

CITY OF FORT PIERCE
ARTS AND CULTURE ADVISORY BOARD

Regular Meeting - Tuesday, February 27, 2024 - 9:00 a.m.

City Hall - William D. Dannahower Conference Room, Second Floor, 100 North U.S.
#1, Fort Pierce, Florida

1. **CALL TO ORDER**

2. **ROLL CALL**

3. **COMMENTS FROM THE PUBLIC**

Any person who wishes to comment on any subject on this Agenda may be heard at this time. Please sign the sign-up sheet in order to speak. Please limit your comments to no more than five (5) minutes, as this section of the Agenda is limited to thirty minutes. The Arts and Culture Advisory Board will not be able to take any official action under "Comments from the Public" section.

4. **APPROVAL OF MINUTES**

- a. Approval of the minutes from the January 23, 2024 meeting.

5. **NEW BUSINESS**

- a. Eric Dowdle Art Commission Opportunity
- b. Crayola Community Development Executive Visit March 30th

6. **OLD BUSINESS**

7. **BOARD AND STAFF DISCUSSION**

8. **ADJOURNMENT**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

Arts and Culture Advisory Board

4. a.

Meeting Date: 02/27/2024

Re: Minutes January 23, 2024

Submitted For: Celia Howard, Deputy City Clerk, City Clerk

SUBJECT:

Approval of the minutes from the January 23, 2024 meeting.

Attachments

Minutes January 23, 2024

Form Review

Form Started By: Celia Howard
Final Approval Date: 02/16/2024

Started On: 02/16/2024 03:37 PM

MINUTES OF A REGULAR MEETING OF THE ARTS AND CULTURE ADVISORY BOARD OF THE CITY OF FORT PIERCE, FLORIDA, HELD IN THE 2ND FLOOR CONFERENCE ROOM, CITY HALL, 100 NORTH U.S. #1, FORT PIERCE, FLORIDA, AT 9:00 A.M. ON TUESDAY, JANUARY 23, 9:00 A.M.

1. CALL TO ORDER

Chairwoman Pouliott called the meeting to order at 9:02 a.m.

2. ROLL CALL

Present: Julie Pouliotte, Chairwoman; Doretha Hair Truesdell, Vice-Chair; Ipyana Abayomi; Lisa Kessler

Absent: Renee Morgan; Rick Fusco

Staff Present: Marsha Commond, Redevelopment Specialist; Celia Howard, Deputy City Clerk

3. COMMENTS FROM THE PUBLIC

Any person who wishes to comment on any subject on this Agenda may be heard at this time. Please sign the sign-up sheet in order to speak. Please limit your comments to no more than five (5) minutes, as this section of the Agenda is limited to thirty minutes. The Arts and Culture Advisory Board will not be able to take any official action under "Comments from the Public" section.

No comments from the public.

4. APPROVAL OF MINUTES

- a. Approval of the minutes from the November 28, 2023 meeting.

Motion by Vice-Chair Doretha Hair Truesdell, seconded by Ipyana Abayomi to approve the minutes from the November 28, 2023 meeting.

AYE: Ipyana Abayomi, Lisa Kessler, Chairwoman Julie Pouliotte, Vice-Chair Doretha Hair Truesdell

6. NEW BUSINESS

- a. Introduction of Lisa Kessler, Commissioner Michael Broderick's appointee to the Board.

Mrs. Lisa Kessler provided a brief introduction of herself, highlighting her professional experience and expertise, and further responded to inquiries pertaining to her art background and relocation to Fort Pierce.

- b. Application of Gloria Baxevanis for consideration by Art & Culture Board for appointment as the "Board representative".

The Board members discussed the applicant's resume, the role of a board representative, and the construction of the board.

Motion by Chairwoman Julie Pouliotte, seconded by Vice-Chair Doretha Hair Truesdell to appoint Gloria Baxevanis as the Board representative.

AYE: Ipyana Abayomi, Lisa Kessler, Chairwoman Julie Pouliotte, Vice-Chair Doretha Hair Truesdell

- c. Indian River Drive Mural theme

Marsha Commond, Redevelopment Specialist, expressed the need for a clearer theme for the Indian River Drive Mural and also explained the process for the call for artists that will take place moving forward. During the meeting, the board members discussed various ideas, including incorporating elements of history and movement into the mural.

- d. Artwork at Dreamland Park

Dr. Pinky Hanley, Batty Bradwell, and Ralph Morrison Jr., Survivors of Murdered Victims Support Group presented the proposed Dreamland Park Memorial Wall. They addressed the board's inquiries regarding the wall's layout, materials, and surrounding vegetation.

The Board agreed on the need for a rendition of the finished memorial wall to be presented at a future meeting.

- e. Art in Public Places Ordinance Revision

Marsha Commond, Redevelopment Specialist, presented the Art in Public Places Ordinance Revision and answered questions posed by the Board such as the ownership of the artwork, and details of policies from nearby communities.

Motion by Chairwoman Julie Pouliotte, seconded by Ipyana Abayomi to recommend the update of the Art in Public Places Ordinance to include the appropriation of fees from private development.

AYE: Ipyana Abayomi, Lisa Kessler, Chairwoman Julie Pouliotte, Vice-Chair Doretha Hair Truesdell

- f. The Zora Neal Hurston Experience Fest Sponsorship Request

Marsha Commond, Redevelopment Specialist, presented the Zora Neal Hurston Experience Fest Sponsorship Request and answered questions pertaining to the details of the request.

Motion by Ipyana Abayomi, seconded by Chairwoman Julie Pouliotte to approve the Zora Neal Hurston Experience Fest Sponsorship Request for \$10,000.

AYE: Ipyana Abayomi, Lisa Kessler, Chairwoman Julie Pouliotte, Vice-Chair Doretha Hair Truesdell

7. OLD BUSINESS

8. BOARD AND STAFF DISCUSSION

Ms. Lisa Kessler made an inquiry regarding external donations to the fund, to which Ms. Commond responded by explaining the funding structure of the Art in Public Places program.

Ms. Julie Pouliotte expressed her concern with the shortage of advertisements for the Annual Highwaymen Heritage Trail Art Show and Festival.

Mr. Ipyana Abayomi proposed identifying new buildings that could potentially host a mural.

9. ADJOURNMENT

Meeting was adjourned at 10:19 a.m.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

Arts and Culture Advisory Board

5. a.

Meeting Date: 02/27/2024

Re: Eric Dowdle Art Commission Opportunity

Submitted For: Celia Howard, Deputy City Clerk, City Clerk

SUBJECT:

Eric Dowdle Art Commission Opportunity

Form Review

Form Started By: Celia Howard
Final Approval Date: 02/16/2024

Started On: 02/16/2024 10:47 AM

Arts and Culture Advisory Board

5. b.

Meeting Date: 02/27/2024

Re: Crayola Community Development Executive Visit March 30th

Submitted For: Celia Howard, Deputy City Clerk, City Clerk

SUBJECT:

Crayola Community Development Executive Visit March 30th

Attachments

Carbon Black Crayon

Edwin Binney Colored Sticker

Sunglow with Jeanne Johansen

Jack and Sally Chapman

Karen Kelly Crayola

Janie Baugh, Jeanne Johnson, and Denise Baugh

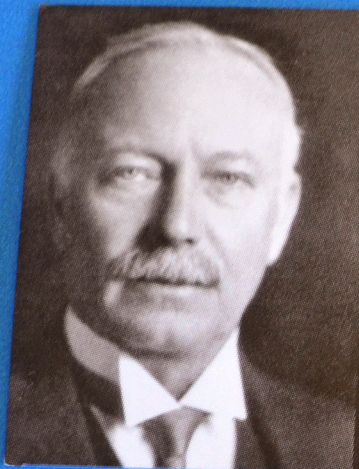
Press Release 2024

Form Review

Form Started By: Celia Howard

Started On: 02/20/2024 08:46 AM

Final Approval Date: 02/20/2024



Edwin Binney

Inducted into the National Inventors Hall of Fame
May 4, 2011

Apparatus for the Manufacture of Carbon-Black
Patent No. 453,140
Issued May 26, 1891





EDWIN BINNEY

Colored
Ft. Pierce
Beautiful





Crayola®







Karen Kelly

(she/her)

**Manager, Communications, DEI and
Community Engagement**

✉ kkelly2@crayola.com

☎ 484-545-2382 (O)

📱 484-695-1993 (M)

Favorite color: **Midnight Blue**







www.fortpierceartclub.org
fortpierce.art.club@gmail.com

PRESS RELEASE: with CRAYOLA Contact
CONTACTS: Jeanne Johansen 772-579-1529

COLOR FORT PIERCE BEAUTIFUL CALLING ALL CRAYOLA LOVERS! CRAYOLA IS COMING!

The monument and fountain are gone and with them the knowledge of the many contributions to Fort Pierce and St. Lucie County by Edwin Binney, the creator of CRAYOLA® crayons and CEO of Binney & Smith, today known as CRAYOLA®.

The Fort Pierce Art Club's COLOR FORT PIERCE BEAUTIFUL will honor Edwin Binney, on Saturday, March 30, 2024, from 10 AM until 2 PM at the Fort Pierce Riverwalk, 600 Indian River Drive.

The event at Riverwalk will include a visual history of Edwin Binney and his family in St. Lucie County by the St. Lucie County History Museum in picture form. The event is free to the public.

Children will be invited to judge the Edwin Binney Look Alike Contest for Fort Pierce's first honorary "Edwin Binney" and give the award.

Visitors to Riverwalk will enjoy a mini-CRAYOLA Experience where people of all ages can play with the company's creative art tools.

Three CRAYOLA® Corporate Executives from Easton, Pennsylvania, are scheduled to attend the Saturday event and to see Binney's much loved city and county on March 30th. CRAYOLA® has continued to manufacture crayons with the same formula loved by parents, educators, and artists for over 120 years.

They will be only staying the day and are looking forward to seeing the many places where Edwin Binney contributed to the community: The Port of Fort Pierce, the county park behind the Port, the Old Coast Guard Station, the Pelican Yacht Club, (all

on land that he donated to the community) as well as his home on Indrio Road, Florinda.

The March 30th COLOR FORT PIERCE BEAUTIFUL event will include the unveiling of a new portrait by local artist, Bezo, in the morning at a special VIP breakfast for sponsors and other officials.

In 2023, the club submitted a nomination for Edwin Binney to be in the Florida Hall of Fame for his philanthropic contributions. We are still awaiting the outcome of the nomination.

Go to www.fortpierceartclub.org for up-to-date information on Saturday, March 30th, 2024, from 10 AM to 2 PM at the Fort Pierce Riverwalk, 600 Indian River Drive from 10am-2pm.

If you wish to be a sponsor of the event, contact Rodger Stone at 518-378-6546. Sponsors will get to meet and speak with the CRAYOLA® at the VIP Breakfast held from 9 AM until 10 AM at the Fort Pierce Yacht Club, 700 Indian River Drive, Fort Pierce, before the main event opens at Riverwalk.

The Fort Pierce Art Club is a 501(3)C which was formed in the 1950's with A. E. Backus as its first 3-term president. It was incorporated in 1966 and continues its mission of supporting the arts in Fort Pierce and the Treasure Coast.

#####

March 30 Schedule

- 9 AM – 10 AM VIP Breakfast for CRAYOLA®, local officials, and sponsors at the Fort Pierce Yacht Club
- 10 AM – 2 PM Riverwalk Opens to the Public (Free) until 2 PM. The executives will leave to return to Pennsylvania.

Photos Attached:

- Event Sticker
- Sponsorship packet
- The mascot. SUNGLOW with Jeanne Johansen at the CRAYOLA Experience in Orlando. SUNGLOW will be coming to Fort Pierce for the event.
- Karen Kelly, CRAYOLA
- Janie Baugh and Denise Baugh (current owners of Edwin Binney's home, "Florindia") at the SLC Historical Society Dinner in February 2024.

