

A photograph of two people using micro-mobility. On the left, a person in a pink top and blue jeans is riding a white and blue electric scooter. On the right, a person in a blue patterned shirt and brown pants is riding a blue bicycle with a black basket. The background is a blurred outdoor setting with a wooden door and a metal structure.

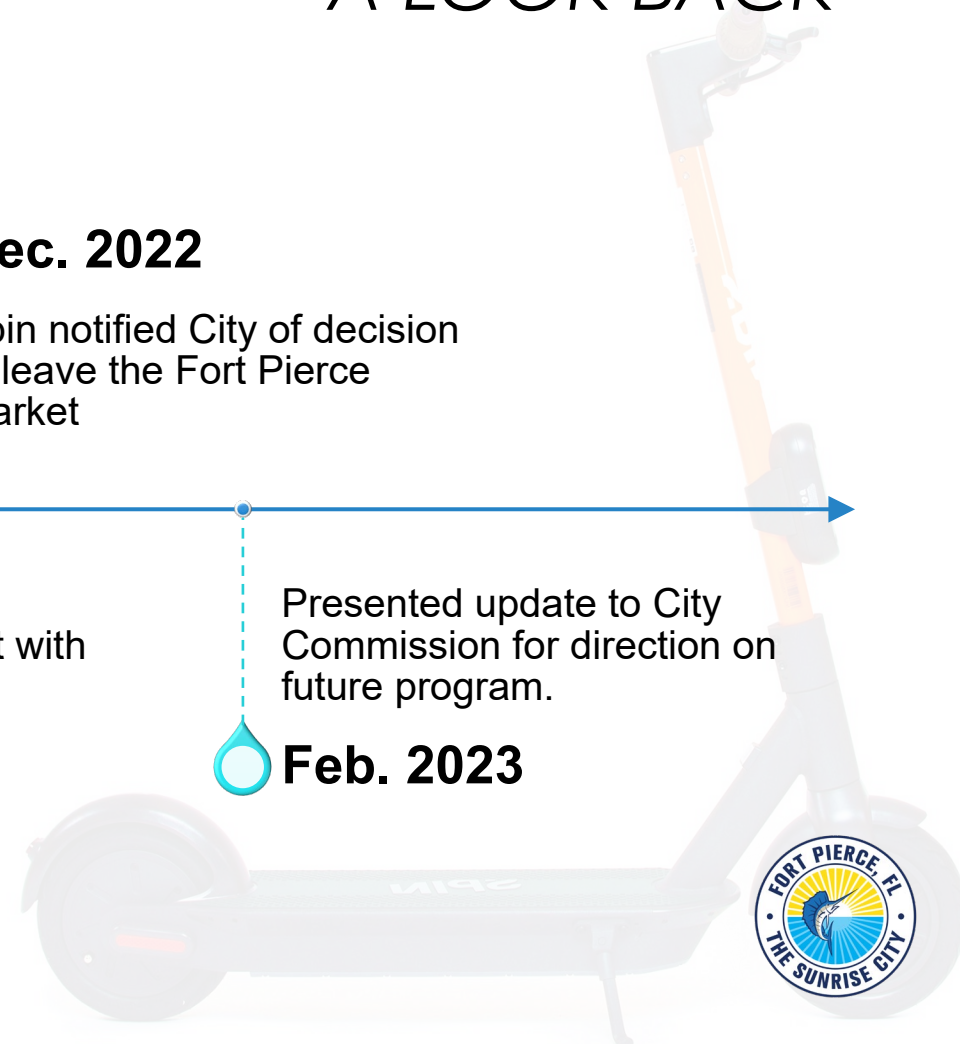
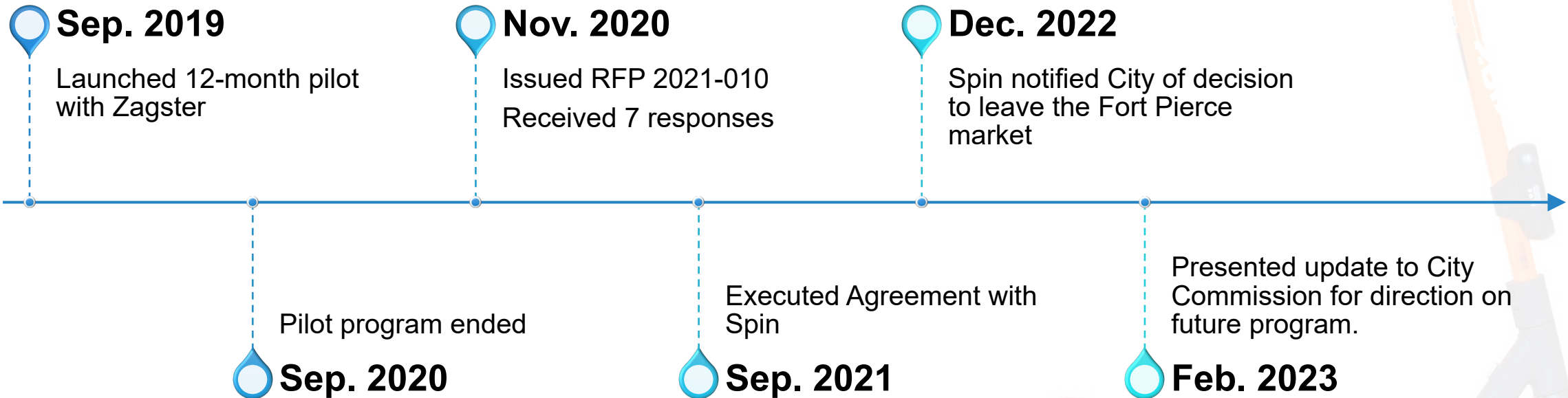
# MICRO-MOBILITY PROGRAM

Conference Agenda • May 8, 2023



# SCOOTER SHARE PROGRAM

## A LOOK BACK



# SPIN RIDERSHIP DATA



Program Length

**14 months**



Total Trips

**26,791**



Average Ride Length

**20 minutes**



Average Trip Distance

**2 miles**



Annual Operating Fee

**\$2,500**

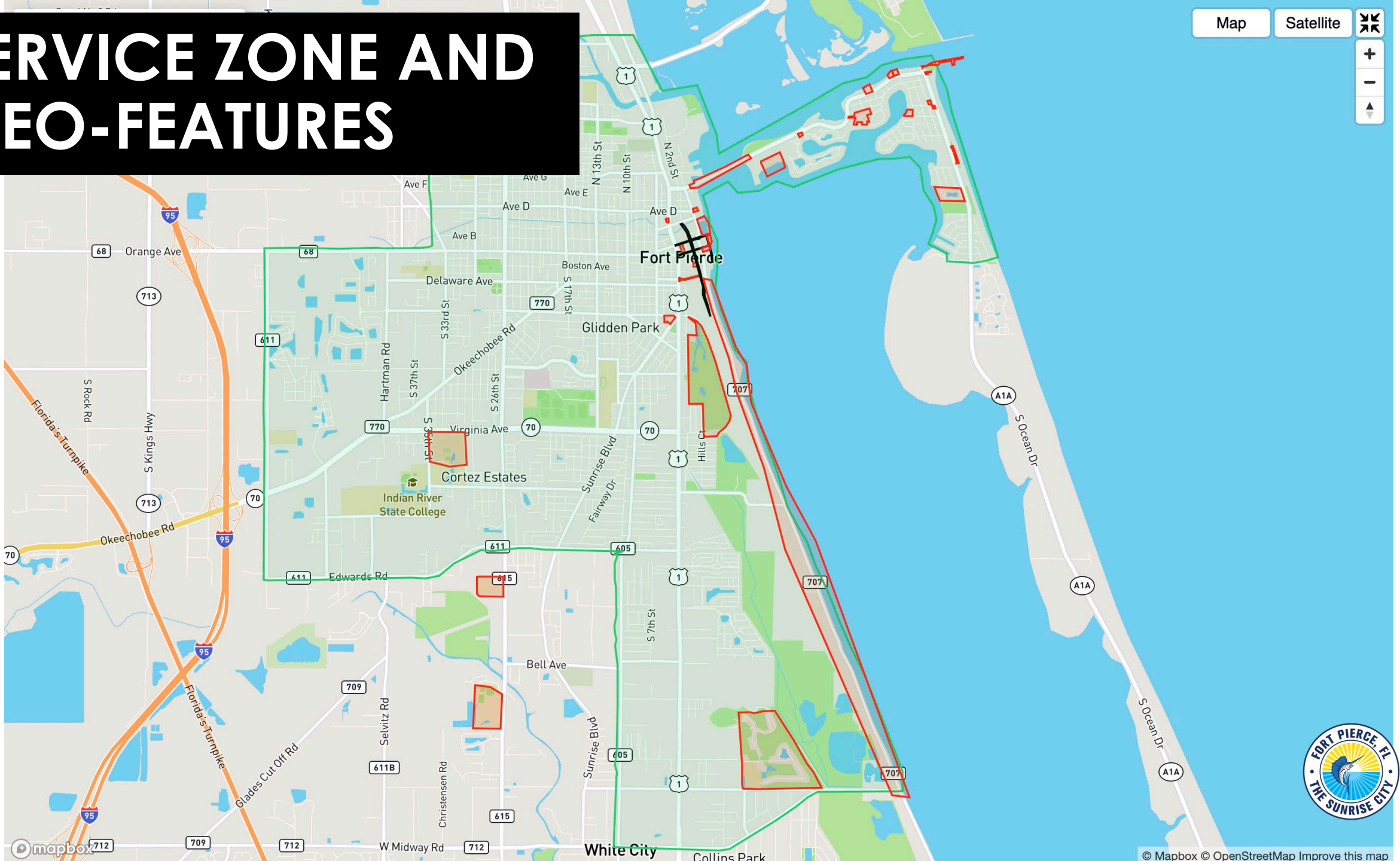


Total Revenue Share

**\$6,697.75**



# SERVICE ZONE AND GEO-FEATURES



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# NEXT STEPS

Seeking direction from City Commission regarding a future micro-mobility program in Fort Pierce.

