



Sunrise Theatre 5 Year Strategic Plan Outline



5 Year Strategic Plan

Introductions

Board Members

Community Partners

SBDC – Thom Epsky



Next Steps

PFM

Shuttered Venue Grant

Strategic Planning Workshops

Covid

Present 5 year plan



Focus Areas

PFM

Theatre Operations

Other strategic partnerships



Revenue Streams

(Focus on Financials)

Rentals

50/50 Performances

Naming Opportunities



Fund Raising

(Examine the opportunities)

Sunrise Theatre Foundation

Corporate Sponsorships

Grant Opportunities



Membership & Marketing

Market Analysis

Membership Drive