

SECTION 8

**CITY OF FORT PIERCE
PLAN 2022 – 2027
[Updated: 1/14/22]**

City of Fort Pierce Goals 2027

SERVE OUR COMMUNITY



DEVELOP OUR COMMUNITY



ENGAGE OUR COMMUNITY



BEAUTIFY OUR COMMUNITY



ENJOY OUR COMMUNITY

City of Fort Pierce Goals 2027 Worksheet

	IMPORTANCE	
	Personal	Team
1. SERVE OUR COMMUNITY		
2. DEVELOP OUR COMMUNITY		
3. ENGAGE OUR COMMUNITY		
4. BEAUTIFY OUR COMMUNITY		
5. ENJOY OUR COMMUNITY		
6.		
7.		
8.		
9.		
10.		

GOAL 1 SERVE OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Maintain and enhance a financially responsible City government	
Objective 2	Maintain and enhance a City organization that is responsive, responsible/accountable, results oriented, focused on the Fort Pierce community	
Objective 3	Hire and maintain a top-quality City workforce dedicated to serving the Fort Pierce community	
Objective 4	Evaluate, streamline and refine City policies, regulations, processes and procedures	
Objective 5	Listen to and understand the needs and messages from the community	
Objective 6	Develop and fund City capital/equipment replacement	
Objective 7	Provide more information to the community to better understand City government and community issues	
Objective 8	Successfully implement ERP system City wide	
Objective 9	Outreach and engage the broader Fort Pierce community	
Objective 10	Market and showcase our City and community	

GOAL 1 SERVE OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Value for taxes and fees	
2. Customer-friendly City services	
3. Easy access to City information and services	
4. City Commission acting as responsible fiscal stewards	
5. Reliable City services that are responsive to residents' needs	
6. Confidence and trust in City government	
7.	
8.	
9.	
10.	

GOAL 1 SERVE OUR COMMUNITY

<p>► Challenges and Opportunities</p>	<p>PRIORITY</p>	
<p>1. Using technology and virtual services to better service our residents and businesses</p>		
<p>2. Willingness to raise taxes and fees</p>		
<p>3. Aging and deteriorating City facilities needing major upgrades – City Hall, Police and Public Works</p>		
<p>4. Limited revenue sources for cities</p>		
<p>5. Aging City infrastructure requiring significant maintenance and replacement</p>		
<p>6. City services, service levels and staffing keeping up with growth and new development</p>		
<p>7. Developing and implementing a successful management and employee succession planning and programs</p>		
<p>8. Actions by the State of Florida – pre-empting home rules and City finances and services</p>		
<p>9. Optimizing revenues and resources from enterprise funds, including the Fort Pierce Utilities Authority</p>		
<p>10. Regularly evaluating and streamlining City processes – more customer friendly</p>		

GOAL 1 SERVE OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
11. Increasing costs of capital projects and operations	
12. Hiring and retaining quality City employees through competitive compensation	
13. Millage rate high in total tax bill	
14. Continuing to enhance City organization productivity	
15. Fewer City staff than 2008 and increasing service demands creating stress for City employees	
16. Rising costs of healthcare, pensions, materials, energy and change orders	
17. Actions by Federal and State governments: impacting revenues, unfunded mandates and regulations, fewer grants and earmarked projects	
18. Increasing demands for City services – Citywide	
19. Negative perception of Fort Pierce – community and City government	
20. Deferred capital and equipment investment now requiring significant funding	

GOAL 1 SERVE OUR COMMUNITY

<p>► Challenges and Opportunities</p>	<p>PRIORITY</p>
<p>21. Learning from COVID-19 and other disasters to better serve our community</p>	
<p>22. Responding to the impacts of changes in the minimum wage</p>	
<p>23. Preparing for and responding to sea level rise and climate change – becoming a resilient community</p>	
<p>24. Opportunity to expand resources through partnerships and grants</p>	
<p>25.</p>	
<p>26.</p>	
<p>27.</p>	
<p>28.</p>	
<p>29.</p>	
<p>30.</p>	

GOAL 1 SERVE OUR COMMUNITY

► Actions 2022			PRIORITY
1. New Alternative Revenue Sources: Report and Direction	2021 M/CC Mgmt		
2. Regional Homeless Strategy: Goals/Outcomes, Community Problem Analysis and Development	2021 Mgmt		
3. Police Retention and Compensation Police Services and Staffing: Report with Options, Direction and Funding	2021 M/CC Mgmt		
4. City Surplus Properties: Review Inventory and Direction	2021 M/CC Mgmt		
5. City Compensation Policy: Salary Study and Funding	2021 Mgmt		
6. Enterprise Resource Planning Software (ERP): Implement	2021 Mgmt		
7. City – FPUA Strategy: Key Issues, Discussion	OTH M/CC Mgmt		
8. St. Lucie County-City Strategy: Key Issues, Direction and City Actions	M/CC		

GOAL 1 SERVE OUR COMMUNITY

► Actions 2022			PRIORITY
9.	Street Service Level and Funding: Direction, Funding Level and Projects for 2022	M/CC	
10.	Impact Fees: Review/Evaluation of Impacts on Future Development, Report with Options and Rationale, and Direction	OTH Mgmt	
11.	City Virtual Services: Best Practices, Opportunities, Plan Development, Direction, Funding and Actions	OTH Mgmt	
12.	Police Officer Retention: Problem Analysis, Report with Findings and Options, Direction and Funding	M/CC	
13.	COVID Action Plan a. City Government b. Our Community	M/CC	
14.	Planning and Development Process Refinement/Streamlining: Analysis and Action Plan	M/CC	
15.	City Communications Enhancement: Update, Direction and City Actions	M/CC	
16.	Street Sweeping Service Level: Report, Direction and Funding	M/CC	

GOAL 1 SERVE OUR COMMUNITY

► Actions 2022		PRIORITY
17. Millage Rate Policy: Review and Direction	M/CC	
18. Police EOC Facility Operational: Update and City Actions	M/CC	
19. Impact Fees Policy and Framework: Review and Refinement	M/CC	
20. City Legislative Agenda and Advocacy: Issues, Direction and City Actions	M/CC	
21. American Rescue Program: Update and Project Direction	M/CC	
22. Federal Infrastructure Program Preparation: Guidelines, Projects and Funding	M/CC	
23.		
24.		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME	
1. Department Head Training Program: Completion		
2. HR Records Scanning		
3. Cyber Security Training/Penetration Testing		
4. Recycling Public Awareness/Education Campaign		
5. GIS Initiatives		
6. Police Strategic Plan: Annual Update		
7. ACH Payments: Vendor Participation		
8. Online Payment for All City Fees and Charges: Installation		
9. Parking Enforcement Software for Mobile Parking Enforcement-		
10. Online Searchable Portal: Creation		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME	
11. New Fuel Software: Implementation		
12. CivicHR Applicant Tracking System		
13. Recreation Center and Park Renaming a. Conference b. Decision		
14. Police Vehicles Replacement: Acquisition a. 20 Patrol Vehicles Delivery b. 40 Vehicles Order		
15. Street Signs: Installation and Maintenance: Contract Mid-Year Funding		
16. Supervisor Handbook: Completion		
17. Police FTO Program; Rebuild		
18. City Comprehensive Capital Improvements/Community Investment Plan (5 – 10 Year): Development		
19. Annual CDBG Reporting: Implementation		
20. CivicHR Performance/Evaluations: Launch		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME	
21. Records Manager: Hiring		
22. Tyler Munis Electronic Plan Review; Implementation		
23. CivicHR Onboarding: Launch		
24. Rich House 2: Development		
25. Guide for Potential Developers: Development		
26. Police Leadership Program and Succession Plan: Development		
27. Animal Shelter and Control: Implementation		
28. Labor Negotiations and Contracts <ul style="list-style-type: none"> a. PBA Officers a. PBA Sergeants/Lieutenants b. Teamsters 		
29. Fleet Replacement Plan and Program: Implementation		
30. City Commission Districts/Re-Districting) and Compensation		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME
31.	
32.	
33.	
34.	
35.	
36.	
37.	
38.	
39.	
40.	

GOAL 1 SERVE OUR COMMUNITY

<p>► Major Projects 2022</p>	<p>TIME</p>	
<p>1. Fuel Island: Repairs</p>		
<p>2. City Hall Covered Walkway for Pedestrians (Parking Garage and City Hall); CIP FY 2021 Fund and Implementation</p>		
<p>3. Annual Road Resurfacing Projects</p>		
<p>4.</p>		
<p>5.</p>		
<p>6.</p>		
<p>7.</p>		
<p>8.</p>		
<p>9.</p>		
<p>10.</p>		

GOAL 1 SERVE OUR COMMUNITY

▶ On the Horizon 2023 – 2027		TIME
1. Water/Wastewater Service Regionalization	OTH	
2. Succession Planning and Development	OTH	
3. City Facilities/Parks Security: Assessment, Direction and Actions	OTH	
4. Application Fee Schedule: Update	OTH	
5. City Facilities Master Plan	OTH	
6. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions	OTH	
7. Smart “Gig City” Strategy: Goals/Outcomes, Best Practices, Partners, Report with Options, Direction and City Actions	OTH	
8.		
9.		
10.		

GOAL 1 SERVE OUR COMMUNITY

▶ On the Horizon 2023 – 2027	TIME
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	
19.	
20.	

GOAL 2 DEVELOP OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Relocate Wastewater Treatment Plant and replace with housing, mixed-use development or hotel	
Objective 2	Have an active, sustainable Port of Fort Pierce serving as an economic driver	
Objective 3	Maintain and enhance a City reputation as “business friendly”	
Objective 4	Have well-maintained streets and public areas	
Objective 5	Expand the local economy	
Objective 6	Develop workforce for 21 st century jobs and career opportunities	
Objective 7	Assure the availability of affordable housing for our residents	
Objective 8	Become a resilient and sustainable community	
Objective 9	Become a major tourist destination on the Treasure Coast	
Objective 10	Revitalize our Downtown	

GOAL 2 DEVELOP OUR COMMUNITY

▶ Value to Residents	PRIORITY	
1. Protection/enhancement of property		
2. More quality job opportunities in home		
3. Housing opportunities with the ability to walk to the waterfront		
4. An alive Downtown which is a community destination		
5. Sustainable Port of Fort Pierce		
6. Tourists supporting the local economy		
7. Businesses investing in the local economy		
8.		
9.		
10.		

GOAL 2 DEVELOP OUR COMMUNITY

► Challenges and Opportunities	PRIORITY
1. Attracting new businesses to Fort Pierce that create sustainable jobs	
2. Creating a world-class tourist destination for residents and visitors	
3. Tapping the development potential of the Port of Fort Pierce and surrounding area	
4. Continuing to support business investments in Fort Pierce	
5. City’s aging infrastructure and facilities	
6. Attracting developers and residents to Fort Pierce	
7. Building Fort Pierce’s image and reputation	
8. Unifying our community – reducing individual agendas	
9. Maintaining and expanding public access to water	
10. Increasing multi-modal transportation in Fort Pierce	

GOAL 2 DEVELOP OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
11. Continuing the momentum in the downtown area and the surrounding neighborhoods	
12. Keeping our economic momentum going	
13. Expanding sports tourism in Fort Pierce	
14. Implementing the vision for our Downtown	
15. Marketing Fort Pierce to businesses	
16. Community's resistance to change and economic development projects	
17. Securing a Brightline station for Fort Pierce	
18. Addressing Sun Trial through our Downtown	
19. Island development near the bridge	
20. Significant public property ownership in our Downtown	

GOAL 2 DEVELOP OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
21. Connectivity east-west	
22. Continuing economic development momentum	
23.	
24.	
25.	
26.	
27.	
28.	
29.	
30.	

GOAL 2 DEVELOP OUR COMMUNITY

► Actions 2022		PRIORITY
1. Parking Strategy: Study and Direction	2021 M/CC Mgmt	
2. Port Development: Update Report, Direction and City Actions	2021 M/CC Mgmt	
3. Means Court Redevelopment Strategy: Development	2021 M/CC	
4. City Economic Incentives Policy: Review and Direction	2021 M/CC Mgmt	
5. Central Business District Boundary Extension West: Direction	2021 M/CC Mgmt	
6. Annexations Strategy and Action Plan: Update Report, Direction and City Next Steps	2021 M/CC Mgmt	
7. Fisherman’s Wharf Development: Direction and Next Steps	2021 M/CC Mgmt	
8. King’s Landing Development: Site Plan	2021 M/CC Mgmt	

GOAL 2 DEVELOP OUR COMMUNITY

► Actions 2022		PRIORITY
9. South Beach Overlay: Direction	2021 M/CC Mgmt	
10. Wave Garden Construction: Permitting	2021 M/CC Mgmt	
11. Lincoln Park Overlay District: Development Lincoln Park Revitalization: Next Steps	2021 M/CC Mgmt	
12. Landscape Code: Revision	2021 M/CC Mgmt	
13. Mobility Study and Impact Fee: Direction	2021 M/CC Mgmt	
14. Marketing and Showcase Fort Pierce: Goals, Report with Options, Direction and Funding	M/CC Mgmt	
15. Island Reclamation Plant Relocation: Next Steps and Completion	OTH M/CC Mgmt	
16. Seaplanes: Facility and Service	OTH M/CC Mgmt	

GOAL 2 DEVELOP OUR COMMUNITY

► Actions 2022			PRIORITY
17. Neighborhood Identity and Branding: Direction and Funding	M/CC		
18. Trail Development: Update, Direction, Funding and City Actions	M/CC		
19. Entertainment Business Attraction Strategy and City Actions: Direction	M/CC		
20. Housing Authority Strategy: Key Issues, Direction and City Actions	M/CC		
21. Affordable Housing: Definition, Best Practices, Report with Options, Direction, Funding and City Actions	M/CC		
22. Vacant Parcels: Identification, Direction and City Action	M/CC		
23. Comprehensive Plan Update: Direction	M/CC		
24. Stormwater Master Plan: Review, Projects, Project Priorities, Funding and City Actions	M/CC		

GOAL 2 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
25. Chamber of Commerce Strategy: Key Issues, Direction and City Actions	M/CC		
26. Electric Vehicles Preparation: Direction and Actions a. City b. Community c. FPUA	M/CC		
27. Resilient City Strategy/Action Plan: Definition, Best Practices, Report with Options, Direction, Funding and City Actions	M/CC		
28. Bike Lane over Bridge: Report with Options, Direction, Funding and City Actions	M/CC		
29. Tourism Development Strategy/Action Plan: Direction and City Actions	M/CC		
30. Bridges: Condition Assessment, Report, Projects and Funding Mechanism	M/CC		
31. Wildlife Preservation: Review and Direction	M/CC		
32. 13 th Upgrade: Direction and Funding	M/CC		

GOAL 2 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
33. Workforce Development and Training: Current Programs, Gap Analysis, Report and Direction	M/CC		
34. 17 th Upgrade: Direction and Funding	M/CC		
35. Water/Wastewater Regionalization	M/CC Mgmt		
36. Incentives for Vacant Land Development	OTH Mgmt		
37. Annexation: Interlocal Service Agreement	OTH Mgmt		
38. Comprehensive Tourism Development Strategy Performance Assessment, Report and Direction	OTH Mgmt		
39. Marketing to Millennials: Report and Direction	OTH Mgmt		
40. Port Overlay District: Development and Direction	OTH Mgmt		

GOAL 2 DEVELOP OUR COMMUNITY

► Actions 2022		PRIORITY
41. Infill Development Strategy: Review, Report with Options, Direction and City Actions	OTH Mgmt	
42. Downtown Waterfront Development Master Plan with Parking Structure: Approval	OTH Mgmt	
43. Avenue D Revitalization: Report and Actions	OTH Mgmt	
44. City Resiliency Plan/Strategy: Goals/Outcomes, Best Practices, Report with Options, Direction and City Actions (including Climate Change)	OTH Mgmt	
45. Street Lights: Citywide Analysis, Services Level, Direction, Funding and City Actions	OTH Mgmt	
46. Retail Expansion Strategy and Action Plan Implementation: Action Plan Development, Direction and City Actions (including Retail Shops, Restaurants, Etc.)	OTH Mgmt	
47. Workforce/Career Development: Outcomes, Current Providers/Programs, Report with Options, City Role, Direction and City Actions	OTH Mgmt	
48.		

GOAL 2 DEVELOP OUR COMMUNITY

▶ Actions 2022	PRIORITY	

GOAL 2 DEVELOP OUR COMMUNITY

<p>► Management in Progress 2022</p>	<p>TIME</p>
<p>1. Business Retention and Expansion Program (BRE): Assistance/ Education</p>	
<p>2. Annual Job Fair 2022</p>	
<p>3. 1st Floor Utilization Sunrise Center: Use Direction/Tenant</p>	
<p>4.</p>	
<p>5.</p>	
<p>6.</p>	
<p>7.</p>	
<p>8.</p>	
<p>9.</p>	
<p>10.</p>	

GOAL 2 DEVELOP OUR COMMUNITY

▶ Major Projects 2022	TIME	
1. Septics to Sewers Program: Report and Direction (with FPUA)		
2. SUN Trail – Historic Downtown Trail: Design		
3. Street Resurfacing Projects: 2022		
4. Georgia Avenue Outfall Nutrient Removal: Construction		
5. SUN Trail – Historic Highwayman Gap Trail: Construction		
6. Beach Court (Easter Avenue to Florida Avenue) Stormwater Infrastructure Replacement: Design and Construction		
7. Ohio Avenue (US 1 to Sunrise Boulevard) Roadway Improvements Project: Design and Construction		
8. 8 th Street (Avenue D to Avenue E) Street Improvements: Construction		
9. Avenue B (8 th Street to 13 th Street) Street Improvements: Construction		
10.		

GOAL 2 DEVELOP OUR COMMUNITY

▶ Major Projects 2022	TIME
11.	
12.	
13.	
14.	
15.	
16.	
17.	
18.	
19.	
20.	

GOAL 2 DEVELOP OUR COMMUNITY

► On the Horizon 2023 – 2027			TIME	
1. Courthouse Relocation Master Plan: Collaboration with St. Lucie County	OTH			
2. Historic Preservation Code Amendment Code Amendment/Trust Fund: Report/Budget	OTH			
3. Renewable Power Sources	OTH			
4. Tri-Rail Service to Jupiter	OTH			
5. Ridge Property (7 th and Avenue H) Development: Report and Direction	OTH			
6. Complete Street Policy and Ordinance: Direction (Mobility Plan)	OTH			
7. Land Development Code: Comprehensive Review	OTH			
8. Connecting Downtown to Neighborhoods: Report and Direction (Crossing U.S. 1) (Mobility Plan)	OTH			
9. Sports Tourism Strategy and Action Plan	OTH			
10. Zoning Code: Revision	OTH			

GOAL 2 DEVELOP OUR COMMUNITY

► On the Horizon 2023 – 2027		TIME
11. Passenger Rail Station and Service for Fort Pierce: Advocacy	OTH	
12. Urban Service Boundary Agreement: Review, Negotiations, Direction and Decision	OTH	
13. Peacock Arts District Revitalization: Overlay and Boundary	OTH	
14. Home-Based Business Occupancy Code: Revision	OTH	
15.		
16.		
17.		
18.		
19.		
20.		

GOAL 3 ENGAGE OUR COMMUNITY

▶ Objectives		PRIORITY
Objective 1	Have a well-informed community through proactive City communications	
Objective 2	Have civility in the governance process	
Objective 3	Have strong community policing – police know the community and the community know and trust the police	
Objective 4	Have a reputation as an inclusive community with everyone feeling welcome and part of the community	
Objective 5	Have City government providing the leadership to create community partnerships to expand community resources	
Objective 6	Seek feedback from the community and use the information to implement improvements	
Objective 7		
Objective 8		
Objective 9		
Objective 10		

GOAL 3 ENGAGE OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Feeling welcome in the City of Fort Pierce	
2. Opportunities to contribute to the community	
3. People working together for community benefit	
4. Community benefit over personal benefit or gain	
5. Individuals with different cultures or backgrounds are respected	
6. Opportunities to shape Fort Pierce’s future	
7.	
8.	
9.	
10.	

GOAL 3 ENGAGE OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
1. Perceptions of Commissioner districts and representation	
2. Developing and sustaining common goals and vision for Fort Pierce that become the community's rallying point	
3. Moving beyond past history of a racially/socioeconomic divided community	
4. Getting residents to become engaged in neighborhood and community organizations	
5. Building trust in City government	
6. Developing future community leaders and City employees	
7. Residents and businesses believing that the City is responsible for everything and solving all problems	
8. Expanding community involvement with new people involved in governance	
9. Defining diversity, equity and inclusion issues for our Fort Pierce community	
10. Diverse population of Fort Pierce	

GOAL 3 ENGAGE OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
11. Growing number of angry and means people	
12. Communicating accurate information to our community	
13. Helping residents understand the City government policies, programs and services	
14. Reaching out to younger population	
15. Recent national incidents related to systemic racism	
16. Balancing work place security and customer service	
17. Reaching out to the entire community	
18. Overcoming residents apathy	
19.	
20.	

GOAL 3 ENGAGE OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
21.	
22.	
23.	
24.	
25.	
26.	
27.	
28.	
29.	
30.	

GOAL 3 ENGAGE OUR COMMUNITY

► Actions 2022		PRIORITY
1. Community and City Equity Policy and Action Plan: Assessment, Best Practices, Report with Options, Policy Statement, Direction and City Actions	2021 M/CC Mgmt	
2. Neighborhood Identification and Branding: Outcomes, Best Practices, Report with Options, Direction, Partners and City Actions	2021 Mgmt	
3. Social Media Policy: Review, Best Practices, Report with Options, Direction and City Actions	2021 Mgmt	
4. Community Policing Expansion: Actions 2022	2021 M/CC Mgmt	
5. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions	OTH M/CC	
6. Community Outreach with Faith Community: Direction and Actions	OTH M/CC	
7. Community Engagement Strategy and Action Plan: Update, Direction and City Actions	M/CC	
8.		

GOAL 3 ENGAGE OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. Courageous Kids Program (COVID-19)	
2. Boys and Girls Club Programs	
3. Outreach Vehicle "Classroom": Implementation	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

GOAL 3 ENGAGE OUR COMMUNITY

▶ Major Projects 2022	TIME
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

GOAL 3 ENGAGE OUR COMMUNITY

► On the Horizon 2022 – 2027		TIME
1. Celebrating Community Heroes: Concept Definition, Best Practices, Report with Options, Direction and City Actions	OTH	
2. Marketing Program for Arts, Culture and Museums	OTH	
3. Community Youth Outreach: Diverse Population, Direction and Actions	OTH	
4. Multi-Cultural Festival: Food and Art Celebration, Report Direction and Actions	OTH	
5. Community Events and Festivals: Evaluation and Direction	OTH	
6. Police Youth Advisory Committee: Development (COVID-19)	2021	
7. Non-Profit Organizations: Performance Accountability Report, Direction and City Actions	2021	
8. Unity in Our Community	2021	
9.		
10.		

GOAL 4 BEAUTIFY OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Have attractive entrances and gateways: I-95	
Objective 2	Have well-maintained parks and park venues	
Objective 3	Have attractive major corridors: Orange Avenue, U. S. 1	
Objective 4	Have attractive signage and wayfinding signs, including mobile app	
Objective 5	Reduce the visual blight in the City	
Objective 6	Have well-maintained streetscapes	
Objective 7	Maintain and enhance waterfront appearance	
Objective 8	Have residents taking responsibility for some maintenance	
Objective 9		
Objective 10		

GOAL 4 BEAUTIFY OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Protection of property values	
2. More attractive community	
3. Owners and tenants taking care of their buildings and homes	
4. Greater compliance with City Code of Ordinances	
5. Community pride	
6.	
7.	
8.	
9.	
10.	

GOAL 4 BEAUTIFY OUR COMMUNITY

► Challenges and Opportunities	PRIORITY
1. Reputation and appearance of Fort Pierce	
2. Addressing issues associated with homelessness	
3. Unattractive major corridors	
4. Overabundance of unattractive properties on corridors: used car lots, temporary signs/banners, vacant lots and other unsightly items	
5. Negative first impression when you enter Fort Pierce	
6. Funding for code compliance, law enforcement and public works	
7. Absentee property owners/homeowners not maintaining property	
8. Vacant land, buildings and homes	
9. Maintaining City building, landscaping and facilities as a model for our community	
10. Irresponsible property owners who avoid complying with the City Code of Ordinances	

GOAL 4 BEAUTIFY OUR COMMUNITY

► Challenges and Opportunities	PRIORITY
11. Improving the entire City with a unified vision	
12. Funding of City capital projects	
13. Engaging and educating the community on the importance – beautification	
14. Landlords personal agendas and what is best for our Fort Pierce community	
15. High percentage of rental housing	
16. Working with and aligning the Housing Authority on a common vision and goals	
17. Lack of city control over major corridors – in the St Lucie County	
18. Having residents assuming more responsibility for maintenance	
19.	
20.	

GOAL 4 BEAUTIFY OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
21.	
22.	
23.	
24.	
25.	
26.	
27.	
28.	
29.	
30.	

GOAL 4 BEAUTIFY OUR COMMUNITY

► Actions 2022		PRIORITY
1. Entrances/Gateways/Community Beautification Plan: Direction and Funding	2021 Mgmt	
2. Wayfinding Signage: Upgraded Design	2021 Mgmt	
3. Foreclosures Program/Process: Implementation	2021 Mgmt	
4. Park Maintenance and Upgrade: Service Level and Funding	OTH Mgmt	
5. Parks and Playground Upgrade: Report with Options and Recommendations, Direction, Funding and City Actions	OTH Mgmt	
6. Sea Wall Ordinance Update: Revision	OTH Mgmt	
7. Fort Pierce Corridor Beautification Action Plan Implementation: Direction, Funding and City Actions	M/CC	
8. Building Demolition: Update, Direction and City Actions	M/CC	

GOAL 4 BEAUTIFY OUR COMMUNITY

► Actions 2022			PRIORITY
9.	Greenways: Goals, Report with Options, Direction, Funding and City Actions	M/CC	
10.	Tree Policy and Program Expansion: Review and Direction	M/CC	
11.			
12.			
13.			
14.			
15.			
16.			

GOAL 4 BEAUTIFY OUR COMMUNITY

► Management in Progress 2022		TIME
1. Recycling Campaign: Implementation		
2. Main Street: Annual Report		
3. Code Enforcement/Compliance: Performance Audit, Report with Findings and Options, Direction and City Actions	2021	
4. Highwaymen Museum Development: Update Report and City Actions	2021	
5.		
6.		
7.		
8.		
9.		
10.		

GOAL 4 BEAUTIFY OUR COMMUNITY

▶ Major Projects 2022	TIME
1. Annual Banner Replacement (Citywide) (150 Replacements)	
2. Annual Beach Re-nourishment: St. Lucie County and U. S. Army Corps of Engineers	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

GOAL 4 BEAUTIFY OUR COMMUNITY

► On the Horizon 2023 – 2027		TIME
1. Indian Hills Wetlands Creation – Water Quality Phase 2: Direction and Funding	OTH	
2. Historic Preservation/Enhancements: Review, Best Practices, Report with Options, Direction, Funding Mechanism, and City Actions	OTH	
3. Public Properties and Buildings Enhancement: Goals/Outcomes, Report with Options, Direction, Funding and City Actions	OTH	
4. Mural Projects 2021 (2): Direction	2021	
5.		
6.		
7.		
8.		
9.		
10.		

GOAL 5 ENJOY OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Value the arts and culture as a community asset	
Objective 2	Continue to support top-quality public schools partnering with the City	
Objective 3	Have a variety of recreational programs and activities responsive to the Fort Pierce community	
Objective 4	Have a reputation as a safe community for all	
Objective 5	Have strong community events with active participation by residents	
Objective 6	Have effective public transportation	
Objective 7	Reduce the crime rate through community policing	
Objective 8	Maintain clean water	
Objective 9	Develop new facilities to support new, emerging sports – pickle ball, disk golf, etc.	
Objective 10		

GOAL 5 ENJOY OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Enhanced quality of life	
2. More reasons to live in Fort Pierce	
3. Opportunities for personal growth and development	
4. More choices for your leisure time	
5. Support for families	
6. Activities for all family generations	
7. Opportunities to enjoy the water	
8.	
9.	
10.	

GOAL 5 ENJOY OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY	
1. Continuing to respond proactively to gangs and drugs		
2. Social media events with large attendance		
3. Expanding neighborhood watch and community programs to increase residents’ investments in safety and safe community		
4. Addressing issues with the homeless population		
5. Modernizing parks and their venues		
6. Expanded community use of the Sunrise Theatre through revised programming		
7. Funding for parks and recreation		
8. Tapping the arts and cultural heritage and traditions of Fort Pierce		
9. Having strong community events and festivals that involve the residents		
10. Continuing the success and expanding regional use of the Golf Course		

GOAL 5 ENJOY OUR COMMUNITY

▶ Challenges and Opportunities	PRIORITY
11. Expanding and diversify leisure and recreational opportunities and activities for all	
12. Continuing to enhance the quality of public schools	
13. Difference in generational expectations and activities	
14. Changing leisure and recreational trends	
15. Residents reliance on City government	
16. Funding for the Sunrise Theatre	
17. Increasing demand for outdoor venues and activities	
18. Multiple events on the same day	
19. COVID impacting individual behaviors and outlook	
20. Maintaining a safe marina	

GOAL 5 ENJOY OUR COMMUNITY

► Actions 2022		PRIORITY
1. Mental Health Strategy and City Actions: Problem Analysis, Partner Provider Best Practices, Report with Options, Direction and City Actions	2021 M/CC Mgmt	
2. Parks and Playground Upgrade: Report with Options and Recommendations, Direction, Funding and City Actions	2021 M/CC Mgmt	
3. Sunrise Theatre Plan for 2022: Direction and Actions	2021 M/CC Mgmt	
4. Smart City Initiative (Kiosks) Development: Direction and Actions	2021 M/CC Mgmt	
5. Lincoln Theatre Restoration Plan/Program Development: Update Report, Direction and City Actions	2021 M/CC Mgmt	
6. Youth Recreational Programs Expansion: Needs Assessment, Report with Option, Funding and Direction	M/CC	
7. Sunrise Theatre: Update Report, Direction and City Actions	M/CC	
8. Lincoln Theater: Update Report, Direction and City Actions	M/CC	

GOAL 5 ENJOY OUR COMMUNITY

► Actions 2022			PRIORITY
9.	Trail Development: Update, Direction, Funding and City Actions	M/CC	
10.	Homeless Strategy and Action Plan: Problem Analysis, Best Practices, Report with Options, Direction, Funding and City Actions	M/CC	
11.	Youth Talent Show: Definition, Partners, Options, Direction and City Actions	M/CC	
12.	Mental Health Services: Problem Analysis, Best Practices, Report with Findings and Options, Direction and City Actions	M/CC	
13.	Health Fair: Goals, City Role, Direction and City Actions	M/CC	
14.	Senior Programs and Activities Expansion/Enhancement: Direction	M/CC	
15.			
16.			

GOAL 5 ENJOY OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. SHIP Home Rehabilitations	
2. Allegany Franciscan Ministries Collaboration	
3. Sunrise Theatre Corporate Sponsorships, Donors and Members: Increase	
4. Sunrise Theatre Marketing: Expansion	
5. Sunrise Theatre: Grants	
6. Sunrise Theatre Foundation: Fund Raising Event	
7. SHIP/First Time Homebuyers Down Payment Assistance Program: Virtual Services	
8. Sunrise Theatre Mobile Ordering System for Concessions	
9. Sunrise Theatre New Website: Development	
10. Sunrise Theatre Volunteer Program: Expansion	

GOAL 5 ENJOY OUR COMMUNITY

► Management in Progress 2022		TIME
11. Marina Security: Assessment, Plan and Funding		
12. Annual Highwaymen Heritage Trail Art Show and Festival 2023		
13. Crime Reduction Action Plan: Update Report, Problem Analysis, Best Practices, Report with Findings and Options, Direction and City Actions	2021 M/CC	
14.		
15.		
16.		
17.		
18.		
19.		
20.		

GOAL 5 ENJOY OUR COMMUNITY

► Major Projects 2022		TIME
1. Indian Hills Golf Course Projects a. Site Plan for Clubhouse b. Pickle Ball c. Palm Tree Clean-Up		
2. Fenn Park Reconstruction Project – Phase 2		
3. Pickleball Courts at Jaycee Park		
4. Sunrise Center Backup Generator		
5. Porpoise Park Design and Construction	2021	
6. Jaycee Park Connectivity Improvements	OTH	
7. Savannah Recreation Trail Connectivity to Indian Hills Recreation Area: Design and Construction	OTH	
8. Youth Recreation Programs Expansion	OTH	
9. Community Broadband Access/Digital Divide: Report from FPUA	OTH	
10.		

GOAL 5 ENJOY OUR COMMUNITY

▶ On the Horizon 2023 – 2027	TIME	
1. Swimming Programs for Youth		
2. Old Fort Park Sidewalk Connectivity		
3. Pinewood Recreation Facility Improvements		
4. Additional Parking Garage for Downtown		
5. Northside Marina Pump Out: Grant Funding		
6. Sports Fields Additional: Report and Direction		
7. Senior Softball: Report and Direction		
8. Beach Volleyball: Report and Direction		
9. eSports Strategy: Report and Direction		
10. Golf Course “Mini” Clubhouse: Site, Funding and Construction		

GOAL 5 ENJOY OUR COMMUNITY

▶ On the Horizon 2023 – 2027	TIME
11. Golf Course “Mini” Clubhouse: Site, Funding and Construction	
12. Greenways/Blueways/Trails Plan: Concept, Plan Development, Direction and City Actions	
13.	
14.	
15.	
16.	
17.	
18.	
19.	
20.	