

COMMERCIAL FAÇADE GRANT EVALUATION CRITERIA

EVALUATION CRITERIA	POINTS
<p><u>Visual Impact</u> The project's ability to aesthetically transform the building. Does the project eliminate blight? Does the project raise the visual appeal of the FPRA?</p>	<p><u>50 points possible</u></p>
<p><u>Activation</u> Will this project activate a vacant building or portion of a building?</p>	<p><u>20 points possible</u></p>
<p><u>Type</u> Business type has been identified as <u>targeted tier</u> in the Retail & Business Study</p>	<p><u>15 points possible</u></p>
<p><u>FPRA Plan</u> Does this project meet the goals and objects of the FPRA Plan?</p>	<p><u>15 points possible</u></p>