

Comprehensive Wayfinding Program

Design, permitting, fabrication and installation of new wayfinding signage, district brand signs and gateway signs.

- CITY GATEWAY SIGNS (9)
- WAYFINDING DIRECTIONAL SIGNS (30)
- DISTRICT BRAND SIGNS (13)
- PUBLIC PARKING (10)

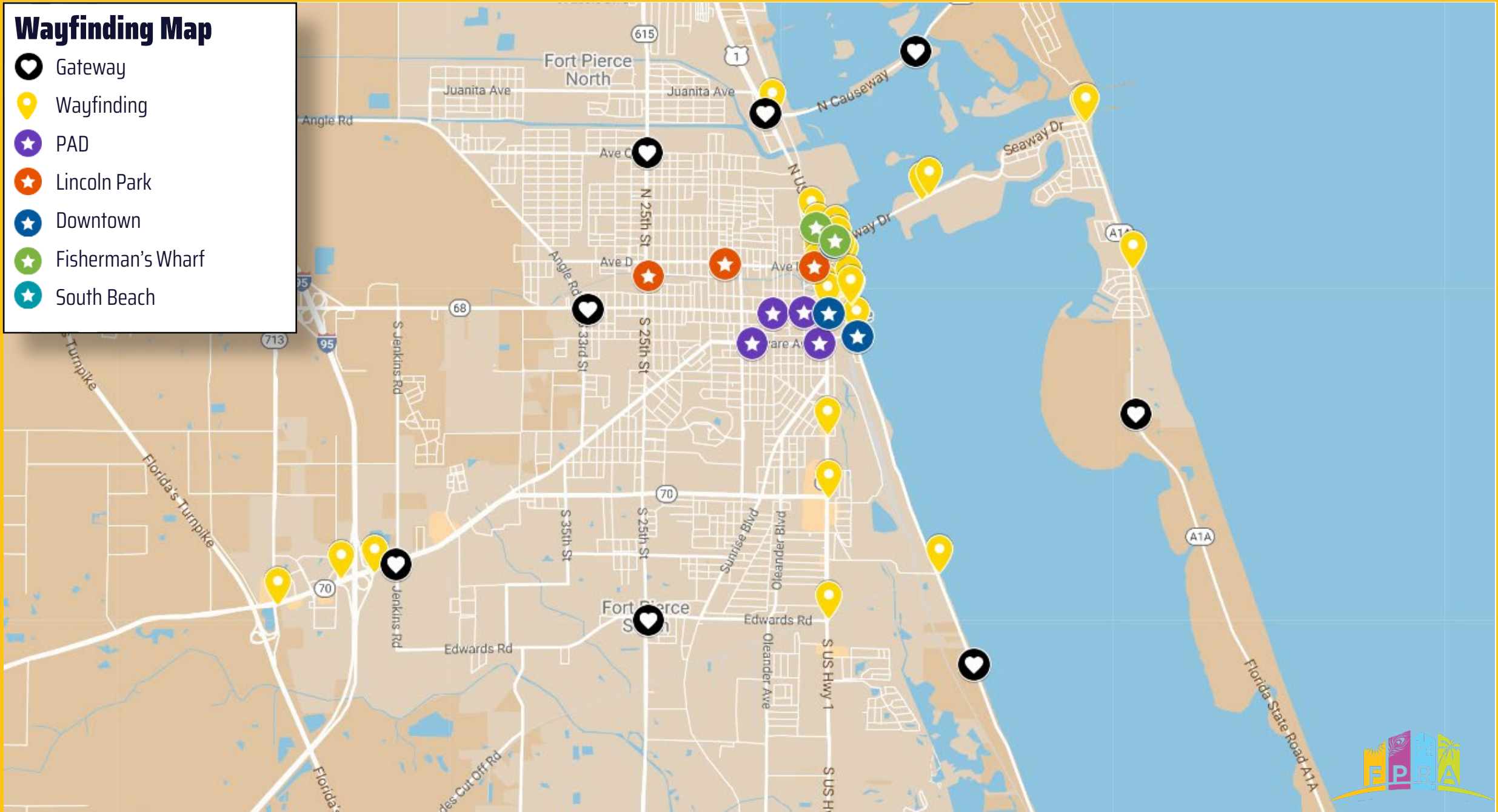
Estimated Project Cost: \$600,000

FPRA Contribution: \$600,000

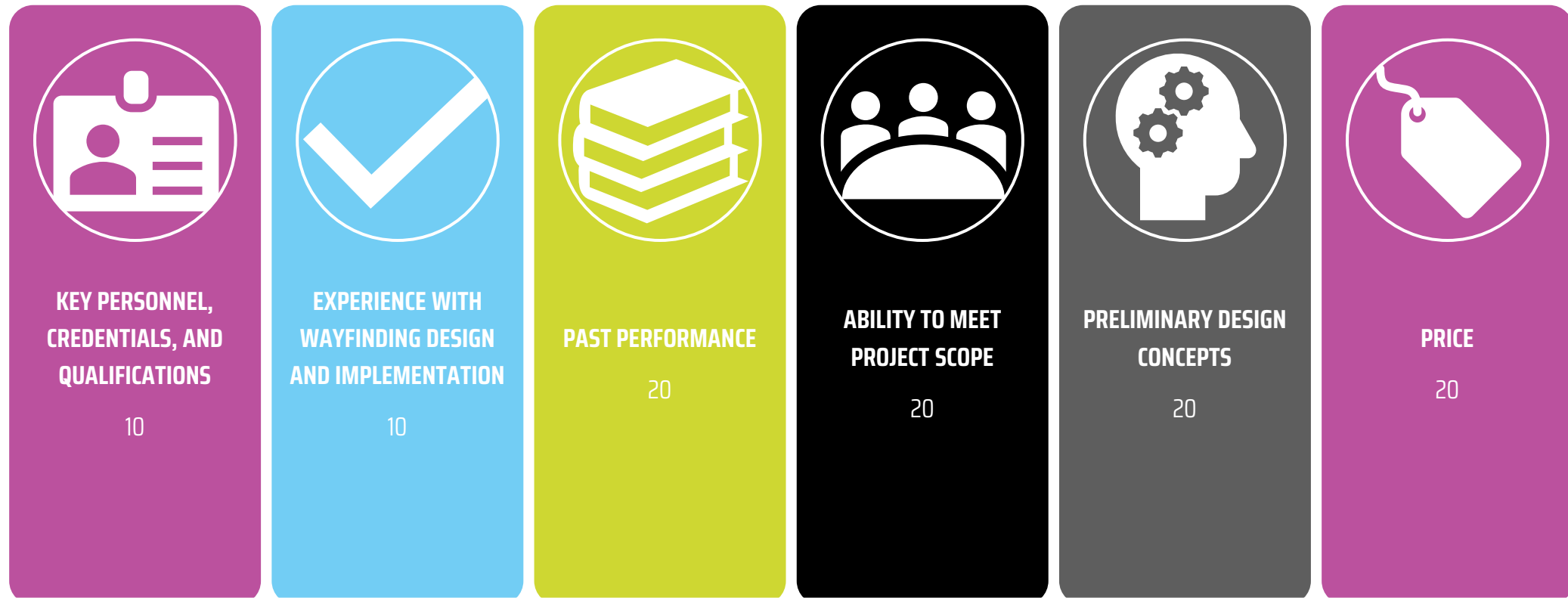


Wayfinding Map

- 📍 Gateway
- 📍 Wayfinding
- ★ PAD
- ★ Lincoln Park
- ★ Downtown
- ★ Fisherman's Wharf
- ★ South Beach



Evaluation Criteria



Cumulative Evaluation

RESPONDENTS	EVALUATOR #1	EVALUATOR #2	EVALUATOR #3	TOTAL
Acolite & Claude United Sign Co. Inc. Doral, FL	83	78	78	239
ACSM Design + Build Charlotte, NC	81	75	79	235
Bergen Sign Co. Pompano Beach, FL	64	73	78	215
DDEC, Inc. Tamarac, FL	82	84	87	253
Don Bell Signs, Inc Port Orange, FL	88	86	83	257
Found Design, LLC. d.b.a Merje West Chester, PA	28	65	68	161
I 2 Visual, Inc. Fort Meyers, FL	31	46	28	105
Poblocki Sign Company Orlando, FL	79	49	75	203
Rite Lite Signs, Inc. Concord, NC	67	62	64	193
West Central Signs, d.b.a Signstar Tampa, FL	71	71	65	207

Don Bell Signs

- Local experience – City of Port St. Lucie, City Hall Marquee Sign
- Wayfinding Experience – City of Lake Worth Beach, Daytona Beach
- In-house fabrication, fleet of service and installation vehicles as well as lifts and other equipment.
- 175 days from design to installation
- Estimated cost: \$499,739.00

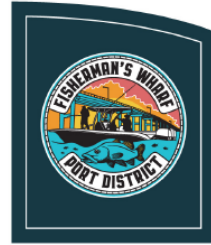
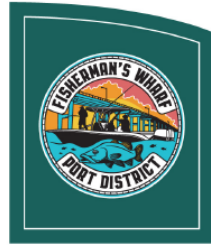
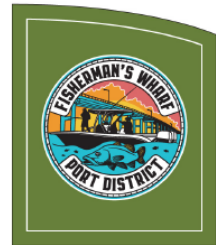
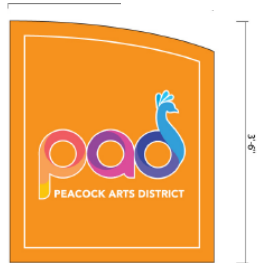


LOCAL EXPERIENCE



WAYFINDING EXPERIENCE

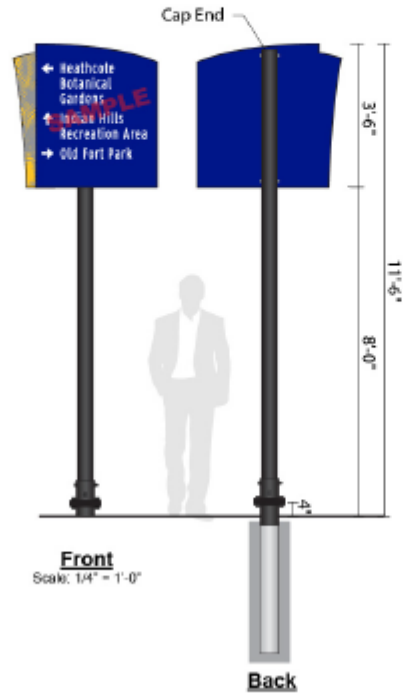
PRELIMINARY DESIGN CONCEPT: DISTRICT BRAND SIGNS



PRELIMINARY DESIGN CONCEPT: GATEWAYS



PRELIMINARY DESIGN CONCEPT: WAYFINDING



Recommendation

Award RFP to highest ranked respondent, Don Bell Signs, Inc; and authorize staff to enter negotiations for a period of 60 days.