

Theresa-Maria Orellana

From: noreply@civicplus.com
Sent: Monday, November 14, 2022 2:33 PM
To: Grants Administration Division
Subject: Online Form Submittal: Small Business Grant PY 22-23

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Small Business Grant PY 22-23

Grant Information and Instructions

2022 Small Business Technical Assistance and Grant Opportunity

The City of Fort Pierce has allocated funding from its Community Development Block Grant (CDBG) for small businesses **(with 5 or fewer employees – including part time)** located in specific 'Target Areas' to receive quarterly educational workshops geared toward small business issues. The 'Target Areas' are businesses that are in or serve the Lincoln Park area.

This grant opportunity is NOT open to non-profit organizations.

Representatives from small businesses must attend technical assistance from IRSC-SBDC to qualify. This grant can be utilized for marketing and advertising. Recipients can receive **up to \$5,000** from the City of Fort Pierce.

Businesses wishing to apply for a grant should follow the attached "Program Guidelines" as they complete the grant application. Use additional space, as needed.

Physical Address / Contact Information:

Grants Administration, Fort Pierce City Hall, 100 North U.S. Hwy. 1, Fort Pierce, Florida 34950

Telephone: 772-467-3161 // Email: grantsadministration@cityoffortpierce.com.

INFORMATION FOR THE APPLICANT

Grant Description: This competitive grant opportunity provides CDBG money for the purchase of equipment, signage, or other improvements that will increase the small business' capacity and sustainability.

Eligible Applicants: Owners of existing small businesses with 5 or fewer employees (including part time employees). Nonprofit Organizations may attend the workshops but are NOT eligible to apply for this grant. This grant is not available for new business startups.

Funding Source: United States Department of Housing and Urban Development (HUD) Community Development Block Grant (CDBG) dollars.

Amount of Grant Awards:

- Grants for up to \$5,000 will be awarded. Requests for over \$5,000 will be automatically disqualified.
- **First come – first qualified – first served. Funding is limited. Only a limited amount of funding has been allocated for this opportunity.**

For Help Completing Your Grant Application:

Contact: Grants Administration Division City of Fort
Pierce,

Telephone: 772-467-3161;

Email: grantsadministration@cityoffortpierce.com.

ELIGIBLE GRANT PURCHASES

Grants will be made to purchase items that will increase the capacity and/or sustainability of your business. Examples include, but are not limited to: tools, signage, window treatments, grease traps, parking lot improvements, paint, and/or landscaping.

INELIGIBLE GRANT PURCHASES

Ineligible purchases include, but are NOT limited to: salaries, rent, utilities, internet, telephone service, business inventory, taxes, postage or debt. Grants will NOT be awarded for these types of projects. Grants will NOT be awarded to non-profit organizations.

PROJECT SELECTION AND APPROVAL PROCESS

The maximum grant request is \$5,000. Requests over \$5,000 will be automatically disqualified.

In order to qualify to apply for grant funding:

- The small EXISTING business must have 5 or FEWER employees (this includes part time).

- A representative from the small business MUST attend the technical assistance workshops for small businesses provided by the City of Fort Pierce, in collaboration with IRSC-SBDC.
- The small business MUST have a CURRENT City of Fort Pierce Business Tax Receipt (BTR) **and** show proof that it is correctly registered with the Florida Division of Corporations (Sunbiz.org).

CONTRACTUAL AGREEMENTS

Grant recipients, also referred to as Subrecipients, will be required to enter into a contractual agreement with the City of Fort Pierce in order to receive a grant award. The Subrecipient contract will contain the requirements for receiving a grant from federal funds and will also contain a copy of the original grant application which will include the project description, timeframe, budget, scope of services and reporting requirements. The signature page of the contract will contain the signatures of persons authorized to enter into contractual agreements.

No funds will be disbursed until both the business and the City have signed the contract. A formal contract is mandatory, regardless of the amount of the grant award. Applicants are responsible for knowing and understanding the terms of their contract and deadlines for submitting documentation and reports.

Time Frame for Completing Project. All projects shall begin within 30 days following the execution of the contract.

Technical Assistance. The Subrecipient is responsible for registering with the IRSC-SBDC and attending the **Smart Start Orientation**.

Purchase Price. The Subrecipient is responsible for providing funding above and beyond the approved grant funds, as required, to complete the project. Subrecipient funds must be paid BEFORE the City grant funds will be awarded. In most cases, City grant funds will be paid directly to the contractor, on behalf of the small business.

Disbursement of Funds. Urban Redevelopment Staff will work with the Subrecipient to determine the best method of awarding funds to accomplish the proposed project.

Changes in Contract. The Subrecipient may not change the terms or provisions in the Contract or substitute a different item for purchase without written approval from the Grants Administration Division, before the purchase is made.

Records and Reports. The Subrecipient is required to maintain records pertaining to the project for a minimum of five (5) years.

Inspections and Monitoring. Grants Administration Staff will monitor the progress of the Subrecipient's project via monthly reports, telephone calls, and on-site visits. The Subrecipient must have appropriate records and copies of reports available for

inspection upon request by Grants Administration Staff and/or the U.S. Department of Housing and Urban Development (HUD).

Suspension or Termination of Contract. Suspension or termination of the grant award contract may occur if the Subrecipient materially fails to comply with any term of the contract or other federal, state or local statutes and regulations governing the City with respect to compliance, whether stated in this document or not.

Other Requirements. Projects funded in whole or in part by the City of Fort Pierce must be in compliance with all applicable federal, state, and local laws. It is the responsibility of the grant awardee to obtain appropriate permits for projects, as needed. Permitting fees may be incorporated into the budget at the time of the grant application.

ATTENTION: You may **NOT** qualify to receive a grant for your small business if:

- **Your business is not correctly licensed through the State of Florida and the City of Fort Pierce; and/or**
- **Your business is currently under a nuisance abatement investigation or Code Enforcement action that has not been remedied.**

Project Review Process. Until the project is completed, the business receiving the grant award will be required to provide monthly reports, in writing, to the Grants Administration Division. If the business owner desires to make changes in the item(s) that were listed in the application for purchase, permission is required from Grants Administration Staff prior to making the changes.

City Disclaimer: The City reserves the right to revise grant program guidelines and eligibility criteria as it deems necessary and appropriate and to correct written errors without prior notice.

ADMINISTRATION

The 2022-2023 Small Business Technical Assistance and Grant opportunity will be administered by the City's Grants Administration Division. IRSC-SBDC will provide technical assistance to applicants and recipients of grant funds. The Grants Division will conduct on-site and desk monitoring visits and project evaluations during the program year.

TECHNICAL ASSISTANCE FOR APPLICATION

Grants Administration Staff will gladly answer questions pertaining to this grant application. Please do not wait until days before you are planning to submit your application to request assistance, as there may not be available time to assist you fully.

While Division Staff will be accessible to provide guidance on the grant process, the applicant is ultimately responsible for successfully completing the application and for including all necessary attachments related to the grant application. It is the applicant's responsibility to ask questions or follow up on any issues that are not clear.

Application for Which Grant? Small Business Technical Assistance

2022-2023 SMALL BUSINESS TECHNICAL ASSISTANCE AND GRANT APPLICATION

ABOUT YOUR BUSINESS:

Business Name: **JOANNE'S WORLD OF NUTRITION LLC**

Mailing Address: *Field not completed.*

Physical Address: 101 US 1 Suite 118, Fort Pierce, FL 34950

Website Address: *Field not completed.*

Contact Person: Joanne Seeger

Title: Owner

Business Owner Name: Joanne Seeger

Business Owner Telephone Number: 7724643598

Business Owner Email: jcormier99@yahoo.com

Best Contact Telephone Number: 7728120818

Grant Amount Requested: 5000

Please describe what you would like to purchase with the grant funds: Sauna upgrade/repair, marketing, advertising and signage.

Required Documents

City of Fort Pierce Business Tax Receipt [Nutrition World FTP Business Tax.pdf](#)

State of Florida Registration Proof [Annual Report 2022.pdf](#)

Business Owner Statement [Nutrition World Statement.pdf](#)

Non-Nuisance Statement	Nutrition World Statement 1.pdf
Estimate of Cost	Clearlight® Premier IS-2 Two Person Far Infrared Sauna – Northern Saunas.pdf
Letter from Owner of Property	<i>Field not completed.</i>
Business Plan	Nutrition World Business Plan Short.pdf

Email not displaying correctly? [View it in your browser.](#)

2022 FLORIDA LIMITED LIABILITY COMPANY ANNUAL REPORT

DOCUMENT# L13000143969

Entity Name: JOANNE'S WORLD OF NUTRITION LLC

Current Principal Place of Business:

101 N US 1
118
FORT PIERCE, FL 34950

Current Mailing Address:

101 N US 1
118
FORT PIERCE, FL 34950 US

FEI Number: 46-3914096

Certificate of Status Desired: No

Name and Address of Current Registered Agent:

SEEGER, JOANNE E
101 N US 1
118
FORT PIERCE, FL 34950 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: JOANNE SEEGER

04/26/2022

Electronic Signature of Registered Agent

Date

Authorized Person(s) Detail :

Title MGMR
Name SEEGER, JOANNE E
Address 101 N US 1
118
City-State-Zip: FORT PIERCE FL 34950

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am a managing member or manager of the limited liability company or the receiver or trustee empowered to execute this report as required by Chapter 605, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOANNE SEEGER

MGMR

04/26/2022

Electronic Signature of Signing Authorized Person(s) Detail

Date



Joanne's Nutrition World

Statement from Owner

I, Joanne Seeger, confirm the following statements as the owner of Joanne's Nutrition World.

A statement from business owner that the small business includes five or fewer employees – this includes part time employees

A statement from business owner that the business is NOT under a nuisance abatement investigation and/or Code Enforcement action

Joanne Seeger



City of Fort Pierce LOCAL BUSINESS TAX RECEIPT

Please post in a conspicuous place or keep on person.

Business Name / Mailing Address:	Owner:
NUTRITION WORLD 101 N. US 1, STE 118 FT PIERCE FL 34950	JOANNE'S WORLD OF NUTRITION

Parcel ID/Business Location*: 2410-506-0006-000/0, 101 N US HWY 1 121

***This local business tax receipt is valid at this location only.**

Date Issued	Expiration Date	Control Number
September 12, 2022	September 30, 2023	0044111

The business stated above may be engaged in the following business, profession or occupation at the location above-described.

BTR #	Classification	Restrictions
23-00028557	MERCHANT-\$10,000 N/E \$30,000	HEALTH FOOD STORE

Tax Amount	\$41.70
New/Renewal Fee	\$5.00
Penalty	\$0.00
Total	\$46.70

Linda W. Cox

Linda W. Cox, City Clerk

(SEAL)



THIS IS A RECEIPT FOR TAX PAID AND IS NOT REGULATORY IN NATURE. This receipt does not warrant that the receipt holder is competent to perform in the business, but that the holder has paid the required tax and provided the necessary documentation (if required) for this business. Valid only when all state and local regulated trade licenses/competency cards are valid for the current fiscal year as required by law. This receipt becomes null and void if business name, classification, ownership or address is changed.



THE SUNRISE CITY
FORT PIERCE
Florida

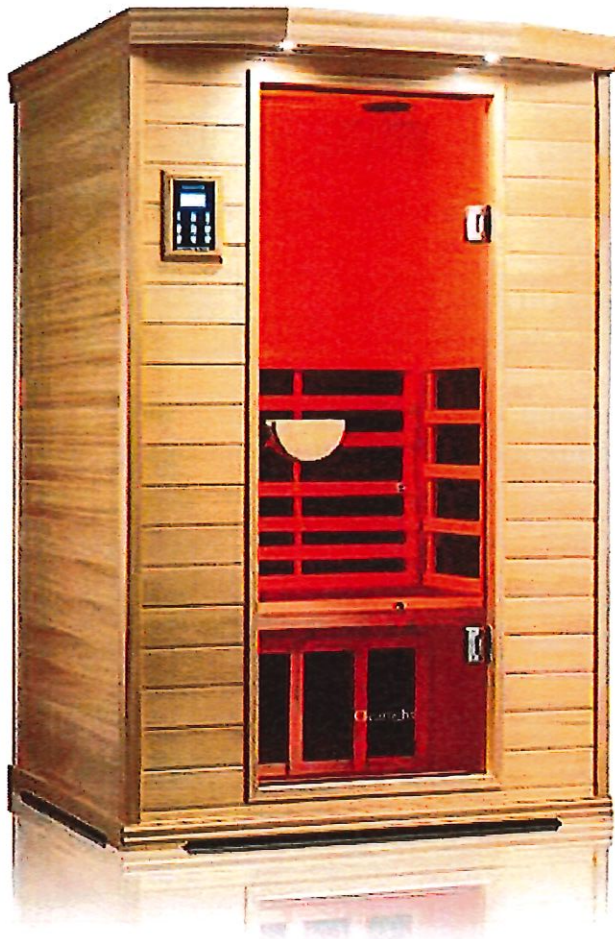
Black Friday Early Sale ●● | 1-844-240-9233



NORTHERN SAUNAS



Home > 1 Person Infrared > Clearlight® Premier IS-2 Two Person Far Infrared Sauna



SALE



BLACK FRIDAY
2022 EARLY BIRD SALE



UP TO \$700 OFF
 CALL US
 1-844-240-9233



Clearlight® Premier IS-2 Two Person Far Infrared Sauna

★ REQUEST CALLBACK

\$5,299.00 ~~\$5,699.00~~

<https://northernsaunas.com/products/clearlight-premier-is-2-two-person-infrared-sauna>

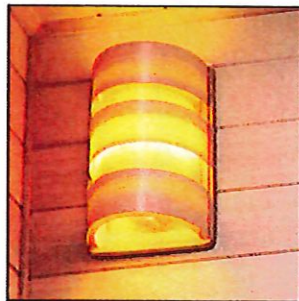
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Features :

- True Wave™ carbon/ceramic low-EMF heating technology on the back wall, side walls, front wall under the bench, next to your calves and in the floor. You are surrounded by infrared heat.
- ELF shielding with the lowest ELF levels in the industry.
- Standard chromotherapy lighting
- Reservations mode so you can set your sauna to turn on up to 36 hours in the future.
- Flawless “furniture grade” cabinetry.
- Distinctive door handle/smartphone cradle for easy media viewing.
- Classic sauna design.
- Easy Installation (normally about an hour).
- **Comprehensive Limited Lifetime Warranty**



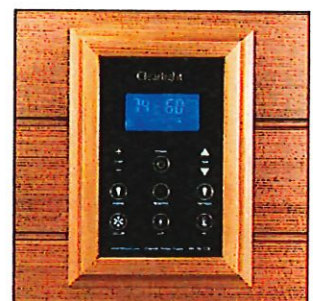
TRUE WAVE™ CARBON / CERAMIC FAR INFRARED HEATERS



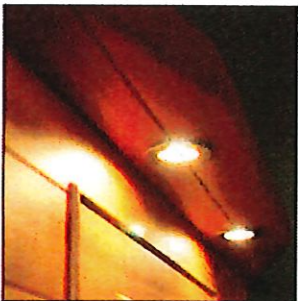
BEAUTIFUL WOOD LIGHT SHADE



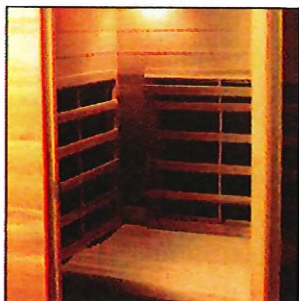
22" DEEP REVERSIBLE ERGONOMIC/FLAT BENCH



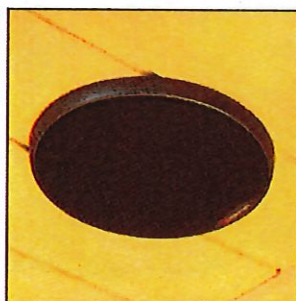
DIGITAL CONTROLS



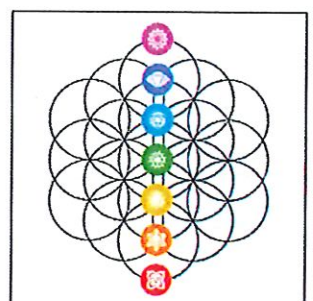
ELEGANT DETAILS



CLASSIC SAUNA DESIGN



BLUETOOTH/AUX/MP3 AUDIO INPUTS

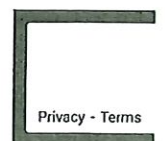


STANDARD CHROMOTHERAPY LIGHTING

Interior Dimensions

- Width: 45"

REQUEST CALLBACK



Chromotherapy with 96 LED Lights. With high intensity output, you're going to benefit faster because you're bathed in light. Set an individual color or select "auto" mode and it will automatically switch between colors every 25 seconds.

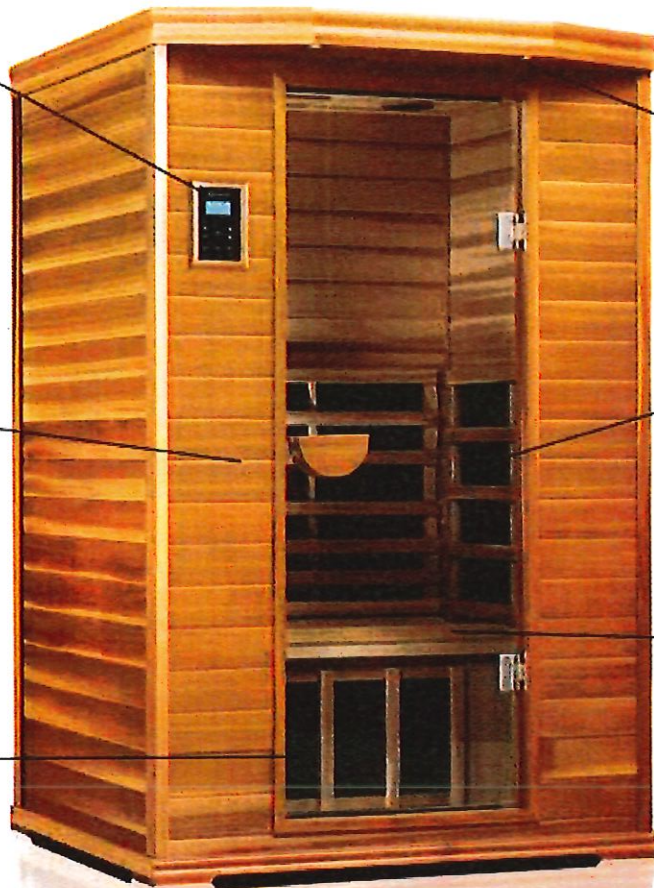
Bench Cushion 

Add an extra layer of comfort to your sauna session with our custom made Bench Cushions. This 2" thick, waterproof and mold resistant cushion is custom made to fit the bench of your sauna.

DUAL DIGITAL CONTROLS
Control temperature, time, chromotherapy and reading lights inside or outside your sauna with dual redundant controls.

ELEGANT DETAILS
Beautiful tongue and groove wood and attention to detail set our furniture quality sauna cabins apart.

LOW EMF / LOW ELF
The safest and most effective saunas available with Ultra Low EMF / Low ELF technology.



BEAUTIFUL ACCENT LIGHTS
Energy efficient LED lights highlight the beauty of your sauna while providing gentle ambient lighting.

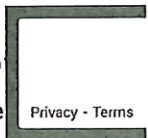
THERAPEUTIC INFRARED HEATERS
Our exclusive True Wave™ combination carbon/ceramic low EMF far infrared heaters surround you in healing infrared heat.

DOCTOR DESIGNED ERGONOMIC BENCH
Relax in comfort in your sauna with our reversible bench. The extra deep bench is ergonomic on one side and flat on the other for maximum comfort. You can flip the bench at any time.

The only infrared heaters giving you the best of both worlds

[REQUEST CALLBACK](#)

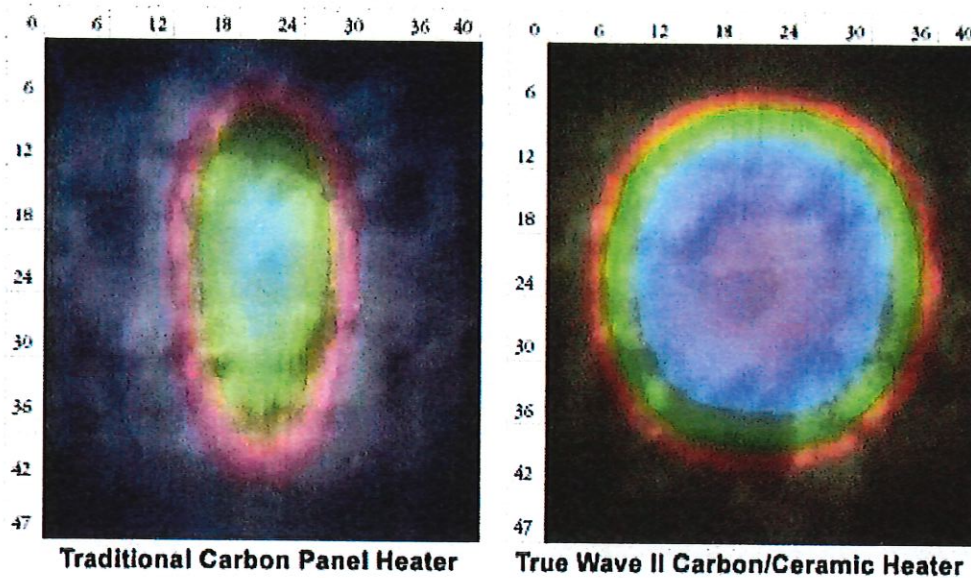
are the same. The size of the wavelength and the amount of infrared radiation from each heater varies greatly from one heater type to another. Some



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infrared sauna heaters produce high quality infrared heat but do not emit a lot of infrared. Some heaters produce a lot of infrared heat, but the quality of the infrared heat is not very good.

Only our True Wave® infrared sauna heaters combine the high quality infrared heat of Carbon and the high infrared output of Ceramic to produce the most effective infrared heat, bar none.



Why is heater placement important ?

The key to infrared therapy is heating your body directly and you want infrared heat on the front and back of your body. In every Clearlight® Premier IS-1 One Person Far Infrared Sauna you are surrounded by infrared heat.

There are heaters on the front wall, back wall, side walls, underneath the bench, next to your calves and in the floor. **Most companies using carbon heater saunas don't have heaters on the front walls. That is a big mistake.** Without heating the front of your body you will not raise your core body temperature as effectively and you will not sweat and detox as effectively.

In addition, most infrared saunas have very tall heaters starting just above the bench and almost reaching the ceiling of the sauna. This is wasted infrared heat heating the air over your head and not heating your body. They do this because they are using weak infrared heaters.

We keep our True Wave® infrared heaters about 24" tall so we concentrate the infrared heat directly on your body. We can do this because our heaters are high output heaters.

REQUEST CALLBACK

are the most effective infrared heaters available and are fully heat the human body.

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Business Plan -Short-

Joanne's Nutrition World	
<p>Identity</p> <p>Joanne's Nutrition World provides GMP manufactured supplements and wellness services for 60+ years to City of Fort Pierce.</p>	<p>Problem</p> <p>The market is flooded with poor quality supplements that don't work and services that are over priced.</p>
<p>Our solution</p> <p>Our time tested products are of the highest quality and reputation. The services are the latest technology in health and energy field.</p>	<p>Target market</p> <p>The target audience is adults interested in holistic alternative modalities of treatment to maintain optimal health and wellbeing.</p>
<p>The competition</p> <p>Online ordering of products, large chains (Amazon, Walmart, CVS, etc) breaking into the supplements industry and in some cases taking over entire industry product lines.</p>	<p>Revenue streams</p> <p>Joanne's Nutrition World sells supplements and provides wellness services directly to customers locally.</p>
<p>Marketing activities</p> <p>Joanne's Nutrition World markets to customers through US1 store windows and sidewalk signs. Radio advertisement with WPSL AM 1590. Local magazines articles.</p>	<p>Expenses</p> <ul style="list-style-type: none"> • Supplement inventory • Service equipment maintenance and upkeep • Space for product inventory & services
<p>Team and key roles</p> <p>Currently, the only team member is the owner, Joanne Seeger. As profits increase, Joanne's Nutrition World will look to add an employee to assist with social media and online marketing.</p>	<p>Milestones</p> <p>As business grows, Joanne's Nutrition World will advertise in target markets—especially in advance of the holiday season.</p>