

freebee

FORT PIERCE



INNOVATIVE & PROVEN, FIRST & LAST MILE TRANSPORTATION SOLUTION



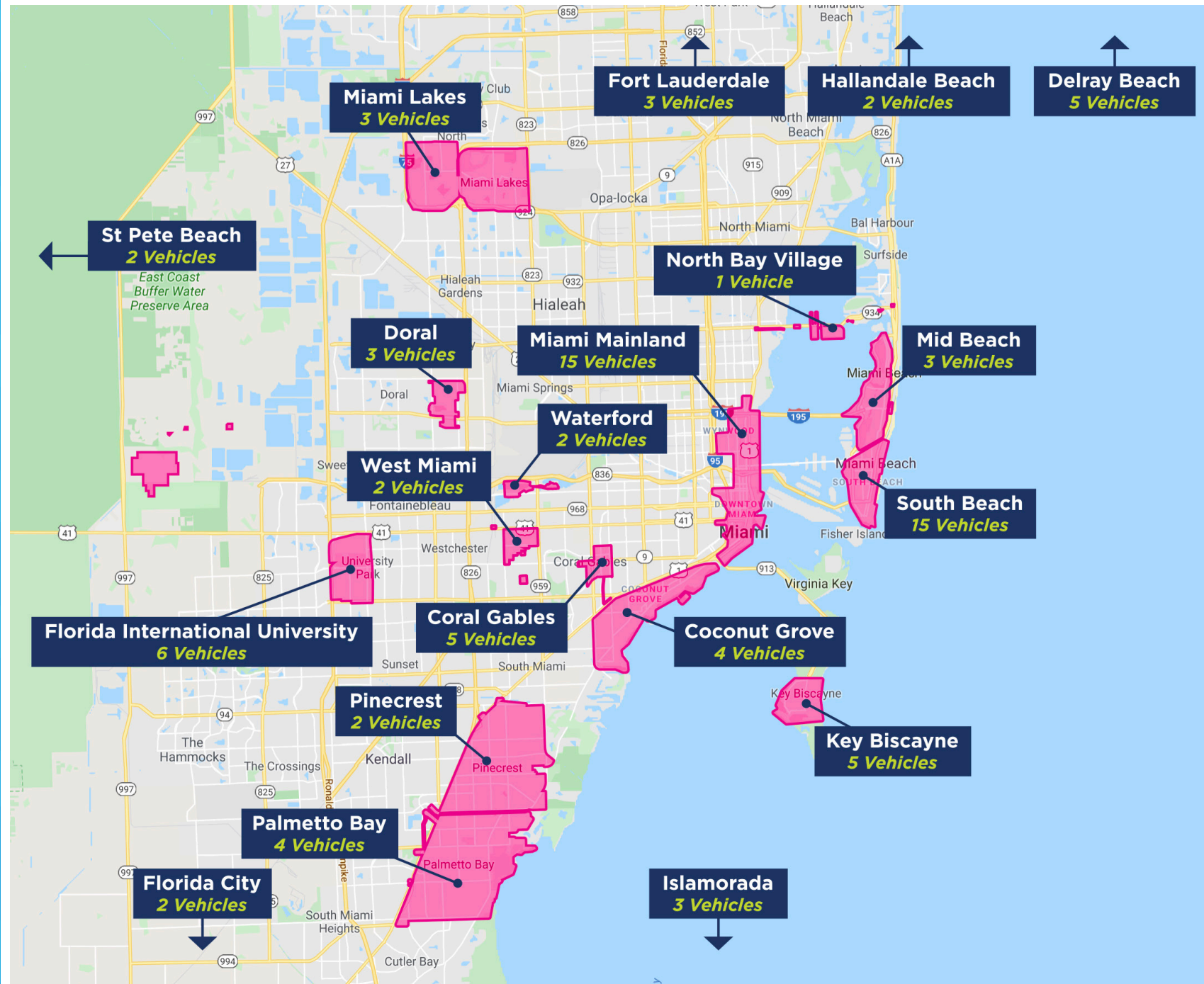
Introduction to Freebee

- Freebee is the future of public mobility, physically moving people through FREE, on-demand, door-to-door electric transportation.
- Freebee provides first and last mile connectivity that helps get cars off the road and makes communities a place where you can live, work and play without the need of a personal vehicle.
- Freebee is not just a transit solution, but also an economic development tool designed to physically drive traffic to local business and promote the community.
- Our service is fully customizable, aimed at meeting the goals and objectives that municipalities are looking to achieve. Every area has a totally different look and feel, and we are able to adapt our program in order to meet those needs.
- And the best part about our service is that we are 100% electric!



Freebee Company Overview

- Established in 2012
- Freebee currently operates a fleet of over 90 vehicles, serving over 20 communities throughout South Florida
- **Counties Served:**
 - Miami Dade, Broward, Palm Beach, Monroe, and Pinellas County
- **Communities:**
 - Coastal, Suburban, Downtowns, Metropolitan Cities & Islands
- **Awards & Recognition:**
 - Key to the City of Miami, Miami Dade County
 - Complete Street Champion Nominee
 - Official Clean Energy Transportation Partner of Super Bowl 2020



How Does It Work?

- The Ride Freebee mobile app is a cutting-edge technology that has been fully operational since 2015
- Delivers a comprehensive experience to seamlessly connect people in need of transportation with professional chauffeurs, making the transportation process fun, quick and efficient.
- The design, look and feel of the app is far and away the gold standard of any existing mobile apps in the ride-share industry, and the functionality and backend data collection system is built out with the capability to track every piece of data.
- The Ride Freebee app is available in both the Apple Store and Google Play Store, for both iPhones and Android devices, and is accessible to anyone with either device.
- Additionally, users without a smartphone will be able to request a ride by calling into a toll-free number or by 'Flagging' a vehicle down if they see one passing by.
- We work together with each municipality to develop a specific "geo-fenced" area, where users have the ability to request pickup and drop-offs within this "geo fenced" area.

DEALS
Find exclusive deals and discounts at all of your favorite local Fort Pierce hotspots!

THE HIVE
Take some photos of your experience and share them to "The Hive"

TAKE ME TO
Freebee's featured destination on the mobile app home screen

BANNER
Advertisement or live tracker with the ability to link out to a third party website

REQUEST A PICKUP
Select this button when requesting a ride!

PLACES TO BEE
Search your destination by category and find the perfect Fort Pierce spot with an awesome deal!

SHARE FREEBEE
Love riding Freebee? Make sure to share with all of your friends!

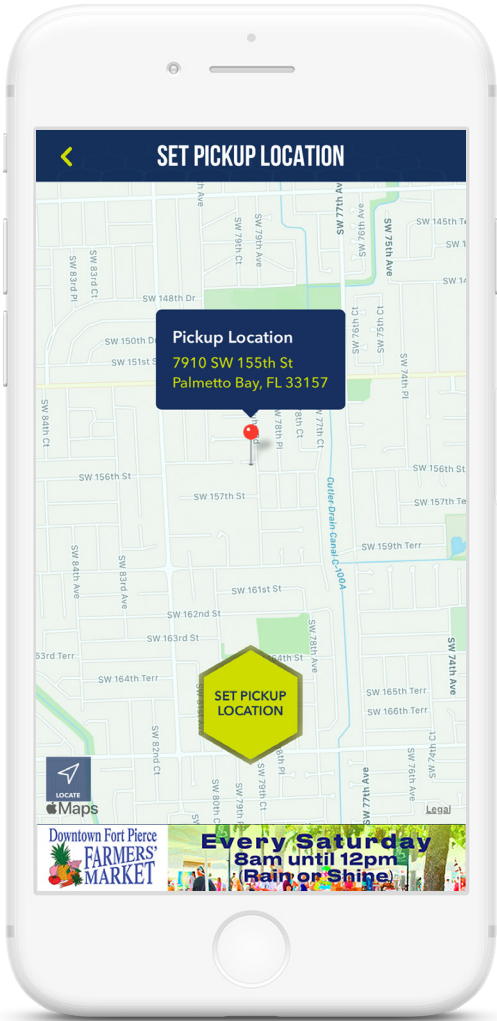


How To Use the App

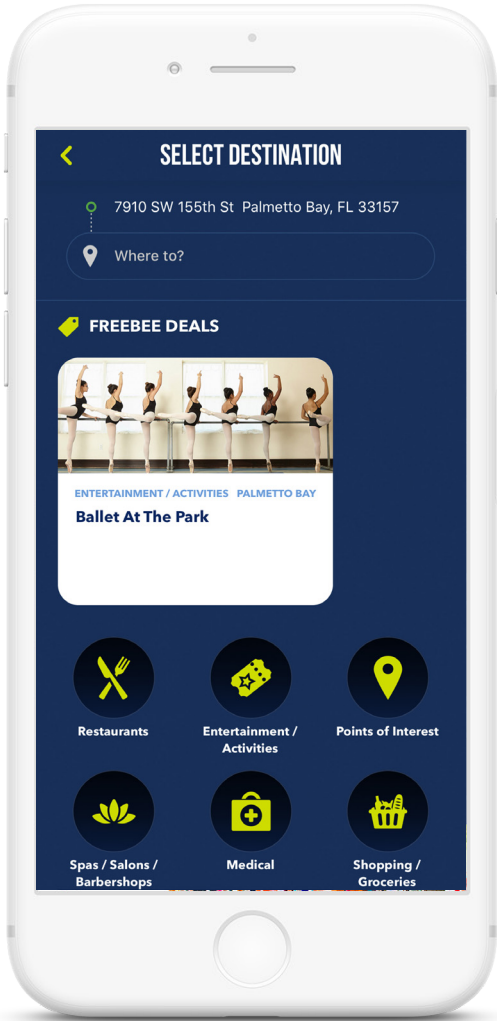
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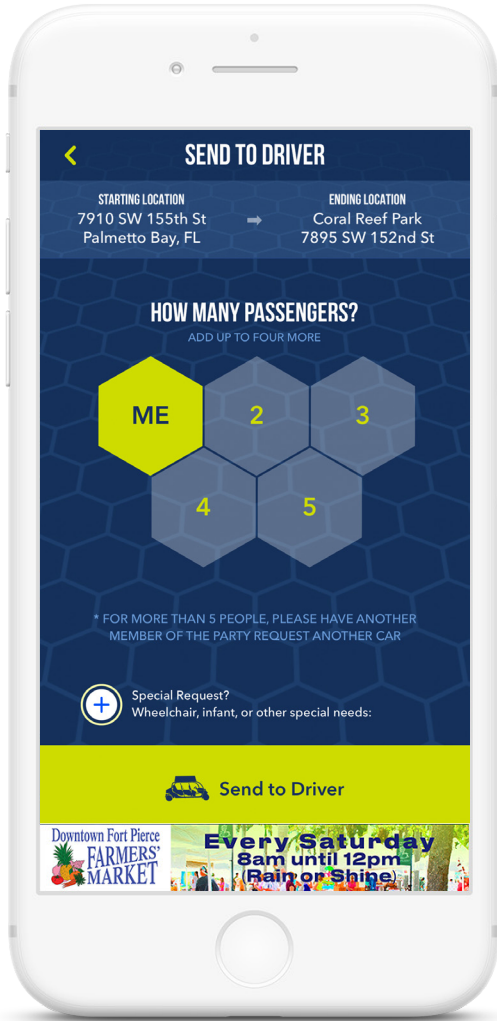
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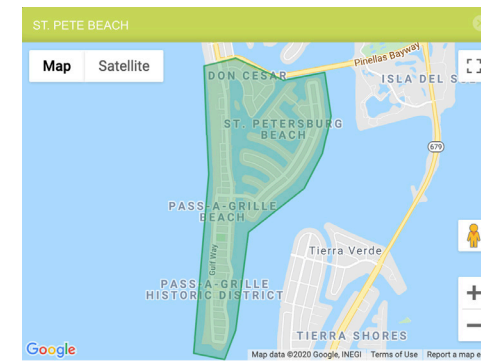
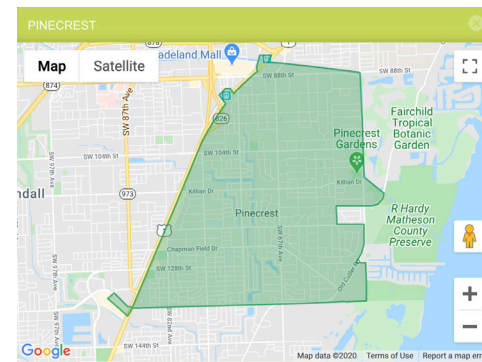
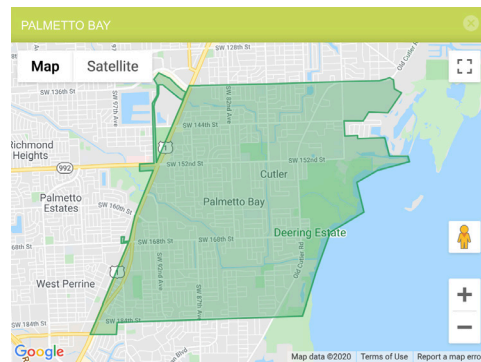
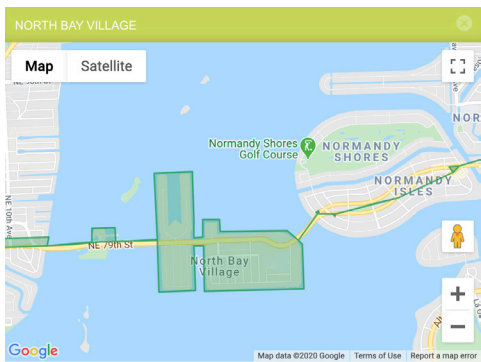
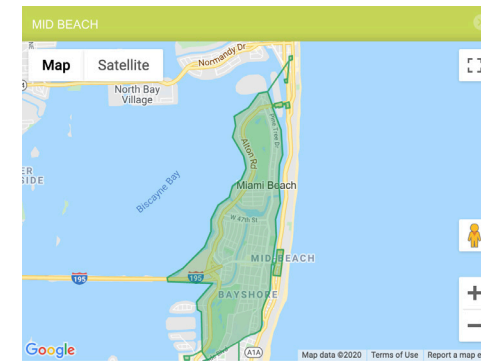
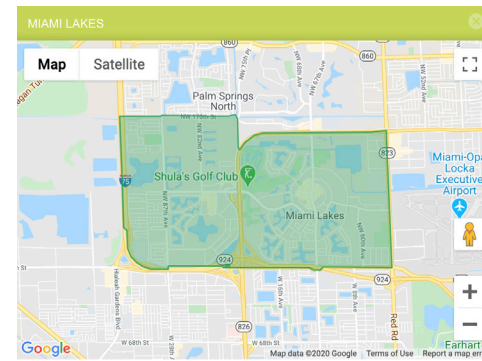
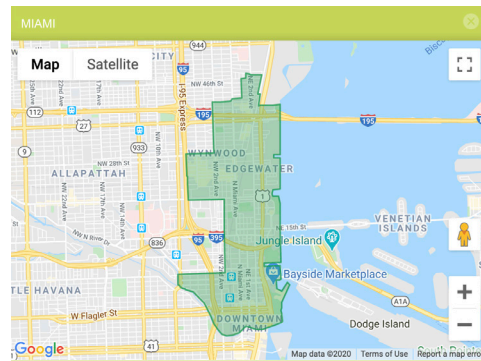
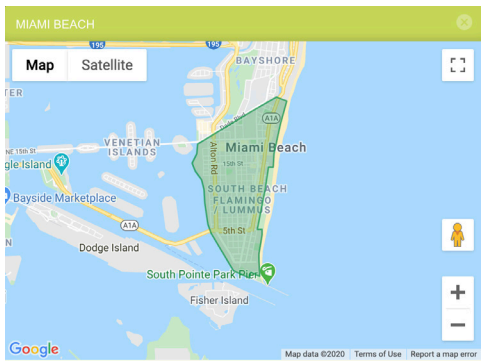
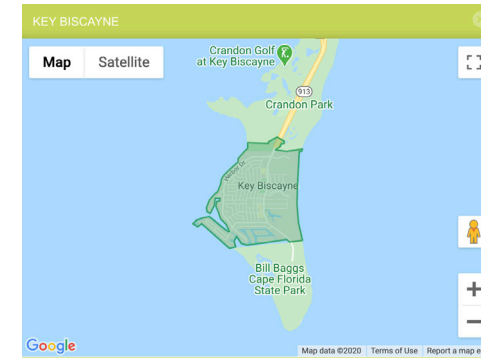
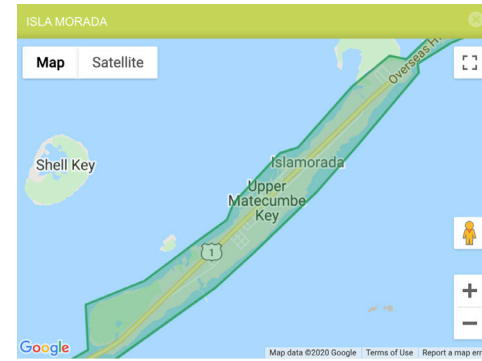
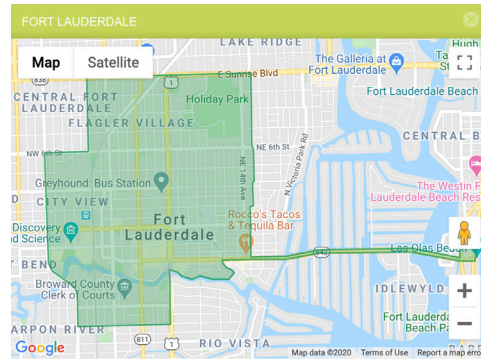
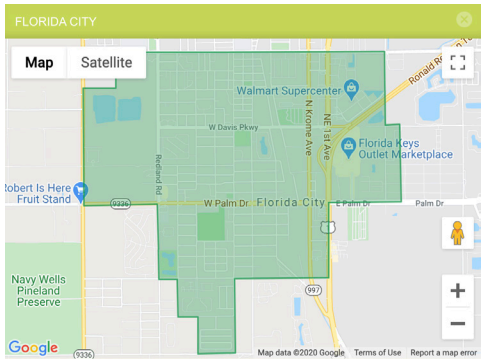
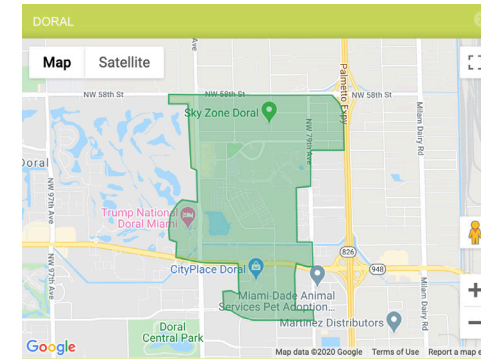
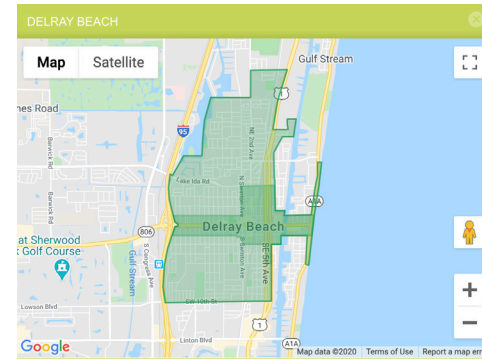
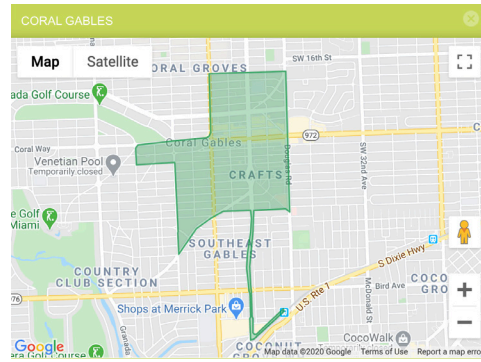
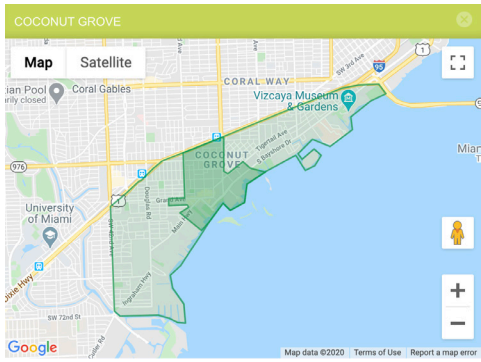


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Program Benefits

- Transforms communities into a place where you can live work and play without the need of a personal vehicle.
- Minimize single-occupancy vehicles within communities
- Takes cars off the road.
- Reduces traffic congestions and helps free up limited parking availability.
- Feeder system to/from mass transit (*Treasure Coast Connector or future Brightline Station*)
- Connectivity between Downtown and South Hutchinson Island
- **Community Ambassadors:**
 - Freebee drivers serve as ambassadors and mobile concierges for the City of Fort Pierce.
- **Economic Development:**
 - Freebee's door-to-door service physically 'drives' customers to the front steps of local businesses.
- **Sustainability:**
 - 100% battery-powered vehicles promoting clean energy and reducing carbon emissions.



Freebee Drivers/ Fort Pierce Ambassadors

- Face of the City of Fort Pierce
- Mobile Concierge:
 - Rolling information desk on wheels
- Promote local events, dining, shopping, and things to do in the City of Fort Pierce.
- Neighborhood Watch
- Freebee brand ambassadors are held to the highest standard and help strengthen the bond between the City and its community.



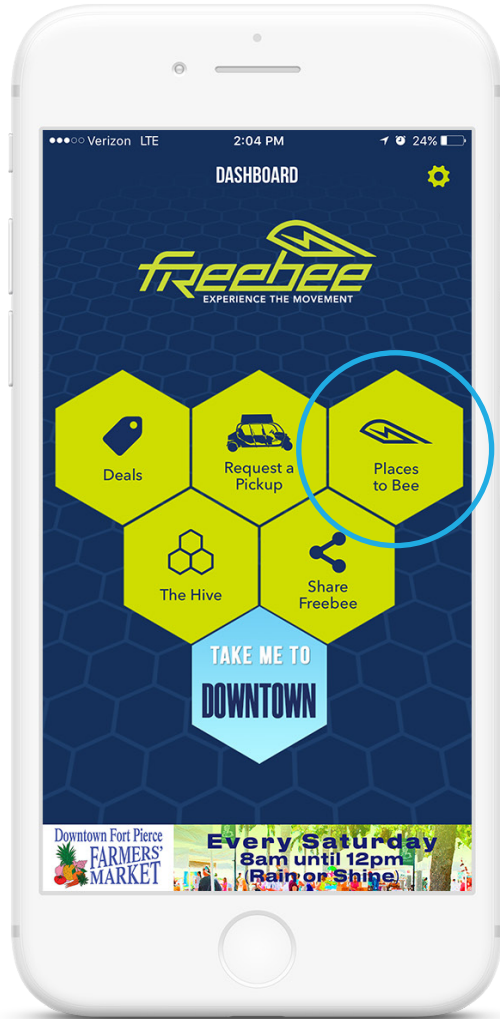
Economic Development

- In order to have a successful mobility platform, it must benefit all from a transportation and economic development standpoint.
- Benefits to residents, workers, and visitors (Easy maneuverability and no-cost)
- Benefits to local businesses (Free advertising and customers delivered to their door)
- Benefits to government and local organizations (Forming bonds with the community through City of Fort Pierce ambassadors)
- Benefits to the environment (100% Electric Vehicles)
- By providing safe, convenient, and cost effective mobility, not only does it improve the quality of life, increases property value, and makes Freebee an important tool to attract the new residents, visitors, and businesses to the City of Fort Pierce.

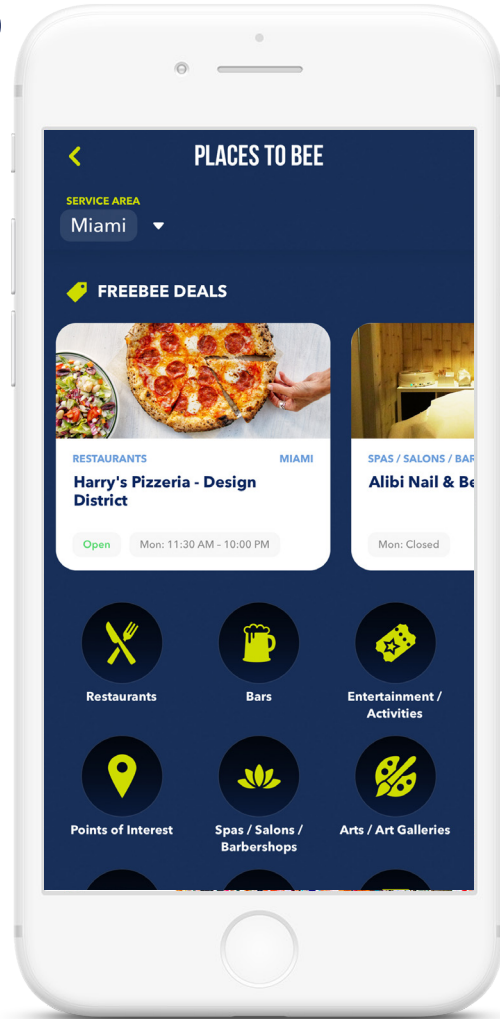


Places to Bee

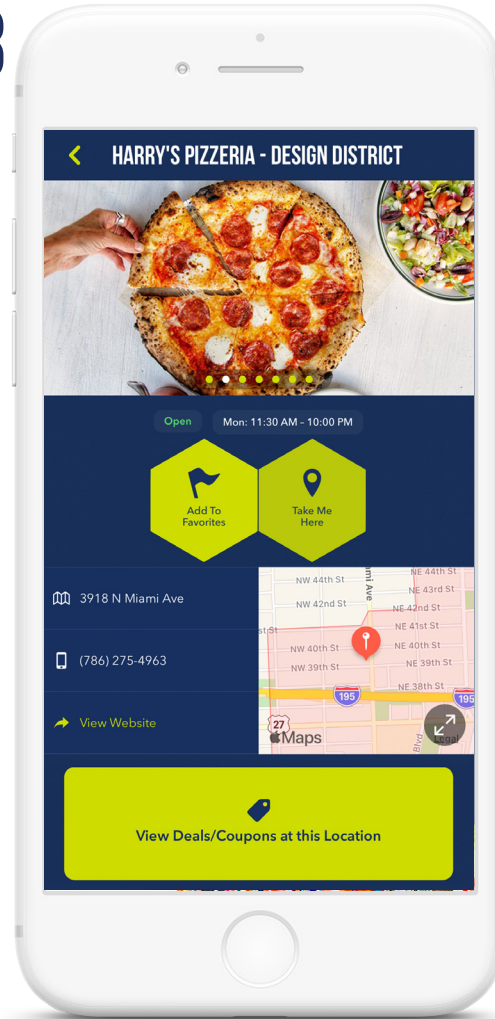
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How Would Freebee Work in Rehoboth Beach?

- **1 Year Pilot Program - Fort Pierce**
- **On-Demand, Door-to-Door Service**
- **Geofenced within defined areas of the City of Fort Pierce**
- **Users are able to request door-to-door transportation to and from anywhere within the zone**
- **Vehicle Quantity Recommendation: 5-8 Vehicles +1-2 XLs**
- **Vehicle Style Recommendation: Polaris GEM / Electric Van**
- **Operating times TBD**



Funding Solutions

- Freebee is funded just as other forms of public transportation are funded
- **Other Funding Sources:**
 - DOT Grants
 - Transportation & Green Grants
 - Local Businesses /Community Organizations
 - Advertising Subsidy



Freebee During COVID

- Staying flexible to serve our communities the best we can
- Local Restaurant Delivery
- Grocery Delivery for Seniors
- Exclusive Senior Transportation to Grocery Store





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CONTACT

For additional information, please contact:

JASON SPIEGEL

T 305 330 9451

E jason@ridefreebee.com