

CUMULATIVE EVALUATION MATRIX

RFP NO. 2023-057

2/22/2024

PARKING MANAGEMENT SERVICES

| RESPONDENTS | Evaluator #1 | Evaluator #2 | Evaluator #3 | Evaluator #4 | Evaluator #5 | TOTAL |
|--|--------------|--------------|--------------|--------------|--------------|------------|
| LAZ Florida Parking, LLC Miami Beach, FL | 95 | 95 | 100 | 95 | 91 | 476 |
| One Parking, Inc. West Palm Beach, FL | 80 | 88 | 84 | 77 | 83 | 412 |
| PCI Municipal Services, LLC Lowell, MA | 98 | 97 | 96 | 98 | 100 | 489 |

| CRITERIA | Points |
|---|------------|
| Proposer Qualifications: Operator in business at least five (5) years; operator three (3) business customers as references whose properties are maintained similarly to qualifications, talent, size, reliability of staff and etc. | 15 |
| Compliance with Project Scope: Comprehensiveness of the proposed services regarding the requirements outlined in the RFP including, but not limited to proposed operating/maintenance plan, expense budget, and layout of the | 25 |
| Ability to Expand: Operator needs to demonstrate the ability to expand the program, should city choose to do so, include additional surface parking lots, parking garages & on-street parking. | 15 |
| Proposed Cost: Proposal with most cost-effective base management fee structure to provide parking services outlined in RFP. Ability to provide future recommendations on continuous cost, process improvements for the City. | 25 |
| Customer Service: Operator must provide high levels of quality & customer satisfaction by increasing & improving efficiencies while meeting the City's contracting requirements. Operator should also be able to demonstrate quality | 10 |
| Management Capabilities: Operator will ensure efficient administration of info. By providing timely and useful performance and reporting as well as electronic invoicing as per the City's specific requirements. | 10 |
| TOTAL POINTS | 100 |