

**CUMULATIVE EVALUATION MATRIX**  
**RFP NO. 2024-019 - ON DEMAND TRANSPORTATION SERVICES**

02/22/2024

<b>RESPONDENTS</b>	<b>Evaluator #1</b>	<b>Evaluator #2</b>	<b>Evaluator #3</b>	<b>TOTAL</b>
<b>Beefree, LLC dba Frebee</b> Miami, FL	95	95	100	<b>290</b>
<b>Council on Aging of St. Lucie, Inc</b> Port St. Lucie, FL	75	98	85	258
<b>HBSS Connect Corp.</b> Lowell, MA	70	90	85	245
<b>River North Transit, LLC</b> New York, NY	90	90	91	271

<b>CRITERIA</b>	<b>Points</b>
<b>Letter of Submittal:</b> Includes introduction, company qualifications, company information, references and cost.	<b>40</b>
<b>Management Plan:</b> Team Structure, Standard operating procedures, timeline, marketing strategy and Customer Service complaints plan	<b>20</b>
<b>Technical Plan:</b> Vehicles standards, hours of operation, data dashboard and mobile app	<b>20</b>
<b>Program Plan:</b> Ability to Meet Project overview (FPRA Plan & Economic Development Impact)	<b>20</b>
<b>Total Points</b>	<b>100</b>