

FORT PIERCE INSIDER





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SHOP, EAT AND ENJOY

JOE SWEAT, MARKETING SPECIALIST

The City of Fort Pierce wrapped up 2020 with some exciting new features, literally. The enhancement and beautification of new street banners throughout downtown with complementing street signs, refreshed and revived the old green look that once was. The City's goal, as always, is to not only provide quality public service to it's citizens, but also continue to brighten the city streets whether it's landscape projects, outdoor equipment, or in this case, street banners, street signs, and utility boxes. If you come downtown, stunning vibrant street banners provide a simple message, "Shop, Eat and Enjoy." The banners were designed with the historic districts in mind. Each banner represents how districts were distinguished hundreds of years ago which now acts as a colorful historical marker. Cantown, for example, represents the old canning district where fisherman and packing houses once canned oysters and fish. Other banners include Cobb's Pier, Historic Downtown (shown in the picture,) and Marina Square, each telling a small story of our beautiful town. Furthermore, the City complemented the banners with blue street signs, similar to the matching purple street signs in the Peacock Arts District. Lastly, the City ditched those old traffic signal box colors, the faded green, and freshened them up with stunning photos in 32 locations. The City has a lot of wonderful photographers here in the Fort, and could not have done it with out them. The next time you're downtown, be sure to check out the new look or be on the lookout for those beautiful traffic boxes.





A WALL TO REMEMBER

It was a gorgeous day in Dreamland Park, rightfully named after Dr. Martin Luther King Jr. which would be a special day of remembrance. As guests, individuals, dignitaries and families of the victims arrived, Rev. Dr. Kenneth Mills Sr. opened the ceremony with prayer and history about the memorial wall. After songs led by Dr. Donna Mills, and a moment of silence, the City of Fort Pierce unveiled the Memorial Wall of Prayer and Hope. The wall was beautifully crafted by Architect, David Cleveland. The wall stood tremendously tall and on it were the names of lives that were tragically lost. Mr. Cleveland spoke about the concept of the wall, how it was constructed from confiscated guns and knives which were melted down over time. The wall was an ever piercing reminder of the pain and hurt, as well displayed strength and healing, a beacon of hope and unity in the community.





Honorable Shaniek Maynard closed the ceremony with words of hope, and love having been a survivor of a victim precious to her. A beautiful prayer over the Wall, Dreamland Park, the community and Fort Pierce concluded the memorial ceremony as doves were released as a symbol of peace.

You may visit the wall located at Dreamland Park, S. 25th Street between Atlantic Avenue and Citrus Avenue or for more info, please call: 772-467-3000.



Towards A Destination

A Community's Vision for the Relocation of the Fort Pierce Waste Water Treatment Plant



The 2012 Charrette Plan



The Western Peninsula

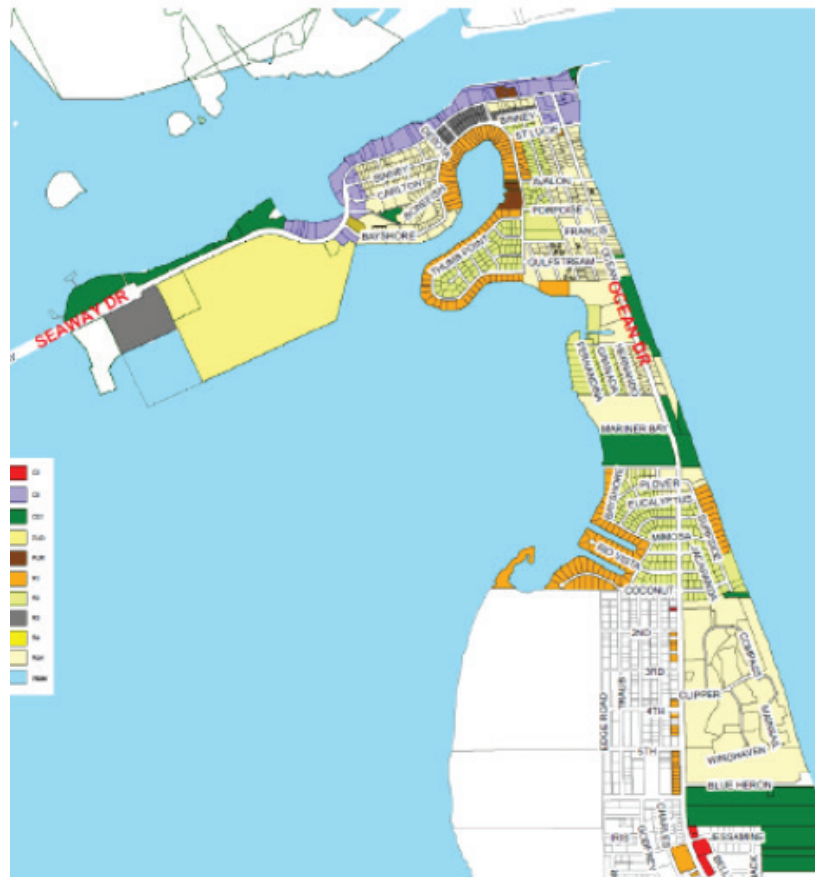
By request of the public and direction from the City Commission, the Planning Department is embarking upon a re-examination of the 2012 charrette plan, A Community’s Vision for the Relocation of the Fort Pierce Wastewater Treatment Plant. This plan studied the relocation of the subject plant and redevelopment of the western tip of Hutchinson Island also referred to as the “western peninsula” into a mixed-use project.

The tip of Hutchinson Island announces the arrival to south beach, with all its outstanding amenities, including the beaches, parks, museums, restaurants, and neighborhoods. Participants expressed their desire to create a plan that will not only ensure appropriate growth but also protect the natural environment. The 2012 plan included sketches that were conceptual in nature with the intent of illustrating a starting point for further discussion and a more detailed design.

Today, with a renewed interest in not only the western peninsula but the entire south beach overlay, the study area has been extended to capture the entirety of Hutchinson Island within the City’s jurisdiction, as depicted on the map. The City’s Planning Department has developed a strategy that is twofold.

As the original plan set out to develop a business model to relocate the plant, the updated plan will necessitate coordination with immediate stakeholders, those being: the FPUA; St. Lucie County; and the private property owner. Tasks will include analyzing the original plan’s vision and goals, reviewing the plan for consistency with the City’s 2019 Comprehensive Plan, the 2020 FPRA Master Plan, and the City’s Land Development Regulations. With the assistance of economists from the Treasure Coast Regional Planning Council, an analysis of the properties will be conducted to identify a successful development program.

With regard to the overall South Beach Overlay, staff will evaluate the Future Land Use categories and current land development regulations as set forth in the South Beach Overlay District. Ultimately, a series of public workshops and community meetings will be hosted to capture the input of local officials and the general public. It is anticipated that the planning effort will be completed in early 2022.



KEEP FORT PIERCE BEAUTIFUL

GREAT AMERICAN CLEANUP

YOUR TEAM
YOUR NEIGHBORHOOD
LITTER CONTROL

SATURDAY, MARCH 13, 2021
8:00 AM TO 12:00 PM

REGISTER ONLINE:
CITYOFFORTPIERCE.COM
OR CALL **772.467.3794**





Completing a major reconstruction as the result of an unfortunate fire for the previous retailer, the Building Department welcomes Pickled Restaurant & Bar, located at 201 N 2nd Street, as the newest restaurant in downtown Fort Pierce. Pickled offers a southern style menu, speciality bourbons and craft cocktails in a freshly renovated space with an old-timey feel.

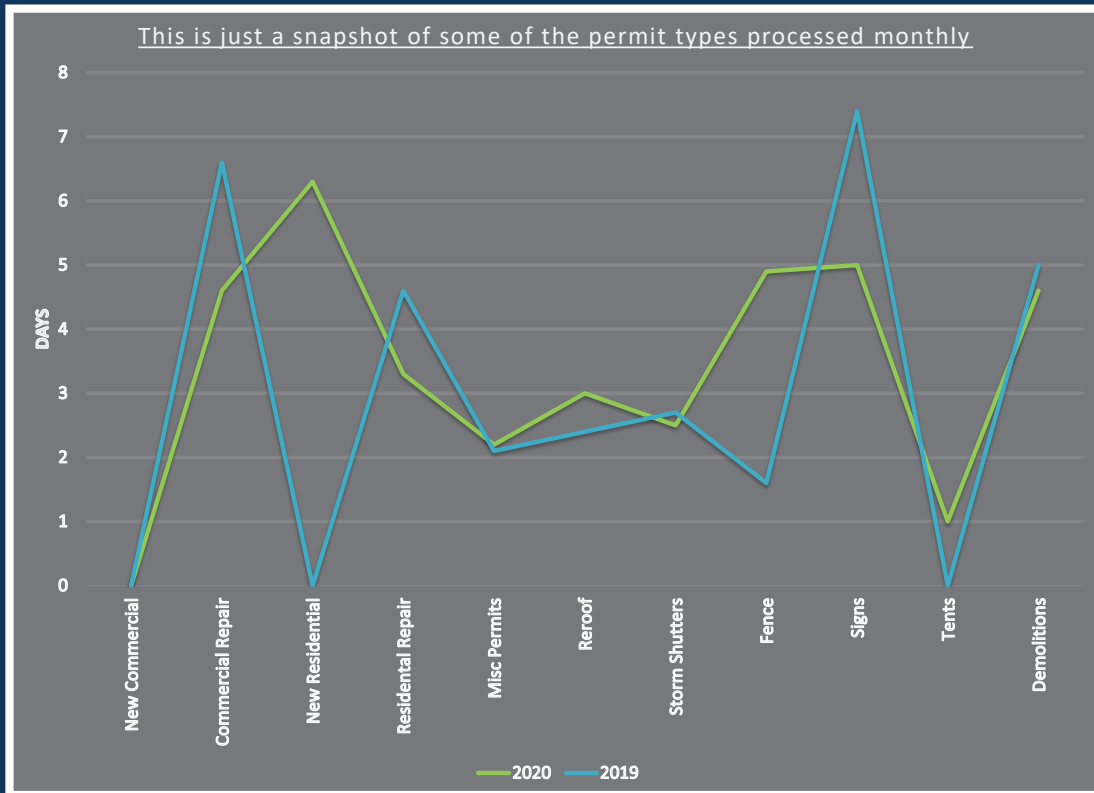


Sitework is underway at the Stonebridge Senior Living Center located at 4201 S 25th Street. The sitework permit includes, paving, site lighting, drainage, and irrigation. Prior to paving or pouring concrete, all underground utilities such as electric and water are placed and inspected.

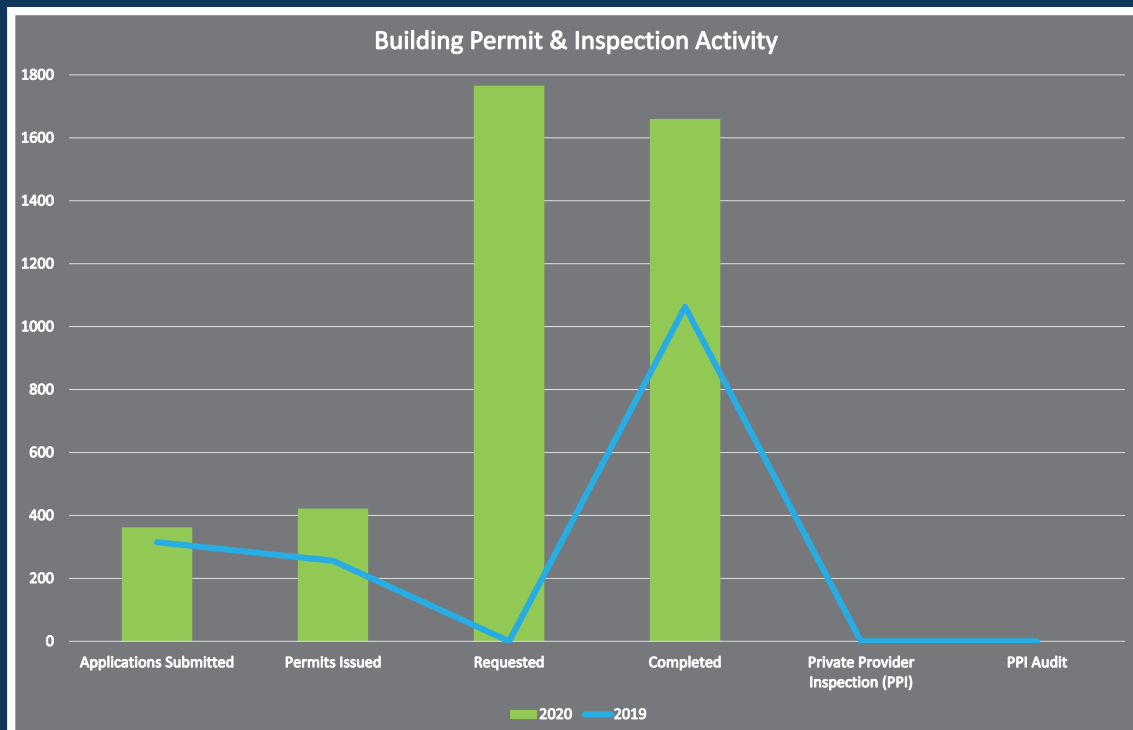
BUILDING CHARTS FOR DECEMBER 2020

PLAN REVIEW PROCESSING TIME

For permits with 0 days, either the review was not completed within the month, or there were no reviews for the entire month.



ACTIVITY REPORT





ARBOR DAY
2021

With the **CITY OF FORT PIERCE**
& **KEEP FORT PIERCE BEAUTIFUL**

Saturday, March 13, 2021
from 8:00 AM to 12:00 PM

SPECIAL TREE PLANTING PROJECT:

Sunrise Blvd.
Fort Pierce, 34949

JOIN US FOR A SPECIAL TREE PLANTING AND LANDSCAPE PROJECT
THAT SYMBOLIZES OUR COMMITMENT TO MAKING OUR PARKS,
NEIGHBORHOODS AND OUR WORLD A GREENER AND HEALTHIER PLACE.

FOR MORE INFORMATION ABOUT ARBOR DAY
CONTACT PAUL BERTRAM AT (772-467-3000)

KEEP FORT PIERCE BEAUTIFUL GREAT AMERICAN CLEANUP

YOUR TEAM; YOUR NEIGHBORHOOD LITTER CONTROL

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PAUL BERTRAM, PARKS AND GROUNDS MANAGER

The Keep Fort Pierce Beautiful Advisory Board jointly with the Fort Pierce Tree Board are pleased to announce this year's two special events, the Great American Cleanup and Arbor Day Planting Celebration Saturday March 13, 2021.

The City of Fort Pierce has received the Tree City USA Award for 32 consecutive years of achievement from the National Arbor Day Foundation. Thank you to everyone that is involved with all our tree preservation efforts!

Trees are vital as the biggest plants on the planet they provide us with the essentials we need to survive. Research suggests that being around trees is good for our mental and social wellbeing.

Hugging a tree increases the levels of the hormone oxytocin. This hormone is responsible for feeling calm and emotional bonding. When hugging a tree, the hormones serotonin and dopamine make you feel happier. (This is why City Foresters are so calm and happy!) So please feel safe to go outside and hug a tree!

Our first event is Arbor Day Planting Celebration. The event will be held on Saturday, March 13, 2021 on Sunrise Boulevard across from Pinewood Park. The event starts at 8am and lasts until all 21 new trees are planted and staked in the median.

Our second event is the Great American Cleanup on Saturday, March 13, 2021 from 8am until 12pm. This year's GAC is a challenging event with COVID-19. Our Boards have decided to promote a safe environment for volunteers to form small teams and choose an area to pick up litter. The areas must be in the City of Fort Pierce city limits. The teams must register for the event at CITYOFFORTPIERCE.COM prior to March 1st to receive clean up materials.

Our goal is to educate our citizens of the importance of keeping our beautiful city of Fort Pierce litter free. Our Keep Fort Pierce Beautiful Team will be handing out awesome shirts and mugs to the first two hundred volunteer litter collectors. So please register early and support our efforts to Keep Fort Pierce the litter free environment that we all love to live.





Every Wednesday | Green Market | Marina Square | 12pm - 6:30pm
 Every Saturday | Jazz Market | Marina Square | 8am – 1pm
 Every Saturday | Downtown Farmers Market | Marina Square | 8am – 12pm

 2/12, 13, 14 Treasure Coast Pirate Fest – Veteran’s Park & Riverwalk Center
 Friday 2-6pm Saturday 10-6 Sunday 10-4

RIVER WALK CENTER SALES REPORT DECEMBER 2020

CLASSES	\$403.91
PARK PERMITS	\$925.00
SPECIAL EVENTS	\$2,750.00
FACILITY	\$4,407.56
TOTAL	\$8,486.47



DANIEL VISCONTI, IHGC MANAGER

We have strived to achieve a fantastic pace of play where you can be finished with 18 holes in under 4 hours. The greens are in great shape considering the weather has certainly NOT been cooperative with us this Winter with much lower than normal temperatures and no sign of much needed rain! With any luck, these conditions will turn around as they help us improve the course conditions on an almost daily basis.

On a positive note, we continue to increase our rounds and revenue year over year getting us closer to being self sufficient. Through mid January, we are approximately 1,500 rounds and approximately \$35,000 ahead of last year to date. In the height of the pandemic, golf, exercise and enjoying the outdoors have been a great release from life’s stresses. Where else can you enjoy 4 hours of fun and exercise for more than 6 months for less than the price of a haircut!!

Word of mouth is our greatest form of advertising, so we ask if you’ve played here and enjoyed the changes we’re making, please

tell a friend....or two! If there’s something we can improve upon...tell US so we can keep getting better! We thank all of our members and guests for their support and we ask that you please “Like” and “Follow Us” on Facebook or Instagram to see almost daily updates on the golf course and our ongoing maintenance projects.

INDIAN HILLS SALES REPORT

	11/2020	12/2020
GOLF ROUNDS	2891	2861
GOLF FEES	\$67,948.51	\$88,333.01
RANGE TOKENS	\$1,682.30	\$2,260.52
MEMBERSHIP PASS	\$3,378.95	\$7,437.45
FOOD & BEVERAGES	\$5,675.68	\$5,296.50
MERCHANDISE	\$5,538.63	\$3,973.98
TOTAL	\$84,223.07	\$107,301.46



CITY MARINA FINANCIAL REPORT

	OCTOBER	NOVEMBER	DECEMBER
Dockage Reservations	108	183	263
Monthly Dockage	\$111,649.16	\$135,162.15	\$163,793.55
Transient Dockage	\$37,591.28	\$60,684.46	\$63,786.23
Electricity	\$3,431.23	\$4,898.99	\$5,834.90
Retail	\$11,508.31	\$11,712.83	\$15,889.53
Gas Sales	\$20,813.56	\$18,794.90	\$19,055.93
Diesel Sales	\$31,808.91	\$56,380.30	\$129,048.74
TOTALS	\$216,802.45	\$287,633.60	\$397,408.88

SEE A PROBLEM, JUST REPORT IT THROUGH THE SEE-CLICK-FIX APP

With free SeeClickFix mobile app and web tools, Fort Pierce citizens will now be able to provide city staff with pictures, videos, specific descriptions, and more — valuable information needed to get the job done efficiently. In addition, the SeeClickFix platform provides officials with a centralized issue management system to manage issues from creation to resolution — engaging Fort Pierce citizens throughout the process.



WELCOME NEW BUSINESSES

7-ELEVEN STORE #38688A
AJ'S WINDOW TINT LLC
ALL ABOUT YOU SERVICES LLC
COLDWELL BANKER PARADISE
CPR & MORE TRAINING CENTER LLC
DATWAY BOUTIQUE
DEJESUS, JOHANNA
DOMINGUEZ, THOMAS. P.A.
G.C. LAW P.A.
GOODFELLAS PIZZA,PASTA &SUBS
HIREQUEST DIRECT
INFINITY PATHWAYS ENTERPRISES
ITHINK FINANCIAL CREDIT UNION
LEE, COLETTE
MAIORANA, SHANNA ANN
MAKEUP MANIAC ARTISTRY LLC
MANCHEZ INC
MARCTIRES AUTOCARE INC
MIND RESOLUTIONS CLINICAL

MOLIA'S HAIR AND BEAUTY BAR LL
MSPHAIRCARE L.L.C.
PAIN INTERVENTION ASSOCIATES L
PEREZ, REGINA
PJ TATTOO LLC
PRESSURE WORLD
QPI HEALTHCARE SERVICES LLC.
SCHLITT, BONNIE ANN
SCOTCH BONNET BAKERY AND GRILL
SEAHORSE HOME INSPECTIONS, LLC
SHELLS, HARVIENA
SHINY SHELL CAR WASH
SLICE OF PARADISE, INC
SSI ENTERPRISES
STIFEL,NICOLAUS & COMPANY INC
SUNSHINE LAWN SERVICES & LAND
T'S BOUTIQUE & THRIFT CO.
TC BRIGHT COLORS LLC
WHIRLED INC



Welcome Sydney Ferguson for newly opened Kings & Queens Unisex Salon, and Sugar & Spice Soul Food Restaurant both located off of Okeechobee Road and S. 25th Street.

(In the pictures: Commissioner Curtis Johnson Jr., Sydney Ferguson, City Manager, Nicholas Mimms.)



Meeting Commissioner Curtis Johnson Jr.

LEADING THE WAY FOR DISTRICT 1

Curtis Johnson is the founder and CEO of The Cuvey Group, LLC. He brings over two decades of experience to help organizations and individuals overcome challenges and uncover opportunities. Curtis brings his professional experiences, along with emerging technologies, to assist his clients in accelerating their performance.

Prior to founding The Cuvey Group, Curtis forged a path through corporate America, excelling in multiple industries in business-to-business sales. At COUNTRY Financial, he served as Field Marketing Advisor and Field Trainer for agents and agencies in the Chicago area. At Regus, he was the General Manager of Cityscape Plaza in Phoenix, AZ. Curtis also dedicated a significant portion of his professional career to pharmaceutical sales. At Gilead Sciences, he was Associate Director of Sales in the Phoenix, AZ market where he covered 8 states and led a 12 person sales team. He also held territory field sales positions at Pfizer and Eli Lilly in the Central Florida marketplace.

Curtis earned a business degree from Florida Agricultural and Mechanical University. He also earned an MBA with a concentration in Marketing from the university's School of Business. He is a SHRM Certified Professional, DISC certified workshop facilitator, John Maxwell Certified Speaker, Coach and Trainer. He also held 6 & 63 securities licenses. As a National Board Officer in the Florida A& M University National Alumni Association, Curtis is an avid supporter of his alma mater.

Curtis actively supports his local community by serving on three City of Fort Pierce community committees and volunteers often with civic organizations to create positive outcomes for the underserved. Curtis is a Life member of Alpha Phi Alpha Fraternity, Inc. and the President of The Phrozen Pharaoh Foundation, a 501(c)3 organization that believes in the power of mentorship to help young people in St. Lucie County and the surrounding areas learn and grow educationally, socially, emotionally, and physically. Curtis Johnson, Jr. was elected as a Fort Pierce City Commissioner, District 1 in November, 2020.

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