



CITY OF FORT PIERCE

100 NORTH US HWY 1
FORT PIERCE, FLORIDA 34950
(772) 467-3065 FAX (772) 467-3841

APPLICATION FOR APPOINTMENT/REAPPOINTMENT

Police Officers Retirement Fund Board of Trustees

Name of Board or Boards for which you are applying: _____

Name: RON WOLF		Phone: 772-678-8450	
Home Address: 859 BENT CREEK DR		How long at this address? 1 YR	
City/Zip Code:			
Are you a citizen of the United States? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Occupation: Boat Captain			
Do you own a business that operates within the City of Fort Pierce? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, list the address and nature of said business:			
Do you now or in the future plan to do business with the City of Fort Pierce? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, in what capacity?			
Are you employed by a business that is located within the City of Fort Pierce? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, state the business and location:			
Do you have special training or knowledge in the area of: Architecture: <input type="checkbox"/> Yes <input type="checkbox"/> No Engineering: <input type="checkbox"/> Yes <input type="checkbox"/> No Real Estate Brokering: <input type="checkbox"/> Yes <input type="checkbox"/> No Contracting: <input type="checkbox"/> Yes <input type="checkbox"/> No Land Development: <input type="checkbox"/> Yes <input type="checkbox"/> No Other: Describe your education, background, training and knowledge – (feel free to attach a resume): Resume attached			
Are you currently a member of a Commission-appointed board/committee? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, please specify:			
Have you ever been convicted of a felony? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, what was the nature of the crime(s) you were convicted of:			
Referred by: Frank Crayhofmiller		Applicant Email Address: ron.wolf@att.net	
Date: 12/03/2020	Applicant's Signature Ronald Raymond Wolf		

APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.
Please return form to: City Clerk's Office – 100 North US Hwy 1, Fort Pierce, Florida 34950
fax (772) 467-3841 or via email at lcox@cityoffortpierce.com

RONALD RAYMOND WOLF

859 Bent Creek Dr Ft Pierce Florida 34996

772-678-8450 / ron.wolf@att.net

SUMMARY

An organized and enthusiastic self-starter with over twenty years of retail experience in Corporate Training, Regional and Retail Store Management. A proven record of sales achievement, leadership, employee development, team-building, administration and vendor management. Able to teach, train, motivate, inspire and lead individuals and teams to significant accomplishment.

PROFESSIONAL EXPERIENCE

GUITAR CENTER, INC., Westlake Village, CA

1980-2008

Retail Leadership Trainer, Nationwide (2008)

- Conducted instructor-led classroom "Train-the Trainer" sessions for Assistant Managers at selected locations across the U.S.
- Developed all learning content and materials for training sessions including product knowledge, advanced sales skills and techniques, assessment, general business content and company initiatives.
- Delivered all classroom data results including assessment scores, product sales results, attendance logistics and role-play scenarios.
- Coordinated and coached vendors in development and delivery of product-specific learning content that conveyed vendor market position within Guitar Center's selling strategies.

District Product Specialist, Great Lakes/Upper Midwest Region (2004-2007)

- Supported up to thirty-two retail locations in ten states instructing, training and motivating staffs in sales techniques, product knowledge, customer satisfaction, communication and negotiation.
- Coordinated with store management to assess and offer recommendations for inventory placement, merchandising and product assortment/offering.
- Attended vendor sponsored product training presentations on a quarterly basis to remain current on product features and benefits and maintain positive relationships.

Store Manager, Roseville, MI (2002-2004)

- Managed, directed and led up to thirty associates in commissioned sales and operations responsible for annual sales of \$900K - \$1M per year.
- Hired and trained sales staff to promote sales growth and positive vendor relations.

District Sales Manager, Great Lakes Region (1998-2002)

- Supervised and managed district sales for sixteen stores, with 320 associates representing \$10M in annual sales for the Great Lakes Region.
- Conducted daily, weekly and monthly audits to assess and review store performance.
- Developed and implemented performance reporting tools for corporate management.

Store Manager, Covina, CA (1992-2002)

- Managed, directed and led up to eighteen associates in commissioned sales and operations with average monthly sales of \$500K.
- Earned "Presidents Award" recognized for store turn-around efforts.
- Earned "Founders Award" for exemplifying founding values of Guitar Center.

Sales Associate/Asst. Manager/Sales Manager, Santa Ana, CA (1980-1992)

- Developed product sales strategies and trained employees. Established and monitored sales goals.
- Managed daily store and financial operations responsible for customer support and satisfaction, product merchandising, sales tracking and goals.
- Earned "Salesman of the Year" 1983-1990.

EDUCATION / TRAINING

Graduate, Liberal Arts, Macomb County Community College, Macomb, MI

Leadership Development, Management Coaching, Customer Service, Fred Pryor Seminars