



The City of Sarasota





Timeline

January – March 1942: installed/removed 160 meters

December 1946 – 1967: installed 250 meters, increased to 600/program cancelled

2006: Launched parking study as part of the City’s Master Plan.

2008: Parking Master Plan developed; Parking Division created.

2011: Parking Manager hired, implemented paid parking by installing pay by space and single space meters in the “prime” parking areas of town. Operated for 45 days.

- **October: program modified and reactivated**

March 2012: Paid Parking Program repealed.

May 2012: Parking Advisory Committee created to develop Citywide Parking Strategic plan

February 2014: Committee approves final draft

2016: Citywide Strategy of Parking Management presented to the City for approval.

February 2019: Unveiled 4th garage and initiated paid parking in surrounding area

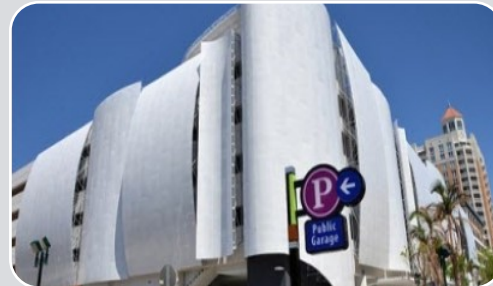
July 2019: City launched metered parking in downtown on congested streets.

Parking in Sarasota, today

- Dedicated Parking Division led by a Parking Manager
- Parking options: garages (3 in downtown, 1 near the beach), on-street, surface lots
- Enforcement: paid, time limitation, free



**2nd Street
Parking
Garage at
Whole Foods
2005**



**Palm Avenue
Parking
Garage w/retail
shops
2010**



**State Street
Parking
Garage
w/retail shops
2015**



**St. Armands
Parking
Garage
2018**

Note: State Street Parking Garage. It took the City Commission 20 years and five attempts to develop the land. The City Commission ultimately rejected four other proposals, some of which included parking garages, hotels, condos, and retail.



Takeaways from Conversation with Mark Lyons, Parking Manger, City of Sarasota

- Develop Parking Master Plan
 - **Consider installing sensors in identified parking spaces throughout City to gather real data**
 - **Develop a plan to construct a parking garage**
 - Include costs to manage and operate
 - How will it be funded?
 - How will revenues be utilized?
- Determine the “Why” for paid parking
 - **Communicate the “Why” at every opportunity**
 - **The formula for the City will be different from any other municipality**
 - Start up costs depends on the system, manufacturer, features, number of meters/pay stations, lease/purchase option, turnover, and proposed rate.
 - Cost of meters estimated between \$7,000 and \$10,000



Discussion

