



SBDC at Indian River State College

Building Y – Room 101

3209 Virginia Avenue

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Sunrise Theatre

STRATEGIC PLANNING SESSION

June 01, 2021

2:00 PM – 5:00 PM

Agenda

I. Arrival (14:00)

II. Welcome & Introductions (14:15)

III. Remarks by Sharon Engle, Executive Director Sunrise Theatre (14:30)

IV. Review 2019 Consulting Report by Professional Facilities Management, Inc. (14:40)

V. Sunrise Theatre Stakeholders (15:00)

VI. Planning Survey Responses (15:15)

VII. Breakout Session I (15:45-16:15)

a. Review INTERNAL Strategic Capacity (Strengths & Weaknesses):

i. People

ii. Product

iii. Process

iv. Performance

v. Prosperity

vi. Partnerships

VIII. Breakout Session II (16:15-16:45)

a. Review EXTERNAL Strategic Impact (Opportunities & Threats):

i. Political

ii. Economic

iii. Social

iv. Technological

v. Legal/Regulatory

vi. Environmental

IX. Action Steps/Roles & Responsibilities (16:45)

X. Summary & Wrap Up (16:55)

XI. Adjourn (17:00)

Indian River State College

Main Campus – Y-122

Brown Center

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