

RESILIENCE.STABILITY.SUSTAINABILITY.RECOVERY.PERSEVERANCE

Pandemic Response Impact Report

The Pandemic Response Impact Report highlights the ways in which the City of Fort Pierce served its citizens since the pandemic was declared.



RESILIENCE.

COVID-19 FREE TESTING PROGRAM

As the pandemic exploded in various communities in Florida, the availability of free testing options were sparse. When CARES Act funding was made available, the City of Fort Pierce was one of few municipalities that planned and coordinated free COVID-19 antibody and nasopharyngeal swab testing events. The City conducted five, free testing events in partnership with Dynix Diagnostix, Allied Health, Allegany Franciscan Ministries, the Department of Health, and IRSC.

Total Allocation: \$120,847.26*

CARES Act Program: \$95,847.26

Allegany Franciscan Ministries: \$25,000

*FY 2020 - FY 2021

1

Ilois Ellis Park
May 11-15, 2020
1,006 tests administered

Swabs tested: 334 (4 positive)
Antibodies tested: 672 (13 positive)

2

Ilois Ellis Park
June 6, 2020
310 tests administered

Swabs tested: 110 (12 positive)
Antibodies tested: 200 (4 positive)

3

MLK Jr. Dreamland Park
September 4-5, 2020

Swabs tested: 297
(positive unknown)

4

Percy Peek Gymnasium
Ilois Ellis Park
October 25-26, 2020

Swabs tested: 310 (14 positive)

5

Percy Peek Gymnasium
Ilois Ellis Park
December 16-17, 2020

Swabs tested: 445 (44 positive)

 **Total Test Administered: 2,368**

Swabs: 30 positive

Antibodies: 17 positive

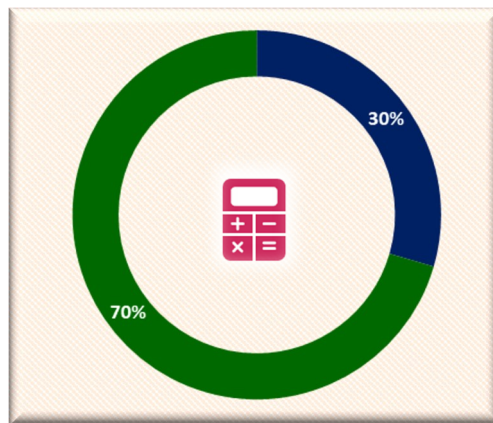
STABILITY.

COVID-19 RECOVERY GRANT PROGRAM

Our resilience upheld us during the months of the pandemic, as we developed measures to maintain stability throughout our community. The COVID-19 Recovery Grant Program was created to help families remain in their homes and small businesses maintain operations. A total of \$628,457.85 in SHIP and CDBG funds were awarded.

Total Allocation to local businesses: \$114,000.00*

*FY 2020 - FY 2021



38 micro/small businesses received assistance




The City offered two small business relief grants. Businesses with 25 employees or less were eligible for a one-time grant of \$3,000 and businesses with 26 to 100 employees were eligible for a one-time grant for \$7,500. Business owners utilized the needed funds for expenses including, but not limited to, rent, utilities, payroll, supplies, taxes, insurance, inventory, equipment, outside seating, business redevelopment, marketing, pandemic safety measures, security, advertising, and sanitation supplies.

7 CH'I LLC
A Hand of Time Day Spa
All About You Salon
A+ Occupational Therapy Professionals, Inc.
Best Pro Nails, Inc.
Bodywork INC
Chic and Shore Things, LLC
Costa Azul Restaurant and Catering LLC
Dermatech Day Spa, Inc.
Dino's Family Restaurant
Dora's Center of Learning
Ellie's House of Hair
First Appearance Salon
Florida Coast Marine, Inc.
Hairstyling by Tangie, LLC
Her Glory Dolls & Divas Salon and Spa
Huck's Catering
Island Girl Pilates
Indian River School of Real Estate
Jarvis Treasures, LLC

La Familia Beauty Salon, Inc.
Las Gardenias
Lisa Jill Allison Art Gallery
Lori Q Reyes
Madison Estate Gallery
Maktrade, Inc.
Mr. Suds Inc.
Ola's Hair Parlor
**Palm Health & Wellness LLC
**Rebecca's Organics, LLC
Relentless Salon LLC
Rosslow's, Inc.
Serendipity Therapeutic Massage
Special Occasion Hair Salon
Sunrise City Café
Taps Multi Services LLC
The Cabin LLC
The Cake Lady Custom Cakes, LLC
Gin Mill

 Of the 38 businesses, 26 were ordered to close under the Governor's Executive Order.

 80% of the business are still open. **Business closure not due to pandemic.

STABILITY.

COVID-19 RECOVERY GRANT PROGRAM

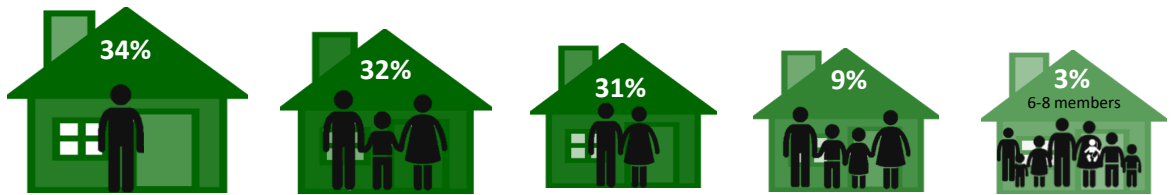
More than 85 households that were pushed to the brink of possible homelessness by unforeseen hardships and limited resources were rescued from the trauma of eviction or foreclosure. As a result of a partnership with St. Lucie County, the City was able to efficiently and effectively dispense all the funds allocated by the December 2020 deadline.

Total Allocation: \$271,380.02*

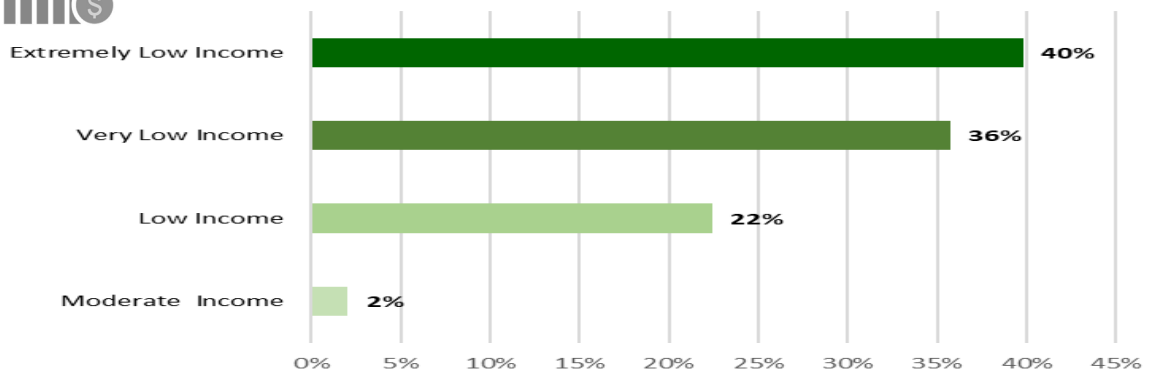
*FY 2020 - FY 2021



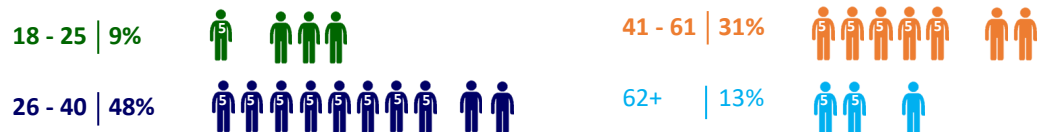
Family Size



Income Level



Age



192 people benefited from the rent/mortgage assistance grant program.

SUSTAINABILITY.

COVID-19 ECONOMIC RECOVERY STRATEGY

While businesses turned to social media, email and other electronic methods to promote their products or services, the City of Fort Pierce explored creative ways to help area businesses reopen while meeting the guidelines of the CDC and Florida's Recovery Plan. The City approved temporary street closures, promoted our businesses and implemented development fee reductions.



Parklet Impact

After engaging with local business owners regarding their needs due to the ongoing pandemic, the concept of creating a parklet program was formed. Parklets are public platforms that convert curbside parking spaces into vibrant community spaces. The program was created to allow businesses temporary use of on-street parking to offset the capacity restrictions due to COVID-19. Each business activated and appropriately defined their own space and barriers were installed to separate pedestrian and vehicular traffic. The program was widely successful according to the businesses who utilized the parklets for various reasons including:

- Extension of shop to create more comfortable shopping environment
- Host outdoor events
- Outside seating since many customers did not feel comfortable dining inside
- Engage and educate community
- Increase in sales due to parklet program



“ I just wanted Main Street & The City of Ft Pierce to now how much we appreciate you! In this uncertain time we need to work together more than ever. Because of your efforts this Holiday Season some of us have had records sales. I can't speak for everyone downtown, however I do know some of us are doing well! The first 2 weeks of December (2020) have been my best sales in 5 years exceeding the ENTIRE month of December last year. I just want to thank you from the bottom of my heart!

Beryl Muise
Owner Notions & Potions candles and more LLC



91% of online survey participants thought favorably of the parklet program.



Development fee reduction/waiver

Implemented in July, the initiative lasted through the December 2020:



Fees for 66 Pre-Application Meetings were waived.



Fees for 5 Commercial Site Plans were reduced.

PERSEVERANCE.

COVID-19 FOOD INSECURITY STRATEGY

The pandemic impacted all socioeconomic levels. People who never used food banks, visited food pantries, or waited in line for a hot meal found themselves depending on the generosity of non-profit, faith-based, and governmental agencies to feed their families or provide essential supplies.

Total Allocation: \$121,440.57

20
20

COVID-19 Testing at Iloous Ellis Park
Staff distributed 1,500 meals to citizens waiting to be tested.

May 11th-15th

Boys & Girls Club Operation Dinner Table
Distributed boxes of groceries and toiletries every week for two months to families in need. More than 75,000 meals delivered.

May 2nd

Pop-Up Pantry Treasure Coast Food Bank at Percy Peek Gym
Staff distributed 200 grocery meal packs.

May 22nd

Graceway Village Collaboration
Distributed 2,000 prepared meals to seniors and disabled residents of Lawnwood Terrace.

May 16th - mid July

Pop-Up Pantry Treasure Coast Food Bank at Percy Peek Gym
Staff distributed 200 grocery meal packs.

June 16th

Operation Dinner Table Finale at Percy Peel Gym
Staff distributed 1,100 grocery meal packs to citizens.

May 30th

Partnership with St. Matthews MBC
1,000 families received grocery meal packs.

June 17th & 24th

Farmshare Emergency Food Distribution at Percy Peek
Staff distributed 260 grocery meal packs.

July 20th

Thanksgiving
600 families meal packs and masks were distributed.

Nov. 21st

Back to School
Distributed 1,000 pandemic-ready backpacks and family meal packs.

Aug. 15th

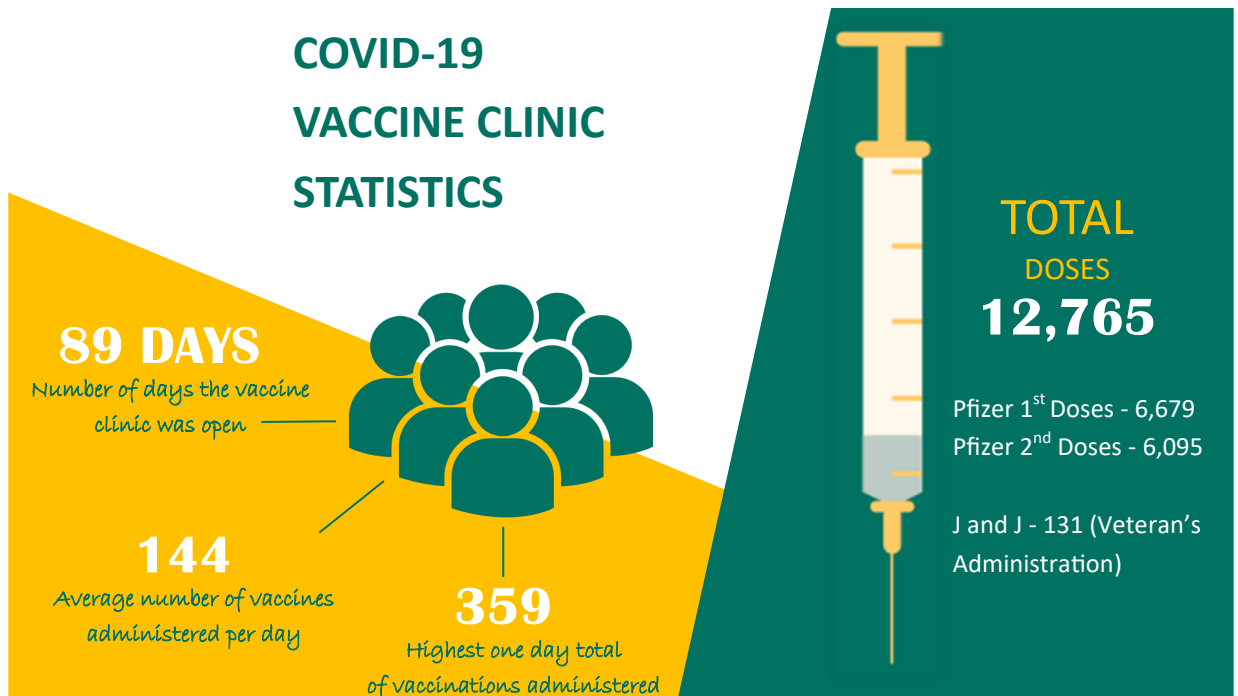
 Total Families Served: 7,860+

RECOVERY.

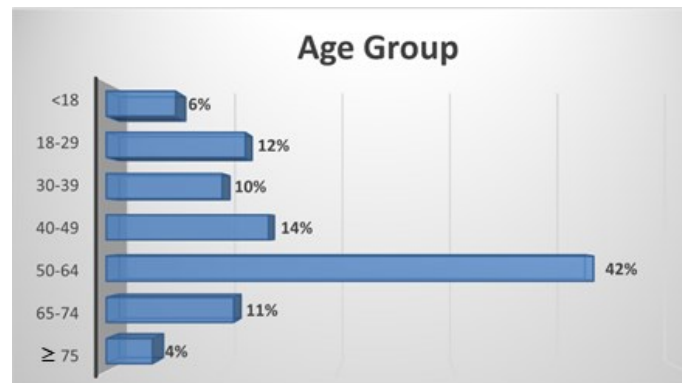
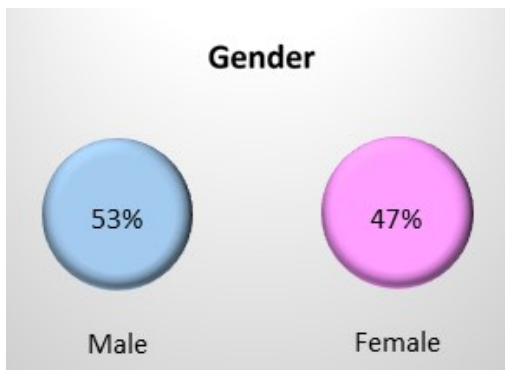
COVID-19 VACCINATION STRATEGY

The City united with our local faith-based community, the Health Department and St. Lucie County to offer vaccinations events at the Fenn Center and smaller points of dispensing (POD) to target underserved populations. Through a partnership with the Florida Division of Emergency Management, ASHBRICT/IEM, a vaccination site was established at the Fort Pierce Recreation Center. The site was open every day, between May 22 and June 18, 2021.

COVID-19 VACCINE CLINIC STATISTICS

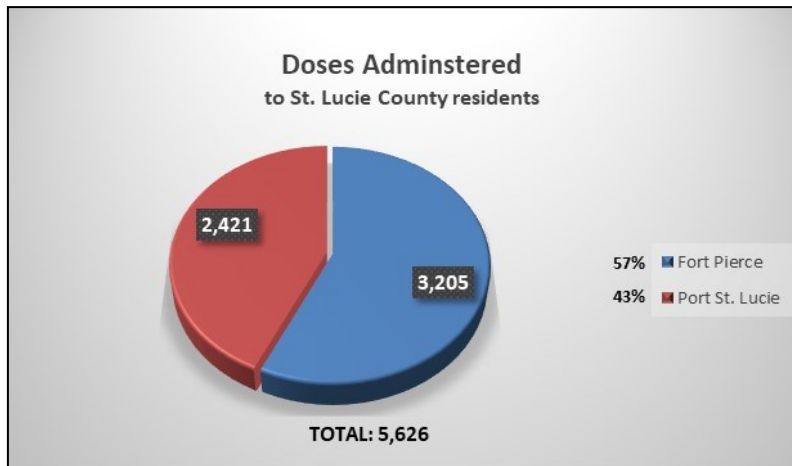


Demographic characteristics of people vaccinated against COVID-19



RECOVERY.

COVID-19 VACCINATION STRATEGY




Fort Pierce	Doses
34950	967
34982	875
34947	520
34946	214
34951	206
34949	151
34981	139
34945	125
34954	6
34948	2
TOTAL	3,205

County	Doses
St. Lucie County	5630
Palm Beach County	486
Martin County	366
Indian River County	208
Broward County	66
Brevard County	54
Miami-Dade County	50
Okeechobee County	35
Orange County	24
Unknown	20
Hillsborough County	11
Polk County	6
Lee and Sarasota Counties (4 each)	8
Collier, Duval, Highlands, Lake, Marshall (AL), Pinellas Counties (3 each)	18
Alachua, Charlotte, Hernando, Manatee, Osceola, Pasco, Seminole, St. Clair (AL), Volusia Counties, and Baltimore City (MD) (2 each)	20
Butler (AL), Clark (WA), Erie (NY), Gilchrist, Hendry, Henrico (VA), Kings (NY), Leon, Luzerne (PA), Madison, Marion, Monroe, Montgomery (MD), Riverside (CA), Rockingham (NH), San Bernadino (CA), San Mateo (CA), Suffolk NY, Sumter, Walton Counties, and Virginia Beach City (VA) (1 each)	21
Grand Total	7023

State	Doses
Florida	6988
California	4
Maryland	2
Pennsylvania	2
Alabama	3
Nevada	1
New Hampshire	1
Virginia	2
Unknown	20
Grand Total	7023

The site served citizens from:

-  34 other Florida counties
-  7 states

UNITED!

During the pandemic, the City of Fort Pierce faced a daunting task: safely ensuring continuity during a global health crisis. The collective actions of our many partners illustrated our resilience, stability, sustainability, perseverance as an organization. We will continued to lead, serve, and endure as we respond to the needs of our citizens.



A member of **FEEDING AMERICA**



BOYS & GIRLS CLUBS
OF ST. LUCIE COUNTY



Allegany Franciscan Ministries

A Member of Trinity Health



St. Matthews Missionary Baptist Church

St. Mark Missionary Baptist Church