



TO: Fort Pierce Redevelopment Agency Board
FROM: CRA Advisory Committee
RE: **CRA Advisory Committee Activity Update**
DATE: December 6, 2021

The CRA Advisory Committee would like to provide an activity update to the FPRA Board.

The committee members discussed the following information in 2021:

1. Received, reviewed, and recommended 14 properties as surplus properties that were subsequently approved by FPRA.
2. Identified priority corridors of the FPRA District. The primary corridors that were determined as priority are Orange Avenue, Avenue D, 25th Street and 13th Street.
3. Provided recommendations and ideas regarding the FPRA incentive programs focusing on improving commercial and residential development.
4. Provided feedback on the future utilization of the first floor of the Sunrise Center and 301 S Ocean Drive prior to the issuance of the Request for Proposals.
5. Provided recommendations for the rebranding of the FPRA and suggested launching a logo contest.