

Sunrise Theatre Advisory Board Meeting Minutes 2.8.22

Attending: Commissioner Perona, Luke Croghan, Stanley Silver, Robert Bluestone, Rebecca Shearer, Holly Theuns, Dee Meely, Dale Matteson, James A. Taylor, Jessica Ching, Dennis DeVivo, Anthony Lella, Ethel Rowland, Sharon Engle, Anne Satterlee, Marisa, Quijano, Karen Skidmore excused: Dr. John Earnhardt, Nancy Archer, Melanie George Unexcused: Ian Osking

The meeting was called to order at 12:35 PM.

Roll call was taken.

Minutes from the previous meeting of 12.14.21 were approved.

Strategic Planning Committee- The strategic plan will be presented at the May Conference Agenda.

The PFM December quarterly report was passed out and discussed with positive Board feedback. Tours are successful and well attended.

Guest surveys being conducted by PFM were discussed and copies will be available at the next meeting.

Education and Community Outreach:

Cultural Diversity Sub Committee- A discussion surrounding what is diversity. The sold out Drag Show is a great example of Cultural Diversity and most purchasers were first time attendees. Will continue to investigate diverse and inclusive events.

A discussion about the Foundation and fund raising ensued. Ethel and Holly said that the Foundation is increasing their fund raising goal.

The meeting was adjourned at 1:30 PM.

Next Sunrise Theatre Advisory Board Meeting will be held at the Sunrise Theatre on Tuesday, April 12, 2022 at 5:00 PM.