

Application Packet – 601 Orange Avenue



DEADLINE FOR SUBMITTAL 3:00PM MONDAY, JULY 8, 2019

The Written Proposal

Contact Information:

Full Name: _____ Phone: _____

Address: _____ Email: _____

Mural Specifics:

Art Deco style, pastel colors, incorporating pineapples or typical mural resembling a colorful display of images, shapes and/or design. Artistic interpretation is encouraged to produce the widest diversity of ideas and visual impact possible. The mural should be considered a tourist attraction.

Detailed Project Description: (Include 1 page maximum for each mural sketch submitted)

Please include the following:

- 1) Sketches of proposed mural(s). Digital illustrations should be on thumb drive in .pdf or .jpg formats; sketches may be emailed with application in one of these formats.
- 2) Description of the Mural, including concepts.
- 3) Provide rough sketch of mural that shows where mural will be affixed to building. List approximate height and width of mural.
- 4) Describe surface preparation and sealing process that will help ensure the mural's strong adhesion to the surface, durability and longevity. Artist will be required to apply a UV protective sealant to the artwork when the piece is completed.
- 5) Describe the maintenance needed to preserve mural.
- 6) Provide 3 to 5 images of previous work.
- 7) Include applicant's resume' - maximum 2 pages.

Criteria for Artist Selection:

All artwork must be original. Templates may be used only if they were created by the artist. Murals may not incorporate logos, advertisements or any kind of commercial signage. Preliminary selections will be made by a Mural Selection Committee, with final selection provided by the owners of the property.

Submissions must be received by 3:00PM MONDAY, JULY 8, 2019.

City of Fort Pierce
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