



CITY OF FORT PIERCE

100 NORTH US HWY 1
FORT PIERCE, FLORIDA 34950
(772) 467-3065 FAX (772) 467-3841

APPLICATION FOR APPOINTMENT/REAPPOINTMENT

Name of Board or Boards for which you are applying: _____

Name:	Phone:
Home Address: City/Zip Code:	How long at this address?
Are you a citizen of the United States? ☐ Yes ☐ No	
Occupation:	
Do you own a business that operates within the City of Fort Pierce? ☐ Yes ☐ No If yes, list the address and nature of said business:	
Do you now or in the future plan to do business with the City of Fort Pierce? ☐ Yes ☐ No If yes, in what capacity?	
Are you employed by a business that is located within the City of Fort Pierce? ☐ Yes ☐ No If yes, state the business and location:	
Do you have special training or knowledge in the area of: Architecture: ☐ Yes ☐ No Engineering: ☐ Yes ☐ No Real Estate Brokering: ☐ Yes ☐ No Contracting: ☐ Yes ☐ No Land Development: ☐ Yes ☐ No Other: Describe your education, background, training and knowledge – (feel free to attach a resume):	
Are you currently a member of a Commission-appointed board/committee? ☐ Yes ☐ No If yes, please specify:	
Have you ever been convicted of a felony? ☐ Yes ☐ No If yes, what was the nature of the crime(s) you were convicted of:	
Referred by:	Applicant Email Address:
Date:	Applicant's Signature

APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.

Please return form to: City Clerk's Office – 100 North US Hwy 1, Fort Pierce, Florida 34950
fax (772) 467-3841 or via email at lcx@cityoffortpierce.com



Todd McVey Photography

201-723-0104

toddmcveyphotos@gmail.com

1323 Peppertree Trail. #D

Fort Pierce, FL

34950

ig: @toddmcvey_photography

www.toddmcveyphotos.com

WORK EXPERIENCE

Photographer, 2016--Present

Working in a variety of areas, focusing on fashion, portrait, commercial & conceptual photography

- Coordinating and directing photo-shoots for print and online projects, in studio or location.
- Provide customer services to clients regarding scheduling appointments and photo-shoots.
- Develop themes and concepts for client's sessions.
- All workflow, post production and retouching using Capture One and Adobe Lightroom/Photoshop.
- Technically proficient in camera equipment, lenses and lighting for in studio or location.
- Can additionally provide art direction & graphic design work upon request.

Art Director/Graphic Design

Freelance Art Direction

Hammerhead Advertising, Hoboken, New Jersey

Co-founding Partner/Co-Creative Director

- Responsible for all day-to-day creative direction & output
- Co-developed all 360⁰ marketing solutions/creative strategies and executions for existing clients and all new business efforts.

Clients:

- Bayonne Medical Center • Liberty Science Center • Buybuy baby
- Samsung Electronics • Janome Sewing Machines • The Company Store
- Chef Central • Iron Monkey • Akso Nobel • Mack-Cali Realty Corp.
- Partnership for a Drug-Free New Jersey

W B Doner, Advertising, Detroit, Michigan

Associate Creative Director

- Responsible for developing all conceptual directions and efforts for broadcast, print, and OOH placement.
- Oversaw and guided younger creative teams.
- Helped with creative development of all new business efforts.

Clients:

- Canadian Tire • Mazda Automobiles

Ogilvy & Mather Advertising, New York, New York

Senior Art Director

- Creative development of Branding for placement in a variety of media.

Clients:

- IBM Computers • NYNEX Telecommunications

Crispin Porter Bogusky, Miami, Florida

Senior Art Director

- Creative development of Branding materials for placement in a variety of media.



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Clients:

• Florida Marlins • Solares Tanning • University of Miami Hospital • Sunglass Hut

DDB Needham Worldwide, Chicago, Illinois

Art Director

Creative development of Branding materials for placement in a variety of media.

Clients:

• Anheuser Busch, Michelob Golden Draft Beer • General Mills, Wheaties, Basic 4 Cereals • Dial Soap Corporation

Awards/Published Work

Photography

- Communication Arts Magazine Photography Finalist 2020
- Lurzer's Archive 200 Best AD Photographers Worldwide 2019
- Communication Arts Magazine Photography Finalist 2019
- Popular Photography Magazine, 1st place, travel category
- Digital Photo Pro Magazine, Emerging Pro, Finalist
- Digital Photo Pro Magazine, Street Photography, Finalist

Advertising & Design

- Communication Arts Magazine
- The One Show
- Graphis Magazine
- International Advertising Festival of New York (Gold)
- International Radio Festival of New York (Gold & Best of show)
- Art Directors of Los Angeles Show
- Andy Award New York

Education

Art Institute of Fort Lauderdale

Art Center College of Design

- Advertising design • Graphic design • Photography • Illustration

New York University

- Social Media Networks for Brand Value, Advanced Social Media Marketing
- Social Media Marketing Strategy & Executions

Software & Programs

I work with: Photoshop, Capture One, Lightroom, Bridge, OnOne, Illustrator, In-Design, OmniGraffle, Muse, Keynote

Websites:

www.toddmcveyphotos.com (Fashion, Portrait & Conceptual)

www.laboratorytphotography.com (Architecture, E-commerce, Headshot & Portrait)

www.toddmcvey.com (Advertising & Design Work)