

DELIVER TO:
 City of Fort Pierce, Purchasing Division
 Room 101
 100 North U.S. #1
 Fort Pierce, FL 34950

MAIL TO:
 City of Fort Pierce Purchasing Division,
 Room 101
 P.O. Box 1480
 Fort Pierce, FL 34954-1480

CITY OF FORT PIERCE



**REQUEST FOR PROPOSALS
 and
 PROPOSER ACKNOWLEDGMENT**

Bid Writer: Latonya Hubbard, 772-467- 3102	RFP No: 2023-010
Pre-Proposal Conference Date: N/A	RFP Title: COMPREHENSIVE WAYFINDING SIGNAGE PROGRAM
Mandatory Pre-Proposal Location: N/A	RFP Opening Location: City of Ft. Pierce Purchasing Division Room 101 100 North U.S. #1, 1st Floor Ft. Pierce, Florida 34950
RFP Due Date & Time: 3:00 PM, TUESDAY, FEBRUARY 21, 2023	If you need any reasonable accommodation for any type of disability in order to participate in this procurement, please contact this department as soon as possible.
Proposer Name: ----- Mailing Address: ----- ----- -----	<p><i>I hereby certify that this bid is made without prior understanding, agreement, or connection with any corporation, firm, or person submitting a bid for the same materials, supplies or equipment, and is in all respects fair and without collusion or fraud. I agree to abide by all conditions of this bid and certify that I am authorized to sign this bid for the bidder.</i></p> <p>X _____ Authorized Signature (Manual)</p>
City, State, Zip Code:	Typed or Printed Name:
Type of Entity (Select one): Corporation _____ Partnership _____ Proprietorship _____	Title:
Incorporated in the State of: _____ Year: _____	Delivery in _____ days, ARO
Phone Number:	Payment Terms: Net 30 Days
Fax Number:	FEIN or SS Number:
E-Mail Address:	Local Business: ___ Y ___ N MWBE: ___ Y ___ N
Bid Security is attached, when required, in the amount of \$ _____ F.O.B. DESTINATION	If returning as a "No Bid" state reason:

THIS PAGE MUST BE COMPLETED AND RETURNED WITH YOUR BID

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SECTION I

GENERAL CONDITIONS, INSTRUCTIONS, AND INFORMATION FOR PROPOSERS

1. GENERAL INFORMATION

These documents constitute the complete set of specification requirements and bid forms. All bid sheets and attachments must be executed and submitted in a sealed envelope. **DO NOT INCLUDE MORE THAN ONE BID PER ENVELOPE (CLEARLY MARK BID AS "ORIGINAL" AND REQUESTED NUMBER OF COPIES AS "COPY" ON EACH SET ENCLOSED).** The face to the envelope shall contain Proposer's name, return address, the date and time of bid opening, the bid number and title. Bids not submitted on the enclosed Bid Form shall be rejected. By submitting a bid, the Proposer agrees to be subject to all terms and conditions specified herein. No exceptions to the terms and conditions shall be allowed. Proposers shall submit three (3) complete sets (one [1] original and two [2] copies) of their bid complete with all supporting documentation. **SUBMITTAL OF A PROPOSAL IN RESPONSE TO THIS INVITATION TO PROPOSER CONSTITUTES AN OFFER BY THE PROPOSER.** Proposals, which do not comply with the requirements, may be rejected at the option of the City.

2. DELAYS

The City, at its sole discretion, may delay the scheduled due dates indicated above if it is to the advantage of the City to do so. The City will notify proposers of all changes in scheduled due dates by written addendum.

3. EXECUTION OF PROPOSAL

Proposal must contain a manual signature, in ink, of an authorized representative who has the legal ability to bind the Proposer in contractual obligations in the space provided on Page 1 of Proposal/Proposal Acknowledgment and on the Proposal Response Form. FAILURE TO PROPERLY SIGN THE PROPOSAL SHALL INVALIDATE SAME, AND IT SHALL NOT BE CONSIDERED FOR AN AWARD. Proposals must be typed or legibly printed in ink. All corrections made by the Proposer to any part of the proposal document must be initialed in ink. The original proposal conditions and specifications cannot be changed or altered in any way. Altered proposals will not be considered. Clarification of proposals submitted shall be in letter form, signed by proposers, and attached to the proposal.

4. NO BID

If not submitting a proposal, respond by returning only the Proposer acknowledgment form, marking it "No Bid," and give the reason in the space provided.

5. PROPOSAL OPENING

Shall be public, at the address, date, and time specified on the proposer Acknowledgment form. The proposal time must be and shall be scrupulously observed. Under no circumstances shall proposals be delivered after the time specified to be considered; such proposals will be returned unopened. The City will not be responsible for late deliveries or delayed mail. The time/date stamp clock located in the Purchasing Department shall serve as the official authority to determine the lateness of any proposal. It is the Proposer's sole responsibility to assure that his/her proposal is complete and delivered at the proper time and place of the proposal opening. Proposals, that for any reason are not so delivered, will not be considered. Offers by facsimile, telegram, or telephone are not acceptable. A proposal may NOT be altered by the Proposer after the opening of the proposals. Proposal tabulations will be furnished on the web sites: <https://www.demandstar.com>

6. TAXES

The City is exempt from Federal Excise and State Sales Taxes on direct purchases of tangible personal property. The City exemption number is on the face of the Purchase Order. If requested, the Purchasing Director will provide an exemption certificate to the awarded Proposer. Vendors or contractors doing business with the City shall not be exempt from paying sales tax to their suppliers for materials to fulfill contractual obligations with the City Tax Exemption Number in securing such materials. This exemption does not apply to purchases of tangible personal property in the performance of contracts for the City.

7. DISCOUNTS

Cash discounts for prompt payment shall not be considered in determining the lowest net cost for bid evaluation purposes.

8. MISTAKES

- a. Proposers are expected to examine the specifications, delivery schedule, bid prices, extensions and all instructions pertaining to supplies and services. **FAILURE TO DO SO WILL BE AT PROPOSER'S BIDDER'S RISK.** In the event of extension error(s), the unit price will prevail and the Proposer's total offer will be corrected accordingly.
- b. Written amounts shall take precedence over numerical amounts. In the event of addition error(s), the unit price and extension thereof will prevail and the Proposer's total offer will be corrected accordingly. Proposals having erasures or corrections must be initialed in ink by the Proposer.

9. INVOICING AND PAYMENT

Payment for any and all invoice(s) that may arise as a result of a contract or purchase order issued pursuant to this proposal specification shall minimally meet the following conditions to be considered as a valid payment request:

- a. A timely submission of a properly certified invoice(s), in strict accordance with the price(s)

and delivery elements as stipulated in the contract or purchase order document, and to be submitted to the Finance Department at the address as stipulated on the Purchase Order.

- b. All invoices submitted shall consist of an original and one (1) copy; clearly reference the subject contract or purchase order number; provide a sufficient salient description to identify goods or service for which payment is requested; contain date of delivery; bid number, original or legible copy of signed delivery receipt including both a manual signature and printed name of a designated City employee or authorized agent; be clearly marked as “partial”, “complete”, or “final” invoice. The City will accept partial deliveries unless otherwise specified into contract or purchase order document.
- c. The invoice shall contain the Bidder’s Federal Employer Identification Number (F.E.I.N.).

10. DELIVERY

Unless actual date is specified (or if specified delivery cannot be met), show number of days required to make delivery after receipt of purchase order or contract in space provided. Delivery time may be a basis for making of award. Delivery shall be during the normal working hours of the user department, Monday through Friday, unless otherwise specified and incorporated into contract or purchase order document. Delivery shall be to the location specified in the bid specifications.

11. ADDITIONAL TERMS AND CONDITIONS

No additional terms and conditions included with the bid response shall be evaluated or considered. Any and all such additional terms and conditions shall have no force and effect and are inapplicable to this bid if submitted either purposely through intent or design, or inadvertently appearing separately in transmittal letters, specifications, literature, price lists or warranties. It is understood and agreed that the general and/or any special conditions in these Proposal Documents are the only conditions applicable to this bid and the Proposal authorized signature on the Bid Form attests to this.

12. INTERPRETATION

All Proposer shall carefully examine the Proposal Documents. Any ambiguities or inconsistencies shall be brought to the attention of the City in writing prior to the opening of Proposal; failure to do so, on the part of the bidder, will constitute an acceptance by the Bidder of any subsequent decision. Any questions concerning the intent, meaning, and interpretation of the Proposal Documents shall be requested in writing, and received by the City at least seven (7) days prior to the Proposal Opening. Inquiries shall be addressed to the attention of the Contact person as indicated on Page 12. No person is authorized to give oral interpretations of, or make oral changes to, the bid. Therefore, oral statements given before the bid opening will not be binding. Any interpretation of or changes to the bid will be made in the form of a written Addendum to the bid and will be furnished to all Bidders. Receipt of all addenda shall be acknowledged by the Bidders by signing and enclosing said addenda with their bid. The City will record its responses to inquiries and any supplemental instructions in the form of a written addendum. The City will send a written addendum to all

Proposers who requested a bid directly from the City Purchasing Department. All proposers should contact the City at least seven (7) calendar days before the bid opening date to ascertain whether any addendums have been issued. Failure to do so could result in rejection of the bid as unresponsive. The City shall not be responsible for providing said addendum to proposers who receive bid packages from other sources.

13. ADDENDUM

Should revisions to the Proposal Documents become necessary, the City will provide a written addendum to all proposers who received a bid package from the City Purchasing Department. Proposer who obtain Proposal Documents from other sources must officially register with the City Purchasing Department in order to be placed on the mailing list for any forthcoming addendum or their official communications. Failure to register as a prospective Bidder may cause your bid to be rejected as non-responsive if you have failed to submit a bid without an addendum acknowledgment for the most current addendum. Previous addenda are deemed received when a subsequent addendum is acknowledged. It is the Bidder's responsibility to contact the City in the event that a previous addendum is not received. Latest addendum shall be signed and returned with the bid as acknowledgment of addendum.

14. DISPUTES

Any Proposer who disputes the bid selection or contract award recommendation shall file such dispute according to the bid protest procedures. These procedures are available upon request from the City.

15. CONFLICT OF INTEREST

All Proposers must disclose with their bid the name of any officer, director, or agent who is also an employee of the City. All Proposers must disclose the name of any City employee who owns, directly or indirectly, an interest of five percent (5%) or more in the Proposer's firm or any of its branches.

16. LEGAL REQUIREMENTS

Proposers are required to comply with all provisions of Federal, State, County and local laws and ordinances, rules and regulations, that are applicable to the items being bid. Lack of knowledge by the bidder shall in no way be a cause for relief from responsibility or constitute a cognizable defense against the legal effect thereof.

17. DRUG-FREE WORK PLACE (DFW)

Preference shall be given to business with Drug-Free Work Place (DFW) Programs. Whenever two or more bids which are equal with respect to price, quality, and service are received by the City for the procurement of commodities or contractual services, a bid received from a business that completes the attached DFW form certifying that it is a DFW shall be given preference in the award process.

18. MINORITY/WOMEN OWNED BUSINESS ENTERPRISE (MWBE)

Minority/Women Owned Business Enterprise (MWBE) indicates a business entity which is owned and operated by a minority. In this instance, minority group members are citizens of the United States or lawfully admitted permanent residents who are Black, Hispanics, Women, Native Americans, Asian-Pacific, Asian-Indian, and eligible others. An MWBE wishing to participate in the City procurement process may contact the Purchasing Department for information and assistance.

19. PUBLIC ENTITY CRIMES

No award will be executed with any person or affiliate identified on the Department of Management Services “convicted vendor” list. This list is defined as consisting of persons and affiliates who are disqualified from public contracting and purchasing process because they have been found guilty of a public entity crime. No public entity shall award any contract to, or transact any business in excess of the threshold amount provided in Section 287.017, Florida Statutes for Category Two (currently \$10,000.00) with any person or affiliated on the “convicted vendor” list for a period of thirty-six (36) months from the date that person or affiliate was placed on the “convicted vendor” list unless that person or affiliate has been removed from the list pursuant to Section 287.133(3)(f) Florida Statutes.

20. AWARD

As the best interest of the City may require, the right is reserved to make award(s) by individual item, group of items, “All or None”, or a combination thereof; with one or more suppliers; to reject any or all proposals or waive any minor irregularity or technicality in bids received, and may, at its sole discretion, request a rebid. Bidders are cautioned to make no assumption until the City has entered into a contract or issued a purchase order.

21. EEO STATEMENT

The City is committed to assuring equal opportunity in the award of contracts, and therefore complies with all laws prohibiting discrimination on the basis of race, color, religion, national origin, age or sex.

22. CONTRACTUAL AGREEMENT

The terms, conditions, and provisions in this Request for Proposal shall be included and incorporated in any final contract or purchase order. The order of precedence will be Proposal Document and response, purchase order or contract, and general law. Any and all legal action necessary to enforce a contract or purchase order will be interpreted according to the laws of Florida. The venue shall be Fort Pierce, Florida.

23. GOVERNMENTAL RESTRICTION

In the event that any governmental restrictions are imposed which would necessitate alteration of the material quality, workmanship or performance of the items offered on this proposal prior to their delivery, it shall be the responsibility of the Proposer to notify the Purchasing Department at once, indicating in his/her letter the specific regulation which required an alteration, including any price adjustments occasioned thereby. The City reserves the right to accept such alteration or to cancel the contract or purchase order at no further expense to the City.

24. PATENTS AND ROYALTIES

The Proposer, without exemption, shall indemnify and save harmless, the City, its employees and/or any of its Commission/Board from liability of any nature or kind, including cost and expenses for or on account of any copyrighted, patented, or unpatented invention, process, or item manufactured by the Proposer. Further, if such claim is made, or is pending, the Proposer may, at its option and expense, procure for the City the right to use, replace or modify the item to render it non-infringing. If none of the alternatives are reasonably available, the City agrees to return the article on request to the Proposer and receive reimbursement. If the Proposer used any design, device, or materials covered by letters, patent or copyright, it is mutually agreed and understood, without exception, that the bid prices shall include all royalties or cost arising from the use of such design, device, or materials in any way involved in the work.

25. ADVERTISING

In submitting a bid, Proposer agrees not to use the results therefrom as a part of any commercial advertising, without the express written approval, by the appropriate level of authority within the City.

26. ASSIGNMENT

Any purchase order or contract issued pursuant to this Request for Proposal and the monies which may become due hereunder are not assignable except with the prior written approval of the City, through the Purchasing Department.

27. COMPLIANCE WITH OCCUPATIONAL SAFETY AND HEALTH

Proposer certifies that all material, equipment, etc., contained in his/her bid meets all applicable O.S.H.A. requirements. Proposer further certifies that, if he/she is the successful Proposer, and the material, equipment, etc., delivered is subsequently found to be defective in applicable O.S.H.A. requirement in effect on the date of delivery, all costs necessary to comply with the requirements shall be borne by the Proposer.

28. FACILITIES

The City reserves the right to inspect the Proposer's facilities at any reasonable time, during normal working hours, with prior notice to determine that Proposer has a bona fide place of business, and is a responsible Proposer

29. REPRESENTATION

A Proposer must have at the time of the proposal opening, a manufacturing plant in operation, or be a fully authorized agent or representative of the product proposal, and capable of producing or providing the items proposal, and so certify upon request.

30. DISQUALIFICATION OF PROPOSER

More than one proposal from an individual, firm, partnership, corporation or association under the same or different names will not be considered. Reasonable grounds for believing that a Proposer is involved in more than one proposal submittal will be cause for rejection of all proposals in which such Proposers are believed to be involved. Any or all proposals will be rejected if there is reason to believe that collusion exists between Proposer's Proposals in which the prices obviously are unbalanced will be subject to rejection.

31. ADJUSTMENTS/CHANGES/DEVIATIONS

No adjustments, changes or deviations shall be accepted on any item unless conditions or specifications of a proposal expressly so provide. Any other adjustments, changes or deviations shall require prior written approval, and shall be binding ONLY if issued by the City's Purchasing Department. The Proposer shall bear sole responsibility for any and all costs of claims arising from any adjustments, changes or deviations not properly executed as required herein.

32. INSURANCE

The awarded Proposer(s) shall maintain insurance coverage reflecting the minimum amounts and conditions specified in the attached specifications or the Special Terms and Conditions. In the event the proposer is a governmental entity or a self-insured organization, different requirements may apply. Misrepresentation of any material fact, whether intentional or not, regarding the Proposer's insurance coverage, policies or capabilities may be grounds for rejection of the proposal and rescission of any ensuing contract.

33. PUBLIC RECORDS

Sealed bids, proposals, or replies received by an agency pursuant to a competitive solicitation are exempt from § 119.07(1) and s. 24(a), Art. I of the State Constitution until such time as the agency provides notice of an intended decision or until 30 days after opening the bids, proposals, or final replies, whichever is earlier.

34. PROPOSER PREPARATION COSTS

Neither the City nor its representatives shall be liable for any expenses incurred in connection with preparation of a response to this Invitation to Proposal. Proposers should prepare their proposals simply and economically, providing all information and prices as required.

35. COOPERATIVE PURCHASING

Any governmental purchasing authority may participate in this purchase for services and commodities from this successful award.

36. CANCELLATION

This request may be canceled and any response, bid, or proposal may be rejected in whole or in part at any time for good cause when in the best interest of the City and/or the Fort Pierce Redevelopment Agency. Section 2-63(a)(7) of the City Code.

ANY AND ALL SPECIAL TERMS AND CONDITIONS, TECHNICAL REQUIREMENTS, SCOPE OF WORK OR SPECIFICATIONS ATTACHED HERETO WHICH VARY FROM THESE GENERAL CONDITIONS SHALL HAVE PRECEDENCE.

SECTION II

INSURANCE REQUIREMENTS

The CONTRACTOR shall, at its own expense, procure and maintain, with insurers acceptable to FPRA and the CITY, the types and amounts of insurance conforming to the minimum requirements set forth herein. The CONTRACTOR shall not commence work until the required insurance is in force and evidence of insurance acceptable to FPRA and the CITY has been provided to and approved by FPRA and the CITY. As evidence of compliance with the insurance required herein, CONTRACTOR shall furnish FPRA and the CITY with:

- (a) A fully completed satisfactory Certificate of Insurance (ACORD Form 25 or equivalent) evidencing all coverage required herein, with a copy of the actual notice of cancellation endorsement(s) as issued on the policy(ies) and a copy of the actual additional insured endorsement as issued on the Commercial General Liability policy, signed by an authorized representative of the insurer(s) verifying inclusion of the Fort Pierce Redevelopment Agency and the City of Fort Pierce and their respective members, officials, officers and employees as additional insureds in the Commercial General Liability coverage;
- (b) The original of the policy(ies); or
- (c) Other evidence satisfactory to FPRA and the CITY.

Until such insurance is no longer required by this Contract, CONTRACTOR shall provide the FPRA and the CITY with renewal or replacement evidence of insurance at least thirty (30) days prior to the expiration or termination of such insurance.

To the extent CONTRACTOR is permitted to and elects to sub-contract any of the work performed under this Contract, CONTRACTOR will require all subcontractors to provide insurance coverage complying with the requirements set forth herein, and will provide the FPRA and the CITY with evidence of such coverage prior to the commencement of the subcontractor's work.

WORKERS' COMPENSATION/EMPLOYER'S LIABILITY INSURANCE.

Such insurance shall be no more restrictive than that provided by the latest edition of the standard Workers' Compensation Policy, as filed for use in Florida by the National Council on Compensation Insurance (NCCI), without any restrictive endorsements other than any endorsements required by NCCI or the State of Florida. In addition to coverage for the Florida Workers' Compensation Act, where appropriate, coverage is to be included for the Federal Employer's Liability Act and any other applicable Federal or State law.

The minimum amount of coverage (inclusive of any amount provided by an umbrella or excess policy) shall be:

Part One:	"Statutory"
Part Two:	\$1,000,000 Each Accident
	\$1,000,000 Disease – Policy Limit
	\$1,000,000 Disease – Each Employee

The Workers' Compensation Policy must be endorsed to waive the insurer's right to subrogate against FRPA and the CITY and their respective members, officials, officers, and employees in the manner which would result from the attachment of the NCCI Waiver Of Our Right To Recover From Others Endorsement (Advisory Form WC 00 03 13) with FPRA and the CITY and their respective members, officials, officers, and employees scheduled thereon.

GENERAL LIABILITY INSURANCE.

Such insurance shall be no more restrictive than that provided by the latest edition of the standard Commercial General Liability Form (Form CG 00 01) as filed for use in the State of Florida by the Insurance Services Office (ISO), without any restrictive endorsements other than those which are required by the State of Florida or those which under an ISO filing must be attached to the policy (i.e., mandatory endorsements).

FPRA and the City of Fort Pierce and their respective members, officials, officers, and employees shall be included as "Additional Insureds" on a form no more restrictive than ISO form CG 20 10 (Additional Insured – Owners, Lessees, or Contractors – Scheduled Person or Organization).

The minimum limits (inclusive of amounts provided by an umbrella or excess policy) shall be:

General Aggregate	\$1,000,000
Products/Completed Operations Aggregate	\$1,000,000
Personal and Advertising Injury	\$1,000,000
Each Occurrence	\$1,000,000

AUTOMOBILE LIABILITY INSURANCE.

Such insurance shall be no more restrictive than that provided by Section II (Liability Coverage) of the most recent version of the standard Business Auto Policy (ISO Form CA 00 01) without any restrictive endorsements, including coverage for liability contractually assumed. The policy shall cover all owned, non-owned, and hired autos used in connection with the performance of the work.

Such insurance shall not be subject to any aggregate limit and the minimum limits (inclusive of any amounts provided by an umbrella or excess policy) shall be:

Each Occurrence Bodily Injury and Property Damage Liability Combined	\$1,000,000
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GENERAL CONDITIONS

The insurance provided by the CONTRACTOR shall apply on a primary basis. Any insurance, or self-insurance, maintained by the FPRA and the CITY shall be in excess of, and shall not contribute with the insurance provided by CONTRACTOR.

Except where prior written approval has been obtained hereunder, the insurance maintained by CONTRACTOR shall apply on a first dollar basis without application of a deductible or self-insured retention. CONTRACTOR shall pay on behalf of FPRA or the

City of Fort Pierce or their members, officials, officers, and employees any deductible or self-insured retention applicable to a claim against FPRA or the City of Fort Pierce or their members, officials, officers, and employees.

All policies of insurance provided by the CONTRACTOR shall be endorsed to provide that the Insurer waives its rights against FPRA and the City of Fort Pierce and their members, officials, officers, and employees.

Compliance with these insurance requirements shall not limit the liability of CONTRACTOR. Any remedy provided to FPRA and the CITY by the insurance provided by CONTRACTOR or FPRA and the CITY shall be in addition to and not in lieu of any other remedy (including, but not limited to, as an indemnitee of CONTRACTOR) available to FPRA and the CITY under this Agreement or otherwise.

Neither approval nor failure to disapprove insurance furnished by CONTRACTOR shall relieve CONTRACTOR from the responsibility to provide insurance as required by this Agreement.

All insurance policies provided by the contractor shall be endorsed to provide the FPRA and the CITY with thirty (30) days' prior written notice of cancellation.

Certificates of Insurance must be completed as follows:

Certificate Holder

City of Fort Pierce

Attn: Purchasing Division

P.O. Box 1480

Fort Pierce FL 34954-1480

Additional Insured on the Commercial General Liability

Fort Pierce Redevelopment Agency and the City of Fort Pierce and their respective officials, officers and employees

SECTION III

INSTRUCTIONS TO PROPOSERS

1. SUMMARY

The City of Fort Pierce and Fort Pierce Redevelopment Agency are requesting proposals for the design, permitting, production, and installation of various types and quantities of wayfinding signs throughout the city. All project elements must meet the minimum specifications provided within this bid package. Firms with experience in signage fabrication and installation are encouraged to submit bids.

2. BACKGROUND

Fort Pierce, often called the Sunrise City, has been the hub of St. Lucie County, Florida for over 100 years. Situated on the "Treasure Coast," named after the famed sinking of a Spanish treasure fleet in 1715, Fort Pierce is one of the oldest communities on the east coast of Florida. Incorporated in 1901, the city grew from 300 pioneers to over 45,000 residents today and encompasses approximately 31 square miles. Our city is a diverse, yet neighborly, community that embraces both the richness of our heritage and the promise of the future. In Fort Pierce, you'll find a historic, small-town lifestyle in a picturesque slice of paradise, with miles and miles of unspoiled shores. Fort Pierce is one of Florida's best-kept secrets -- a place with fascinating research centers and museums, excellent community services, and a wealth of cultural and recreational attractions.

Fort Pierce is truly a unique gem on the Treasure Coast, and we are committed to making our city sparkle. With recent redevelopment projects, historic preservation initiatives, and a focus on cultural and recreational amenities, Fort Pierce is an exceptional place to live, work, learn, and play.

Fort Pierce has retained its old Florida charm and scale, as it has welcomed new development and revitalization. The historic Downtown waterfront affords residents contemporary shopping, dining, great fishing, and a range of entertainment and activities from the nationally acclaimed Farmers Market, Friday Fest, Jazz Craft Market and the historic Sun rise Theatre for the Performing Arts.

3. PURPOSE

A comprehensive wayfinding program is considered key to a broad strategy that will accentuate the aesthetic qualities of Fort Pierce to attract visitors, support business owners, develop a sense of community pride, and increase connectivity within the city. A comprehensive wayfinding program may have an economic impact by emphasizing the identity and accentuating the unique heritage and cultural values of the city.

The goal of a well-crafted wayfinding and signage program is to orient users and visitors to important landmark experiences, parking, business, recreational opportunities, and other public points of interest such as beaches, parks,

museums, historical landmarks, etc. It fosters a brand and thereby communicates a sense of being within a special area. Wayfinding signage systems may be made up of a series of standards, each addressing specific audiences: pedestrians, motorized visitors, and those passing-through. These systems may be designed in a manner where minor customization for localized branding appeals to certain areas like the districts within the Redevelopment Area, such as Downtown, South Beach, Fisherman's Wharf, Lincoln Park, Peacock Arts District, or other districts, while still conforming to a consistent city-wide standard.

Presently, there is a variety of competing signage styles throughout the city. The variety of styles reduces the potential for a unified identity in the area. The overall visual quality of the city may be significantly improved by the adoption of a cohesive wayfinding program. A well-planned graphic identity will contribute to creating a cohesive sense of place and improving the use of the various destinations and businesses within the area by both daily users and visitors.

Architectural and graphic influences based upon local architecture and natural features may enhance the program. A review of historic Fort Pierce features and natural assets may guide the ultimate design theme of the wayfinding program. The design theme and identification of mobility patterns and attractions will guide pedestrians, bicyclists, and automobiles, through the local environment using maps, signs, landmarks, and icons.

4. RFP OPENING DATE

RFP's are due on or before **3:00PM, TUESDAY, FEBRUARY 21, 2023.**

Three (3) copies of sealed bids (one original and two copies) shall be mailed or delivered to:

Delivery Address:
City of Fort Pierce
Attn: Purchasing Division,
Room 101
100 North U.S. #1
Fort Pierce, FL 34950

Mailing Address:
City of Fort Pierce
Attn: Purchasing Division,
Room 101
P.O. Box 1480
Fort Pierce, FL 34954-1480

Copies of the bid documents are available electronically from the Purchasing Division by e-mail request to lhubbard@cityoffortpierce.com or on the web site of Demandstar.com (www.demandstar.com) and the web site of the City of Fort Pierce (<http://purchasing@cityoffortpierce.com>).

Any bids received after the designated time and date listed above will be returned unopened.

5. INQUIRIES/QUESTIONS

- a. All inquiries will be in a written format and addressed to the City Manager's Office with a copy to the Purchasing Division:

TO
Shyanne Harnage
Economic Development Manager
City of Fort Pierce
P.O. Box 1480
Fort Pierce, FL 34954
sharnage@cityoffortpierce.com

COPY
Latonya Hubbard
Purchasing Agent
City of Fort Pierce
P.O. Box 1480
Fort Pierce, FL 34954
lhubbard@cityoffortpierce.com

- b. No inquiries will be received no later than **5:00 PM, FEBRUARY 13, 2023.**

6. SUBMITTAL REQUIREMENTS

The proposal shall be submitted in a concise, organized format divided by the following six (6) tabs:

- a. **Tab 1: Proposal Documents and Introduction**
 - i. Cover letter – Letter summarizing why the City of Fort Pierce should select your firm and identify the Project Manager for this project including contact information and office location.
 - ii. Include all mandatory forms in Section IV, licenses, or certifications from this solicitation in Tab 1.
- b. **Tab 2: Key Personnel, Credentials and Qualifications**
 - i. Identify key individuals involved on this project, their affiliation and office location. The brief overview should identify the individual's experience on similar projects and their availability to support this project.
- c. **Tab 3: Firm's Experience with Wayfinding Signage**
 - i. Explain the firm's qualification and experience in urban design and wayfinding along with examples of this work.
 - ii. Examples of work should include date, firm's involvement, and estimated project budget.
- d. **Tab 4: Ability to Meet Project Scope**
 - i. Provide a project schedule and process that identifies general timeframes for finalizing the design, permitting, fabrication and installation.
- e. **Tab 5: Preliminary Design Concepts**
 - i. Provide design imagery for the four (4) sign types included in the scope of work – gateway, wayfinding, district brand and parking.
 - ii. Include a brief summary/description of the designs.
- f. **Tab 6: Price**
 - i. Provide the estimated cost schedule for this project.

7. EVALUATION CRITERIA

The City Manager will appoint a selection committee to review and evaluate the firms using the following criteria.

Key personnel, credentials, and qualifications	10
Firm's experience with wayfinding signage design and implementation	10
Past performance and references	20
Ability to meet project scope	20
Preliminary design concepts	20
Price	20
Total	100

8. PERMITS AND LICENSES

- a. Contractor shall obtain, pay for, and post on site all permits and licenses necessary to complete this project.
- b. Contractor and subcontractors must have current licenses required by the State of Florida and the City of Fort Pierce.
- c. All materials and methods of construction related to work performed on this project must comply with all appropriate specifications, code requirements, ordinances and laws of the City of Fort Pierce, the State of Florida, and the Federal Government, and contractor will permit reasonable inspection of all work by authorized inspectors.

9. CERTIFICATE OF INSURANCE AND BONDING

REQUIREMENTS

a. CERTIFICATE OF INSURANCE

In order to do business with the City of Fort Pierce, you must provide proof of insurance to include general liability, workers compensation, and automobile insurance with Bid submittal. If awarded, insurance must comply with the Required Limits of Insurance and include builder's risk as indicated in Section III of the specifications.

b. BOND REQUIREMENTS

Performance and Payment Bonds will be required of the successful Proposer in the amount of 100% of the contract amount, **if the contract amount is in excess of \$50,000. Please see Section III Required Limits of Insurance, Performance and Payment Bonds.**

10. **BUSINESS TAX RECEIPT (OCCUPATIONAL LICENSE)**
Provide a valid Business Tax Receipt (Occupational License) from your jurisdiction with your submittal.

11. **W-9 TAXPAYER IDENTIFICATION NUMBER AND CERTIFICATION FORM**
The Proposers will be required to return a completed W-9 Taxpayer Identification Form with the Bid Response Form.

12. **REFERENCE CHECK FORM**
Please provide a detailed list of reference showing your expertise and experience in providing the services requested. A minimum of three (3) references are required for this Bid. Please complete the three Reference Check forms and submit with Bid package. References should include project description, contact names, addresses, phone, and email.

13. **PROPOSAL PREPARATION COST**
The cost to prepare the proposal in its entirety shall be the full responsibility of the proposer.

14. **MINORITY PARTICIPATION AND OUTREACH PROGRAM**
Describe your firm's program and/or policies in regard to minority and non- discrimination, including the firm's history of Minority and Women Owned Business Enterprise (M/WBE) participation. Include a strategy for promoting minority participation in this project and a realistic goal for participation. List references of Owners, M/WBE firms or consultants who can speak to your firm's utilization of M/WBE on previous projects.

SECTION IV

STATEMENT OF WORK

1. **SCOPE OF WORK**

This project should be proposed according to specifications set forth in this solicitation and must be all inclusive. Phase I of the Comprehensive Wayfinding Signage Project involves 62 sign assets in a variety of shapes and sizes across the City. Proposals shall include design, permitting, production, and installation.

PHASE I:

a. CITY GATEWAY SIGNS (9)

Entrance/welcome signs located at the gateways of the City of Fort Pierce.

b. WAYFINDING DIRECTIONAL SIGNS (30)

Signs directing travelers to points of interest throughout the City of Fort Pierce.

c. DISTRICT BRAND SIGNS (13)

Signs identifying the five districts of the Fort Pierce Redevelopment Agency: Downtown Fort Pierce, Fisherman's Wharf, South Beach, Lincoln Park, and Peacock Arts District. Each district has their own unique logo which should be utilized for the district brand signs.

d. PUBLIC PARKING (10)

Succinct public parking signs to direct and identify public parking locations throughout Downtown Fort Pierce.

Subsequent phases may include over-the-street archway signs to identify City and districts, public parking entrance signage, informational kiosks, and regulatory signage.

2. **SIGN LOCATIONS**

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

3. **DESIGN INTENT**

Designs from other municipalities are attached in Exhibit B to provide proposers with examples of the intent of this project. In addition, City logos and district logos are also provided in Exhibit B.

4. **BUDGET**

The preliminary budget for design, permitting, production and installation of this project is estimated to be \$500,000.

SECTION V

FORMS



Certification Regarding Debarment, Suspension, Ineligibility, and Voluntary Exclusion

Contractor Covered Transactions

- (1) The prospective contractor of the Recipient, _____,
(Contractor's Name) certifies
by submission of this document, that neither it nor its principals is presently
debarred, suspended, proposed for debarment, declared ineligible, or voluntarily
excluded from participation in this transaction by any Federal
Department or Agency.
- (2) Where the Recipient's contractor's is unable to certify to the above statement, the
prospective contractor shall attach an explanation to this form.

(Contractor's Name)	City of Fort Pierce (Recipient's Name)
(Authorized Signature)	Date: _____
(Print Name)	
(Title)	Division Contract Number
(Street and Address)	
(City, State, Zip)	



DRUG~FREE WORKPLACE FORM

The undersigned vendor in accordance with Florida Statute 287.087 hereby certified that _____ does:

(Name of Business)

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are proposed a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under Bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of Chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employees community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

Proposer's Signature

Date

**Request for Taxpayer
Identification Number and Certification**

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.</p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC</p> <p><input type="checkbox"/> C Corporation</p> <p><input type="checkbox"/> S Corporation</p> <p><input type="checkbox"/> Partnership</p> <p><input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p><small>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</small></p> <p><input type="checkbox"/> Other (see instructions) ▶ _____</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from FATCA reporting code (if any) _____</p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions.</p>	Requestor's name and address (optional)
	<p>6 City, state, and ZIP code</p>	
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
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Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

Date ▶

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What Is Backup Withholding, later.



REFERENCE CHECK FORM

RFP No: <u>2023-010</u>	Title: <u>Comprehensive Wayfinding Signage Program</u>
Bidder/Respondent Name: _____	
Reference Company Name: _____	
Telephone Number: _____	Fax Number: _____
Contact Name: _____	Email: _____

Reference Instructions: Submit a minimum of three (3) References. Fill out top portion only one per Reference. The City of Fort Pierce will send forms to the referenced company after the City's receipt of form in the Bid.

The above company submitted a proposal to general contracting services to the City of Fort Pierce. He/she listed you as a reference. Please complete the questions below and fax back to (772) 467-3102.

- When did this company work for you? From: _____ To: _____
 - How would you describe the Contractor:

Quality of Work:

Dependability:

Integrity of owner and employees:

What areas could he/she improve upon?

Would you contract with this Contractor again? Yes No Maybe

On a scale of 1 to 5, how would you rate his/her work in general? 1 2 3 4 5

Add any information/comments that might help us evaluate their ability to perform for us?



REFERENCE CHECK FORM

RFP No: <u>2023-010</u>	Title: <u>Comprehensive Wayfinding Signage Program</u>
Bidder/Respondent Name: _____	
Reference Company Name: _____	
Telephone Number: _____	Fax Number: _____
Contact Name: _____	Email: _____

Reference Instructions: Submit a minimum of three (3) References. Fill out top portion only one per Reference. The City of Fort Pierce will send forms to the referenced company after the City's receipt of form in the Bid.

The above company submitted a proposal to general contracting services to the City of Fort Pierce. He/she listed you as a reference. Please complete the questions below and fax back to (772) 467-3102.

- When did this company work for you? From: _____ To: _____
 - How would you describe the Contractor:

Quality of Work:

Dependability:

Integrity of owner and employees:

What areas could he/she improve upon?

Would you contract with this Contractor again? Yes No Maybe

On a scale of 1 to 5, how would you rate his/her work in general? 1 2 3 4 5

Add any information/comments that might help us evaluate their ability to perform for us?



REFERENCE CHECK FORM

RFP No: 2023-010 **Title:** Comprehensive Wayfinding Signage Program

Bidder/Respondent Name: _____

Reference Company Name: _____

Telephone Number: _____ Fax Number: _____

Contact Name: _____ Email: _____

Reference Instructions: Submit a minimum of three (3) References. Fill out top portion only one per Reference. The City of Fort Pierce will send forms to the referenced company after the City's receipt of form in the Bid.

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Quality of Work:

Dependability:

Integrity of owner and employees:

What areas could he/she improve upon?

gain? Yes No Maybe

On a scale of 1 to 5, how would you rate his/her work in general? 1 2 3 4 5

Add any information/comments that might help us evaluate their ability to perform for us?

CITY OF FORT PIERCE PROPOSER'S CHECKLIST



This checklist is provided to assist each Proposer in the preparation of their proposal. Included in this checklist are important requirements, which is the responsibility of each Proposer to submit with their response in order to make their response fully compliant. This checklist is only a guideline ~ it is the responsibility of each Proposer to read and comply with the Request for Proposal in its entirety.

Check “Yes” or “No” to each of the following:

YES

NO

Is Invitation to Bid cover page (page 1) completed, signed and attached?

All prices have been reviewed for mathematical accuracy, all price corrections initialed, and all price extensions and totals thoroughly checked.

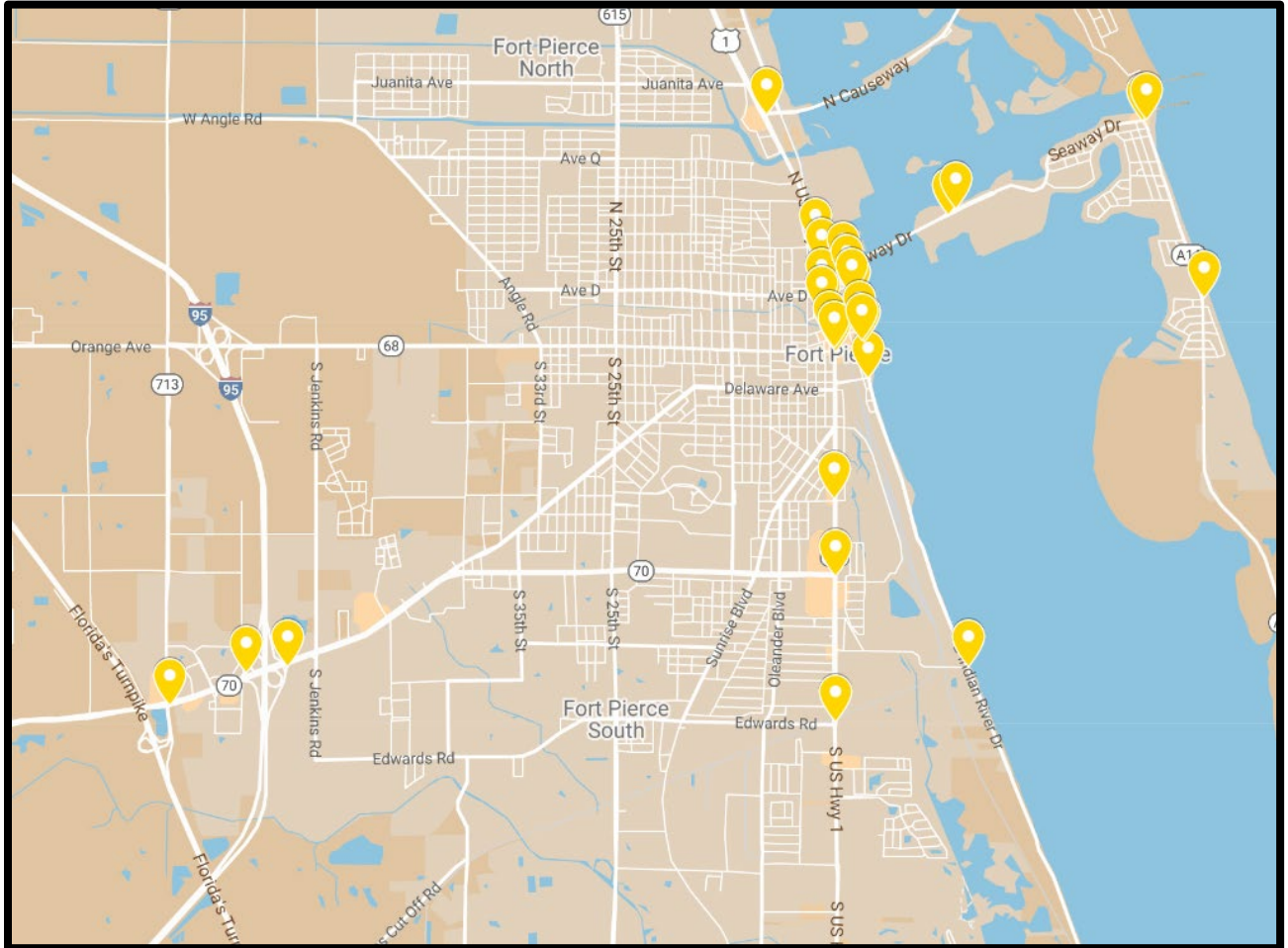
Is each Addendum (when issued) signed and included?

PLEASE SIGN AND RETURN WITH PROPOSAL_____

EXHIBIT "A" SIGN LOCATIONS

WAYFINDING DIRECTIONAL SIGNS

Proposed Locations



The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT "A" SIGN LOCATIONS

WAYFINDING		
Street and Direction	Sign Location	Proposed Text/Destinations
US 1 Northbound	Edwards Road and US 1 (between Edwards and tracks on east side of US1)	<ul style="list-style-type: none"> • Heathcote Botanical Gardens • Indian Hills Recreation Area • Old Fort Pierce
	Virginia Avenue and US 1 (just south of Virginia on east side)	<ul style="list-style-type: none"> • Downtown • Beaches • Indian Hills Golf Course
	Orange Avenue and US 1	<ul style="list-style-type: none"> • Downtown • Sunrise Theatre • Marina Square • Peacock Arts District
	Avenue C and US 1	<ul style="list-style-type: none"> • Backus Museum • Manatee Center • Visitor Center • Lincoln Park
	Seaway Plaza and US 1	<ul style="list-style-type: none"> • Beaches • Port of Fort Pierce • UDT Navy Seal Museum • Aquarium
	North Causeway and US 1	<ul style="list-style-type: none"> • UDT Navy Seal Museum • Beaches • Parks • Boat Ramps
US 1 Southbound	Avenue H and US 1	<ul style="list-style-type: none"> • Port of Fort Pierce • Beaches • Lincoln Park • Downtown
	Seaway Drive and US 1	<ul style="list-style-type: none"> • Beaches • Aquarium • Parks • Downtown
	Avenue D and US 1	<ul style="list-style-type: none"> • Lincoln Park • Downtown • Backus Museum • Visitor Center
	Avenue C and US 1	<ul style="list-style-type: none"> • Backus Museum • Manatee Center • Visitor Center • Moore's Creek Linear Park
	Avenue A and US 1	<ul style="list-style-type: none"> • Marina Square • City Hall • Peacock Arts District • Indian Hills Golf Course

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

**EXHIBIT “A”
SIGN LOCATIONS**

	Orange Avenue and US 1	<ul style="list-style-type: none"> • Sunrise Theatre • Courthouse • Library • Peacock Arts District
	Ohio Avenue and US 1	<ul style="list-style-type: none"> • Indian Hills Golf Course • Savannahs Recreation Area • Indian Hills Recreation Area • Heathcote Botanical Gardens
Indian River Drive Northbound	Savannah Road and IRD	<ul style="list-style-type: none"> • Indian Hills Recreation Area • Heathcote Botanical Gardens • Old Fort Park • Downtown
	Citrus Avenue and IRD	<ul style="list-style-type: none"> • Sunrise Theatre • Marina Square • Visitor Center • Shopping and Dining
	Orange Avenue and IRD	<ul style="list-style-type: none"> • Peacock Arts District • Marina Square • Backus Museum • Beaches
	Crosswalk Light Post at Seven Gables House	<ul style="list-style-type: none"> • Manatee Center • Visitor Center • Backus Museum • Veteran’s Memorial Park
	Seaway Drive and IRD	<ul style="list-style-type: none"> • Beaches • Parks • Aquarium • Port of Fort Pierce
Indian River Drive Southbound	Avenue E and IRD	<ul style="list-style-type: none"> • Sunrise Theatre • Marina Square • Visitor Center • Shopping + Dining
	Avenue D and IRD	<ul style="list-style-type: none"> • Manatee Center • Visitor Center • Backus Museum • Lincoln Park District
	Avenue A and IRD	<ul style="list-style-type: none"> • Sunrise Theatre • Marina Square • Courthouse • Library
	Orange Avenue and IRD	<ul style="list-style-type: none"> • Sunrise Theatre • Courthouse • Old Fort Park • Peacock Arts District

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT "A"
SIGN LOCATIONS

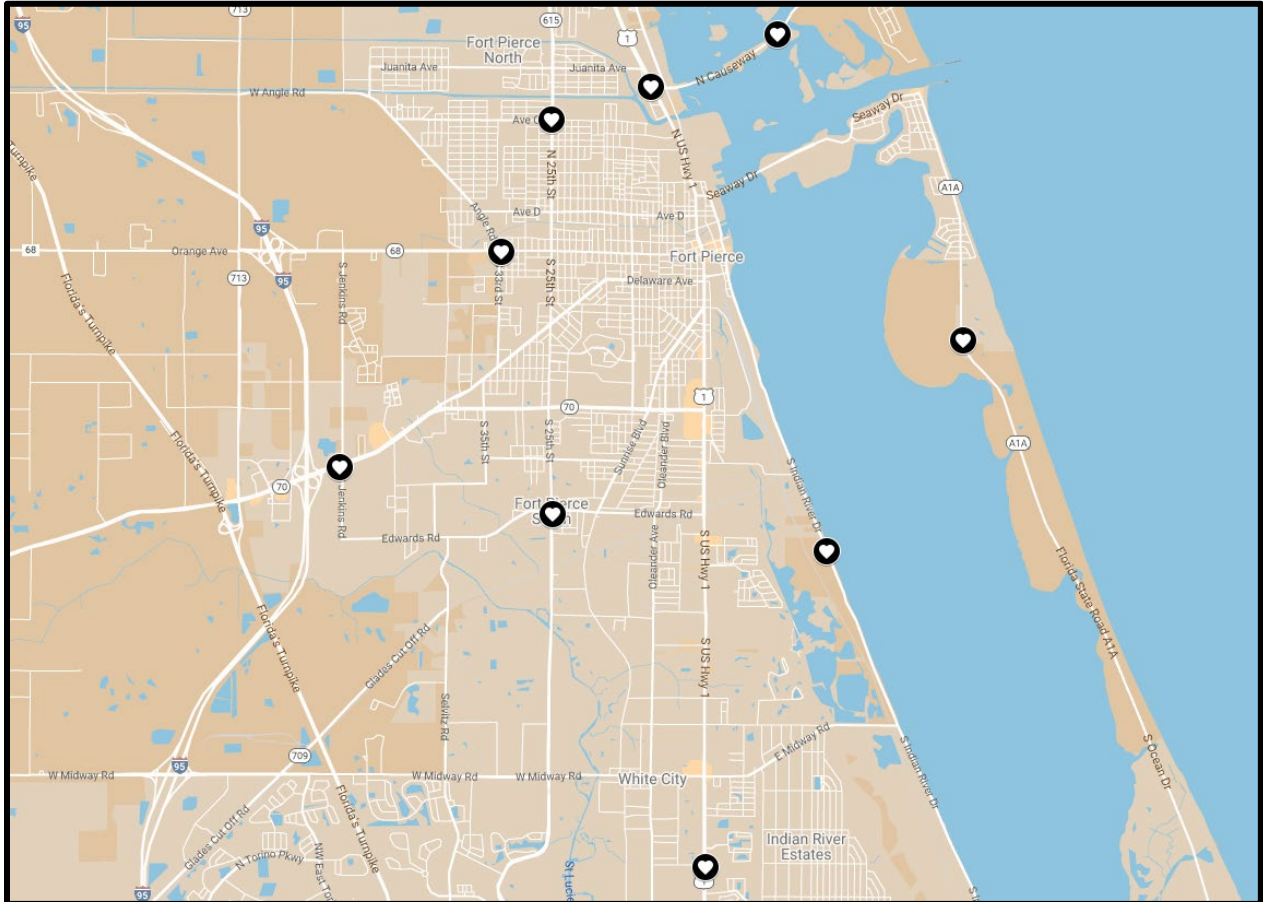
Seaway Drive Eastbound	Bottom of bridge (east)	<ul style="list-style-type: none"> • Aquarium • History Museum • Jetty Park • Beaches
	Seaway just before Ocean Drive	<ul style="list-style-type: none"> • Jetty Park • Jaycee Park • Beaches • Public Parking
South Ocean (A1A) Northbound	Ocean Drive and Seaway	<ul style="list-style-type: none"> • Jetty Park • Museums • Aquarium • Downtown
Okeechobee Road Eastbound	Turnpike exit and Okeechobee Rd	<ul style="list-style-type: none"> • Downtown • Sunrise Theatre • Beaches • Indian River State College
	Okeechobee Rd and SB I95 exit	<ul style="list-style-type: none"> • Downtown • Sunrise Theatre • Beaches • Indian River State College
	Okeechobee Rd and NB I95 exit	<ul style="list-style-type: none"> • Downtown • Sunrise Theatre • Beaches • Indian River State College

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT "A" SIGN LOCATIONS

GATEWAY ENTRANCE SIGNS

Proposed Locations



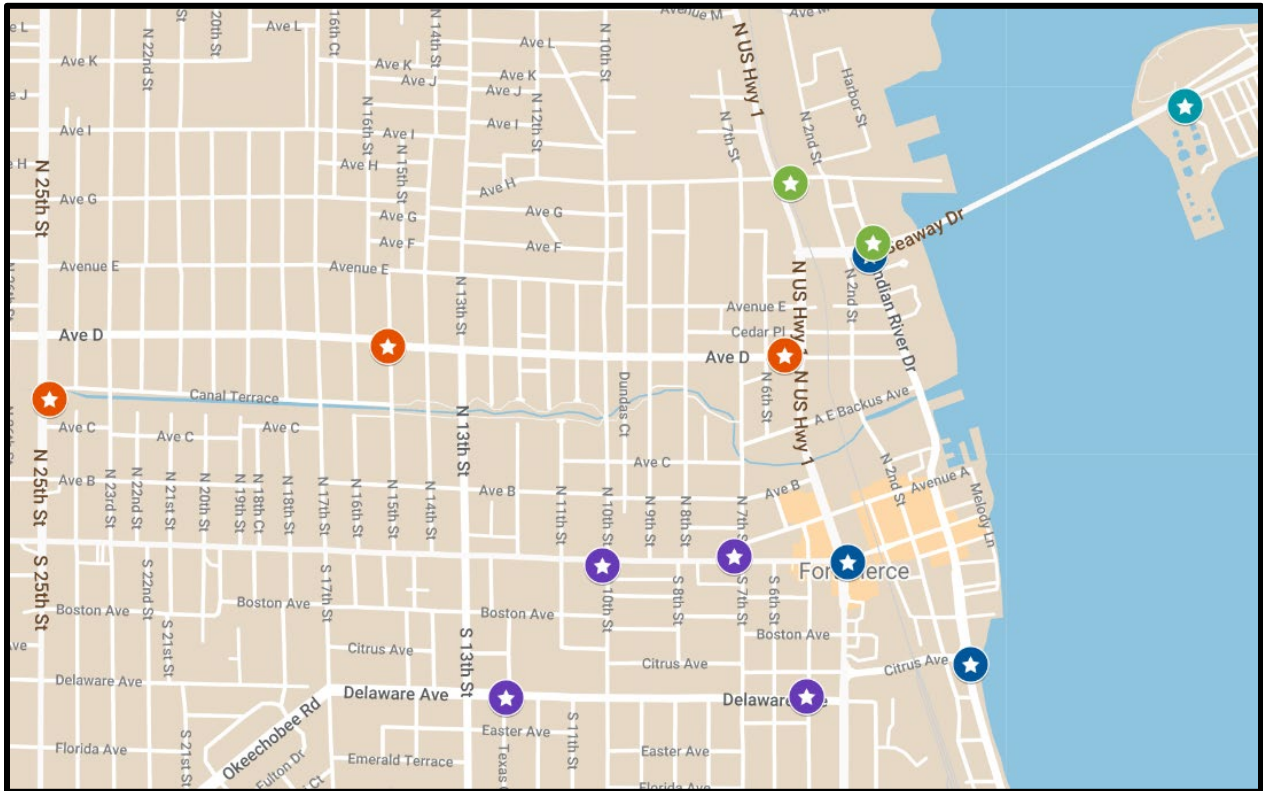
GATEWAYS	
Street and Direction	Location
US 1 - Northbound	US 1 and Ulrich Road
US 1 - Southbound	US 1 and North Causeway
Ocean Drive - Northbound	Piehole Pizza
North A1A – Westbound	Little Jim Bridge
25 th Street – Southbound	25 th Street and Avenue Q
25 th Street – Northbound	25 th Street and Edwards Road
Indian River Drive – Northbound	Indian River Drive and Rio Vista
Okeechobee Road – Eastbound	Okeechobee Road and Jenkins Road
Orange Avenue – Eastbound	Orange Avenue at 33 rd Street

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT "A" SIGN LOCATIONS

DISTRICT IDENTIFICATION SIGNS

Proposed Locations



The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT “A” SIGN LOCATIONS

DISTRICT IDENTIFICATION SIGNS – Peacock Arts District	
Street and Direction	Location
Orange Avenue – Eastbound	Orange Avenue and 10 th Street
Orange Avenue – Westbound	Orange Avenue and 7 th Street
Delaware Avenue – Eastbound	Delaware Avenue and Texas Court
Delaware Avenue – Westbound	Delaware Avenue and 5 th Street



Peacock Arts District or “PAD,” is an emerging area with its own unique identity and culture. Historically the Orange Avenue corridor, that runs through the Peacock Arts District, was a bustling part of Fort Pierce lined with shops, salons and markets. The corridor boasted an abundance of activity from residents who lived in the immediate vicinity and beyond. Fort Pierce has focused on extending the boundaries (to include Creative Arts Academy of St. Lucie) and revitalization efforts to restore and reactivate the District. Beautification through artwork and murals throughout the District, as well as banners and lighting, were added to create a sense of safety and “place” unique to the PAD. Since efforts began, recurring events have included pop up art shows, street performances, art walk, and local talent shows.

The City’s goal for the PAD is to create a bright, attractive, eclectic environment that celebrates the arts and encourages private investment that builds and supports the local economy. Enhanced lighting, street pole banners and the painting of 14 terracotta pots to line Orange Avenue within the PAD have helped to “beautify” the district. More recently the new artwork from the PAD Banner Contest demonstrates the vibrancy of the community and highlights Fort Pierce as an arts destination by celebrating the creativity of local artists and delineate the new arts district.

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT “A” SIGN LOCATIONS

DISTRICT IDENTIFICATION SIGNS – South Beach	
Street and Direction	Location
Seaway Drive (eastbound)	Median at Seaway Drive and South Causeway Park/Causeway Cove
Ocean Drive (northbound)	Ocean Drive and Melaleuca



SOUTH
BEACH

Fort Pierce

South Hutchinson Island, affectionately known as “South Beach,” offers miles of uncrowded and pristine beaches where nearly half the coastline is public preservation — a rare characteristic for a South Florida beach destination. What’s more, is that visitors enjoy more public beach access points per square mile than any other coastal community in Florida. South Beach offers a laidback, old-Florida vibe with boating, fishing, lounging on the beach, exercising, bicycling, etc.

Prime waterfront land bounded by the Fort Pierce inlet to the north, intracoastal waterways to the West and the Atlantic Ocean to the East. Making for perfect views of the sunrise over the beach and sunsets over the Indian River Lagoon. South Beach is the second most populated district in the FPRA with a population of 4,310 and a median age of 62. South Beach has the potential to establish itself as a unique, desirable tourism destination.

This vibrant and beachy community is evolving as a wonderful dining and entertainment district with several restaurants and bars to choose from. Cruise along Seaway Drive and discover casual, open-air restaurants overlooking the inlet waterway. Enjoy the area’s best sunset view at On the Edge Bar & Grill, stop by Manatee Island Bar & Grill, visit local landmark – Archie’s Seabreeze on Highway A1A or get great panoramic views and cocktails at The Square Grouper. And for dinner, swing by Chuck’s Seafood for the best fried shrimp this side of the Mississippi.

Gear up with your poles and bait for a day of fishing and recreation. The newly revitalized Jetty Park offers a fishing jetty popular for locals and visitors alike. Bring the camera for a great panoramic shot. After jetty fishing, head further south and set up shop for some surf fishing action along miles of uncrowded beaches or head across the street and find a handful of fishing piers on the lagoon. Into kayak fishing? The lagoon side of A1A offers several easy kayak launch sites to get you on the water in no time.

South Beach is home to fascinating museums and research institutions like the Smithsonian Marine Research Center and a Coast Guard base.

The Fort Pierce Inlet, dredged 100 years ago, offers boaters a safe passageway into the Atlantic Ocean and is known for its calm, clear waters, and great fishing!

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EXHIBIT “A” SIGN LOCATIONS

DISTRICT IDENTIFICATION SIGNS – Lincoln Park	
Street and Direction	Location
Avenue D – Westbound	Avenue D and US 1
25 th Street - Northbound	25 th Street and Moore’s Creek
Avenue D – Eastbound	Avenue D and 15 th Street



Lincoln Park is a culturally and historically rich community. During its heyday in the 1950s and 1960s, Avenue D was the main corridor in the Village of Lincoln Park – it was Fort Pierce’s bustling center family-owned businesses such as barber shops, grocery stores, churches, restaurants, and a movie theater and Lincoln Park became the economic and cultural foundation for a predominantly African-American community. Today, the area is experiencing a revitalization, celebrating its rich cultural history and making progress to again become the center of pride for the community.

While exploring this interesting area of Fort Pierce, visitors can learn about Zora Neale Hurston. Follow her Dust Tracks Heritage Trail that commemorates the life and times of this world-renowned Harlem Renaissance author, anthropologist, storyteller and dramatist. Zora spent many years in Lincoln Park including the final years of her life – her gravesite is located at the Garden of Heavenly Rest.

Visitors can also enjoy another cultural heritage experience in Lincoln Park by following the Highwaymen Heritage Trail that features The Florida Highwaymen, a group of 26 African American artists from Fort Pierce who created idyllic, colorful images of Florida landscapes and sold some 200,000 of them from the trunks of their cars – thus receiving the name “The Highwaymen.” Inducted into the Florida Artist Hall of Fame in 2004, they are recognized as an important part of American folk history. Their beautiful Florida landscapes are collected widely by enthusiasts and are displayed in the Florida Governor’s Mansion, in the White House and around the world.

Local residents have been instrumental in revitalization efforts, such as streetscape and infrastructure projects, along with the removal of substandard housing units to help encourage businesses to return to the area. There have been facade improvements completed along the Avenue D corridor; a groundbreaking of a new Intermodal Bus Terminal, and the reopening of Moore’s Creek Linear Park as result of neighborhood cleanup efforts. Today, Moore’s Creek hosts events like Jazz on Moore’s Creek, featuring jazz musicians and Highwaymen artists, now take place. Lincoln Park’s roots and historical assets help shape the community’s readiness and desire for change.

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EXHIBIT “A” SIGN LOCATIONS

DISTRICT IDENTIFICATION SIGNS – Downtown	
Street and Direction	Location
Orange Avenue – Eastbound	Orange Avenue and US 1
Indian River Drive – Northbound	Indian River Drive and Citrus Avenue
Indian River Drive – Southbound	Indian River Drive and Seaway Drive



Out of the 14 places & districts on the National Register of Historic Places, 7 of them are located in downtown Fort Pierce. Old City Hall is one of Fort Pierce’s historic buildings that can still be visited. Built in 1925, the structure was remodeled in 1995 and can now be rented for functions and events. The P. P. Cobb Building was once the town’s general store in the late 1800s and is a now trendy coffeeshop that sells crepes and delicious beverages while retaining the historic Old Florida atmosphere.

From the art galleries lining the streets, to vibrant murals around each corner & the monthly Art Walk downtown Fort Pierce stays alive with artists, creativity & color.

Nestled along 2nd Street, is the beautifully restored historic Sunrise Theatre. It first opened in 1902, and today the acts include traveling Broadway musicals, concerts by award winning artists, hilarious comedic acts and more.

One thing that continues to bring visitors back to downtown is the delicious and growing dining scene. Whether you’re seeking out a yummy breakfast or brunch, lunch along the water or a signature Fort Pierce seafood supper – downtown has it all.

Craft brew lovers, wine connoisseurs, or those looking for a fun night out on the town will love it here with ample opportunities for the perfect cocktail, wine or beer. Explore the entire region filled with locally crafted beer, wine and cider on the Treasure Coast Wine & Ale Trail.

Friendly local business owners and artists operate unique boutiques, art galleries & decor stores offering the perfect gift, souvenir, or treasure to take home with you.

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EXHIBIT "A" SIGN LOCATIONS

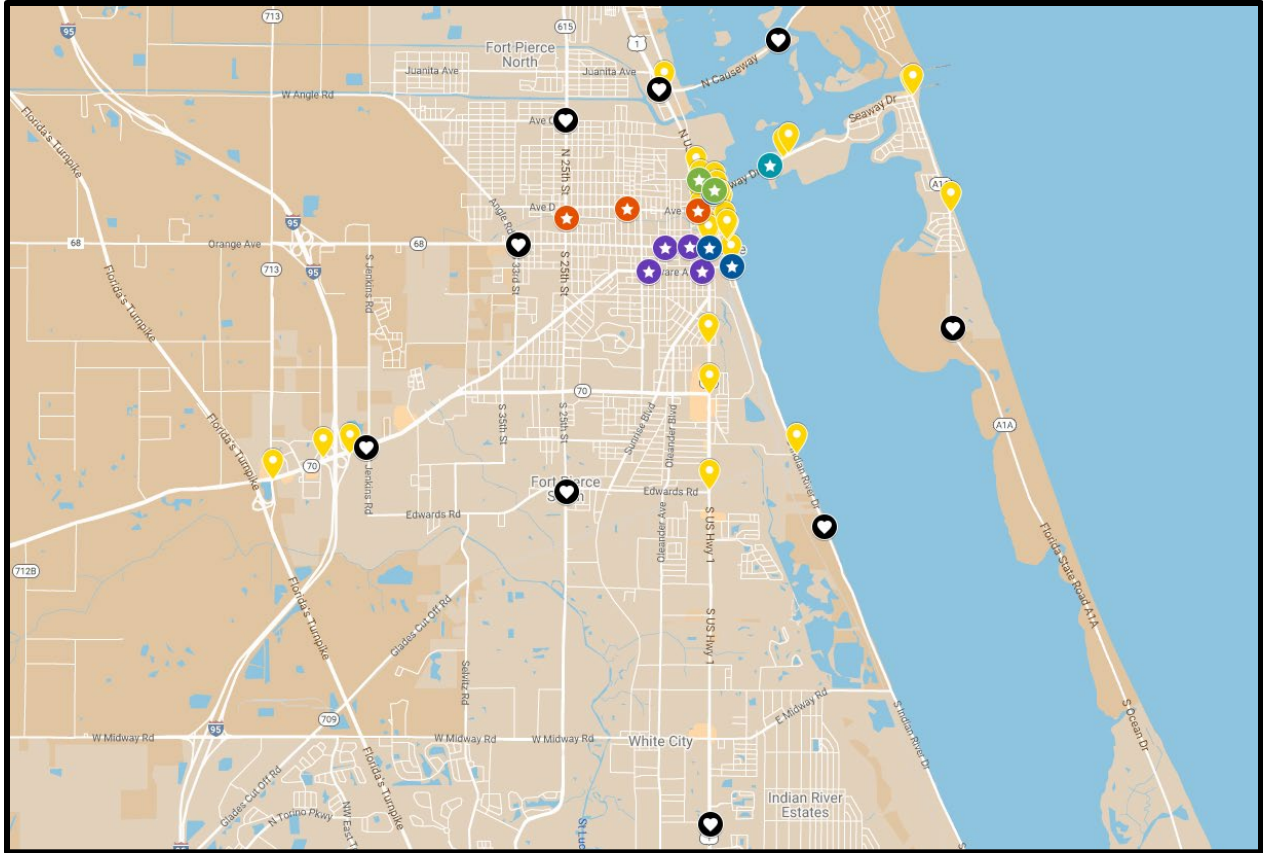
DISTRICT IDENTIFICATION SIGNS – Fisherman’s Wharf	
Street and Direction	Location
Avenue H (eastbound)	Avenue H and US 1
Indian River Drive (northbound)	Indian River Drive and Seaway Drive



Fisherman's Wharf Port District is a working port with a mega yacht repair facility, boat ramp, recreation, fishing, and soon there will be restaurants, residential development, and nightlife in the area. Fisherman's Wharf serves as a buffer between the working port and the Downtown. It boasts an Old Florida atmosphere where people gather to fish, boat, eat and gather for many generations.

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EXHIBIT "A" SIGN LOCATIONS



Link to interactive Google map of sign locations:

<https://www.google.com/maps/d/viewer?hl=en&mid=1gFRU3vx2to6Qsjv7xKt4wiRgC3UCw1Jx&ll=27.41962289305587%2C-80.34200155&z=12>

The locations identified in Exhibit A are preliminary and may need to be adjusted based on permitting and approvals as the project progresses. The City will accept recommendations from the vendor on installation locations based on best practices.

EXHIBIT "B" DESIGN INTENT

1. Comprehensive Wayfinding Signage Package



^Comprehensive Example



^Comprehensive Example

EXHIBIT "B" DESIGN INTENT



^Comprehensive Example



^Comprehensive Example



^Comprehensive Example

EXHIBIT "B" DESIGN INTENT



^Comprehensive Example



^Comprehensive Example

EXHIBIT "B" DESIGN INTENT



^Comprehensive Example



^Comprehensive Example

EXHIBIT "B"
DESIGN INTENT



^Comprehensive Example

EXHIBIT "B" **DESIGN INTENT**

2. Gateway Entrance Signs

- a. Entrance/welcome signs located at the gateways of the City of Fort Pierce.
- b. Notes to consider including on gateway signs:
 - i. Fort Pierce was incorporated in 1901
 - ii. Referred to as "The Sunrise City"



^Gateway Example



^Gateway Examples

EXHIBIT "B"
DESIGN INTENT



^Gateway Examples

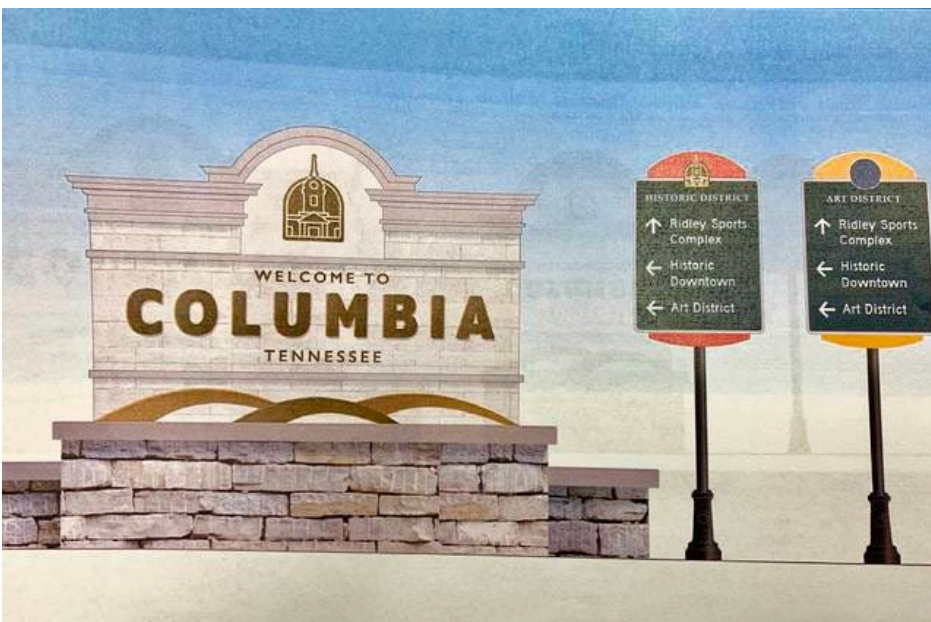
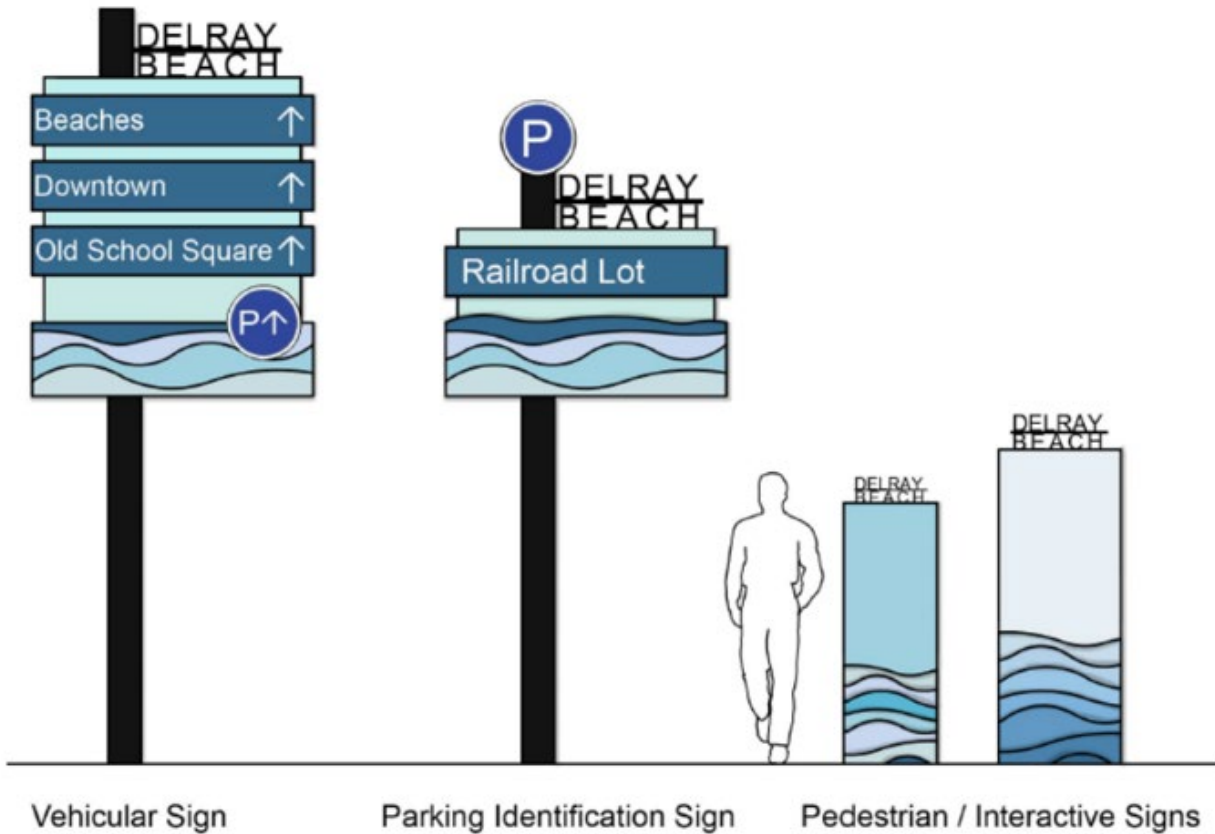


EXHIBIT "B" DESIGN INTENT

3. Wayfinding Directional Signs

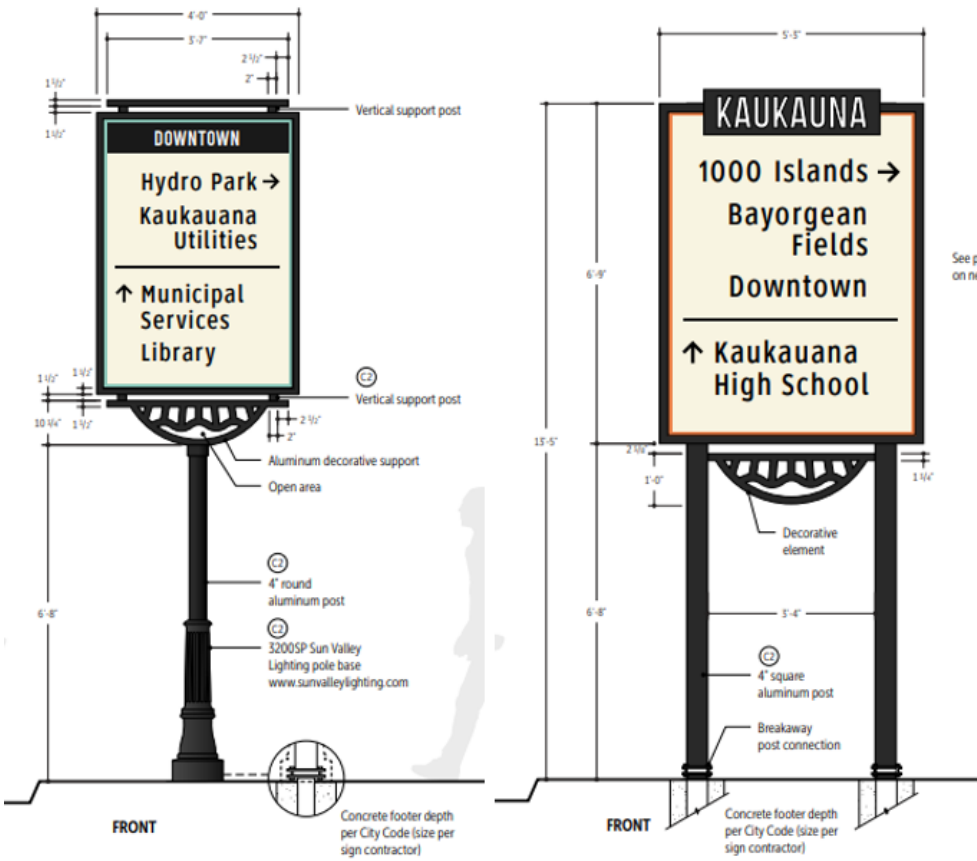


^Wayfinding Example



^Wayfinding Example

EXHIBIT "B" DESIGN INTENT



^Wayfinding Example



^Wayfinding Examples

EXHIBIT "B"
DESIGN INTENT

5. Parking Signs



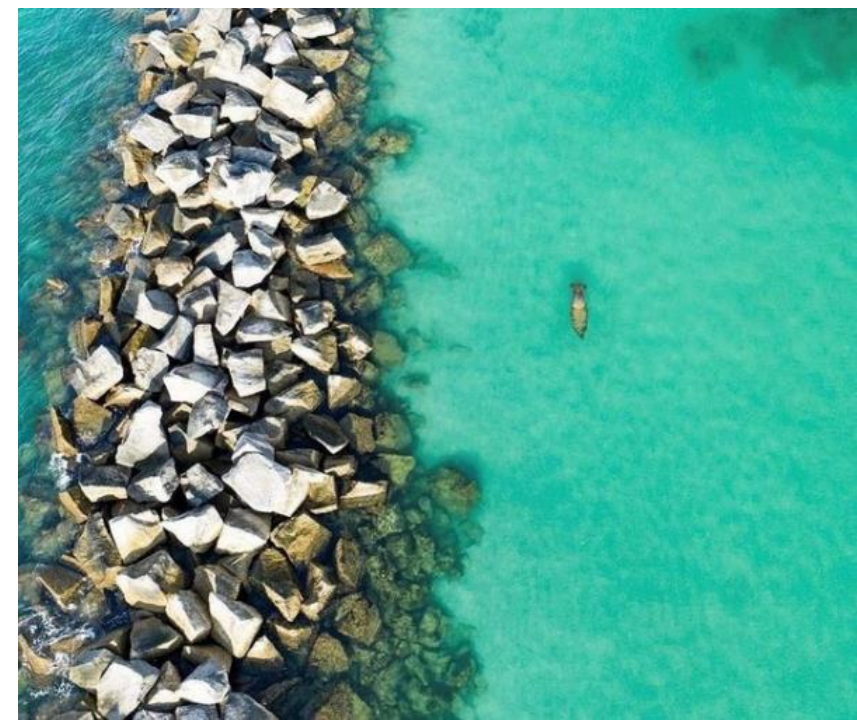
City of Fort Pierce Branding

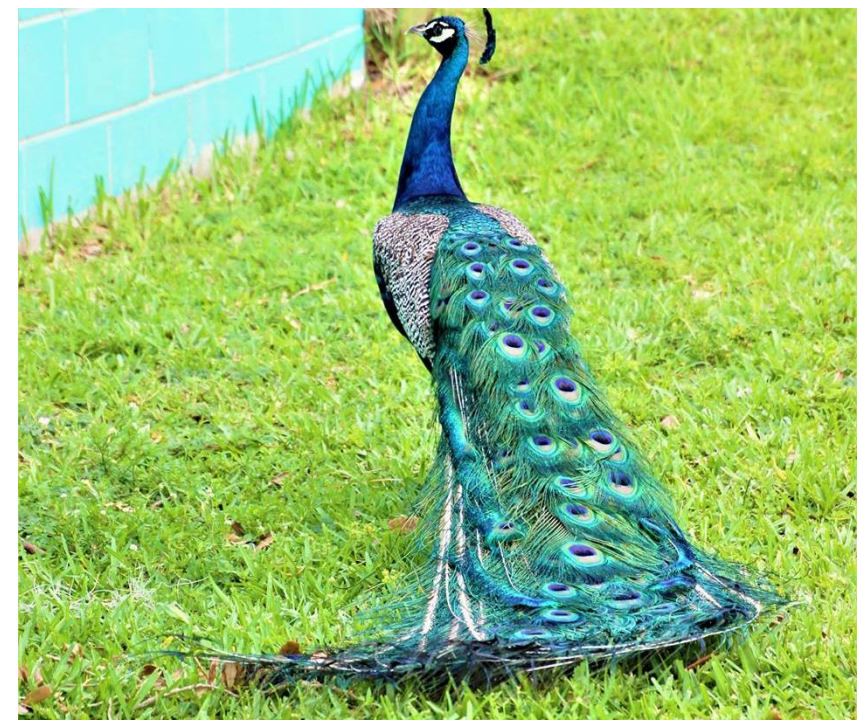


THE SUNRISE CITY

FORT PIERCE

Florida





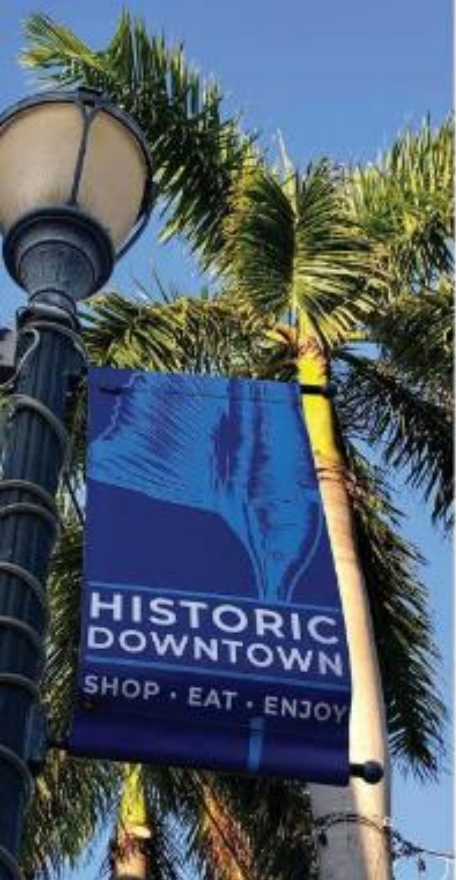












EXISTING SIGNAGE