

Print

Application For Appointment/Reappointment - Submission #22731

Date Submitted: 8/29/2024

Name of Board or Boards for which you are applying:*

Arts & Culture Board

Name:*

Darryl Bey

Home Address:*

1005 Kentucky Ave

City:*

Fort Pierce

State:*

FL

Zip:*

35950

How long at this address?*

25 years

Telephone Number*

772.979.6176

If less than two years, provide prior address:

Are you a citizen of the United States? *

Yes

No

Occupation: *

Concert Promoter/ Producer

Employer:*

BlueBird Productionns

Do you own a business that operates within the City of Fort Pierce?*



Yes



No

If yes, list the address and nature of said business:

809 Delaware Ave

Do you now or in the future plan to do business with the City of Fort Pierce or the Fort Pierce Utilities Authority(FPUA)?*



Yes



No

If yes, in which organization and in what capacity?

Are you employed by a business that is located within the City of Fort Pierce?*



Yes



No

If yes, state the business and location:

BlueBird Productions

Do you have special training or knowledge in the area of:

Engineering:*

Yes

No

Architecture:*

Yes

No

Real Estate Brokering:*

Yes

No

Finance/Accounting:

Yes

No

Contracting:*

Yes

No

Land Development:*

Yes

No

Utilities:

Yes

No

Management:*

Yes

No

Describe your professional background and what expertise you will bring to this Board. (Attach your resume or other applicable information below if desired) *

40 years in entertainment industry in concert promotion, festival creation, music curation and management.

Are you currently a member of a Commission-appointed board/committee?*

Yes

No

If yes, please specify:

Have you ever been convicted of a felony?*

Yes

No

If yes, what was the nature of the crime(s) you were convicted of:

If appointed, are you willing to attend a training session which could last several hours?*

Yes

No

Referred by:*

Applicant Email Address:*

Date:*

Applicant's Signature:*

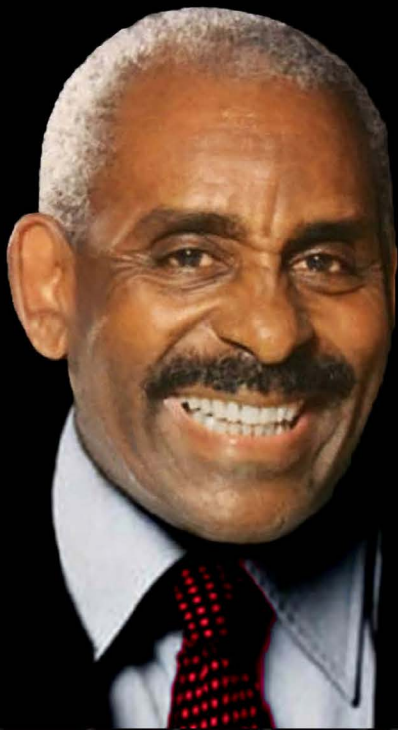
APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.

For additional information, please contact the City Clerk's Office at 772.467.3065 or email lcox@cityoffortpierce.com.

Upload Resume (Optional)

No file chosen

Darryl T. Bey



Darryl T. Bey

**35 Years
Managing
&
Promoting
Rhythm & Blues and Jazz**



Nicole Henry



Kenny Latimore



Danielle Nicole





Lauren Mitchell



Sugar Blue

A Lifetime Dedicated to Rhythm & Blues, Jazz & Rock n Roll

Darryl T. Bey

As the founder/co-founder and leader of several musical societies, as an active participant in numerous nonprofit civic organizations, as a professional impresario and as an independent businessman, I have acquired decades of successful experience in management, marketing and development. These skills and experience include:

- Development and execution of numerous marketing, advertising and public relations campaigns in support of performing arts programs and events
- Representative and negotiator with artists' agents, publicists and managers to book and promote performances
- Identifying primary and secondary audiences for events and programs and developing cost-effective targeted marketing campaigns to reach them using the appropriate tools and methods, such as direct mail, email blasts, telemarketing, news releases and media advertising
- Making presentations to municipal governmental bodies, civic organizations, clubs, news conferences and other public forums
- Print interviews and appearances on broadcast media to discuss and promote programs and events
- Development, scheduling and distribution of news releases, public service announcements and artist interviews
- Recruitment and leadership of volunteer assistance in promoting programs and staging events
- Building cooperation and coordination among various performing arts and educational organizations
- Developing policies and responding to inquiries regarding performances, promotions and related issues
- Annual planning of performing arts societies' programs, promotions and activities
- Management of Successful Arts and Cultural Arts Organizations



Impresario
Consultant
Producer

EMPLOYMENT HISTORY

BlueBird Productions, Inc.

January 1997 – Present
809 Delaware Avenue • Fort Pierce, FL
President and Artistic Director

Fort Pierce Jazz & Blues Society

September 1996 – April 2007
110 North Depot Drive • Fort Pierce, FL
President, Artistic Director & Executive Director

EDUCATION

Cleveland Institute of Music

Max S. Hayes Vocational Trade School
Cleveland, OH

Cuyahoga Community College • Cleveland, OH
Music major

University of Maryland • College Park, MD

Professional Organizations

Association of Performing Arts Professionals
Florida Professional Presenters Consortium

Additional Educational Activities

Alabama School of Real Estate • Birmingham, AL
Real Estate License Program

Indian River State College • Fort Pierce, FL
Computer and English refresher courses

Leadership St. Lucie, Class 19, 2003
Sponsored by St. Lucie Chamber of Commerce

Hobbies

Gardening, Photography, Record Collecting,
Antique Car Restoration

Wynton Marsalis



Ramsey Lewis





Selwyn Birchwood

Vanessa Collier



Leadership and Management of Professional Events Throughout the United States

Testimonials

JOHN WILKES

Sunrise Theatre, Kravis Center, Van Wezel Performing Arts Center

It is with much enthusiasm that I write this letter of reference for Darryl Bey/BlueBird Productions in support of his work with the Historic Sunset Lounge. I have known Darryl professionally and personally for approximately fifteen years. In those fifteen years, I have watched him interact with colleagues, observed his fine management skills, as a presenter in the 1200 seat Theatre as well the intimate Black Box Theatre. Mr. Bey was also a member of the Board of Trustees of the Sunrise Theatre, Inc.

I have watched Darryl grow from being a presenter to a well rounded professional manager. He has volunteered and undertook various projects and duties of concern to the theatre, thus becoming a very active and valued member of the community at large. As an executive director, I had the pleasure of working with Darryl on a diverse variety of programs of which I found to be artistically successful and spoke to the desires of the regional entertainment market. Mr. Bey is an excellent collaborator and is open to new ideas, is an excellent and active listener; consequently, his presentations were highly successful on many levels.

In conclusion, I strongly feel that Darryl Bey has much to offer and is well equipped to manage the venue and creatively program the Historic Sunset Lounge.

TAMMY AUPPERLE

National Center for Arts & Technology

I am pleased to recommend Darryl Bey. I first had the pleasure to work with Darryl when we had a staffing change in our office and I took over a replication project in West Palm Beach, Florida.

As Director of Global Strategy for NCAT, I learned that Darryl Bey had agreed to serve as an interim board chair to guide the West Palm Beach Center for Arts & Technology (WPB-CAT). As any start-up and often non-profit start ups go, there are many bumps along the way. Darryl navigated getting the CRA funding and bond approved, inspite other detours along the way.

Mr. Bey positively progressed WPB-CAT and helped the board apply for its 501(c)(3) filing with the Internal Revenue Service (obtaining it in record time) and represented the organization at NCAT's annual conference in Akko, Israel. He was also invited to represent WPB-CAT as the A-CAT Director, in Akko, Israel, delivered a historic keynote address at AIPAC, (American Israeli Political Action Committee), in Washington, D.C. in March 2020.

Darryl Bey had not originally planned to chair WPB-CAT. However, he helped to create an organization that was on a positive trajectory when he handed it over to new board chair, former West Palm Beach Mayor, Jeri Muoio. At Dr. Muoio's first board meeting, Mr. Bey indicated his interest in staying involved, but he did not want to be in the way. The board unanimously elected Darryl Bey as the first ex-officio board member.

I know that Darryl is now chairing the Sunset Lounge, which will prove to be a great success. I look forward to WPB-CAT partnering with Darryl and the Sunset Lounge in the future. Darryl is a consummate professional. He approaches every project in a very thoughtful and thorough way. He also has complete integrity and people can trust him. Any organization would be very lucky to have Darryl Bey.

JOHN LOESSER

Lyric Theatre

It is my pleasure to be able to comment to you on Darryl Bey of BlueBird Productions. I have known Darryl for over 20 years and got the opportunity to get to know Darryl in my role as Executive Director of the Lyric Theatre, in Stuart Florida. Darryl is an innovative leader in programming and music educational arts with more than 30 years of experience driving and supporting the strategic artistic needs of diverse concert and educational organizations. Darryl has brought together the best musical (jazz) talent from around the country to South Florida and other parts of the country.

Darryl has worked with several top-tier jazz artists over the years this list includes such well-known names as Wynton Marsalis, The Duke Ellington Orchestra, David Sanborn, Nat Adderley Jr. Ramsey Lewis and TS Monk.

Darryl is an excellent program director, and while he is indeed a fine impresario, he also possesses more rare qualities like a passion for music, a sense of humor, integrity, and drive that will guarantee his success in his future ventures.

To conclude, I would like to restate my very highest recommendation for Darryl.

JON WARD

Community Redevelopment Agency, Florida City, FL

It's been my pleasure to know and work with Mr. Darryl T. Bey for almost 30 years.

I know Darryl as a respected businessman. I know Darryl as a creative entrepreneur. I have watched his management of Bluebird Productions, a premier regional jazz and blues producer, carve a niche in South Florida, presenting a wide variety of known and emerging talent, including significant artists such as Wynton Marsalis. He has worked responsibly across a challenging landscape of venues, from a multi-year contract with the 1200-seat Sunrise Theatre in Fort Pierce, FL, to packing the house at West Palm Beach's Sunset Lounge. His management of talent, contract negotiations and related issues allows owners to literally, "set it and forget it." If Darryl is in charge of an event, it starts on time, talent is managed appropriately, the financial end is handled according to the contract and there is always a minimum of drama. His focus on education is key. His Foundation secures instruments for schools and, whenever possible, Darryl's performance contracts include appearances by professional musicians in local schools, a program that has garnered him much respect in educational circles.

I know Darryl as a community leader. He's served several terms on the Board of Directors of Fort Pierce Utilities, including stints as Chairman of the Board. He was elected Chairman of the Board of the National Center for Arts and Technology, a program developing vocational training programs in West Palm Beach.

Finally, I know Darryl as a trusted Operations Manager as the Sunset Lounge project has taken shape for over four years. He was hired to initially present programming to keep the Sunset "top of mind" with the local community, as plans were developed. He has worked tirelessly with the design professionals to guide the feel of the Sunset and spent days interviewing food and beverage specialists, to assist in the planning of those components of the operation. I've personally been with him to various venues to check out what seems to work, like "Gospel Brunch" in Sarasota and "Collard Green Festivals" in Cleveland and St. Petersburg.

I find Darryl T. Bey to be an honest and trustworthy partner, especially in situations that require one to exercise independent judgment. At the end of the day, aside from his demonstrable management and creative talents, the thing that strikes me about Darryl is that I trust him. I know that he is dependable, focused and has a curious mind that keeps him targeted on creatively solving operational challenges that are impossible to completely anticipate. In those situations, one needs to depend on a strong broken-field runner and, in my opinion, Darryl Bey is that person.

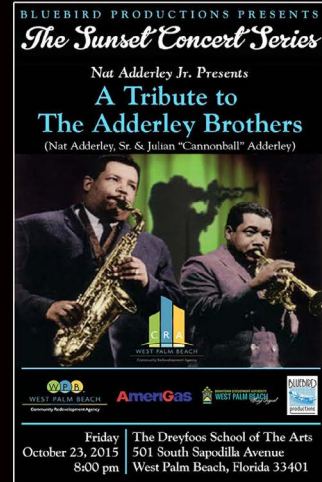
Please accept the remarks as my recommendation of Darryl Bey.



David Sanborn



Jarekus Singleton



Adderley Brothers



Chanté Moore



Robert Navarro & His Latin Jazz Ensemble

Darryl T. Bey

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Fort Pierce, Florida 34950
(O) 772.460.6493
(C) 772.979.6176
bluebirdproductions.org
darrylbey@bellsouth.net

A lifetime of experience and achievement
in supporting and promoting the performing arts