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# **STRATEGIC PLANNING FOR THE CITY OF FORT PIERCE**

# Strategic Planning Model for the City of Fort Pierce

Value-based principles that describe the preferred future in 15 years

## VISION

Destination  
“You Have Arrived”

Strategic goals that focus outcome-based objectives and potential actions for 5 years

## PLAN

Map  
“The Right Route”

Focus for one year – a work program: policy agenda for Mayor and Commission, management agenda for staff; major projects

## EXECUTION

Itinerary  
“The Right Direction”

Principles that define the responsibility of city government and frame the primary services – core service businesses

## MISSION

Vehicle  
“The Right Bus”

Personal values that define performance standards and expectations for employees

## CORE BELIEFS

Fuel  
“The Right People”

# **FORT PIERCE VISION 2037**

# **Fort Pierce Vision 2037**

## **Fort Pierce 2037 is a Unique Coastal Florida City**

**Our WATERFRONTS, <sup>(1)</sup>**

**STRONG LOCAL ECONOMY, <sup>(2)</sup>**

**HISTORY, ARTS AND CULTURE, <sup>(3)</sup>**

**CHOICE OF DESIRABLE NEIGHBORHOODS, <sup>(4)</sup>**

**OPPORTUNITIES FOR FUN, <sup>(5)</sup>**

**COMMUNITY UNITY AND PRIDE <sup>(6)</sup>**

**WHAT MAKES US UNIQUE**

# *Fort Pierce Vision 2037*

## **PRINCIPLE 1**

### **OUR WATERFRONTS**

#### **► Means**

1. Mega-yacht port with spin-off/support businesses, expanded marine industries and public spaces
2. Fishing tournaments attracting fishermen from all over the world
3. Wastewater Treatment Plant relocated
4. Successful Fisherman's' Wharf with boat ramp and mixed uses
5. Public access to recreational opportunities and the water for use and enjoyment, including Causeway Park and Harbor Point Park
6. Water quality in the lagoon and waterways
7. High-quality boutique hotel (s)
8. Seaplane terminal with services to the Bahamas and other destinations
9. Neighborhoods connecting through creeks and canals to Intracoastal Waterway
10. Moore's Creek Park as a destination and linked to the Intracoastal Waterways

## **PRINCIPLE 2**

### **OUR STRONG LOCAL ECONOMY**

#### **► Means**

1. Visitors having a choice of a variety of high-quality hotels throughout the city, including a conference center
2. Wave Garden as a major tourist attraction
3. Quality higher education with Indian River State College, Florida Atlantic University, Harbor Branch, University of Florida Research Center, Bethune-Cookman University
4. Active port with commercial shipping, mega yacht manufacturing and maintenance, hotel, passenger cruises
5. Successful Longwood Regional Medical Center with supporting medical and healthcare businesses and offices
6. Expanded marine industries with quality job opportunities
7. International airport serving corporations and surrounded by commercial and industrial businesses
8. Light specialty manufacturing businesses located here

## PRINCIPLE 3

### OUR HISTORY, ARTS AND CULTURE

#### ► Means

1. Celebrating and showcasing the achievements of famous city residents like A. E. Backus, Zora Neale Hurston, Highwaymen Artists, etc.
2. Lincoln Park developed as a “historic district”, including Lincoln Theatre and Means Court School celebrating the history and culture of Fort Pierce
3. Active Community Arts and Culture Board
4. Edgartown Area District with infill development and home renovations
5. Marketing our history written and oral – African American, Seminole Indian, Railroad Heritage
6. Celebrating history, arts, and culture with our youth – a foundation for our culture
7. Art galleries and museums showcasing the community's art and history
8. Historic Sunrise Theatre providing diverse and multi-cultural programs and performances for all ages
9. Community performing venues for jazz, blues and other music

## PRINCIPLE 4

### OUR CHOICE OF DESIRABLE NEIGHBORHOODS

#### ► Means

1. Well-maintained neighborhood streets, utilities, drainage system, curbs and sidewalks
2. Clear, concise City regulations for short-term rentals to protect neighborhood integrity
3. Sense of personal safety and security at home and in the neighborhood – living without fear
4. Effective multi-modal public transportation for residents moving from home to desired destinations in a timely manner
5. Landlord accountable for meeting City standards and codes
6. Well-maintained housing stock
7. High percentage of home ownership in every neighborhood
8. Quality and livable rental properties with housing inspection programs and property owner compliance
9. Public green spaces in every neighborhood
10. Land Trust for developing infill housing on vacant lots

## PRINCIPLE 5

### OUR FUN EXPERIENCES

#### ► Means

1. Organized sports for youth, adults and seniors: recreation and tournaments
2. Variety of specialty parks and park amenities responsive to community needs – beach volley, pickleball
3. Recreational activities and programs for all generations
4. Easy access to water-based activities: boating, fishing, beaches, kayaking, canoeing, parasailing, etc.
5. Opportunities for biking, hiking, walking and running
6. Successful Wave Garden serving our residents and visitors – a major attraction
7. Large venue for sports tourism
8. Expanded recreational programming and activities for seniors and youth
9. Successful marina(s) serving residents and visitors

## PRINCIPLE 6

### OUR COMMUNITY UNITY AND PRIDE

#### ► Means

1. Business owners, property owners, institutions and residents taking responsibility for their property
2. Multi-cultural festival celebrating the diverse cultures in the community
3. City leaders representing the City and community in positive manner –a positive advocate for Fort Pierce
4. Proactive marketing of Fort Pierce – showcasing our community and presenting a positive image to the world
5. Fort Pierce – a reputation as a safe, dynamic and unique community
6. Strong community events and festivals with high level of participation
7. Recognizing the accomplishment of youth in partnership with St. Lucie schools
8. All residents working together on common community goals and solving problems
9. City working in partnership with our community to solve community problems

# **CITY OF FORT PIERCE PLAN FOR 2022 – 2027**

# ***City of Fort Pierce*** ***Goals 2027***

**SERVE OUR COMMUNITY**



**BEAUTIFY OUR COMMUNITY**



**DEVELOP OUR COMMUNITY**



**ENGAGE OUR COMMUNITY**



**ENJOY OUR COMMUNITY**

# Goal 1

## SERVE OUR COMMUNITY

### OBJECTIVES

1. Maintain and enhance a financially responsible City government
2. Maintain and enhance a City organization that is responsive, responsible/accountable, results oriented, focused on the Fort Pierce community
3. Market and showcase our City and community
4. Hire and maintain a top-quality City workforce dedicated to serving the Fort Pierce community
5. Evaluate, streamline and refine City policies, regulations, processes and procedures
6. Develop and fund City capital/equipment replacement
7. Successfully implement ERP system City wide

### VALUE TO RESIDENTS

1. Value for taxes and fees
2. Customer-friendly City services
3. Easy access to City information and services
4. City Commission acting as responsible fiscal stewards
5. Reliable City services that are responsive to residents' needs
6. Confidence and trust in City government

### **SHORT-TERM CHALLENGES AND OPPORTUNITIES**

1. Using technology and virtual services to better service our residents and businesses
2. City services, service levels and staffing keeping up with growth and new development
3. Actions by the State of Florida – pre-empting home rule and City finances and services
4. Increasing costs of capital projects and operations
5. Rising costs of healthcare, pensions, materials, energy and change orders
6. Regularly evaluating and streamlining City processes – more customer friendly
7. Deferred capital and equipment investment now requiring significant funding
8. Developing and implementing a successful management and employee succession planning and programs
9. Optimizing revenues and resources from enterprise funds, including the Fort Pierce Utilities Authority

### **LONG-TERM CHALLENGES AND OPPORTUNITIES**

1. Aging City infrastructure requiring significant maintenance and replacement
2. Limited revenue sources for cities
3. Hiring and retaining quality City employees through competitive compensation
4. Aging and deteriorating City facilities needing major upgrades – Police and Public Works
5. Continuing to enhance City organization productivity
6. Fewer City staff than 2008 and increasing service demands creating stress for City employees
7. Negative perception of Fort Pierce – community and City government
8. Opportunity to expand resources through partnerships and grants
9. Actions by Federal and State governments: impacting revenues, unfunded mandates and regulations, more grants and earmarked projects

## **POLICY ACTIONS 2022**

### **PRIORITY**

1. Police Retention and Compensation  
Police Services and Staffing: Report with  
Options, Direction and Funding
2. City – FPUA Strategy: Key Issues and  
Discussion
3. City Legislative Advocacy and Agenda:  
Goals, Report on Advocacy Options,  
Direction and Funding
4. Regional Homeless Strategy: Goals/  
Outcomes, Community Problem Analysis  
and Development
5. Street Condition and Funding: Direction,  
Funding Level and Projects for 2022
6. Planning and Development Process  
Refinement/Streamlining

## **MANAGEMENT ACTIONS 2022**

### **PRIORITY**

1. City Surplus Properties: Review Inventory  
and Direction
2. City Compensation Policy: Salary Study for  
Critical Positions and Funding
3. Enterprise Resource Planning Software (ERP):  
Implementation
4. **COVID Action Plan: Monitoring Report  
and City Responses**
5. American Rescue Program: Update and  
Project Direction
6. Federal Infrastructure Program Preparation:  
Guidelines, Projects and Funding

### **MANAGEMENT IN PROGRESS 2022**

1. Department Head Training Program: Completion
2. HR Records Scanning
3. Cyber Security Training/Penetration Testing
4. Recycling Public Awareness/Education Campaign
5. GIS Initiatives
6. Police Strategic Plan: Annual Update
7. ACH Payments: Vendor Participation
8. Online Payment for All City Fees and Charges: Installation
9. Parking Enforcement Software for Mobile Parking Enforcement-
10. Online Searchable Portal for Ordinances, Resolutions and Minutes: Creation
11. New Fuel Software: Implementation
12. CivicHR Applicant Tracking System
13. Recreation Center and Park Renaming
14. Police Vehicles Replacement: Acquisition
  - a. 20 Patrol Vehicles Delivery
  - b. 50 Vehicles Order

### **MANAGEMENT IN PROGRESS 2022 (continued)**

15. Supervisor Handbook: Completion
16. CivicHR Performance/Evaluations: Launch
17. Records Manager: Hiring
18. CivicHR Onboarding: Launch
19. Rich House 2: Development
20. Guide for Potential Developers: Development
21. Police Leadership Program and Succession Plan: Development
22. Animal Shelter and Control: Implementation
23. Labor Negotiations and Contracts: Teamsters
24. City Commission Districts/Re-Districting) and Compensation

## **MAJOR PROJECTS 2022**

1. Fuel Island: Repairs
2. City Hall Covered Walkway for Pedestrians (Parking Garage and City Hall); CIP FY 2021 Fund and Implementation
3. Annual Road Resurfacing Projects

## **ON THE HORIZON 2023 – 2027**

1. Water/Wastewater Service Regionalization
2. Succession Planning and Development
3. City Facilities/Parks Security: Assessment, Direction and Actions
4. Application Fee Schedule: Update
5. City Facilities Master Plan
6. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions
7. Smart “Gig City” Strategy: Goals/Outcomes, Best Practices, Partners, Report with Options, Direction and City Actions
8. St. Lucie County-City Strategy: Key Issues, Direction and City Actions
9. City Virtual Services: Best Practices, Opportunities, Plan Development, Direction, Funding and Actions
10. City Communications Enhancement: Update, Direction and City Actions
11. Street Sweeping Service Level: Report, Direction and Funding
12. New Alternative Revenue Sources: Report and Direction

# Goal 2

## BEAUTIFY OUR COMMUNITY

### OBJECTIVES

1. Have attractive entrances and gateways: I-95 and Florida Turnpike
2. Have well-maintained parks and park venues
3. Have attractive major corridors: Orange Avenue, U. S. 1
4. Reduce the visual blight in the City
5. Have well-maintained streetscapes
6. Maintain and enhance waterfront appearance

### VALUE TO RESIDENTS

1. Protection of property values
2. More attractive community
3. Owners and tenants taking care of their buildings and homes
4. Greater compliance with City Code of Ordinances
5. Community pride

### **SHORT-TERM CHALLENGES AND OPPORTUNITIES**

1. Re-engaging and educating the community on the importance – beautification
2. Unattractive major corridors
3. Negative first impression when you enter Fort Pierce
4. Funding for code compliance, law enforcement and public works
5. Unsightly refuse containers and dumpsters
6. Irresponsible property owners who avoid complying with the City Code of Ordinances
7. Reputation and appearance of Fort Pierce

### **LONG-TERM CHALLENGES AND OPPORTUNITIES**

1. Vacant land, buildings and homes
2. Addressing issues associated with homelessness
3. Overabundance of unattractive properties on corridors: used car lots, temporary signs/banners, vacant lots and other unsightly items
4. Improving the entire City with a community unified vision
5. Working with and aligning the Housing Authority on a common vision and goals
6. Absentee property owners/homeowners not maintaining property
7. Funding of City capital projects
8. Lack of city control over major corridors – in the St Lucie County
9. Maintaining City building, landscaping and facilities as a model for our community

### **POLICY ACTIONS 2022**

1. Entrances/Gateways/Community Beautification Plan: Direction and Funding
2. Greenway Trail: Development
3. Parks and Playground Upgrade: Direction, Funding and City Actions
4. Fort Pierce Corridor Streetscape and Beautification Projects: Action Plan

### **PRIORITY**

### **MANAGEMENT IN PROGRESS 2022**

1. Recycling Campaign: Implementation
2. Main Street: Annual Report
3. Code Enforcement/Compliance: Report
4. Highwaymen Museum Development: Update Report and Application for Improvement – Florida

### **MAJOR PROJECTS 2022**

1. Annual Banner Replacement (Citywide) (150 Replacements)
2. Annual Beach Re-nourishment: St. Lucie County and U. S. Army Corps of Engineers

### **MANAGEMENT ACTIONS 2022**

1. Foreclosures Program/Process: Implementation
2. Wayfinding Signage: Upgraded Design and Funding
3. Clean and Safe Program Building Demolition: Update

### **PRIORITY**

## **ON THE HORIZON 2023 – 2027**

1. Indian Hills Wetlands Creation – Water Quality Phase 2: Direction and Funding
2. Historic Preservation/Enhancements: Review, Best Practices, Report with Options, Direction, Funding Mechanism, and City Actions
3. Public Properties and Buildings Enhancement: Goals/Outcomes, Report with Options, Direction, Funding and City Actions
4. Mural Projects 2021 (2): Direction
5. Art in Public Places Policy and Funding: Goals, Report with Options, Direction and Finding Mechanism
6. Sea Wall Ordinance Update: Revision
7. Tree Policy and Program Expansion: Review and Direction
8. Park Maintenance and Upgrade: Service Level and Funding

# GOAL 3

## DEVELOP OUR COMMUNITY

### OBJECTIVES

1. Relocate Wastewater Treatment Plant and Future Plan with housing, mixed-use development or hotel
2. Have an active, sustainable Port of Fort Pierce serving as an economic driver
3. Have well-maintained streets and public areas
4. Develop workforce for 21<sup>st</sup> century jobs and career opportunities
5. Become a major tourist destination on the Treasure Coast
6. Assure the availability of affordable housing for our residents

### VALUE TO RESIDENTS

1. Protection/enhancement of property
2. More quality job opportunities in home
3. Housing opportunities with the ability to walk to the waterfront
4. An alive Downtown which is a community destination
5. Sustainable Port of Fort Pierce
6. Tourists supporting the local economy
7. Businesses investing in the local economy

### **SHORT-TERM CHALLENGES AND OPPORTUNITIES**

1. Attracting new businesses to Fort Pierce that create sustainable jobs
2. Creating a world-class tourist destination for residents and visitors
3. Tapping the development potential of the Port of Fort Pierce and surrounding area
4. Expanding sports tourism in Fort Pierce
5. City's aging infrastructure and facilities
6. Addressing Sun Trail through our Downtown
7. Marketing Fort Pierce to businesses
8. Continuing the momentum in the downtown area and the surrounding neighborhoods
9. Keeping our economic momentum going

### **LONG-TERM CHALLENGES AND OPPORTUNITIES**

1. Increasing multi-modal transportation in Fort Pierce
2. Changing Fort Pierce's image and reputation
3. Continuing to support business investments in Fort Pierce
4. Community's resistance to change and economic development projects
5. Securing a Brightline station for Fort Pierce
6. Island development near the bridge
7. Connectivity east-west
8. Maintaining and expanding public access to water
9. Significant public property ownership in our Downtown
10. Attracting developers and residents to Fort Pierce

**POLICY ACTIONS 2022**

**PRIORITY**

1. Parking Strategy: Study and Direction
2. Annexations Strategy/Service Boundary Agreement Direction and City Next Steps
3. South Beach Overlay Plan : Direction
4. Island Reclamation Plant Relocation: Design
5. Neighborhood Identity and Branding: Direction and Funding
6. Housing Authority Strategy: Key Issues, Direction and City Actions
7. 13<sup>th</sup> Street Upgrade: Direction and Funding (North and South)
8. 17<sup>th</sup> Upgrade: Review, Direction and Funding (North and South)
9. Downtown Development Master Plan: Development

**MANAGEMENT ACTIONS 2022**

**PRIORITY**

1. Wave Garden Construction: Permitting and Construction
2. Port Development: Re-Zoning Direction,
3. Landscape Code: Revision
4. Mobility Study and Impact Fee: Direction
5. City Economic Incentives Policy: Review and Direction
6. King’s Landing Development: Site Plan and Preparation
7. Seaplanes: Facility and Service
8. Fisherman’s Wharf Development: Direction and Next Steps
9. Vacant Parcels: Identification, Direction and City Action

## **MANAGEMENT IN PROGRESS 2022**

1. Business Retention and Expansion Program (BRE): Assistance/ Education
2. Annual Job Fair 2022
3. 1<sup>st</sup> Floor Utilization Sunrise Center: Use Direction/Tenant
4. Edgartown Code Revisions: Completion

## **MAJOR PROJECTS 2022**

1. Septics to Sewers Program: Report and Direction (with FPUA)
2. Street Resurfacing Projects: 2022
3. Georgia Avenue Outfall Nutrient Removal: Construction
6. Beach Court (Easter Avenue to Florida Avenue) Stormwater Infrastructure Replacement: Design and Construction
7. Ohio Avenue (US 1 to Sunrise Boulevard) Roadway Improvements Project: Design and Construction
8. 8<sup>th</sup> Street (Avenue D to Avenue E) Street Improvements: Construction
9. Avenue B (8<sup>th</sup> Street to 13<sup>th</sup> Street) Street Improvements: Construction

## **ON THE HORIZON 2023 – 2027**

1. Courthouse Relocation Master Plan: Collaboration with St. Lucie County
2. Historic Preservation Code Amendment Code Amendment/Trust Fund: Report/Budget
3. Renewable Power Sources
4. Tri-Rail Service to Jupiter
5. Ridge Property (7<sup>th</sup> and Avenue H) Development: Report and Direction
6. Land Development Code: Comprehensive Review
7. Connecting Downtown to Neighborhoods: Report and Direction (Crossing U.S. 1) (Mobility Plan)
8. Sports Tourism Strategy and Action Plan
9. Zoning Code: Revision
10. Passenger Rail Station and Service for Fort Pierce: Advocacy
11. Peacock Arts District Revitalization: Overlay and Boundary

**ON THE HORIZON 2023 – 2027  
(continued)**

12. Home-Based Business Occupancy Code: Revision
13. Lincoln Park Overlay District: Development  
Lincoln Park Revitalization: Next Steps
14. Water/Wastewater Regionalization
15. Marketing and Showcase Fort Pierce: Goals, Report with  
Options, Direction and Funding
16. Affordable Housing: Definition, Best Practices, Report  
with Options, Direction, Funding and City Actions
17. Tourism Development Strategy/Action Plan: Direction  
and City Actions
18. Infill Development Strategy: Review, Report with  
Options, Direction and City Actions
19. Stormwater Master Plan Update: Review, Projects,  
Project Priorities, Funding and City Actions

**ON THE HORIZON 2023 – 2027  
(continued)**

20. Downtown Business and Entertainment Overlay District:  
Review and Direction
21. Entertainment Business Attraction Strategy and City  
Actions: Direction
22. Electric Vehicles Preparation: Direction and Actions
  - a. City
  - b. Community
  - c. FPUA
23. Resilient City Strategy/Action Plan: Definition, Best  
Practices, Report with Options, Direction, Funding and  
City Actions
24. Bike Lane over Bridge: Report with Options, Direction,  
Funding and City Actions
25. Peacock District: Review and Direction
26. Retail Expansion Strategy and Action Plan  
Implementation: Action Plan Development, Direction  
and City Actions (including Retail Shops, Restaurants,  
Etc.)

# Goal 4

## ENGAGE OUR COMMUNITY

### OBJECTIVES

1. Have a well-informed community through proactive City communications
2. Have civility in the governance process
3. Have strong community policing – police know the community and the community know and trust the police
4. Have a reputation as an inclusive community with everyone feeling welcome and part of the community
5. Have City government providing the leadership to create community partnerships to expand community resources
6. Seek feedback from the community and use the information to implement improvements

### VALUE TO RESIDENTS

1. Feeling welcome in the City of Fort Pierce
2. Opportunities to contribute to the community
3. People working together for community benefit
4. Community benefit over personal benefit or gain
5. Individuals with different cultures or backgrounds are respected
6. Opportunities to shape Fort Pierce's future

### **SHORT-TERM CHALLENGES AND OPPORTUNITIES**

1. COVID as a barrier to community engagement
2. Balancing work place security and customer service
3. Getting residents to become engaged in neighborhood and community organizations
4. Residents and businesses believing that the City is responsible for everything and solving all problems
5. Expanding community involvement with new people involved in governance
6. Helping residents understand the City government policies, programs and services
7. Diverse population of Fort Pierce

### **LONG-TERM CHALLENGES AND OPPORTUNITIES**

1. Developing future community leaders and City employees
2. Developing and sustaining common goals and vision for Fort Pierce that become the community's rallying point
3. Building trust in City government
4. Communicating accurate information to our community
5. Reaching out to younger population
6. Reaching out to the entire community
7. Defining diversity, equity and inclusion issues for our Fort Pierce community
8. Perceptions of Commissioner districts and representation

### **POLICY ACTIONS 2022**

1. Community Outreach with Faith Community: Direction and Actions
2. Community Engagement Strategy and Action Plan: Report and Direction
3. Community and City Equity Policy and Action Plan: Training, Champions and Actions

### **PRIORITY**

### **MANAGEMENT IN PROGRESS 2022**

1. Courageous Kids Program (COVID-19)
2. Boys and Girls Club Programs
3. Outreach Vehicle “Classroom”: Implementation
4. City Marketing Program Development: Direction

### **MANAGEMENT ACTIONS 2022**

1. Community Policing Expansion: Actions 2022

### **PRIORITY**

### **ON THE HORIZON 2023 – 2027**

1. Celebrating Community Heroes: Concept Definition, Best Practices, Report with Options, Direction and City Actions
2. Community Youth Outreach: Diverse Population, Direction and Actions
3. Multi-Cultural Festival: Food and Art Celebration, Report Direction and Actions
4. Community Events and Festivals: Evaluation and Direction
5. Police Youth Advisory Committee: Development (COVID-19)
6. Non-Profit Organizations: Performance Accountability Report, Direction and City Actions
7. Unity in Our Community
8. Social Media Policy: Review, Best Practices, Report with Options, Direction and City Actions
9. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions

# Goal 5

## ENJOY OUR COMMUNITY

### OBJECTIVES

1. Value the arts and culture as a community asset
2. Have a variety of recreational programs and activities responsive to the Fort Pierce community
3. Develop new facilities to support new, emerging sports – pickle ball, disk golf, etc.
4. Maintain clean water
5. Have effective public transportation
6. Reduce the crime rate through community policing

### VALUE TO RESIDENTS

1. Enhanced quality of life
2. More reasons to live in Fort Pierce
3. Opportunities for personal growth and development
4. More choices for your leisure time
5. Support for families
6. Activities for all family generations
7. Opportunities to enjoy the water

### **SHORT-TERM CHALLENGES AND OPPORTUNITIES**

1. Continuing to respond proactively to gangs and drugs
2. Addressing issues with the homeless population
3. Maintaining a safe marina
4. Expanding neighborhood watch and community programs to increase residents' investments in safety and safe community
5. Tapping the arts and cultural heritage and traditions of Fort Pierce
6. Having strong community events and festivals that involve the residents
7. Determining the direction and funding for the Sunrise Theatre

### **LONG-TERM CHALLENGES AND OPPORTUNITIES**

1. Expanded community use of the Sunrise Theatre through revised programming
2. Funding for parks and recreation
3. Continuing the success and expanding regional use of the Golf Course
4. Expanding and diversify leisure and recreational opportunities and activities for all
5. Changing leisure and recreational trends
6. Increasing demand for outdoor venues and activities
7. Modernizing parks and their venues

**POLICY ACTIONS 2022**

**PRIORITY**

1. Mental Health Strategy and City Actions: Direction and City Actions
2. Smart City Initiative Development: Direction and Actions
3. Recreational Programs Expansion: Needs Assessment, Report with Option, Funding and Direction
4. Sunrise Theatre Future: Update Report, Direction and City Actions

**MANAGEMENT ACTIONS 2022**

**PRIORITY**

1. Lincoln Theatre Restoration Plan/Program Development: Update Report
2. Sunrise Theatre Plan for 2022: Direction

## **MANAGEMENT IN PROGRESS 2022**

1. SHIP Home Rehabilitations
2. Allegany Franciscan Ministries Collaboration
3. Sunrise Theatre Corporate Sponsorships, Donors and Members: Increase
4. Sunrise Theatre Marketing: Expansion
5. Sunrise Theatre: Grants
6. Sunrise Theatre Foundation: Fund Raising Event
7. SHIP/First Time Homebuyers Down Payment Assistance Program: Virtual Services
8. Sunrise Theatre New Website: Development
9. Sunrise Theatre Volunteer Program: Expansion
10. Marina Security: Assessment, Plan and Funding
11. Annual Highwaymen Heritage Trail Art Show and Festival 2023

## **MAJOR PROJECTS 2022**

1. Indian Hills Golf Course Projects
  - a. Final Site Plan for Clubhouse
  - b. Pickle Ball
  - c. Palm Tree Clean-Up
2. Fenn Park Reconstruction Project – Phase 2
3. Pickleball Courts at Jaycee Park
4. Porpoise Park Design and Construction
5. Jaycee Park Connectivity Improvements
6. Savannah Recreation Trail Connectivity to Indian Hills Recreation Area: Design and Construction
7. Youth Recreation Programs Expansion
8. Community Broadband Access/Digital Divide: Report from FPUA

### **ON THE HORIZON 2023 – 2027**

1. Swimming Programs for Youth
2. Old Fort Park Sidewalk Connectivity
3. Pinewood Recreation Facility Improvements
4. Additional Parking Garage for Downtown
5. Northside Marina Pump Out: Grant Funding
6. Sports Fields Additional: Report and Direction
7. Senior Softball: Report and Direction
8. Beach Volleyball: Report and Direction
9. eSports Strategy: Report and Direction
10. Blueways Plan: Concept, Plan Development, Direction and City Actions

# **CITY OF FORT PIERCE ACTION AGENDA 2022**

# ***City of Fort Pierce Policy Agenda 2022***

**TOP PRIORITY**

# HIGH PRIORITY

# ***City of Fort Pierce***

## ***Management Agenda 2022***

**TOP PRIORITY**

# HIGH PRIORITY

# ***City of Fort Pierce***

## ***Management in Progress 2022***

# ***City of Fort Pierce***

## ***Major Projects 2022***