

YOCO x Boys & Girls Clubs of St. Lucie County

Empower Youth Event

Date: Saturday March 25th 10:00 am – 2:30 pm

Description: An educational event for youth and parents of youth to learn about and utilize resources around them and focus on the following key topics: scholarships, preparing for college, job/career opportunities, and parent resources.

Target Audience: Youth 13-19 and Parents of teens, 100 total attendance

Venue/Utilities: Percy Peek Boys & Girls Club and/or Blackburn Center, Tables/chairs, table cloths, décor, silverware, and speakers are provided.

Marketing: BGC, City of Fort Pierce, Roundtable/YL, IRSC, LPA via Facebook, Instagram, YOCO and City Commission meetings, radio, in-person flyers, morning announcements, and word of mouth.

Budget: Food and Drink for 100 people =

100x Publix box packages - $\$8.99 \times 100 = \899

4x Publix waters 24ct - $\$3.48 \times 4 = \13.92

To-Do:

Make a registration on survey monkey and link it to Canva to make a QR code.

Schedule:

10-10:15 Sign in/Breakfast

10:15-10:20 Intro, Sponsors, & Run of Show

10:20-11:00 Main Discussion

11:00-11:15 Questions

11:15-11:45 Lunch

11:50-12:35 Breakout Sessions P1

12:45-1:30 Breakout Sessions P2

1:40-2:10 Breakout Sessions P3

2:20-2:30 Closing Statements, Question, and Finale