

ON-DEMAND TRANSPORTATION SERVICES

RFP 2024-019



PILOT PROGRAM

A Year in Review



APP RIDES

7,482



TOTAL RIDES

10,029

FLAG DOWN

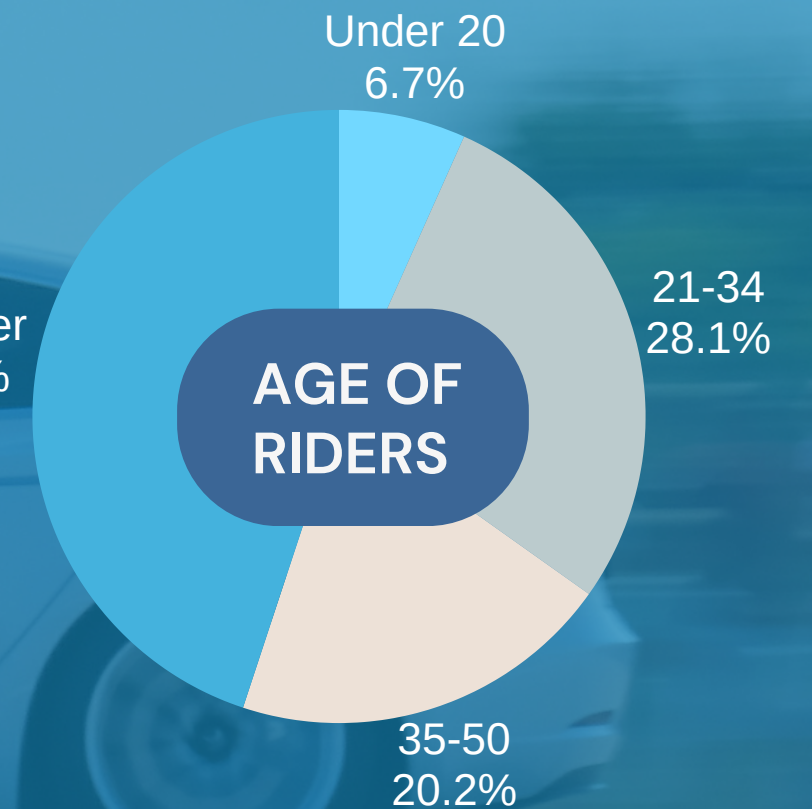
2,018



51-Over
44.9%

DISPATCH

529



Evaluation Criteria



TAB 1: LETTER OF SUBMITTAL **40 POINTS**

Includes introduction, company qualifications, company information, references and cost



TAB 2: MANAGEMENT PLAN **20 POINTS**

Team Structure, Standard operating procedures, timeline, marketing strategy and Customer Service complaints plan



TAB 3: TECHNICAL PLAN **20 POINTS**

Vehicles standards, hours of operation, data dashboard and mobile app



PROGRAM PLAN **20 POINTS**

Ability to Meet Project overview (FPRA Plan & Economic Development Impact)

Cumulative Evaluation

RESPONDENTS	Evaluator #1	Evaluator #2	Evaluator #3	TOTAL
Beefree, LLC dba Frebee Miami, FL	95	95	100	290
Council on Aging of St. Lucie, Inc Port St. Lucie, FL	75	98	85	258
HBSS Connect Corp. Lowell, MA	70	90	85	245
River North Transit, LLC New York, NY	90	90	91	271

Recommendation

Staff recommends that the CRAAC forward a recommendation to the FPRA to Award RFP to highest ranked respondent, Beefree, LLC.

