

**Sunrise Theatre Advisory Board
AGENDA**

Regular Meeting - Tuesday, October 10, 2023 - 12:30 pm

Sunrise Theatre Administrative Offices, 117 S 2nd Street, Fort Pierce, Florida

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes**
 - a. Approval of minutes from the 4.11.23 STAB Meeting
4. **Committees**
 - a.
 - a. Strategic Planning
 - b. Capital and Facilities Oversight
 - c. Education and Community Outreach
5. Foundation
6. **Discussion on 100 Year Celebration**
7. **Financials**
8. Memberships
9. Other Discussions
10. Comments for the public

11. **Adjournment**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Sunrise Theatre at (772) 467-4122 at least 48 hours prior to the meeting.

Sunrise Theatre Advisory Board

3. a.

Meeting Date: 10/10/2023

SUBJECT

Approval of minutes from the 4.11.23 STAB Meeting

Attachments

Minutes

SRT Advisory Board Meeting Minutes 4.11.23

Attending: Commissioner Michael Broderick, Dr. John Earnhardt, Stanley Silver, Robert Bluestone, Melanie George, Dale Matteson, James A. Taylor, Wendy Frieder, Anthony Lella, Althea Wilson, Sharon Engle, Marisa Quijano

The meeting was called to order at 12:46 PM.

There was a vote for Robert Bluestone to be the new Chair of the advisory board and for Stanley Silver to take the role of Vice Chair.

Minutes from the meeting of 12.13.22 were approved.

Sara Hedges led a presentation about the Florida Sunshine Law.

Sunshine Law states that discussions regarding decisions made by the Advisory Board or other Advisory Board matters cannot be discussed in a meeting of 2 or more members of the Advisory Board unless a meeting is called to order. This law applies to ex officio members as well as appointed Advisory Board members. Discussions can take place between 1 Board member and City staff.

For topics that have already been discussed or voted on in an Advisory Board meeting, a good rule of thumb is to still be aware of speaking about any Board matters if it is possible that the issue could be discussed at a future date at a meeting. E-mail chains are also included in the Sunshine Law.

Other rules discussed: The Advisory Board can create rules for proper decorum but must give the public the chance to comment on any item of conversation. Advisory Board members cannot force members of the public to show identification to attend a meeting. Any conflicts of interest in voting matters need to be announced as soon as possible.

Any discussions or actions that are found to break the Sunshine Law are null and void. Personal consequences are dependent on whether the person is knowingly or unknowingly breaking Sunshine Law. Laws apply outside of Florida.

Chapter 119 states that all meeting records are public. All forms of communication should be kept in case of request. Requests can be made at any time.

Sharon Engle is to be removed from the Advisory Board to ensure lawful interactions between the Board and the Executive Director of the Sunrise Theatre.

After the presentation, Dr. Earnhardt brought up a job opening for a chorus teacher at CAST.

The upcoming Sunrise Speakeasy Centennial Celebration was discussed. The event is on July 29, 2023. Sponsorship books were passed out with the hopes of business outreach. Sunrise Theatre is to work with downtown businesses. Any sponsorship opportunities should be sent to Wendy Frieder.

The Sunrise Theatre is bringing back free summer movies in 2023, sponsored by Humana.

New Marketing Director was announced – Joe Sweat (not in attendance).

Upcoming performances were discussed as well as when the new Season announcement would be and when the membership drive begins (June 1). Missoula Summer camp will be hosted for three weeks.

Sunrise Theatre upcoming schedule is heavy in October. The theatre is expected to have 55% of their own shows and 45% rentals.

With the help of Commissioner Broderick, Sharon is hoping to separate performance and operation financials so that the Theatre can analyze those numbers separately. The Theatre is looking into doing an Economic Impact Study and Commissioner Broderick is hoping to get the city to initiate the Study.

Sharon spoke about grants and the Theatre's goal to connect more with downtown.

The contract with PFM ended as the Theatre ran its course with them. Suggestions became redundant.

In regards to the Sunrise Theatre Foundation, Wendy spoke about Happy Hauntings coming up in October. She is working with Donna Regan to acquire the center aisle rails in the lobby of the Theatre. The Foundation was able to acquire money from Child Services to pay for Missoula Children's Theatre.