

**Sunrise Theatre Advisory Board
AGENDA**

Regular Meeting - Tuesday, December 12, 2023 - 12:30 pm

Sunrise Theatre Administrative Offices, 117 S 2nd Street, Fort Pierce, Florida

1. **Call to Order**

2. **Roll Call**

3. **Approval of Minutes**
 - a. SRT Advisory Board Meeting Minutes 10.10.23

4. **Committees:**
 - a. Strategic Planning

 - b. Capital and Facilities Oversight

 - c. Education and Community Outreach

5. **Foundation**

6. Financials

7. **Comments from the Public**

8. **Adjournment**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the Sunrise Theatre at (772) 467-4122 at least 48 hours prior to the meeting.

Sunrise Theatre Advisory Board

3. a.

Meeting Date: 12/12/2023

SUBJECT

SRT Advisory Board Meeting Minutes 10.10.23

Attachments

Minutes 10.10.23

SRT Advisory Board Meeting Minutes 10.10.23

Attending: Commissioner Broderick, Stanley Silver, Robert Bluestone, Melanie George, Dale Matteson, James A. Taylor, Jessica Ching, Dennis DeVivo, Anthony Lella, Victoria Bush, Chris Cichorek, Joe Sweat, Holland Ryan, Marisa Quijano, Karen Skidmore

Excused: Althea Wilson, John Earnhardt, Luke Croghan and Sharon Engle Unexcused: Dee Meely

The meeting was called to order by Bob Bluestone at 12:30 PM.

Motion to accept minutes made by Stanley, Dale seconded the motion. Motion passed unanimously by a show of hands.

Chris Cichorek, the Foundation President discussed how the Foundation is changing. They will be developing and implementing a long term strategic plan. They plan on making the Theatre's Wish List a priority. A sponsor is honoring John Wilkes with the stair rail. Their website has been upgraded. The Centennial had over 450 guests. Half of the revenue raised came from ticket sales and half from sponsorship funds. The Happy and Hopeful campaign for children's programs was able to double through the funds raised at the Centennial. Their upcoming Hauntings event was discussed.

Commissioner Broderick discussed his meeting with Sharon regarding Financials as well as discussions with other Commissioners about the capital expense projects at the Theatre. The rise in insurance costs overall and the Theatre's percentage of the overall bill were discussed as well. This is a work in progress but he feels that there is a sincere attempt at the Commission level to access this situation.

Marisa Quijano discussed the memberships. To date this year revenue is up \$15,000 from last year. Membership levels were discussed as well as the perks for the \$1,000 plus level of membership. The Private Lounge is also bringing in additional revenue.

Karen introduced the new Tech Director/Facilities Manager, Holland Ryan. He gave a brief bio.

The meeting was adjourned at 1:24 PM.