

SRT Advisory Board Meeting Minutes 12.13.22

Attending: Stanley Silver, Robert Bluestone, Rebecca Shearer, Melanie George, Dale Matteson, James A Taylor, Dennis DeVivo, , Victoria Bush, Wendy Frieder, Tony Lella, Sharon Engle, Anne Satterlee, Marisa Quijano, Karen Skidmore Excused: Commissioner Broderick, Luke Croghan, Jessica Ching, Dee Meely, John Earnhardt

The meeting was called to order at 12:31 PM.

Minutes from the meeting of 6.14.22 were approved.

Becky introduced Althea Wilson who took her position at IRSC. She also resigned as the Chair of the Advisory Board due to new job assignments. Althea will apply for a board position to assume Becky's role from IRSC. Sharon thanked Becky for all her hard work both on the Board and particularly in presenting the Strategic Plan to the City.

Sharon introduced Wendy and Victoria to the Board.

The initial Centennial Committee meeting is set for December 22 at 2 PM here at the Theatre with a target date of Tuesday, August 1 for the targeted Speakeasy type event. The History Festival here at the Theatre on Saturday, January 14 will be considered the kick off for the Centennial Celebration. Victoria is setting up a display on the street as part of this Festival and will let us know if she needs volunteers or items to make this successful.

The PFM Report was discussed along with the input from the surveys which they conducted which reflected many positive opinions especially regarding the courtesy of staff and volunteers, cleanliness of the Theatre and what a good overall experience they had.

We are currently at our full staff with the addition of Jeff and Marisa.

Marisa explained that we have retained Choice as our ticketing platform. We have been better utilizing their services while exploring other options.

Sharon gave an update on the upcoming shows. Shows have been selling tickets closer to the actual performance date both here and at other Florida venues.

Wendy stated that the Foundation would like to do another membership drive.

There was a discussion on the insurance costs to the Theatre and Sharon explained that the City is doing an assessment of insurance throughout the City.

The meeting was adjourned at 1:29 PM.