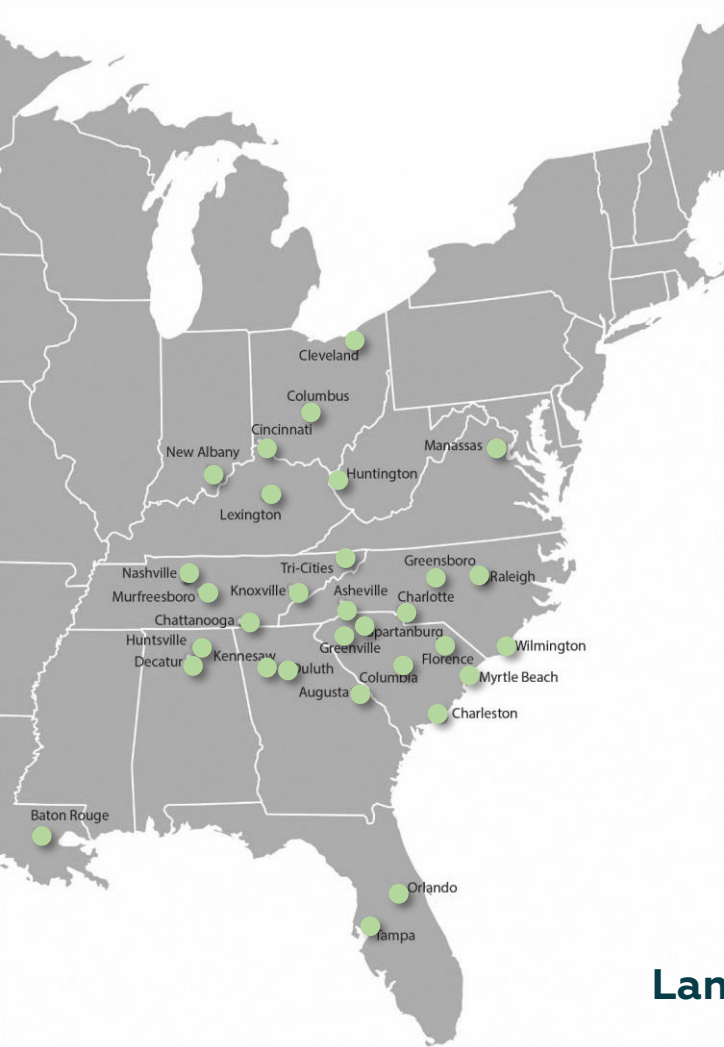




DOWNTOWN MASTER PLAN OVERVIEW

Presentation to the Fort Pierce Redevelopment Agency
3/8/2022





S&ME is an ***interdisciplinary*** professional services firm with 34 offices around the southeast United States.

**Planning | Urban Design
Economic Development | Transportation
Survey | Civil Engineering
Landscape Architecture | Environmental | Geotechnical**

YOUR



TEAM

George Kramer
Vice President

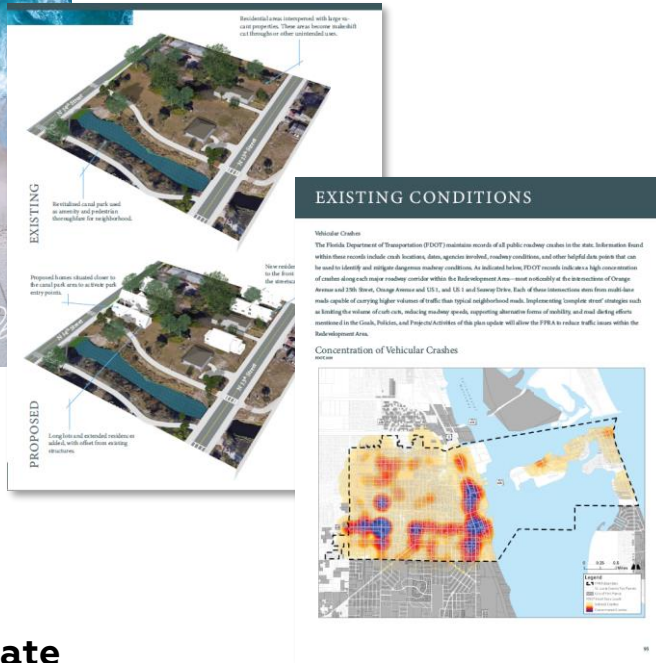
Carrie Read
*Principal Urban
Designer*

Eric Raasch
Planning Director

John Jones
Project Manager

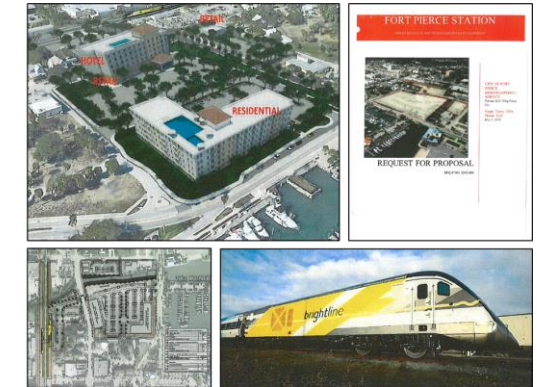
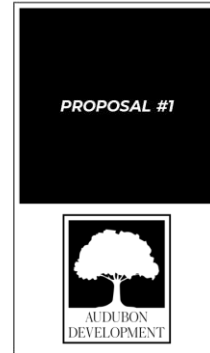
Grace Zhang
*Lead Urban
Designer*

S&ME Past Work with the City of Fort Pierce



CRA Plan Update

HD King Site Redevelopment Proposal Evaluation



Downtown Master Plan Approach

Our approach will seek to foster **sustainable growth** while preserving and enhancing the City's **unique character**, in accordance with the recently adopted revisions of the City's **Future Land Use** designation for the Study Area



PROCESS

COMMUNITY
DRIVEN
PLAN



PROJECT
WEBSITE



DESIGN
CHARRETTE



PUBLIC
SURVEY +
ENGAGEMENT

FOCUSED
DESIGN
WORKSHOPS



PROCESS



EXAMPLES

1
PHASE



1
PHASE

PARK BOULEVARD

Reclassification from C4 to C5

State Road 694 (including the segment of Park Boulevard) stretches across Pinellas County from Tampa Bay to the Gulf of Mexico, and serves as a major regional arterial roadway that averages more than 46,000 trips a day. The reclassification of this segment of Park Boulevard by FDOT from C4 (Urban General) to C5 (Urban Center) would provide for a reduction in traffic speeds, wider sidewalks and allow for overall beautification of the corridor segment as well as a greater sense of arrival as one enters the Park Station District of Pinellas Park.

Opportunity



Magnolia Ave Behind City Hall



52' R.O.W.

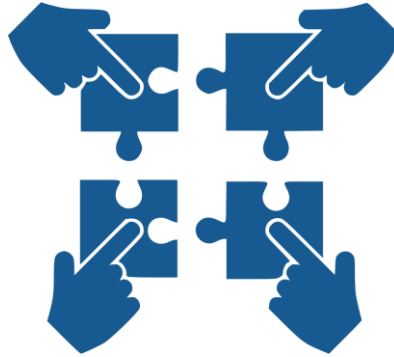


Looking North up Magnolia Avenue Near City Hall

Public Input Opportunities



**Online
Survey**



**Community Briefing
& Listening Sessions**



**Coordination
Meetings,
Interviews, &
Open House**

SCHEDULE

Kick Off &
Data Collection and
Project Management

TASK 1

Months 1-6



Frameworks

TASK 3

Months 1-3



Final Master Plan

TASK 5

Months 3-6



Months 1-5

TASK 2

Public Engagement
Website
Survey



Months 2

TASK 4

Design Charrette
5 Days of Interviews,
Workshops & Design



QUESTIONS?

Contact: George Kramer, AICP, LEED-AP

gkramer@smeinc.com