



PAID PARKING PILOT PROGRAM

PROPOSED RFP

PRESENTED: JULY 10, 2023

Focused on 3
specific locations:

- South Causeway Park
- Jetty Park
- Jaycee Park

Pilot program
term

- 3 years

RFP Scope

- Hardware
- Software
- Enforcement Personnel

PILOT PROGRAM BASIC INFO

PILOT PROGRAM HIGHLIGHTS



As the city of Fort Pierce is introducing paid parking to its parking program in the parking lots of their beach and waterfront access locations, it understands the importance to properly manage permits, collect revenues, and maintain revenue control hardware and software to keep the parking program efficient and effective for its residents and visitors.



In addition to the beach and waterfront paid parking pilot program, the City may expand the program to include on-street parking and off-street parking lots in the downtown area. The ability to expand the program must be addressed in any proposal.

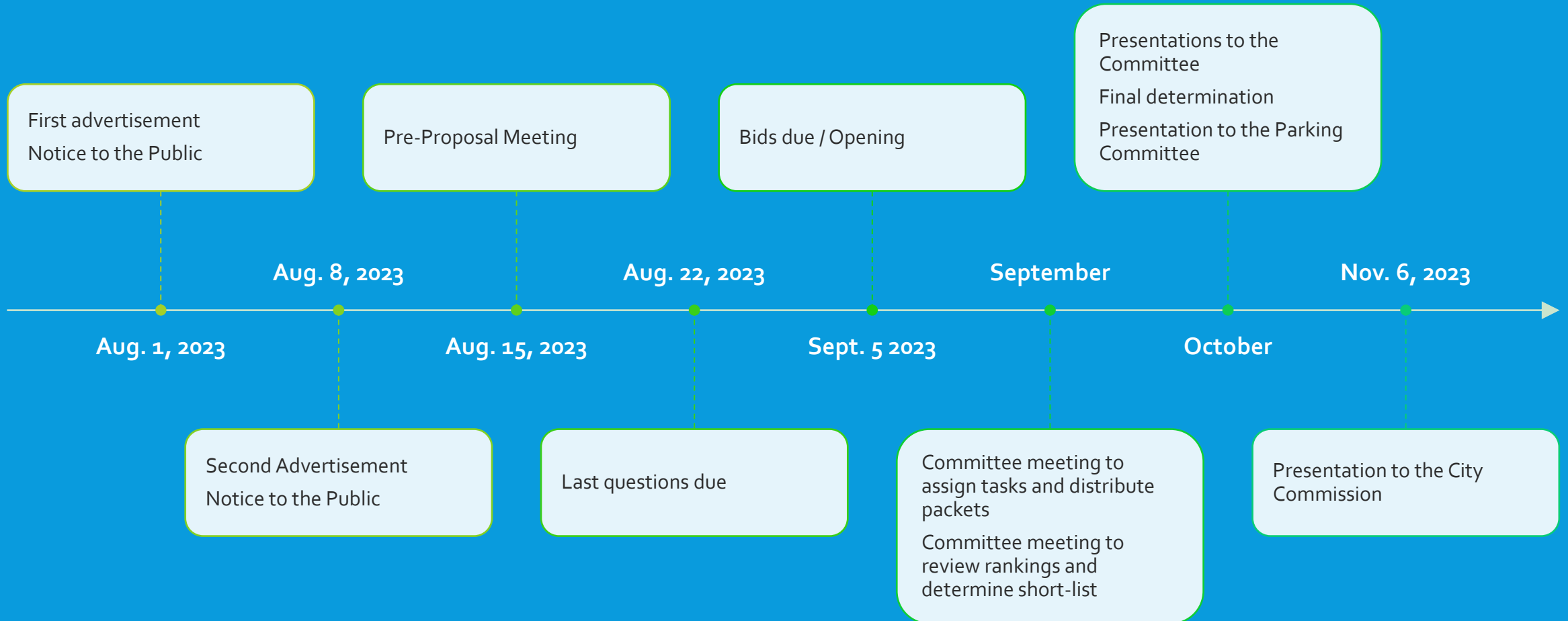


Operator will propose a Staffing Plan to provide for first-class operations and an exceptional customer experience. Staffing Plan shall include recommendations for manager, assistant manager, maintenance personnel, accounting hours,... The Manager will maintain the responsibility for oversight of the parking program...

PARKING COMMITTEE COMMENTS

- Consensus was to put RFP out and see what is submitted for further review.
 - What are the start up costs?
 - What is the anticipated return on investment?
- Recommend income from the program be divided into 2 parts:
 - 50% - General Fund
 - 50% - Restricted Fund for future parking needs.
- Recommend that all SLC residents be provided free parking permits.

ESTIMATED TIMELINE



PAID PARKING PILOT PROGRAM

QUESTIONS?

