
100TH
ANNIVERSARY
1923-2023
COME
PASS LINE
FIELD
SEVEN
HORN



The Speakeasy

- Promote Theatre History
- Bring Awareness to Theatre
- Impact to Downtown



Speakeasy Success

- SRT Foundation Raised $60K
- 46 Sponsors Supported
- Youth to Shows
- Another Speakeasy!



Social & Membership

- Pre-Season Ticket Sales Up 49.80% from 22-23
- 57 Total Number of Events
- Membership Up 21%
- Facebook – Up 1,966 Followers & Instagram 322 (total 1,005)
- Approx. 30k Email Subscribers



Facility Upkeep

- Re-Organized Backstage
- Re-Paint Backstage Area
- Pressure Cleaning



Facility Upkeep

- New Lighting System
- A/C Re-Programming
- Efficiency & Modernizing


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THANK YOU!