

SECTION 8

**CITY OF FORT PIERCE
PLAN 2022 – 2027
[Summary: 1/17/22]**

City of Fort Pierce Goals 2027

SERVE OUR COMMUNITY



BEAUTIFY OUR COMMUNITY



DEVELOP OUR COMMUNITY



ENGAGE OUR COMMUNITY



ENJOY OUR COMMUNITY

City of Fort Pierce Goals 2027 Worksheet

	IMPORTANCE	
	Personal Total	Team Ranking
1. SERVE OUR COMMUNITY	9	1
2. BEAUTIFY OUR COMMUNITY	11	2
3. DEVELOP OUR COMMUNITY	14	3
4. ENGAGE OUR COMMUNITY	16	4
5. ENJOY OUR COMMUNITY	25	5
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GOAL 1 SERVE OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Maintain and enhance a financially responsible City government	5
Objective 2	Maintain and enhance a City organization that is responsive, responsible/accountable, results oriented, focused on the Fort Pierce community	5
Objective 3	Market and showcase our City and community	5
Objective 4	Hire and maintain a top-quality City workforce dedicated to serving the Fort Pierce community	3
Objective 5	Evaluate, streamline and refine City policies, regulations, processes and procedures	3
Objective 6	Develop and fund City capital/equipment replacement	3
Objective 7	Successfully implement ERP system City wide	3
Objective 8	Provide more information to the community to better understand City government and community issues	1
Objective 9	Outreach and engage the broader Fort Pierce community	1
Objective 10	Listen to and understand the needs and messages from the community	1

GOAL 1 SERVE OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Value for taxes and fees	
2. Customer-friendly City services	
3. Easy access to City information and services	
4. City Commission acting as responsible fiscal stewards	
5. Reliable City services that are responsive to residents' needs	
6. Confidence and trust in City government	
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GOAL 1 SERVE OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
S	1. Using technology and virtual services to better service our residents and businesses	5
S	2. City services, service levels and staffing keeping up with growth and new development	5
S	3. Actions by the State of Florida – pre-empting home rule and City finances and services	5
S	4. Increasing costs of capital projects and operations	5
S	5. Rising costs of healthcare, pensions, materials, energy and change orders	5
S	6. Regularly evaluating and streamlining City processes – more customer friendly	4
S	7. Deferred capital and equipment investment now requiring significant funding	4
S	8. Developing and implementing a successful management and employee succession planning and programs	3
S	9. Optimizing revenues and resources from enterprise funds, including the Fort Pierce Utilities Authority	3
L	10. Aging City infrastructure requiring significant maintenance and replacement	2

GOAL 1 SERVE OUR COMMUNITY

▶ Challenges and Opportunities		PRIORITY
L	11. Limited revenue sources for cities	2
L	12. Hiring and retaining quality City employees through competitive compensation	2
L	13. Aging and deteriorating City facilities needing major upgrades – Police and Public Works	2
L	14. Continuing to enhance City organization productivity	2
L	15. Fewer City staff than 2008 and increasing service demands creating stress for City employees	2
L	16. Negative perception of Fort Pierce – community and City government	2
L	17. Opportunity to expand resources through partnerships and grants	1
L	18. Actions by Federal and State governments: impacting revenues, unfunded mandates and regulations, more grants and earmarked projects	1
	19. Willingness to raise taxes and fees	0
	20. Millage rate high in total tax bill	0

GOAL 1 SERVE OUR COMMUNITY

▶ Challenges and Opportunities		PRIORITY
21. Learning from COVID-19 and other disasters to better serve our community	0	
22. Responding to the impacts of changes in the minimum wage	0	
23. Preparing for and responding to sea level rise and climate change – becoming a resilient community	0	
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GOAL 1 SERVE OUR COMMUNITY

▶ Actions 2022			PRIORITY
P	1. Police Retention and Compensation Police Services and Staffing: Report with Options, Direction and Funding	2021 M/CC Mgmt	5
P	2. City – FPUA Strategy: Key Issues, Discussion	OTH M/CC Mgmt	5
P	3. City Legislative Advocacy and Agenda: Goals, Report on Advocacy Options, Direction, Funding, Update Reports on Proposed Legislation and Critical Issues for Fort Pierce	M/CC	4
P	4. Regional Homeless Strategy: Goals/Outcomes, Community Problem Analysis and Development	2021 Mgmt	3
P	5. Street Condition and Funding: Direction, Funding Level and Projects for 2022	M/CC	3
P	6. Planning and Development Process Refinement/Streamlining: Analysis and Action Plan	M/CC	3
M	7. City Surplus Properties: Review Inventory and Direction	2021 M/CC Mgmt	MGMT
M	8. City Compensation Policy: Salary Study and Funding	2021 Mgmt	MGMT

GOAL 1 SERVE OUR COMMUNITY

▶ Actions 2022			PRIORITY
M	9. Enterprise Resource Planning Software (ERP): Implement	2021 Mgmt	MGMT
M	10. COVID Action Plan: Monitoring Reports and City Responses a. City Government b. Our Community	M/CC	MGMT
M	11. American Rescue Program: Update and Project Direction	M/CC	MGMT
M	12. Federal Infrastructure Program Preparation: Guidelines, Projects and Funding	M/CC	MGMT
	13. St. Lucie County-City Strategy: Key Issues, Direction and City Actions	M/CC	2
	14. City Virtual Services: Best Practices, Opportunities, Plan Development, Direction, Funding and Actions	OTH Mgmt	1
	15. City Communications Enhancement: Update, Direction and City Actions	M/CC	0
	16. Street Sweeping Service Level: Report, Direction and Funding	M/CC	0

GOAL 1 SERVE OUR COMMUNITY

► Actions 2022			PRIORITY
17. Police EOC Facility Operational: Update and City Actions	M/CC		0
18. New Alternative Revenue Sources: Report and Direction	2021 M/CC Mgmt		0
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GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. Department Head Training Program: Completion	
2. HR Records Scanning	
3. Cyber Security Training/Penetration Testing	
4. Recycling Public Awareness/Education Campaign	
5. GIS Initiatives	
6. Police Strategic Plan: Annual Update	
7. ACH Payments: Vendor Participation	
8. Online Payment for All City Fees and Charges: Installation	
9. Parking Enforcement Software for Mobile Parking Enforcement-	
10. Online Searchable Portal: Creation	

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME	
11. New Fuel Software: Implementation		
12. CivicHR Applicant Tracking System		
13. Recreation Center and Park Renaming a. Conference b. Decision		
14. Police Vehicles Replacement: Acquisition a. 20 Patrol Vehicles Delivery b. 40 Vehicles Order		
15. Street Signs: Installation and Maintenance: Contract Mid-Year Funding		
16. Supervisor Handbook: Completion		
17. Police FTO Program; Rebuild		
18. City Comprehensive Capital Improvements/Community Investment Plan (5 – 10 Year): Development		
19. Annual CDBG Reporting: Implementation		
20. CivicHR Performance/Evaluations: Launch		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME	
21. Records Manager: Hiring		
22. Tyler Munis Electronic Plan Review; Implementation		
23. CivicHR Onboarding: Launch		
24. Rich House 2: Development		
25. Guide for Potential Developers: Development		
26. Police Leadership Program and Succession Plan: Development		
27. Animal Shelter and Control: Implementation		
28. Labor Negotiations and Contracts <ul style="list-style-type: none"> a. PBA Officers a. PBA Sergeants/Lieutenants b. Teamsters 		
29. Fleet Replacement Plan and Program: Implementation		
30. City Commission Districts/Re-Districting) and Compensation		

GOAL 1 SERVE OUR COMMUNITY

▶ Management in Progress 2022	TIME
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GOAL 1 SERVE OUR COMMUNITY

<p>► Major Projects 2022</p>	<p>TIME</p>	
<p>1. Fuel Island: Repairs</p>		
<p>2. City Hall Covered Walkway for Pedestrians (Parking Garage and City Hall); CIP FY 2021 Fund and Implementation</p>		
<p>3. Annual Road Resurfacing Projects</p>		
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GOAL 1 SERVE OUR COMMUNITY

▶ On the Horizon 2023 – 2027		TIME
1. Water/Wastewater Service Regionalization	OTH	
2. Succession Planning and Development	OTH	
3. City Facilities/Parks Security: Assessment, Direction and Actions	OTH	
4. Application Fee Schedule: Update	OTH	
5. City Facilities Master Plan	OTH	
6. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions	OTH	
7. Smart “Gig City” Strategy: Goals/Outcomes, Best Practices, Partners, Report with Options, Direction and City Actions	OTH	
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GOAL 2 BEAUTIFY OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Have attractive entrances and gateways: I-95 and Florida Turnpike	5
Objective 2	Have well-maintained parks and park venues	5
Objective 3	Have attractive major corridors: Orange Avenue, U. S. 1	5
Objective 4	Reduce the visual blight in the City	5
Objective 5	Have well-maintained streetscapes	3
Objective 6	Maintain and enhance waterfront appearance	3
Objective 7	Have neighborhoods and residents sharing responsibility for community beautification	2
Objective 8	Have attractive signage and wayfinding signs, including mobile app	2
Objective 9		
Objective 10		

GOAL 2 BEAUTIFY OUR COMMUNITY

▶ Value to Residents	PRIORITY	
1. Protection of property values		
2. More attractive community		
3. Owners and tenants taking care of their buildings and homes		
4. Greater compliance with City Code of Ordinances		
5. Community pride		
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GOAL 2 BEAUTIFY OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
S	1. Re-engaging and educating the community on the importance – beautification	5
S	2. Unattractive major corridors	4
S	3. Negative first impression when you enter Fort Pierce	4
S	4. Funding for code compliance, law enforcement and public works	4
S	5. Unsightly refuse containers and dumpsters	4
S	6. Irresponsible property owners who avoid complying with the City Code of Ordinances	3
S	7. Reputation and appearance of Fort Pierce	3
L	8. Vacant land, buildings and homes	2
L	9. Addressing issues associated with homelessness	2
L	10. Overabundance of unattractive properties on corridors: used car lots, temporary signs/banners, vacant lots and other unsightly items	2

GOAL 2 BEAUTIFY OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
L	11. Improving the entire City with a community unified vision	2
L	12. Working with and aligning the Housing Authority on a common vision and goals	2
L	13. Absentee property owners/homeowners not maintaining property	1
L	14. Funding of City capital projects	1
L	15. Lack of city control over major corridors – in the St Lucie County	1
L	16. Maintaining City building, landscaping and facilities as a model for our community	1
	17. Landlords personal agendas and what is best for our Fort Pierce community	0
	18. Having residents assuming more responsibility for maintenance	0
	19. High percentage of rental housing	0
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GOAL 2 BEAUTIFY OUR COMMUNITY

▶ Actions 2022			PRIORITY
P	1. Entrances/Gateways/Community Beautification Plan: Direction and Funding	2021 Mgmt	5
P	2. Greenways: Goals, Report with Options, Direction, Funding and City Actions	M/CC	5
P	3. Parks and Playground Upgrade: Report with Options and Recommendations, Direction, Funding and City Actions	OTH Mgmt	4
P	4. Fort Pierce Corridor Beautification Action Plan Implementation: Direction, Funding and City Actions	M/CC	3
M	5. Foreclosures Program/Process: Implementation	2021 Mgmt	MGMT
M	6. Wayfinding Signage: Upgraded Design and Funding	2021 Mgmt	MGMT
M	7. Clean and Safe Program Building Demolition: Update, Direction and City Actions	M/CC	MGMT
	8. Art in Public Places Policy and Funding: Goals, Report with Options, Direction and Finding Mechanism	M/CC	2

GOAL 2 BEAUTIFY OUR COMMUNITY

► Actions 2022		PRIORITY
9. Sea Wall Ordinance Update: Revision	OTH Mgmt	2
10. Tree Policy and Program Expansion: Review and Direction	M/CC	0
11. Park Maintenance and Upgrade: Service Level and Funding	OTH Mgmt	0
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GOAL 2 BEAUTIFY OUR COMMUNITY

► Management in Progress 2022		TIME
1. Recycling Campaign: Implementation		
2. Main Street: Annual Report		
3. Code Enforcement/Compliance: Performance Audit, Report with Findings and Options, Direction and City Actions	2021	
4. Highwaymen Museum Development: Update Report and City Actions	2021	
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GOAL 2 BEAUTIFY OUR COMMUNITY

▶ Major Projects 2022	TIME
1. Annual Banner Replacement (Citywide) (150 Replacements)	
2. Annual Beach Re-nourishment: St. Lucie County and U. S. Army Corps of Engineers	
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GOAL 2 BEAUTIFY OUR COMMUNITY

▶ On the Horizon 2023 – 2027			TIME
1. Indian Hills Wetlands Creation – Water Quality Phase 2: Direction and Funding	OTH		
2. Historic Preservation/Enhancements: Review, Best Practices, Report with Options, Direction, Funding Mechanism, and City Actions	OTH		
3. Public Properties and Buildings Enhancement: Goals/Outcomes, Report with Options, Direction, Funding and City Actions	OTH		
4. Mural Projects 2021 (2): Direction	2021		
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GOAL 3 DEVELOP OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Relocate Wastewater Treatment Plant and Future Plan with housing, mixed-use development or hotel	5
Objective 2	Have an active, sustainable Port of Fort Pierce serving as an economic driver	5
Objective 3	Have well-maintained streets and public areas	5
Objective 4	Develop workforce for 21 st century jobs and career opportunities	5
Objective 5	Become a major tourist destination on the Treasure Coast	5
Objective 6	Assure the availability of affordable housing for our residents	3
Objective 7	Maintain and enhance a City reputation as “business friendly”	1
Objective 8	Revitalize our Downtown	1
Objective 9	Expand the local economy	0
Objective 10	Become a resilient and sustainable community	0

GOAL 3 DEVELOP OUR COMMUNITY

▶ Value to Residents	PRIORITY	
1. Protection/enhancement of property		
2. More quality job opportunities in home		
3. Housing opportunities with the ability to walk to the waterfront		
4. An alive Downtown which is a community destination		
5. Sustainable Port of Fort Pierce		
6. Tourists supporting the local economy		
7. Businesses investing in the local economy		
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GOAL 3 DEVELOP OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
S	1. Attracting new businesses to Fort Pierce that create sustainable jobs	4
S	2. Creating a world-class tourist destination for residents and visitors	4
S	3. Tapping the development potential of the Port of Fort Pierce and surrounding area	4
S	4. Expanding sports tourism in Fort Pierce	4
S	5. City's aging infrastructure and facilities	4
S	6. Addressing Sun Trail through our Downtown	4
S	7. Marketing Fort Pierce to businesses	4
S	8. Continuing the momentum in the downtown area and the surrounding neighborhoods	3
S	9. Keeping our economic momentum going	3
L	10. Increasing multi-modal transportation in Fort Pierce	2

GOAL 3 DEVELOP OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
L	11. Changing Fort Pierce’s image and reputation	2
L	12. Continuing to support business investments in Fort Pierce	2
L	13. Community’s resistance to change and economic development projects	2
L	14. Securing a Brightline station for Fort Pierce	2
L	15. Island development near the bridge	2
L	16. Connectivity east-west	2
L	17. Maintaining and expanding public access to water	2
L	18. Significant public property ownership in our Downtown	1
L	19. Attracting developers and residents to Fort Pierce	1
	20. Implementing the vision for our Downtown	0

GOAL 3 DEVELOP OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
21. Unifying our community – reducing individual agendas		0
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GOAL 3 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
P	1. Parking Strategy: Study and Direction	2021 M/CC Mgmt	5
P	2. Annexations Strategy and Action Plan: Update Report, Direction and City Next Steps	2021 M/CC Mgmt	4
P	3. South Beach Overlay: Direction	2021 M/CC Mgmt	3
P	4. Island Reclamation Plant Relocation: Next Steps and Completion	OTH M/CC Mgmt	3
P	5. Neighborhood Identity and Branding: Direction and Funding	M/CC	3
P	6. Housing Authority Strategy: Key Issues, Direction and City Actions	M/CC	3
P	7. 13 th Street Upgrade: Direction and Funding (North and South)	M/CC	3
P	8. 17 th Upgrade: Review, Direction and Funding (North and South)	M/CC	3

GOAL 3 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
P	9. Downtown Development Master Plan: Development	OTH M/CC Mgmt	3
M	10. Wave Garden Construction: Permitting	2021 M/CC Mgmt	MGMT
M	11. Port Development: Re-Zoning Direction, Update Report, Direction and City Actions	2021 M/CC Mgmt	MGMT
M	12. Landscape Code: Revision	2021 M/CC Mgmt	MGMT
M	13. Mobility Study and Impact Fee: Direction	2021 M/CC Mgmt	MGMT
M	14. City Economic Incentives Policy: Review and Direction	2021 M/CC Mgmt	MGMT
M	15. King's Landing Development: Site Plan	2021 M/CC Mgmt	MGMT
M	16. Seaplanes: Facility and Service	OTH M/CC Mgmt	MGMT

GOAL 3 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
M	17. Fisherman’s Wharf Development: Direction and Next Steps	2021 M/CC Mgmt	MGMT
M	18. Vacant Parcels: Identification, Direction and City Action	M/CC	MGMT
	19. Marketing and Showcase Fort Pierce: Goals, Report with Options, Direction and Funding	M/CC Mgmt	2
	20. Affordable Housing: Definition, Best Practices, Report with Options, Direction, Funding and City Actions	M/CC	2
	21. Tourism Development Strategy/Action Plan: Direction and City Actions	M/CC	2
	22. Infill Development Strategy: Review, Report with Options, Direction and City Actions	OTH Mgmt	2
	23. Central Business District Boundary Extension West: Direction	2021 M/CC Mgmt	1
	24. Stormwater Master Plan Update: Review, Projects, Project Priorities, Funding and City Actions	M/CC	1

GOAL 3 DEVELOP OUR COMMUNITY

▶ Actions 2022			PRIORITY
25. Trail Development: Update, Direction, Funding and City Actions	M/CC		1
26. Avenue D Revitalization: Report and Actions	OTH Mgmt		1
27. Street Lights: Citywide Analysis, Services Level, Direction, Funding and City Actions	OTH Mgmt		1
28. Downtown Business and Entertainment Overlay District: Review and Direction	M/CC		1
29. Entertainment Business Attraction Strategy and City Actions: Direction	M/CC		0
30. Electric Vehicles Preparation: Direction and Actions a. City b. Community c. FPUA	M/CC		0
31. Resilient City Strategy/Action Plan: Definition, Best Practices, Report with Options, Direction, Funding and City Actions	M/CC		0
32. Bike Lane over Bridge: Report with Options, Direction, Funding and City Actions	M/CC		0

GOAL 3 DEVELOP OUR COMMUNITY

► Actions 2022		PRIORITY
33. Peacock District: Review and Direction	M/CC	0
34. Edgartown Overlay: Direction	M/CC	0
35. Retail Expansion Strategy and Action Plan Implementation: Action Plan Development, Direction and City Actions (including Retail Shops, Restaurants, Etc.)	OTH Mgmt	0
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GOAL 3 DEVELOP OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. Business Retention and Expansion Program (BRE): Assistance/ Education	
2. Annual Job Fair 2022	
3. 1 st Floor Utilization Sunrise Center: Use Direction/Tenant	
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GOAL 3 DEVELOP OUR COMMUNITY

▶ Major Projects 2022	TIME	
1. Septics to Sewers Program: Report and Direction (with FPUA)		
2. SUN Trail – Historic Downtown Trail: Design		
3. Street Resurfacing Projects: 2022		
4. Georgia Avenue Outfall Nutrient Removal: Construction		
5. SUN Trail – Historic Highwayman Gap Trail: Construction		
6. Beach Court (Easter Avenue to Florida Avenue) Stormwater Infrastructure Replacement: Design and Construction		
7. Ohio Avenue (US 1 to Sunrise Boulevard) Roadway Improvements Project: Design and Construction		
8. 8 th Street (Avenue D to Avenue E) Street Improvements: Construction		
9. Avenue B (8 th Street to 13 th Street) Street Improvements: Construction		
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GOAL 3 DEVELOP OUR COMMUNITY

► On the Horizon 2023 – 2027			TIME	
1. Courthouse Relocation Master Plan: Collaboration with St. Lucie County	OTH			
2. Historic Preservation Code Amendment Code Amendment/Trust Fund: Report/Budget	OTH			
3. Renewable Power Sources	OTH			
4. Tri-Rail Service to Jupiter	OTH			
5. Ridge Property (7 th and Avenue H) Development: Report and Direction	OTH			
6. Complete Street Policy and Ordinance: Direction (Mobility Plan)	OTH			
7. Land Development Code: Comprehensive Review	OTH			
8. Connecting Downtown to Neighborhoods: Report and Direction (Crossing U.S. 1) (Mobility Plan)	OTH			
9. Sports Tourism Strategy and Action Plan	OTH			
10. Zoning Code: Revision	OTH			

GOAL 3 DEVELOP OUR COMMUNITY

▶ On the Horizon 2023 – 2027			TIME
11.	Passenger Rail Station and Service for Fort Pierce: Advocacy	OTH	
12.	Urban Service Boundary Agreement: Review, Negotiations, Direction and Decision	OTH	
13.	Peacock Arts District Revitalization: Overlay and Boundary	OTH	
14.	Home-Based Business Occupancy Code: Revision	OTH	
15.	Lincoln Park Overlay District: Development Lincoln Park Revitalization: Next Steps	2021 M/CC Mgmt	
16.	Water/Wastewater Regionalization	M/CC Mgmt	
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GOAL 4 ENGAGE OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Have a well-informed community through proactive City communications	5
Objective 2	Have civility in the governance process	5
Objective 3	Have strong community policing – police know the community and the community know and trust the police	5
Objective 4	Have a reputation as an inclusive community with everyone feeling welcome and part of the community	5
Objective 5	Have City government providing the leadership to create community partnerships to expand community resources	5
Objective 6	Seek feedback from the community and use the information to implement improvements	5
Objective 7		
Objective 8		
Objective 9		
Objective 10		

GOAL 4 ENGAGE OUR COMMUNITY

▶ Value to Residents	PRIORITY
1. Feeling welcome in the City of Fort Pierce	
2. Opportunities to contribute to the community	
3. People working together for community benefit	
4. Community benefit over personal benefit or gain	
5. Individuals with different cultures or backgrounds are respected	
6. Opportunities to shape Fort Pierce's future	
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GOAL 4 ENGAGE OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
S	1. COVID as a barrier to community engagement	5
S	2. Balancing work place security and customer service	5
S	3. Getting residents to become engaged in neighborhood and community organizations	3
S	4. Residents and businesses believing that the City is responsible for everything and solving all problems	3
S	5. Expanding community involvement with new people involved in governance	3
S	6. Helping residents understand the City government policies, programs and services	3
S	7. Diverse population of Fort Pierce	3
L	8. Developing future community leaders and City employees	2
L	9. Developing and sustaining common goals and vision for Fort Pierce that become the community's rallying point	2
L	10. Building trust in City government	2

GOAL 4 ENGAGE OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
L	11. Communicating accurate information to our community	2
L	12. Reaching out to younger population	2
L	13. Reaching out to the entire community	2
L	14. Defining diversity, equity and inclusion issues for our Fort Pierce community	1
L	15. Perceptions of Commissioner districts and representation	1
	16. Recent national incidents related to systemic racism	0
	17. Moving beyond past history of a racially/socioeconomic divided community	0
	18. Overcoming residents apathy	0
	19. Growing number of angry and mean people	0
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GOAL 4 ENGAGE OUR COMMUNITY

▶ Actions 2022			PRIORITY
P	1. Community Outreach with Faith Community: Direction and Actions	OTH M/CC	5
P	2. Neighborhood Identification and Branding: Outcomes, Best Practices, Report with Options, Direction, Partners and City Actions	2021 Mgmt	4
P	3. Community Engagement Strategy and Action Plan: Update, Direction and City Actions	M/CC	4
P	4. Community and City Equity Policy and Action Plan: Assessment, Best Practices, Report with Options, Policy Statement, Direction and City Actions	2021 M/CC Mgmt	3
M	5. Community Policing Expansion: Actions 2022	2021 M/CC Mgmt	
	6. Social Media Policy: Review, Best Practices, Report with Options, Direction and City Actions	2021 Mgmt	0
	7. Proactive City Corporate Communications Strategy and Action Plan: Outcomes, Best Practices, Report with Options, Direction and City Actions	OTH M/CC	0
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GOAL 4 ENGAGE OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. Courageous Kids Program (COVID-19)	
2. Boys and Girls Club Programs	
3. Outreach Vehicle "Classroom": Implementation	
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GOAL 4 ENGAGE OUR COMMUNITY

▶ Major Projects 2022	TIME
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GOAL 4 ENGAGE OUR COMMUNITY

► On the Horizon 2022 – 2027		TIME
1. Celebrating Community Heroes: Concept Definition, Best Practices, Report with Options, Direction and City Actions	OTH	
2. Marketing Program for Arts, Culture and Museums	OTH	
3. Community Youth Outreach: Diverse Population, Direction and Actions	OTH	
4. Multi-Cultural Festival: Food and Art Celebration, Report Direction and Actions	OTH	
5. Community Events and Festivals: Evaluation and Direction	OTH	
6. Police Youth Advisory Committee: Development (COVID-19)	2021	
7. Non-Profit Organizations: Performance Accountability Report, Direction and City Actions	2021	
8. Unity in Our Community	2021	
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GOAL 5 ENJOY OUR COMMUNITY

► Objectives		PRIORITY
Objective 1	Value the arts and culture as a community asset	5
Objective 2	Have a variety of recreational programs and activities responsive to the Fort Pierce community	5
Objective 3	Develop new facilities to support new, emerging sports – pickle ball, disk golf, etc.	5
Objective 4	Maintain clean water	4
Objective 5	Have effective public transportation	3
Objective 6	Reduce the crime rate through community policing	3
Objective 7	Have strong community events with active participation by residents	2
Objective 8	Have a reputation as a safe community for all	2
Objective 9	Continue to support top-quality public schools partnering with the City	1
Objective 10		

GOAL 5 ENJOY OUR COMMUNITY

▶ Value to Residents	PRIORITY	
1. Enhanced quality of life		
2. More reasons to live in Fort Pierce		
3. Opportunities for personal growth and development		
4. More choices for your leisure time		
5. Support for families		
6. Activities for all family generations		
7. Opportunities to enjoy the water		
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GOAL 5 ENJOY OUR COMMUNITY

► Challenges and Opportunities		PRIORITY
S	1. Continuing to respond proactively to gangs and drugs	5
S	2. Addressing issues with the homeless population	5
S	3. Maintaining a safe marina	5
S	4. Expanding neighborhood watch and community programs to increase residents' investments in safety and safe community	3
S	5. Tapping the arts and cultural heritage and traditions of Fort Pierce	3
S	6. Having strong community events and festivals that involve the residents	3
S	7. Determining the direction and funding for the Sunrise Theatre	3
L	8. Expanded community use of the Sunrise Theatre through revised programming	2
L	9. Funding for parks and recreation	2
L	10. Continuing the success and expanding regional use of the Golf Course	2

GOAL 5 ENJOY OUR COMMUNITY

▶ Challenges and Opportunities		PRIORITY
L 11. Expanding and diversify leisure and recreational opportunities and activities for all	2	
L 12. Changing leisure and recreational trends	2	
L 13. Increasing demand for outdoor venues and activities	2	
L 14. Modernizing parks and their venues	2	
15. Residents reliance on City government	0	
16. Social media events with large attendance	0	
17. Difference in generational expectations and activities	0	
18. Multiple events on the same day	0	
19. COVID impacting individual behaviors and outlook	0	
20. Continuing to enhance the quality of public schools	0	

GOAL 5 ENJOY OUR COMMUNITY

► Actions 2022			PRIORITY
P	1. Mental Health Strategy and City Actions: Problem Analysis, Partner Provider Best Practices, Report with Options, Direction and City Actions	2021 M/CC Mgmt	5
P	2. Parks and Playground Upgrade: Report with Options and Recommendations, Direction, Funding and City Actions	2021 M/CC Mgmt	5
P	3. Smart City Initiative (Kiosks) Development: Direction and Actions	2021 M/CC Mgmt	5
P	4. Recreational Programs Expansion: Needs Assessment, Report with Option, Funding and Direction a. Youth b. Seniors c. All	M/CC	5
P	5. Sunrise Theatre: Update Report, Direction and City Actions	M/CC	5
M	6. Lincoln Theatre Restoration Plan/Program Development: Update Report, Direction and City Actions	2021 M/CC Mgmt	MGMT
M	7. Sunrise Theatre Plan for 2022: Direction and Actions	2021 M/CC Mgmt	MGMT
	8.		

GOAL 5 ENJOY OUR COMMUNITY

▶ Management in Progress 2022	TIME
1. SHIP Home Rehabilitations	
2. Allegany Franciscan Ministries Collaboration	
3. Sunrise Theatre Corporate Sponsorships, Donors and Members: Increase	
4. Sunrise Theatre Marketing: Expansion	
5. Sunrise Theatre: Grants	
6. Sunrise Theatre Foundation: Fund Raising Event	
7. SHIP/First Time Homebuyers Down Payment Assistance Program: Virtual Services	
8. Sunrise Theatre Mobile Ordering System for Concessions	
9. Sunrise Theatre New Website: Development	
10. Sunrise Theatre Volunteer Program: Expansion	

GOAL 5 ENJOY OUR COMMUNITY

▶ Management in Progress 2022		TIME
11. Marina Security: Assessment, Plan and Funding		
12. Annual Highwaymen Heritage Trail Art Show and Festival 2023		
13. Crime Reduction Action Plan: Update Report, Problem Analysis, Best Practices, Report with Findings and Options, Direction and City Actions	2021 M/CC	
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GOAL 5 ENJOY OUR COMMUNITY

► Major Projects 2022		TIME
1. Indian Hills Golf Course Projects <ul style="list-style-type: none"> a. Site Plan for Clubhouse b. Pickle Ball c. Palm Tree Clean-Up 		
2. Fenn Park Reconstruction Project – Phase 2		
3. Pickleball Courts at Jaycee Park		
4. Sunrise Center Backup Generator		
5. Porpoise Park Design and Construction	2021	
6. Jaycee Park Connectivity Improvements	OTH	
7. Savannah Recreation Trail Connectivity to Indian Hills Recreation Area: Design and Construction	OTH	
8. Youth Recreation Programs Expansion	OTH	
9. Community Broadband Access/Digital Divide: Report from FPUA	OTH	
10.		

GOAL 5 ENJOY OUR COMMUNITY

▶ On the Horizon 2023 – 2027	TIME	
1. Swimming Programs for Youth		
2. Old Fort Park Sidewalk Connectivity		
3. Pinewood Recreation Facility Improvements		
4. Additional Parking Garage for Downtown		
5. Northside Marina Pump Out: Grant Funding		
6. Sports Fields Additional: Report and Direction		
7. Senior Softball: Report and Direction		
8. Beach Volleyball: Report and Direction		
9. eSports Strategy: Report and Direction		
10. Golf Course “Mini” Clubhouse: Site, Funding and Construction		

GOAL 5 ENJOY OUR COMMUNITY

▶ On the Horizon 2023 – 2027	TIME
11. Golf Course “Mini” Clubhouse: Site, Funding and Construction	
12. Greenways/Blueways/Trails Plan: Concept, Plan Development, Direction and City Actions	
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