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Form Center ► Economic Development Incentive Program ► INTERIOR UPLIFT GRANT PROGRAM APPLICATION ► Submission #1902

APPLICATION FORM

Property Details:

Parcel ID Number: *

2410-507-0003-000-2

If you do not have your parcel ID, visit <https://www.paslc.org/property-search/> to obtain.

Grant Property Address: *

211 Orange Ave, Frnt

Property Owner's Name: *

Kristina & Derrick Gibbons

Lease Term (if applicable):

SAVE CHANGES

CANCEL

Form Details

Submitted By:

Submitted On:

March 16, 2022 3:01 PM

IP Address:

76.108.166.182

Referrer:

<https://cityoffortpierce.com/FormCe...>
Development-Incentive-Program-18/INTERIOR-UPLIFT-GRANT-PROGRAM-APPLICATION-98?savedProgressID=93

Answered 26 of 29 (89.7%)

Building's Existing Use(s): *

Sport Shop and Decoration

Building's New Use(s) (if applicable):

Downtown & Fort Pierce Art and Merchandise - Build out a small area at front of building for focused retail.

Applicant Information:

Applicant Name: *

Kristina Gibbons

Applicant Title (Business Owner, Property Owner, Business Partner, etc): *

Varsity Sport Shop

Email Address: *

varsitysportshop@gmail.com

Phone Number: *

7724651396

Business Information:

Legal Business Name: *

Nalu 'Aio

Business Type (Restaurant, Retail, Office, etc): *

Retail

Employer Identification Number / Tax ID: *

46-3076957

Number of years in business: *

9 for Nalu 'Aio 50yrs for Varsity Sport Shop

Number of years at this location: *

9

If not currently open for business at this location, when do you expect to open?

Enter date

Project Details:

Estimated timeframe for the completion of the project: *

The Project must be started within six (6) months from the date of FPRA Board approval and completed within 12 months of building permit issuance. Failure to do so, without an approved deviation by the FPRA, will result in termination of the grant.

What is the total cost of eligible improvements? *

21,500

These costs must be verified by licensed contractors.

Grant amount requested: *

10000

Note: This grant is a reimbursable, matching (50%) grant up to \$10,000.
There is a limited amount of funding available for this grant. Applications will be reviewed and evaluated based on the evaluation criteria and the projects ranked the highest will be recommended for award.

Required Documentation:

Deed: *

[Property Appraisers Report Showing Ownership.pdf](#)

If applicant is the tenant, attach a copy of lease:

No file chosen

If applicant is tenant, attach Owner Affidavit:

[20220316.pdf](#)

For owner affidavit form, [click here](#).

20220510.pdf

Design and construction plans for the proposed improvements. *

[New Retail Space \(1\).pdf](#)

Provide examples of project colors, design, materials and specifications. *

[Retail Space.jpg](#)

Proof of ability to fully fund the project. *

[South State Line of Credit 50K.pdf](#)

Attach a letter describing why this property should be selected to receive a grant. Please include how this project meets the goals and objectives of the FPRA Plan. *

[Grant.pdf](#)

To view the FPRA Plan, [click here](#).

Cost Estimates

A minimum of one (1) cost estimate from a licensed contractor issued within the previous 90 days of this application submission. Estimates should be broken out in detail, especially if any non-eligible improvements are being completed, as this allows FPRA to compare based on only grant eligible improvements being performed.

Cost Estimate *

[Grant Proposal.pdf](#)

Signature:

Electronic Signature *

Kristina Gibbons

I certify that the information provided in this application is true and accurate to the best of my ability and no false or misleading statements have been made to secure approval of this application.

By typing your name in the box above, you are signing the document electronically. You agree that your electronic signature has the same validity as your handwritten signature.

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== VARSITY ==
SPORT SHOP

211

VARSITY SPORT SHOP
EST. 1972

FORT
PIERCE
FLORIDA

FORT
PIERCE
HISTORIC
DOWNTOWN
SHOP - EAT - DRINK





Dear FPRA Board Members,

We appreciate the opportunity to apply for the Interior Uplift Grant. With these funds we are hoping to contribute to the revitalization of the Redevelopment Area, of which we are apart. The focus of our project will be to create an inviting retail space, with merchandise specific to Fort Pierce - all locally made/decorated, thus promoting the arts and people of our community. We feel that there is a gap in quality Fort Pierce-specific merchandise and with apparel decoration methods in-house, who better to fill in that gap?

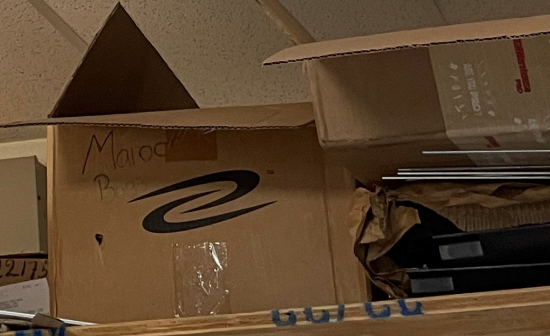
With the funds, we plan to remove all drywall and ceiling tiles that have been damaged by hurricanes (water). We also plan to remove the archway, add a new wall and create a specific retail space with a decorative wall for highlighting Fort Pierce merchandise and barn doors to separate the retail and production spaces. We have been identified as a Tier 1 targeted business in the Retail & Business Study.

This project would allow us to evolve as a business and honor the legacy of a historic Fort Pierce business (Varsity) in a historic building in our historic downtown. While it would be difficult to predict the exact long-term impact our project would have, we have identified some specific FPRA goals we feel it aligns with:

- Economical Development: Increasing private sector investment and business development within the community redevelopment area; supporting small businesses and entrepreneurial activity within the CRA; enhancing the agency's community presence and awareness and develop the area as a regional destination
- Community and Culture: becoming well known for its arts and cultural activities, supporting historic preservation; supporting law enforcement and social service providers (we proudly support by decorating garments for them)
- Infrastructure: connecting redevelopment area... to waterfront
- Public Space/Amenities: opportunities to incorporate additional amenities
- Public Health and Safety: Improve public safety & perception of safety within the redevelopment area

While we are on the path of self-funding, the timeline would be dramatically longer than if we were awarded this grant. We believe the impact on the community with more immediate improvements would be worth the FPRA's investment. This retail space would also allow us the opportunity to extend our hours to better serve the community during events.

Thank you for your time and consideration,
Varsity





Print

INTERIOR UPLIFT GRANT PROGRAM PRE-APPLICATION - Submission #1831

Date Submitted: 1/19/2022

PRE-APPLICATION FORM

This is not a grant application. This pre-application will be used to qualify applicants prior to receiving the grant applications.

Property Details:

Parcel ID Number:*

2410-507-0003-000-2

If you do not have your parcel ID, visit <https://www.paslc.org/property-search/> to obtain.

Grant Property Address:*

211 Orange Ave

Property Owner's Name:*

Kristina Gibbons

Lease Term (if applicable):

Applicant Information:

Applicant Name:*

Kristina Gibbons

Applicant Title (Business Owner, Property Owner, Business Partner, etc):*

Owner/President

Email Address:*

hello@varsitysportshop.com

Phone Number: *

7724651396

Business Information:

Legal Business Name:

Nalu 'Aio

Business Type (Restaurant, Retail, Office, etc):

Retail

Employer Identification Number / Tax ID:

46-3076957

Number of Years in Business:

9

Number of Years at Current Address:

9

Project Details:

Building's Existing Use(s):*

Retail and Decoration

Building's New Use(s) (if applicable):

Separate the Retail to make it more shoppable.

General Description of Proposed Improvements:*

- | | |
|--|--|
| <input type="checkbox"/> Plumbing | <input type="checkbox"/> HVAC |
| <input type="checkbox"/> Electrical/Natural Gas Systems | <input type="checkbox"/> Adaptive Reuse |
| <input checked="" type="checkbox"/> Remediation of Environmental Contamination | <input type="checkbox"/> Flooring |
| <input type="checkbox"/> ADA Compliance | <input checked="" type="checkbox"/> Other (explain in narrative below) |
| <input type="checkbox"/> Sprinkler/Fire Supression | |

Expected Project Timeframe:*

3 weeks

Narrative describing the project, improvements to be made, and why this funding is necessary:*

Remove all drywall and ceiling tiles damaged by water. Remove archway, add a new wall and specific retail space with a decorative wall and barn doors.

Narrative detailing approach to fully fund this project. Note: This is a dollar-for-dollar matching grant. Documentation will be required later in the application phase.*

Cash reserves will be used or line of credit on our portion of the work.

Narrative describing how this project will address the priorities of the FPRA as outlined in the Redevelopment Plan. This narrative shall identify community benefits resulting from the project.*

Make more of an inviting retail space with specific Fort Pierce targeted items and artwork. All items will be locally made/decorated and help promote arts in our area. Will also add a specific retail niche that our downtown is missing.

To view the FPRA Plan, visit: <https://cityoffortpierce.com/DocumentCenter/View/9381/2020-Updated-FPRA-Plan>

Required Documentation:

Map of the project location:*

map of 211.PNG

Color photograph of the existing condition of the interior of building (1 of 2):*

211 Damages.JPG

Color photograph of the existing condition of the interior of building (2 of 2):*

211 Damages2.JPG

Project plans and renderings and any other relevant materials that convey the physical improvements proposed to be made:*

Hinkle Quote.pdf