically over the past ten years and these changes are continuing at an ever-faster pace. More than ever, websites, digital advertising and an active presence on social media are essential to maximizing ticket sales. PFM will audit past marketing campaigns and make recommendations to ensure that Sunrise events are reaching the right audiences with the right message in all of the right places.
- A specific analysis will be conducted to assess marketing department organizational structure and staff size.

# Additional Tasks

## **Sunrise Theatre Foundation Scope, Mission and Fundraising**

- PFM will review and provide alternative structures and goals for the organization of the Sunrise Theatre Foundation drawing upon successful models used at similar sized venues across the U.S.
- This review will provide recommendations for grant sourcing, membership programs, and other fundraising strategies.

## **Investing for the Future**

- PFM will identify any current needs or deficiencies with venue infrastructure and equipment and make recommendations as part of a long-term future capital investment plan.

# What Downtown Business Owners Have To Say

- ❖ *I just purchased Chaney's House O'Flowers, it's has been in business for 85 years. The theatre put on some recitals for a few dance studios and I sold out of a lot of flowers. The theatre brings business and recognition for a lot of businesses in downtown.      Karen DeVries Chaney's House O'Flowers*
- ❖ *The theatre is a staple in Downtown! The restaurants are ALWAYS full on the nights you have shows and this is instrumental to us as business owners...Thank you for being a backbone for our Downtown & always showing your support.      Beryl Muise Notions & Potions Candles and More*
- ❖ *The Sunrise Theatre is an extremely important component of our downtown area. Folks who probably would have never visited Fort Pierce come to the theatre for the shows and become fans of our downtown and come again for the restaurants and shopping offered.      Charlie Hayek*

**❖ After moving to the city back in 2010 the Theatre has always been a massive historical staple in our town. The history, story, and the character it adds to our city is next to none. So many people owe their pre-COVID success to the theatre and we all need to fight to help keep it open!!! Julian Hewatt Hard Axe Lounge**

**❖ The Sunrise Theatre helps make downtown Fort Pierce a destination place to come visit. When we get a nice Hotel in our downtown that will help us to host our celebrities who perform here in our Theatre. Maybe the news about our charming but hip downtown will spread! We should never give up on supporting culture in our city... Cheryl Asklof Salon Bangz**



# Google Reviews

## **wendy garcia**

Local Guide · 124 reviews · 31 photos

3 months ago

It was very organized. The seating was arranged 6ft. apart. The staff wore masks and audience did as well. It was very clean. There is a parking garage very close by. The comedy show was awesome

## **Kenneth Burton**

Local Guide · 628 reviews · 10,902 photos

a year ago

Classic theater-style venue with great acoustics and a great sound system, a great place to see a show. And they have great shows come through here through season.

## **Honey Badger**

Local Guide · 43 reviews · 11 photos

7 months ago

Historic Theater has Charm few others do. Nestled in Old Fort Pierce with plenty of cool shops to stroll & eateries to experience afterwards. They get the latest entertainment too.

Highly recommend a Show here & then Dinner at Wasabi Sushi & Thai around the Corner. You'll feel like making your Reservation for next time even before you're evening is over.

Enjoy!

## **Carol Rooney**

Local Guide · 62 reviews · 3 photos

5 months ago

The band Pure Zeppelin was great with Spaz, Gary's, and Chad they rocked the house for what was aloud in . The ushers were great on helping everyone all had masks and Dave and a few ladies that know us help Dave's in wheelchairs with anything they needed .. great place

# Welcome Back!



**City Commission Conference Agenda**

**4. d.**

**Meeting Date:** 08/09/2021

**Re:**

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**SUBJECT:**

Mayor and City Commission Compensation Comparison

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**Attachments**

Local Comparison

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**Form Review**

Form Started By: Linda Cox  
Final Approval Date: 07/26/2021

Started On: 07/26/2021 12:28 PM

