

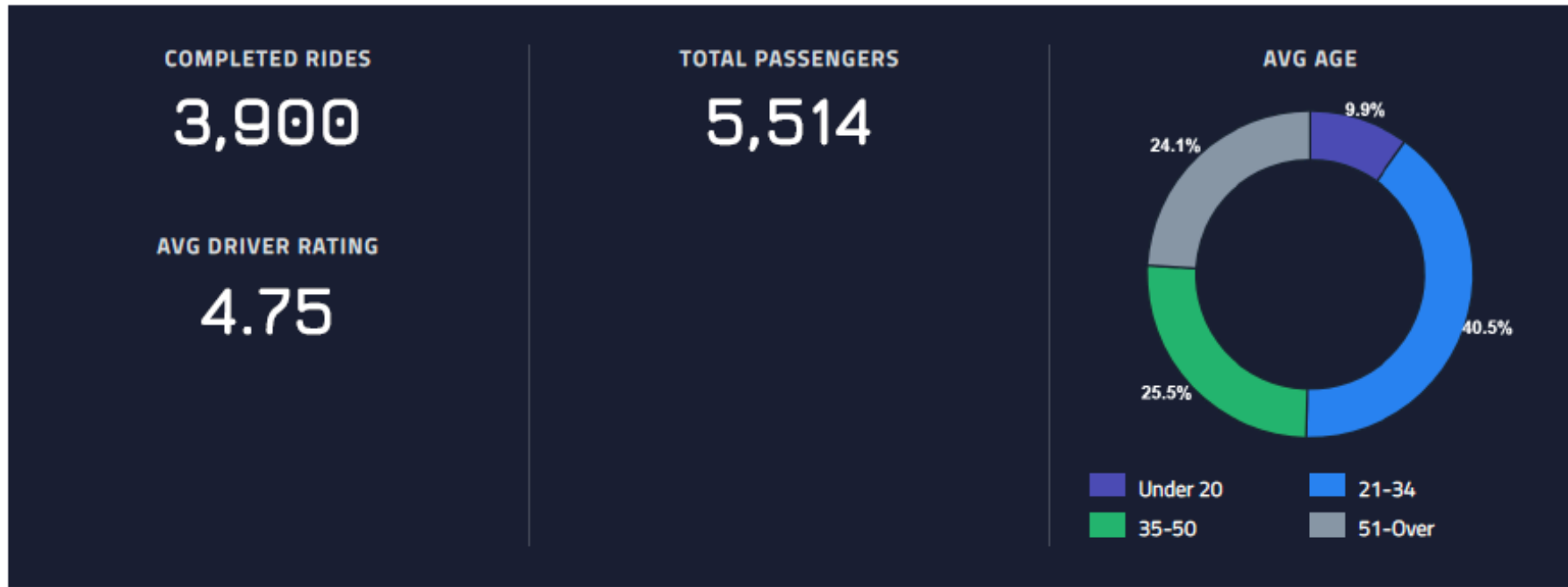
# FREEBEE

FREE ON-DEMAND TRANSPORTATION



Zone Summary

# August 2024



AVERAGE TIME	Ride request to selected 1.21m	Ride request to pickup 24.53m					
RIDES BY WAITING TIMES	0-10 Min 823	10-15 Min 567	15-20 Min 519	20-30 Min 908	30+ Min 1083		
APP RIDES	3,356	FLAG DOWN RIDES	272	MEN DRIVEN	2,679	FEMALE DRIVEN	2,835

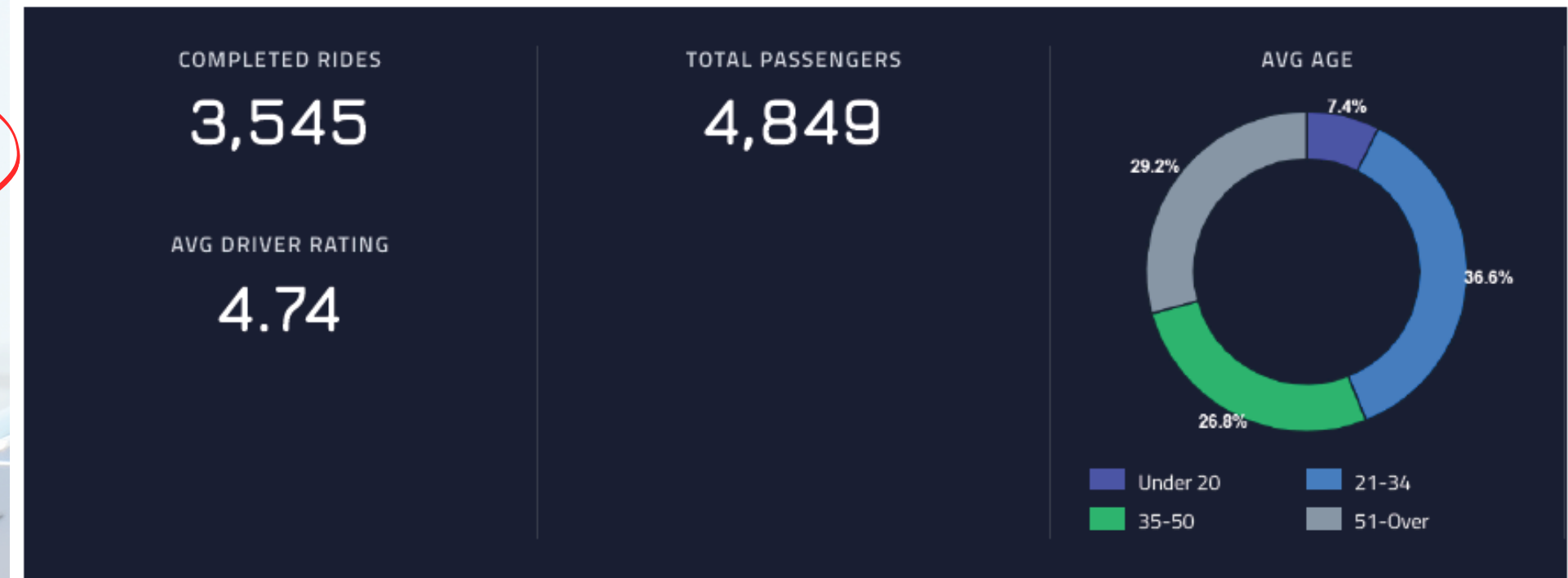
# Wait Time Update

Since the implementation of the Inner/Outer Zones in August, there has been a notable improvement in the efficiency of Freebee's on-demand transportation services.

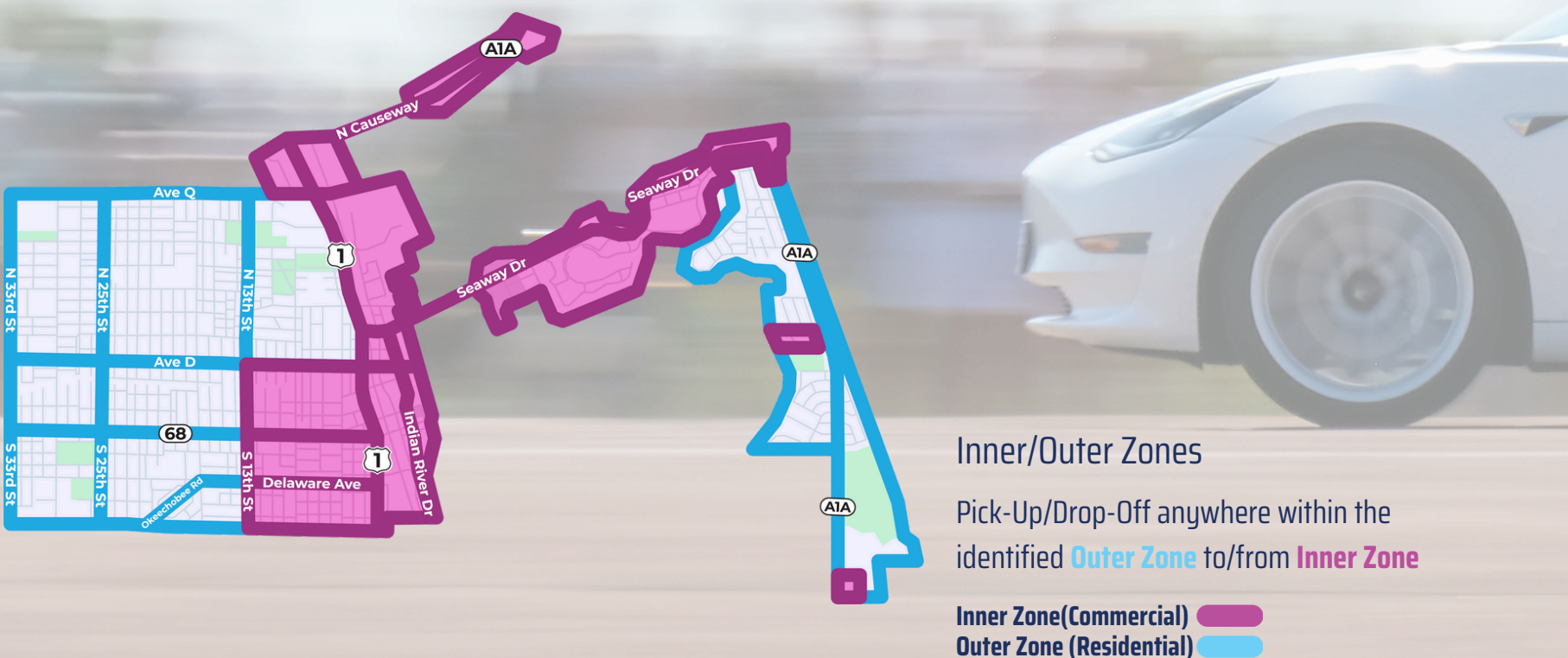
Wait times have decreased significantly by **36%**. This enhancement reflects the successful restructuring of service areas, allowing Freebee to better respond more promptly to ride requests.

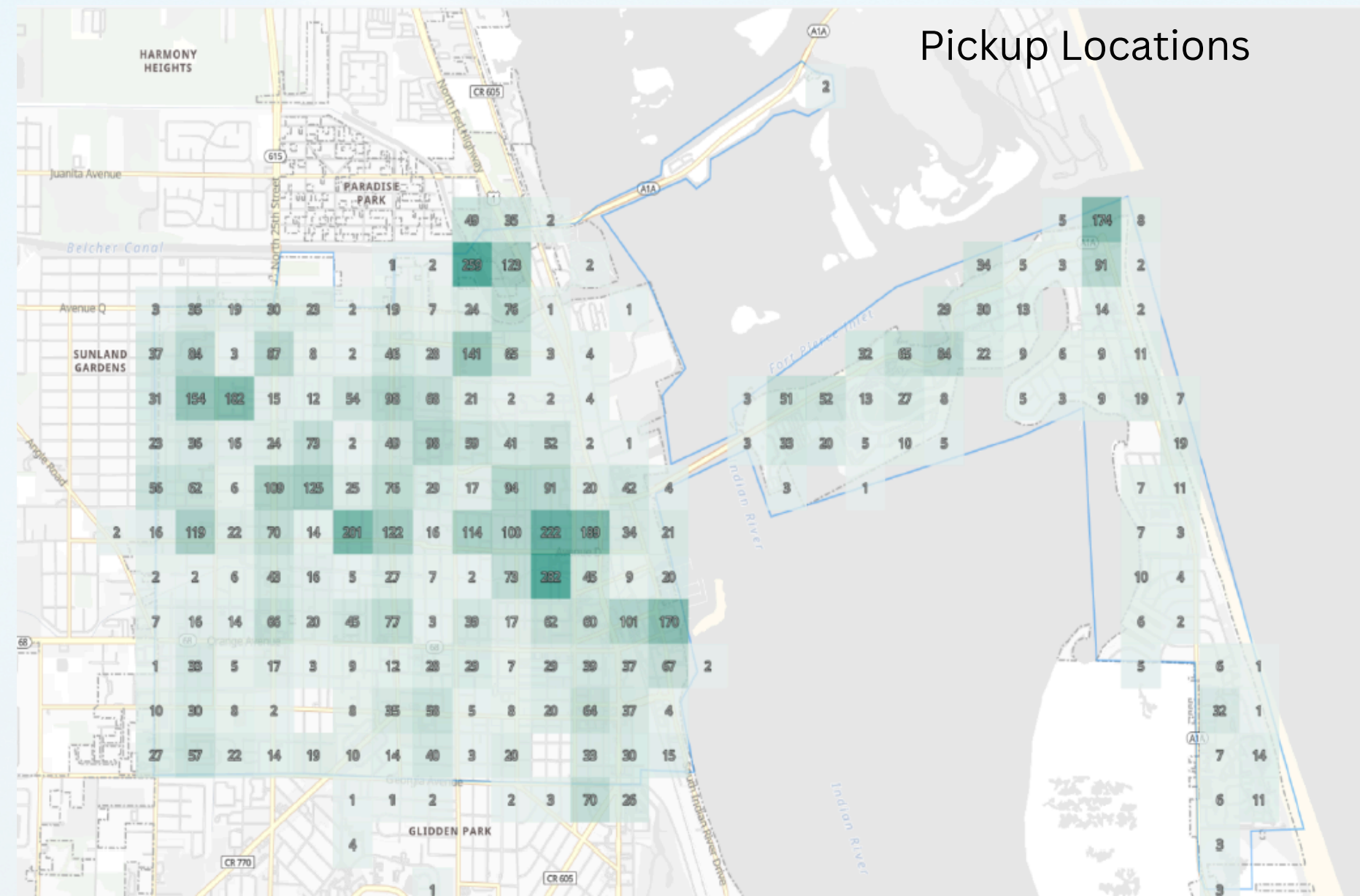
Zone Summary

# September 2024



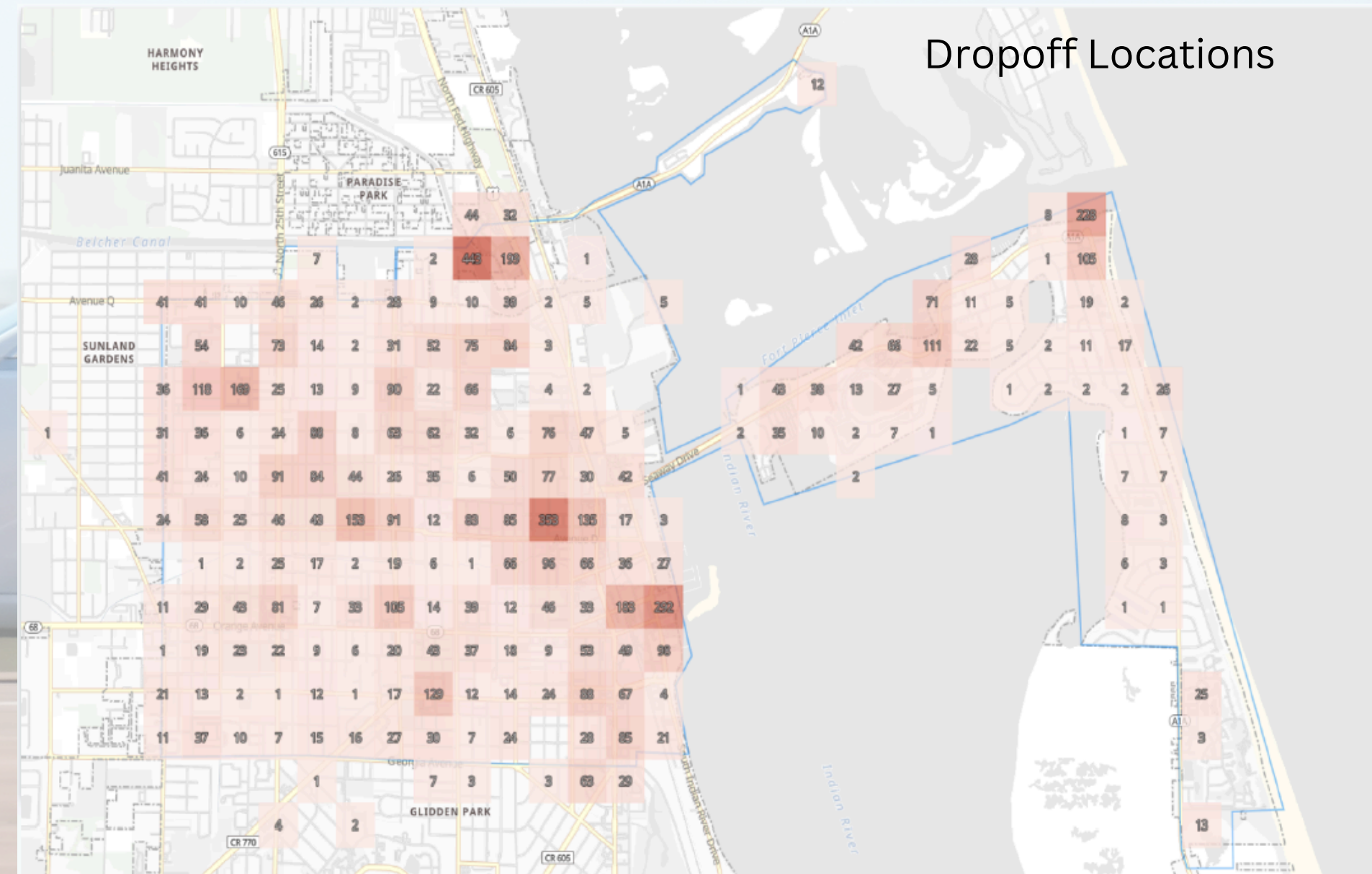
AVERAGE TIME	Ride request to selected 0.55m	Ride request to pickup 20.48m					
RIDES BY WAITING TIMES	0-10 Min 1073	10-15 Min 597	15-20 Min 490	20-30 Min 688	30+ Min 697		
APP RIDES	2,971	FLAG DOWN RIDES	260	MEN DRIVEN	2,493	FEMALE DRIVEN	2,356





Majority of the drop off activity:

- Publix - Taylor Creek Commons
- Downtown
- Jetty Park
- Intermodal Bus Station



# Implementing a 5th vehicle

## Timeline 30-45 Days

- Locate a parking space & Install new charger
- Hire drivers to fulfill the hours

## Cost

### Vehicle Wrap

One time fee \$1,500.00

### 5th Vehicle

Monthly \$10,833.00



# Demand Analysis

Seasonal Months with high ridership  
November 2023 - April 2024

Passengers and Rides by Month (YTD)

