

MINUTES OF A REGULAR MEETING OF THE FORT PIERCE REDEVELOPMENT AGENCY, HELD IN THE CITY HALL COMMISSION CHAMBERS, 100 NORTH U.S. #1, FORT PIERCE, FLORIDA, AT 5:05 P.M. ON TUESDAY, DECEMBER 13, 2022.

**1. CALL TO ORDER**

Chairwoman Hudson called the meeting to order at 5:05 PM

**2. PLEDGE OF ALLEGIANCE**

**3. ROLL CALL**

Present: Chairperson Linda Hudson; Commissioner Arnold Gaines; Commissioner Michael Broderick; Commissioner Jeremiah Johnson; Commissioner Curtis Johnson, Jr.

Staff Present: City Clerk Linda Cox  
City Manager Nicholas Mimms  
City Attorney Tanya Earley

**4. APPROVAL OF MINUTES**

- a. Approval of Minutes from November 8, 2022 Regular Meeting

Motion was made by Commissioner Arnold Gaines, seconded by Commissioner Curtis Johnson, Jr. to approve the minutes of the November 08, 2022 Regular Meeting.

AYE: Chairperson Linda Hudson, Commissioner Arnold Gaines, Commissioner Michael Broderick, Commissioner Jeremiah Johnson, Commissioner Curtis Johnson, Jr.

Passed

**5. COMMENTS FROM THE PUBLIC**

Any person who wishes to comment on any subject on this agenda may be heard at this time. Please limit your comments to three (3) minutes or less, as directed by the Chairperson, as this section of the Agenda is limited to fifteen minutes. The FPRA Board will not be able to take any official actions under Comments from the Public. Speakers will address the Chairperson, Commissioners, and the Public with respect. Inappropriate language will not be tolerated.

Mario Wilcox  
Pamela Carithers

**6. CONSENT AGENDA**

- a. Approval of Letter of Support for the Original Florida Hall of Fame Highwaymen, Inc. in their grant application to the African American Cultural Heritage Action Fund for funding to staff the museum.

- b. Approval of First Amended Grant Agreement for Commercial Facade Improvement for 809 Delaware Ave to provide additional time to complete the improvement project with a new deadline of February 26, 2024.

Motion was made by Commissioner Jeremiah Johnson, seconded by Commissioner Curtis Johnson, Jr. to approve the Consent Agenda as set.

AYE: Chairperson Linda Hudson, Commissioner Arnold Gaines, Commissioner Michael Broderick, Commissioner Jeremiah Johnson, Commissioner Curtis Johnson, Jr.

Passed

## 7. NEW BUSINESS

- a. Authorization to execute Master Services Agreement with BEEFREE, LLC in the amount of \$400,000 for a mobile application-based transportation services pilot program.

Shyanne Harnage, Economic Development Manager, presented the authorization to execute the Master Service Agreement with BEEFREE, LLC.

Commissioner Curtis Johnson inquired on the types of pilot program and who is responsible for marketing the program to local businesses. Ms. Harnage explained that the City can customize the needs of the program and Freebee is responsible for marketing the program.

Commissioner Jeremiah Johnson inquired of the breakdown of the forty-hour service timeframe, expansion opportunities, and the vehicle storage location. Ms. Harnage provided the breakdown of the forty-hour timeframe, explained the opportunity for expansion, and provided the location where the vehicles will be stored.

Mr. Mimms commented that there is a lack of regional transportation east of US Highway One.

Commissioner Gaines inquired on the program's goals, the opportunity for expansion of days and hours, and maximizing parking garage spaces.

Chairwomen Hudson inquired on the goal of the program, if it will replace existing forms of transportation, and the coverage area. Ms. Harnage explained the goal of the program.

Mr. Mimms explained that the tram is in use and the trolley is no longer in use. The City has not determined if this option will replace the tram.

Commissioner Broderick commented on the benefits of the program and revisiting a previous presentation for charging station options.

Chairwomen Hudson commented on the marketing that will be required for the program.

Commissioner Curtis Johnson inquired on the pilot program, the technology behind the program and requested quarterly data on its outcomes.

Jerry Jacobs, Freebee, explained that there is an algorithm in place to determine riders' pick up and drop off locations to minimize wait times. In addition, the senior community is greatly considered with outreach programs and an ADA vehicle.

Commissioner Jeremiah Johnson inquired on additional vehicle types and the use of the garage. Mr. Jacobs explained that the vehicle type is determined by the City but that the Tesla is best suited for use on the bridge and meets safety requirements, the garage offers protection for the vehicles and is in proximity to the charging stations.

Ms. Harnage explained the marketing plan and mobilization.

Mr. Mimms commented that a six-month follow-up report is necessary and requested direction from the Commission on the storage location of vehicles.

A discussion was had by the Commission regarding vehicle storage locations.

Motion was made by Commissioner Jeremiah Johnson, seconded by Commissioner Arnold Gaines to execute the Master Service Agreement with BEEFREE, LLC.

AYE: Chairperson Linda Hudson, Commissioner Arnold Gaines, Commissioner Michael Broderick, Commissioner Jeremiah Johnson, Commissioner Curtis Johnson, Jr.

Passed

b. Sunrise Theatre Update

Sharon Engle, Sunrise Theatre Executive Director, introduced staff, provided an update on the 21-22 season, and the plans to celebrate the 100th anniversary.

Commissioner Broderick inquired on the expenditures and budgets. Ms. Engle commented on the budgets and the direction they plan to take with it moving forward.

Commissioner Jeremiah Johnson thanked the staff for their hard work.

The Commission had a brief discussion on how the budget is currently handled.

Mr. Mimms clarified the budget components and principles.

c. CRA Advisory Committee Update and Recommendation by Chairwoman Sabrina Taylor and Pat Murphy

Chairwoman Sabrina Taylor and Pat Murphy provided an update on the CRA Advisory Committee and its recommendations.

Commissioner Curtis Johnson challenged the CRA for additional cultural diversity in the downtown corridor.

Commissioner Gaines offered his assistance to reach the community.

The committee recommended resurfacing and reconfiguration of the parking spaces of the parking lot located at 102 N. Indian River Drive (Parking lot behind 2nd Street Bistro/Thirsty Turtle). The committee is also looking for improved solutions for the dumpsters and landscaping.

Commissioner Jeremiah Johnson commented on the need for a facelift to the parking lot.

Mr. Mimms commented on the need for refurbishment of the parking lot.

Motion was made by Commissioner Jeremiah Johnson, seconded by Commissioner Curtis Johnson, Jr. to approve the recommendations of the CRA.

AYE: Chairperson Linda Hudson, Commissioner Arnold Gaines, Commissioner Michael Broderick,  
Commissioner Jeremiah Johnson, Commissioner Curtis Johnson, Jr.

Passed

**8. STAFF COMMENTS**

a. FPRA Programs & Activities Summary

City Manager Nick Mimms commented on the plans for the Orange Avenue post office that will be unveiled at the next FPRA meeting

Chairwomen Hudson inquired on the post office improvements.

City Clerk Linda Cox-No comments

City Attorney Tanya Earley- No comments

**9. BOARD COMMENTS**

Commissioner Broderick commented on the need to revisit parking in the Peacock Art District.

Mr. Mimms commented that the City Commission established boundaries by Resolution and that can be considered.

Commissioner Jeremiah Johnson inquired on any additional programs for community policing and thanked staff for publishing the Downtown Master Plan.

Mr. Mimms commented that he would provide the specifics of additional programming.

Chairwomen Hudson highlighted Archies and their initiative to protect patrons by paying for UBER.

**10. ADJOURNMENT**

Chairwoman Hudson adjourned the meeting at 6:40 p.m.

ATTEST:

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CITY CLERK

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CHAIRPERSON