

Freebee

FREE. ON-DEMAND. 100% ELECTRIC TRANSPORTATION.



FORT PIERCE
FLORIDA

RFP No: 2024-019, ON-DEMAND TRANSPORTATION SERVICES

Name of Firm

- Freebee

Mailing Address

- 373 NE 61st St Miami FL, 33137

Primary Point of Contact

- Jason Spiegel
- Jason@ridefreebee.com

Telephone Number

- 215.370.5699

February 7, 2024



Table of Contents

Mandatory Proposer Acknowledgement Cover Page

Tab 1: Letter of Submittal

1. Cover Letter
2. Summary of Qualifications
3. References
4. Pricing Plan

Tab 2; Manage Plan & Experience

1. Management Plan
 - a. Team Structure
 - b. Standard Operating Procedures
 - c. Timeline
 - d. Marketing Strategy
 - e. Customer Service

Tab 3: Technical Proposal

1. Technical Proposal
 - a. Vehicles
 - b. Hours of Operation
 - c. Data Dashboard
 - d. Mobile App

Program Plan

1. Ability to Meet Project Overview
2. Economic Development Impact
3. Ability to Meet Scope of Services

Required Forms

1. Drug Freebee Workplace Certification
2. Non-Collusive Form
3. Public Entity Crimes
4. Scrutinized Companies Certification
6. References
7. W9 Taxpayer Identification Number
8. Addendum 1
9. Certificate of Insurance





Tab 1

Letter of Submittal



Section 1 - Cover Letter

Dear City of Fort Pierce Leadership and Staff,

At Beefree, LLC. (DBA) Freebee, we are thrilled to present our proposal in response to the City of Fort Pierce's RFP No: 2024-019 for On-Demand Transportation Services. Having operated our Freebee Fort Pierce microtransit program since February 2023, we are excited about the opportunity to continue and enhance our top-tier services for the residents, businesses, and visitors of Fort Pierce.

Understanding of the Scope of Work:

Our in-depth understanding of the scope of work outlined in the RFP positions us uniquely to address the specific needs of the City of Fort Pierce. The Fort Pierce Redevelopment Agency's (FPRA) goals and objectives, as detailed in the RFP, align seamlessly with our commitment to operational excellence, inclusivity, sustainability, and economic empowerment.

Our recent success in Fort Pierce is a testament to our commitment to operational excellence and understanding the unique needs of the community. With over 7,000 passengers served in just a few months and an impressive 98.4% customer satisfaction rate, our microtransit program has become a preferred and enjoyable mode of transportation for Fort Pierce residents.

Section 1 - Cover Letter

Our Proposal Highlights:

- **Operational Success:** The Freebee Fort Pierce program has demonstrated operational efficiency, popularity, and an outstanding customer satisfaction rate, setting a new benchmark for transportation excellence.
- **Inclusivity, Sustainability, and Economic Empowerment:** Our focus on inclusivity, sustainability, and economic empowerment has contributed to a cleaner and more environmentally healthy Fort Pierce. Through strategic partnerships with local businesses, our innovative Freebee app has driven customers directly to their doors, boosting the local economy.
- **Future Expansion:** With the recent award of the FDOT grant, our proposal outlines plans to expand service coverage, extend operational hours, and broaden the service zone, enhancing accessibility and convenience for a broader demographic.
- **Alignment with RFP Goals:** Our comprehensive plan aligns seamlessly with the goals outlined in this RFP, ensuring a smooth expansion of services.

Jason Spiegel is authorized to represent Freebee in any negotiations and sign any contracts that may result. We eagerly anticipate the opportunity to discuss our proposal further and continue our journey in transforming Fort Pierce's transportation landscape.

About Freebee:

Freebee's primary mission is to provide a unique platform that helps to transform the way people experience their communities by inspiring local mobility and seamlessly connecting them with their destination by way of our climate-forward vehicles.



Section 1 - Cover Letter

Freebee is a top transportation service company that has gained recognition as an industry leader in transportation solutions. With a focus on innovative solutions, Freebee has been recognized with numerous awards, including the Complete Streets Champion for Safe Streets, the Key of the City of Miami, and the Key to Miami-Dade County. Additionally, Freebee has been honored with the Miami Beach Chamber Better Beach Gold Award, the Chamber South Innovation and Technology Award, and the Coral Gables Chamber Diamond Award for an outstanding technology company. Freebee has demonstrated its expertise and knowledge in transit by being instrumental in assisting the Regional Transportation Planning Organization in the implementation of the SMART demonstration plan, and it remains a core operator of its evolution. With our track record of success starting in 2012, which has never discontinued service with any partner, Freebee continues to set the standard for excellence in micro-transit, and we are poised to remain a key player in the transportation industry for years to come.

We look forward in continuing to service the City of Fort Pierce, FPRA, and community.

Sincerely,



Jason Spiegel
Managing Partner
Freebee



Section 2 - Summary of Qualifications

With over a decade of experience as an on-demand micro-transit provider, Freebee has established itself as a dominant force in the region. Since its inception in 2012, Freebee has remained dedicated to providing safe, reliable, and convenient transportation solutions to all riders. The team's steadfast dedication to customer satisfaction has positioned Freebee as the preferred choice for a plethora of residents and visitors to the communities we serve. Over the years, Freebee has seen a steadily and consistently increasing ridership across a diverse range of service areas and focuses; its innovative approach to transit has become a game-changer in the way people travel. This growth is primarily attributed to the team's dedication to offering direct door-to-door connectivity, improved punctuality, enhanced customer service, increased accessibility, safety, reliability, and convenience. Assisting in communicating the value to all passengers is in part due to the company's marketing and outreach strategies that have proven to be effective in attracting new rider demographics. Freebee's comprehensive transfer literacy strategy has effectively encouraged passengers to switch from single-occupancy vehicles to more inclusive and safer transit options that are branded in sync with the community partners' goals. Freebee's extensive experience as a transit provider in the South Florida area has rendered it the go-to choice for countless riders. Through its continued endeavors to expand first/last mile connectivity services, adapt services to meet demand, and enhance accessibility for riders, Freebee is poised to sustain its growth and enhance its services for the foreseeable future.

Section 2 - Summary of Qualifications

Experience with shared micromobility program marketing and community engagement

Freebee's success in shared micro-mobility program marketing emphasizes our commitment to community connections. Through strategic partnerships and hands-on outreach, we've tailored programs to address specific needs, collaborating with local leaders for a truly resonant impact. To share an example, The community of Florida City is unique in many ways relative to the majority of Miami-Dade County. The city is not a very dense community with sprawling neighborhoods and high-speed roads disconnecting many essential services from their residents. Socioeconomically, Florida City is also home to many of Miami-Dade's underestimated residents whose economic potential to participate in the city's non-basic income is further aggravated and made less accessible due to the very isolation and sprawl keeping them from those essential services like hospitals, education, and grocery stores. This disconnect with essential services became a foundational purpose of the Freebee program in Florida City and set into motion the outreach strategies. But first, Freebee, in partnership with the City of Florida City, put together a plan to repair the historically disconnected community by quite literally connecting residents to the essential services they need to become active in their community and local economy. The unique geofence of the Florida City program was designed with this goal in mind, expanding beyond the municipal bounds of the City to include a grocery store, a mass transit stop, a hospital, and a community college.

Section 2 - Summary of Qualifications

Once the goals were established, the Freebee team began the grass-roots style outreach required to meet people where they are. Freebee staff participated in community events to share what the new entirely free service is, which is not as easy as one might assume. Many people are naturally evasive to marketing that appears to be selling something, yet as some residents begin to realize that the service is free, their appreciation and spread of the Freebee service through word of mouth in their communities becomes the most powerful method of marketing. To initiate this dissemination of information, Freebee staff participated in various community events ranging from churches to festivals, job markets, and programming within assisted living facilities. Incrementally, one rider at a time, Freebee, and the City of Florida City are helping many residents exercise their right to self-determination by helping them get to where they need to be. It is within this program in Florida City that Freebee has been able to proudly participate in one of the county's most altruistic and economically stimulating success stories.

Another effective strategy is the dedication the Freebee outreach team has to engage potential users directly by riding public transit routes and gaining insights into unique community needs. The launch of the Cypress Creek Tri-rail station service included the engagement of Freebee outreach staff riding along with passengers on the Tri-rail and being visible and active on the Cypress Creek platform for passengers who were already using the service. By engaging with existing users, the Freebee team was able to more strategically comprehend the needs, demographics, and uses of the existing transit system. In reverse, the users of the Tri-rail learned about the completely free Freebee service and adapted their commuting habits while also sharing the program benefits with their networks. In addition to outreach, another essential factor to mention is the physical appearance of the Freebee vehicles.

Section 2 - Summary of Qualifications

Due to the appearance of the vehicles mimicking the existing Tri-rail branding, commuters were more easily able to recognize the service and its purpose. The cohesive and cooperative branding helped to reduce any perceived risk on what Freebee was and its relationship with Tri-rail. Additionally, another perceived risk with transferring from one mode of transit to another is the cost; many potential commuters will avoid a program like Freebee simply because they do not know the costs associated with the ride and assume the costs reflect that of a taxi or independent consecrator. This perception leads potential residents to resort to methods they are already familiar with, like a TNC, even if the cost per ride is unsustainably high. By maintaining a fully free and accessible service, the Freebee program with the Cypress Creek Tri-rail station mitigates any loss of ridership due to the perceived risk of cost.

In conclusion, Participation in local events ensures our well-branded vehicles become familiar, fostering brand recognition and enhancing transfer literacy. Freebee's commitment to accessible and convenient transportation is reinforced through solid brand visibility and targeted marketing to underrepresented groups. Freebee's approach combines strategic partnerships, hands-on outreach, enhanced transit relationships, community event participation, strong brand visibility, and targeted efforts toward underrepresented groups. Our success in Florida City is a testament to these strategies, ready to be brought to the City of Fort Pierce.

Experience sustainably funding shared micromobility operations

Freebee has a proven track record of sustainably funding shared micromobility operations by employing effective financing strategies tailored to the unique needs of each community we serve. Our commitment extends beyond mere service provision, evident in our success in securing grants, advertising revenue, and implementing cost-saving measures.



Section 2 - Summary of Qualifications

In our dedicated service to the Islamorada community, Freebee played a pivotal role in working with staff to secure a substantial \$254,000 grant for the Village. Additionally, Freebee partnered with the City of Miami Beach to secure a CARES Act grant focused on providing accommodations for the elderly. These accomplishments underscore our unwavering commitment to investing in and supporting local communities, showcasing our ability to go beyond traditional vendor roles. Leveraging our relationship with FDOT and industry expertise, we've assisted numerous municipal partners in securing similar grants, contributing to the financial sustainability of their services.

Beyond our direct operations, Freebee actively assists other projects in securing grants for shared micromobility initiatives. Our strong relationship with the FDOT, paired with our experience and success in navigating the grant application process, has allowed us to share valuable insights, ensuring that other communities can access funding opportunities and establish sustainable micromobility programs.

Retaining costs is another strategy. Freebee has successfully cultivated long-term relationships with key vendors to secure favorable terms and conditions, going beyond transactional agreements. These partnerships enable us to negotiate better pricing, resulting in substantial cost savings directly passed on to our municipal partners.

Leveraging our strong vendor relationships, Freebee adopts a proactive approach to consolidate purchases in bulk, obtaining volume discounts on goods and services. This contributes to significant cost reductions in the overall operation of shared micromobility programs.

Section 2 - Summary of Qualifications

Our financing strategies prioritize efficient resource allocation, ensuring funds are judiciously utilized to enhance the quality of service delivery. This involves continuous evaluation of operational needs and cost-effective solutions to maximize the impact of available resources. Moreover, our strategic location near Miami Gardens, Hialeah, and North Miami Beach facilitates swift access to additional vehicles, resources, and personnel, including driving staff. This geographical advantage enhances our operational flexibility and responsiveness, contributing to a more efficient and effective service for Opa-Locka and its surrounding communities.

The long history Freebee has working with some of the world's biggest commercial brands has also helped to mitigate costs to the service. By partnering with major brands for advertising alongside Freebee and with the approval of the partnering municipality, the cost of the Freebee service per ride has the potential to decrease dramatically relative to the area.

In conclusion, Freebee's experience in sustainably funding shared micromobility operations is characterized by successful grant acquisition, active assistance to other projects in grant applications, strategic vendor relationships, cost-saving measures through bulk purchases, and efficient resource allocation. We are confident that our comprehensive approach aligns seamlessly with the City of Fort Pierce's goals, ensuring the establishment and sustainability of a vibrant and efficient micromobility program.

Experience that demonstrates stable and sustained operation of shared micromobility equipment

Freebee brings a robust history of operating shared micromobility equipment with stability and dedication. Our commitment is clear – to provide reliable, enjoyable, and convenient transit options for riders while simplifying the transportation landscape for cities.



Section 2 - Summary of Qualifications

In tandem with this commitment, Freebee has not experienced a contract cancellation. Our unwavering commitment to meeting and exceeding contractual expectations with mitigated service interruption has resulted in the sustained operation of all contracts throughout Freebee's existence.

We showcase our proactive approach by consistently expanding service areas, meeting the evolving needs of the communities we serve. The stability of our services is evident in the continuous operation and growth of each service area, reflecting the trust placed in Freebee by municipalities.

One strength Freebee has that sets the company apart from many others, is our dominance as a service provider in Florida. This scale of operation Freebee maintains includes a fleet of over 200 vehicles on standby and ready for activation. This extensive fleet is strategically positioned to fill in for any incidents or malfunctions, effectively mitigating, if not preventing, any potential loss in service hours. This redundancy measure underscores our commitment to maintaining service reliability.

In summary, Freebee's experience underscores a history of stability, sustained operation, and a commitment to exceeding contractual expectations. Our track record, coupled with the ability to deploy standby vehicles for service continuity, positions us as a trusted and dependable partner for the City of Fort Pierce's shared micromobility initiatives.

Technical experience successfully operating large urban shared micromobility programs.

Freebee has a demonstrated track record of technical expertise in successfully operating large urban shared micromobility programs. Evident in our impactful initiatives include Aventura, Virginia Beach, and our collaboration with Florida International University (FIU).



Section 2 - Summary of Qualifications

In Aventura, our on-demand, door-to-door first and last-mile transit service has operated successfully within the southern end of the city. Operating seven days a week from 7 am to 11 pm, the service aims to replace the underutilized fixed-route shuttle service in certain areas. Since its launch, the popularity of the service has surged among residents, workers, and visitors. The fleet has expanded from two to ten vehicles, funded by the City of Aventura, CITT, and a portion subsidized through advertising. Freebee's involvement also played a crucial role in fostering funding support from FDOT and CITT.

In Virginia Beach, Freebee manages an annual contract cost of \$1.2 million, covering a 4.5-square-mile area with a population of 459,470 residents. The scope of this service is 100% electric, on-demand transportation service, showcasing our ability to handle large-scale urban operations.

Our collaboration with Florida International University, serving a student population of over 60,000, stands out as the most successful microtransit service for a campus in the country.

Freebee's success is evident across diverse communities, from the popular beaches of Virginia Beach to the walkable city corridor of Coral Gables, and the rural and suburban ranges of Florida City. Our technical expertise and proven success in operating large urban shared micromobility programs position us as a reliable and effective partner for similar initiatives, including those in the City of Fort Pierce, where the success is only beginning.

Section 3 - References

City of Aventura

Contact Person: Ron Wasson - City Manager
Telephone: 305-466-8910
Email: rwasson@cityofaventura.com
Scope: 100% Electric, On-Demand Transportation
Contract Dates: February 2021 - Current

City of Miami Beach

Contact Person: Mikhail Ryabov
Firm: City of Miami Beach
Telephone: 305-873-9444
Email: MikhailRyabov@miamibeachfl.gov
Scope: 100% Electric, On-Demand Transportation
Contract Dates: June 2018 - Current

Village of Key Biscayne

Contact Person: Dr. Roland Samimy
Chief Resilience and Sustainability Officer
Telephone: 305-365-8908
Email: rsamimy@keybiscayne.fl.gov
Scope: 100% Electric, On-Demand Transportation
Contract Dates: December 2016 - Current

South Florida Regional Transportation Authority (Tri-Rail)

Contact Person: Jessica Vargas
Telephone: 954-232-1561
Email: vargasj@sfrta.fl.gov
Scope: First/Last Mile to/from Tri-Rail Cypress Creek Station
Contract Dates: June 2022 - Current

City of St Pete Beach

Contact Person: Alaina Grundy
Telephone: 727-363-9256
Email: agrundy@stpetebeach.org
Scope: 100% Electric, On-Demand Transportation
Contract Dates: December 2018 - Current



Section 4 - Pricing

The price outlined in our fee proposal includes ALL costs associated with our services. This price also includes for providing qualified personnel on an hourly basis if ever needed from the City. We DO NOT charge extra for any of our services; planning, technology, data analysis, economic development, etc. If contacted by the City of Fort Pierce, Freebee provides all its resources at no additional cost.

Freebee's pricing structure is very straightforward as we strive to provide a turnkey operation with high execution.

Fee includes:

- Drivers - Paid living wage and provided Health Care Insurance
- Vehicles
- Charging Stations and Vehicle Electricity
- App Development, Maintenance, and Licensing
- Hiring, Training, and Scheduling of Drivers/Brand Ambassadors
- Program and Performance Management
- Live Data Integration
- Vehicle Maintenance
- Vehicle Occupancy and Storage
- Insurance
- Marketing, PR, and Outreach
- Sponsorship/Advertising Sales
- Transportation Planning and Design
- Miscellaneous Supplies (Cleaning, etc)

Section 4 - Pricing

Costs:

Costs for the increased service amount to \$520,000 annually:

Option 1

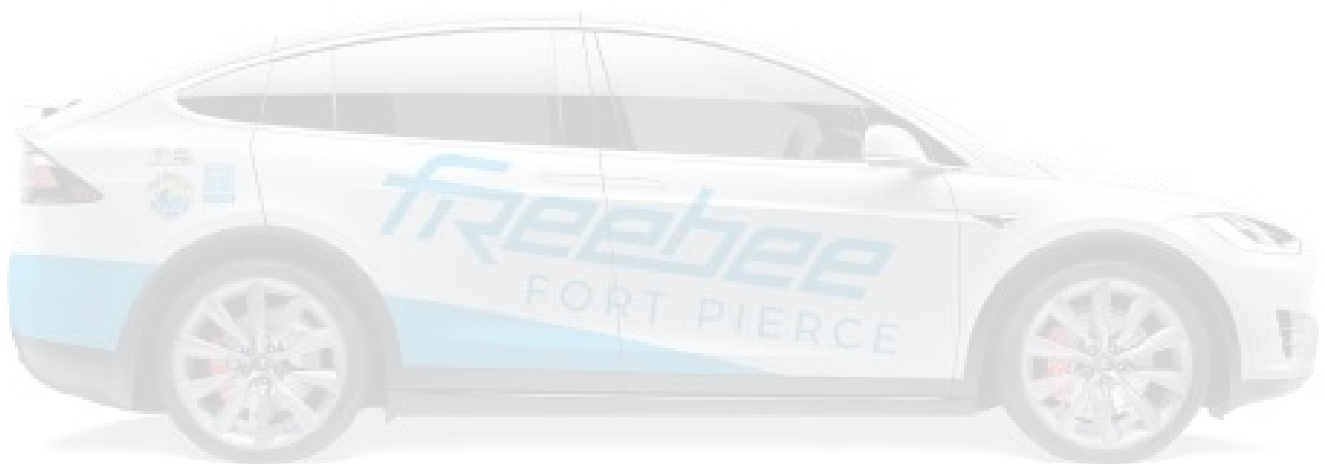
- \$260,000 allocated by Fort Pierce
- \$260,000 granted by FDOT
- **\$520,000 Total**

*All advertising will be split 50/50 between Freebee and Fort Pierce

Option 2

- \$220,000 allocated by Fort Pierce
- \$260,000 granted by FDOT
- **\$480,000 Total**

*Freebee to provide \$40,000 up front discount and will keep 100% of advertising Revenue



Section 4 - Pricing

Beefree LLC d/b/a Freebee
 371 NE 61st St
 Miami, FL 33137
 +1 3053309450
 payables@ridefreebee.com



INVOICE

BILL TO
 Fort Pierce Redevelopment
 Agency
 100 North US 1
 Fort Pierce, FL 34950

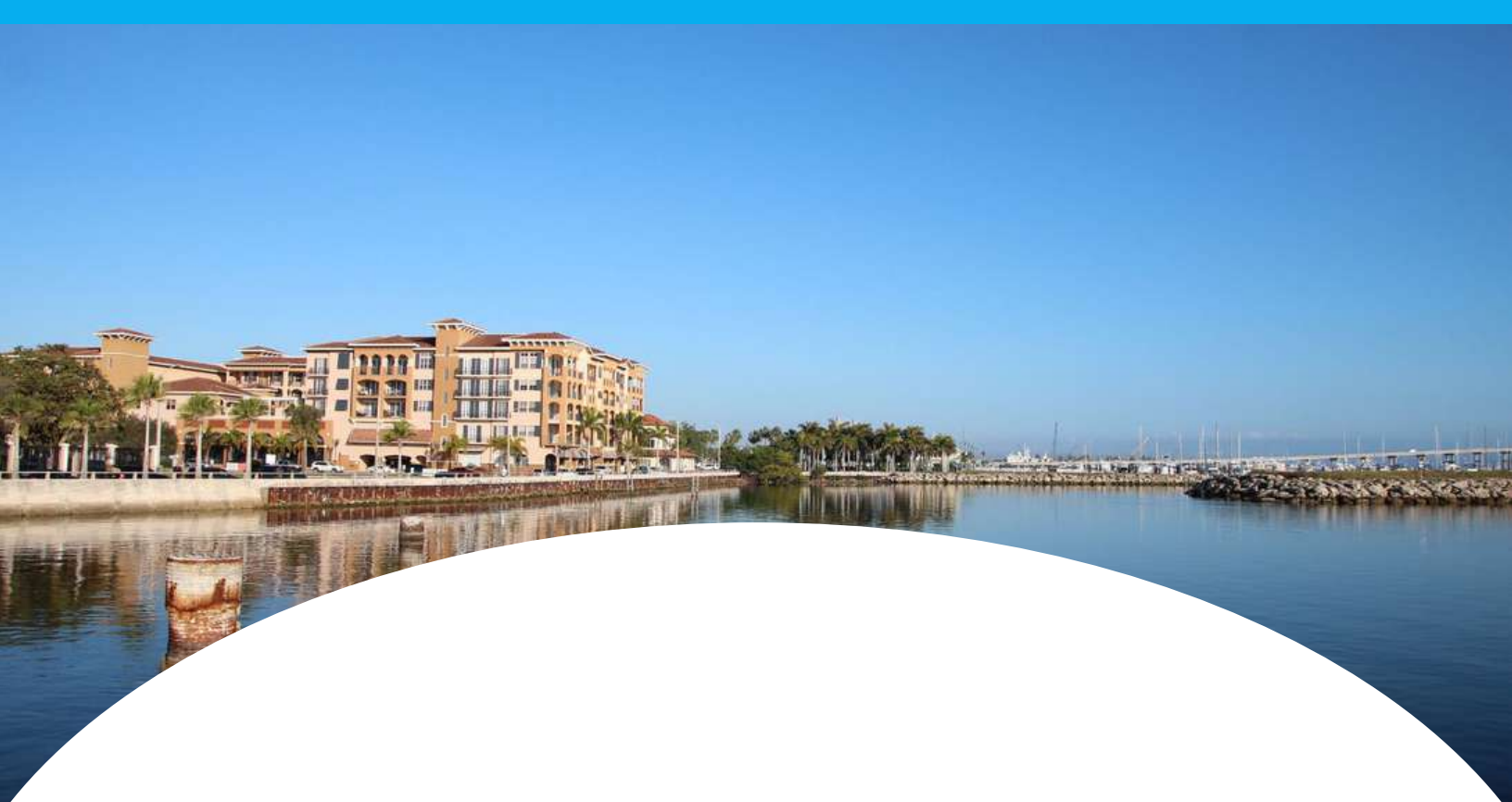
SHIP TO
 Fort Pierce Redevelopment
 Agency
 100 North US 1
 Fort Pierce, FL 34950

INVOICE # 54476
DATE 02/06/2024
DUE DATE 03/01/2024
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
02/01/2024	Freebee	Option 1: Freebee Transportation Service Month 1	1	43,333.33	43,333.33
02/01/2024	Freebee	Option 2: Freebee Transportation Service Month 1	1	40,000.00	40,000.00

BALANCE DUE **\$83,333.33**





Tab 2

Management Plan & Experience



Section 1 - Management Plan

At Freebee, our commitment to the City of Fort Pierce goes beyond transportation; we aim to continue growing as a stakeholder and integral part of the community. This commitment is reflected in our comprehensive team structure.



A. Team Structure

Our in-house team, meticulously selected and trained, is geared to provide direct administration and ensure the success of our program. Here's a breakdown of key roles specific to the City:

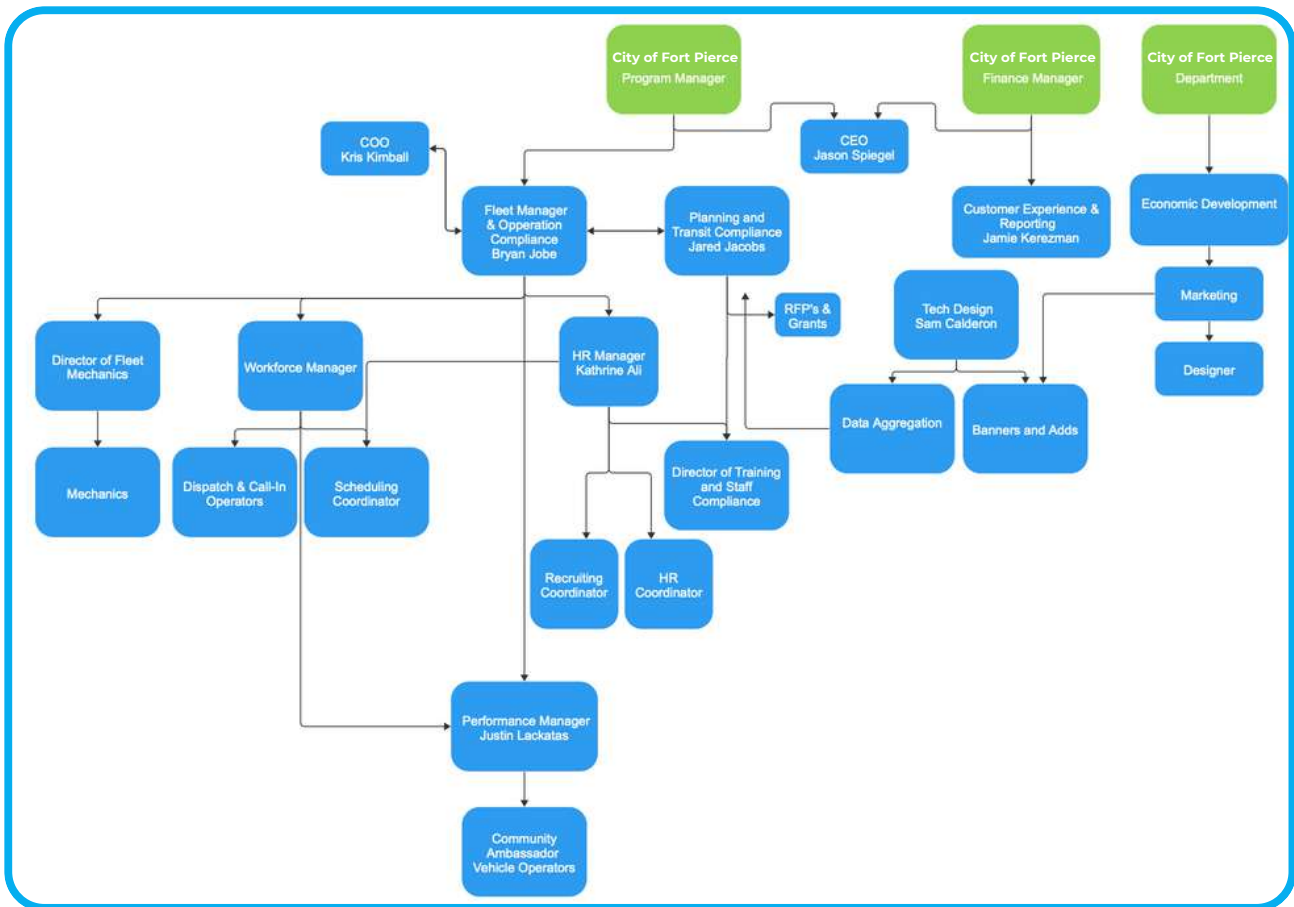
- **Performance Territory Manager:** Tasked with overseeing the day-to-day operation in the City, ensuring overall customer satisfaction and constant improvement of performance metrics. This manager will dedicate 10 hours a week to the City, ensuring a hands-on and personalized approach to service.
- **Team Leaders:** Serving as managers in training, these individuals play a crucial role in logistics and support for drivers. Team Leaders will be present for 40 hours a week in the City, providing a consistent and reliable local presence.
- **Economic Development Manager:** Focused on connecting service users with local businesses, this role aims to increase foot traffic to establishments in the City. The Economic Development Manager or designated team members will spend an average of 4 hours a week in the City, fostering community engagement.
- **Customer Service/Dispatch Center:** Providing support, product assistance, and dispatch services for ride requests via the call-in number, ensuring immediate and personalized assistance for City residents.
- **Designer + Print + Production:** Our in-house creative team, including designers and videographers, will work to create effective outreach programs designed specifically for the City, contributing to a 100% success rate in increasing ridership.
- **Marketing/PR:** This team is dedicated to generating awareness about the service and continuing to drive ridership through targeted campaigns tailored to the unique needs of the City.

A. Team Structure

- **Freebee Planner:** Collaborating with municipal staff, community stakeholders, and Freebee management, the Freebee Planner maximizes the economic, equitable, and climate impacts while enhancing ridership specifically in the City.
- **Data Analyst:** Designing, creating, and monitoring custom data reports specific to the City to guide decision-making and improve operational efficiencies.
- **Policy Officer and Chief Compliance & Safety Officer:** Ensuring compliance with all relevant laws, regulations, and policies related to transportation in the City, these roles are dedicated to maintaining the highest standards of safety, ethics, and legal adherence.
- **Finance Reporting Officer:** Producing financial reports specifically for the City, including balance sheets, income statements, and cash flow statements, ensuring accuracy and compliance with accounting standards.
- **Quality Assurance Manager:** Monitoring performance metrics in the City to ensure that quality standards are met, covering on-time performance, customer satisfaction, and safety statistics.

Our team structure is meticulously crafted to meet the unique needs of the City of Fort Pierce, with dedicated staff ensuring personalized, efficient, and community-centric services.

A. Team Structure



Freebee's Leadership and Management Team: Focused on the City's Success

At Freebee, our senior management team boasts extensive experience in the transportation industry, specializing in turnkey execution and technology development. This team is not just nationally recognized; it comprises experts dedicated to providing adaptable, reliable, equitable, climate-forward, and enjoyable transportation services tailored for any community. Our structure of maintaining an in-house team for all vital operational roles is pivotal to the overall success of our program, ensuring a cohesive and community-centric approach.

A. Team Structure

Meet the Leaders Steering the City of Fort Pierce Service:

Jason Spiegel - Co-Founder and Managing Partner:

As a visionary leader, Jason plays a critical role in driving Freebee's business and transportation strategies. Recognized as an emerging leader in the transportation industry, Jason's commitment to innovation and sustainable growth aligns with the City's goals. His accolades include a nomination for the prestigious 2019 Complete Streets 'Champion Award' and recognition in Miami Today's esteemed "Best Of" in Transportation Leadership.

Jason Spiegel is the final authority for all major decisions throughout the entire Freebee fleet.

- Role in City Project: General Manager - 100%

Chris Walker - Operations Manager:

Chris is a beacon of operational ingenuity, embodying Freebee's ethos of community building. With a focus on optimizing processes and fostering social infrastructure, Chris's leadership transcends efficiency. His approach involves personal engagement with community ambassadors, cultivating deep connections within the City.

Chris Walker reserves the primary responsibility and final authority for the day-to-day management of the City of Fort Pierces Freebee shared mobility fleet.

- Role in City Project: Performance Territory Operations Manager - 100%

A. Team Structure

Jared Jacobs, AICP – Transportation & Climate Planner:

A multi-spectrum director, Jared brings expertise in safety compliance, transportation, and climate planning, community engagement, ADA compliance, and equity into our approach and company culture. His wide perspective, coupled with accreditations in various domains, ensures a holistic approach to Freebees' impact on the communities we serve. Jared's heavy involvement in local boards reflects his commitment to community well-being.

- Role in City Project: Transportation & Climate Planner – 75%, Policy Officer/Safety and Training – 25%

Jamie Kerezman – Quality Assurance Manager:

With 25 years of experience in customer service, banking, and finance, Jamie is the main point of contact for municipal partners. Her role spans customer feedback, invoicing, bookkeeping, and more, ensuring satisfaction and continuous improvement in exceptional service.

- Role in City Project: Quality Assurance Manager – 75%, Finance Reporting Officer – 25%

Bryan Jobe – Vice President of Fleet Service and Safety:

Bryan, with his safety-first mentality, has been instrumental in Freebee's growth and transition. Pioneering the fully electric fleet, Bryan brings invaluable insights into EV operations. His strategic mindset and people-first approach position Freebee as an industry leader.

- Role in City Project: Performance Territory Operations Manager – 50%, Chief Compliance & Safety Officer – 50%

A. Team Structure

Samuel Calderon – VP of Development:

Samuel is the driving force behind Freebee's innovative technology infrastructure. His expertise in complex projects and commitment to staying abreast of the latest technologies ensures Freebee's position at the forefront of the industry.

- Role in City Project: Technology Development – 100%

Kathrine Ali – Director of Human Resources:

Kathrine's leadership in human resources is pivotal to Freebee's growth. Managing a team focused on recruiting, training, and compliance, she ensures employees receive unwavering support. Kathrine is an advocate for community involvement and has introduced initiatives to recognize employee performance.

- Role in City Project: Human Resources – 75%, Safety & Training – 25%

This dedicated leadership team is committed to ensuring the success of Freebee's transportation services in the City of Fort Pierce, combining expertise, community engagement, and innovative solutions.

Management Continuity and Succession Planning:

To mitigate service disruptions, Freebee ensures continuity within its management team. Any changes will be subject to prior approval from the client, maintaining stability and adherence to service commitments.

A. Team Structure

Community Ambassador

At Freebee, we recognize that the cornerstone of exceptional customer service lies in the role of our Freebee Community Ambassadors. Our drivers are not merely individuals behind the wheel; they are the embodiment of the City's dedication to its residents. A "Freebee Ambassador" is not just a driver but a representative of the community, a crucial pillar of its City infrastructure.

We take great care in selecting and training our Freebee Community Ambassadors, ensuring they not only meet but exceed expectations. Remarkably, our Ambassadors have garnered perfect 5-star reviews over 98% of the time, underscoring their commitment to excellence. Emphasizing the importance of local hires, we believe that locals, rooted in their hometowns, contribute as much knowledge to us as we do to them.

Our Ambassadors undergo comprehensive education about the community's history and its myriad offerings. Additionally, we provide them with a directory of local businesses through our mobile app, fostering a deeper understanding of the local culinary and business landscape. Freebee Ambassadors are more than drivers; they are equipped with the knowledge of a seasoned tour guide and the helpfulness of a mobile concierge.

In every journey, Freebee Ambassadors aim to elevate the rider experience, making each trip not just a commute but a personalized exploration of the community's richness.



A. Team Structure

Ambassador Uniform



B. Standard Operating Procedures

At Freebee, our unwavering commitment to safety, exceptional customer service, and community representation shapes our meticulous hiring strategy, training programs, and retention initiatives. Recognizing that our drivers play a crucial role as ambassadors of our company and vital contributors to community well-being, we prioritize hiring locally to ensure a deep understanding of the City of Fort Pierce.

Hiring Requirements for the City of Fort Pierce:

All Freebee drivers and managers in Fort Pierce are recruited as W-2 employees with benefits, emphasizing our dedication to the local workforce. This approach not only enriches the rider experience by providing valuable insights into the local landscape but also contributes to the economic development of Fort Pierce by investing in the talents and skills of its residents.

Our hiring criteria include:

- Minimum age of 23
- Valid FL driver's license
- A minimum of two (2) years of driving history
- Excellent overall driving record
- Successful completion of FDOT pre-employment drug screening and medical exam
- Clean background check
- Energetic and outgoing personality
- Effective time management and punctuality
- Excellent written and verbal communication skills
- Bilingual proficiency preferred

By prioritizing local hiring, we ensure that our team members are not only well-qualified but also intimately familiar with the City of Fort Pierce. This commitment not only enhances the quality of our service but also reinforces our dedication to fostering a strong connection with the community.



B. Standard Operating Procedures

Retention Strategy in the City of Fort Pierce:

Freebee values its employees and offers various tracks for professional development and growth. The "Team Leader" program empowers employees to take on managerial roles within their service area, fostering career progression. We recognize and reward achievements through promotions, wellness checks, an Employee Assistance Program (EAP), and engaging activities like seasonal raffles, contests, and employee acknowledgments.

Our commitment to constant feedback and gamification ensures an engaging and dynamic work environment, making Freebee a workplace where employees thrive and contribute to the success of our micro-transit service in the City of Fort Pierce.

Driver Training:

Freebee drivers and management must have a combination of good driving skills, the ability to deal with the unexpected, such as diagnosing vehicle issues and responding to emergencies, a knack for customer service and knowledge of relevant laws, such as capacity limits and compliance requirements related to the Americans with Disabilities Act.

Freebee's training program provides drivers the skills they need to excel in these areas as well as specific driving training. This type of work requires the drivers to stay alert and employ extreme care to ensure the safety of passengers and the general public.

The Freebee new Driver/Community Ambassador training combines classroom education, hands-on equipment training, and behind-the-wheel training. A typical new hire Driver training takes approximately two (2) weeks to complete.

B. Standard Operating Procedures

Retention Strategy in the City of Fort Pierce:

Freebee values its employees and offers various tracks for professional development and growth. The "Team Leader" program empowers employees to take on managerial roles within their service area, fostering career progression. We recognize and reward achievements through promotions, wellness checks, an Employee Assistance Program (EAP), and engaging activities like seasonal raffles, contests, and employee acknowledgments.

Our commitment to constant feedback and gamification ensures an engaging and dynamic work environment, making Freebee a workplace where employees thrive and contribute to the success of our micro-transit service in the City of Fort Pierce.

Defensive Driving Precautions and Standards:

Our drivers undergo comprehensive training in defensive driving tailored to meet Florida's specific requirements. This training encompasses essential skills such as hazard identification, rapid response techniques, adherence to proper speed limits, and safe passing maneuvers. In alignment with Florida regulations, our drivers are equipped with the necessary licenses, including CDLs (Commercial Driver's Licenses) when applicable, as part of our rigorous hiring process.

As part of our safety plan, post-accident protocols include mandatory drug and alcohol testing to ensure compliance with Florida's stringent regulations. Additionally, our safety measures extend to regular evaluations and updates to keep our drivers abreast of any changes in local traffic laws or safety standards. This proactive approach ensures the continued competence and safety of our drivers on Florida roads.

B. Standard Operating Procedures

Accessibility and the American Disabilities Act:

Freebee strives to go above and beyond compliance into comfortably accessible for all commuters. To maintain an equivalent level of service for all people, Wheelchair Accessible Vehicle (WAV) service will be achieved by programming the centralized dispatch platform to automatically prioritize ride requests that request additional accommodations for the WAV over standard ride requests. The standard ride requests will be serviced by the Tesla vehicles allowing the vans to focus on any accessibility or high-volume needs.

Freebee is aware of the growing need to serve a rapidly growing population of people who demand the ability to age in place and is prepared to work with their community to satisfy those commitments. Freebee is confident due to years of experience working in areas with a large elderly population and in areas where users may need special accommodations. Freebee has even been a partnered recipient of the Cares Act grant that focused on providing accommodations to a city's elderly population.

Training is an important tool for ensuring compliance with ADA requirements and can be very helpful to Freebee personnel. Freebee drivers are trained to provide assistance getting in and out of vehicles from curb to curb, and we are committed to promoting unity and integrity amongst all community members through equitable transportation and consistent quality of service. Prior to the operation of all Freebee vehicles, all Freebee employees must complete and pass the "Disability Etiquette for Transit Operators" course, paratransit training, as well as the "Securement" Lessons provided by the developer of the securement devices in all the Freebee vehicles. Freebee employees will also be required to complete a custom "Freebee XL Wheelchair Lift Operation" course in addition to in-person training for a review of etiquette on restraint and lift operations prior to operating a Freebee vehicle.

B. Standard Operating Procedures

For those who do not have a smartphone, are unable to use a smartphone, or choose not to use the app, a Freebee call-center number for dispatch is available. The Freebee dispatch serves as a full-service call center alternative to the use of an app. The call-in option will be available during service hours for trip requests, lost and found, and other customer service items in both English and Spanish as well as through text (TTY).

Quality Assurance and Safety Measures: Freebee places paramount importance on safety and quality assurance. The Freebee Quality Assurance Plan, rooted in the Safety Systems Program Plan, outlines rigorous quality control measures and procedures to meet safety and service standards.

Key Components of the Quality Assurance Plan:

- **Quality Objectives:**

- Ensure passenger and driver safety.
- Provide reliable and on-time service.
- Deliver excellent customer service.
- Maintain clean and well-maintained vehicles.
- Continuously improve service quality based on feedback.

- **Quality Control Measures:**

- Background checks and training for qualified drivers.
- Regular vehicle maintenance schedules to prevent breakdowns.
- Monitoring and tracking of service performance for improvement.
- Ongoing customer service training for drivers and support staff.

- **Quality Assurance Procedures:**

- Regular audits and inspections to ensure compliance with safety standards.
- Monitoring key performance indicators for improvement.
- Conducting training and refresher courses for staff.

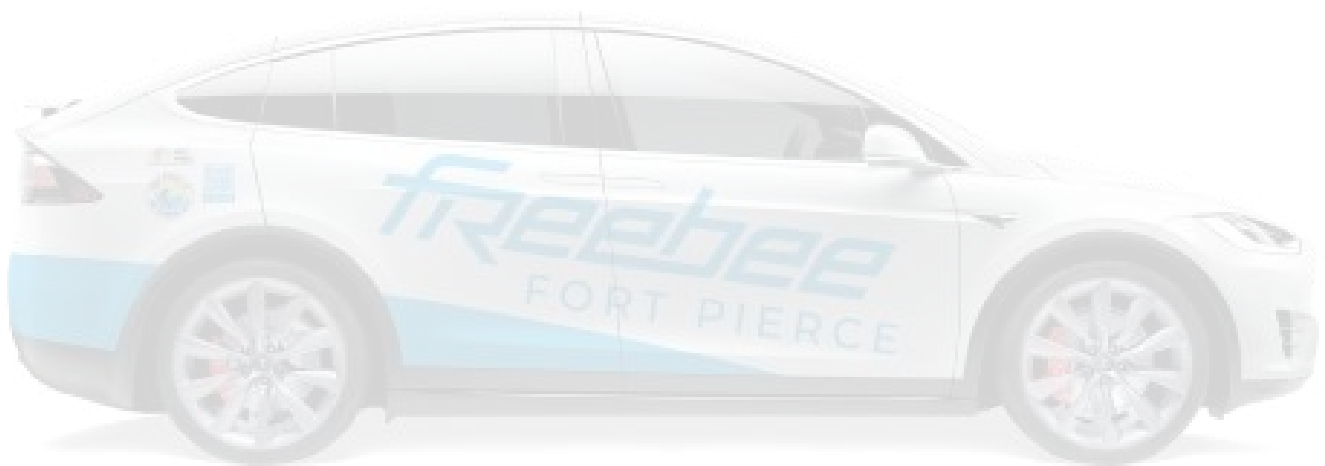
B. Standard Operating Procedures

- **Quality Assurance Maintenance Procedures:**

- Daily Preventative Maintenance checks through the Freebee app.
- Quarterly Performance Maintenance checks by trained staff.
- Transparent logging of all maintenance, incident, and mechanical activities.

Freebee is committed to providing transportation services with a high standard of system safety, meeting industry standards, and complying with state and federal requirements. Safety goals include identifying unsafe conditions, controlling skids, avoiding collisions, and maintaining proper speed and distance control.

-



C. Timeline

Freebee, currently operating four days a week in Fort Pierce, is strategically positioned to enhance its service to seven days a week, facilitated by recent grant funding. This expansion signifies not just a quantitative increase but a qualitative enhancement of services, particularly through the Freebee smartphone app, the primary channel for ride requests. Complementing the app, a call dispatch system will continue to be offered, ensuring accessibility for users who prefer or require an alternative to digital booking. The integration of this grant will extend operational days and scale up service hours, solidifying Freebee's position as a reliable and innovative on-demand transportation leader in Fort Pierce.

By recruiting and onboarding additional driver employees, our goal is to launch the expanded program 45-60 days sooner than any other vendor. This accelerated timeline provides 45-60 days of additional cost savings from the grant, emphasizing efficiency and resource optimization.

Local Expertise for Seamless Integration:

Fort Pierce's unique workforce culture requires careful onboarding and significant trust and social capital for successful local staff retention. Freebee's deep integration and familiarity with Fort Pierce's culture and community eliminate potential hurdles unknown to external vendors unfamiliar with the area. Our established presence and solid local connections ensure the effective management of unique challenges, ensuring smooth integration and retention of staff in line with the community's specific needs and ethos.

Operational Changes for Expansion:

Freebee's operational framework in Fort Pierce is robust and well-established, requiring only two critical changes for effective expansion: the hiring of new drivers to fulfill the new expanded hours and collaboration with the tech team to expand the service area. A significant investment of skilled and professional hours has already been committed to laying a solid foundation.



C. Timeline

This investment, coupled with comprehensive data and a professional workforce, positions Freebee to integrate proposed expansions smoothly with minimal operational upheaval.

To accommodate the expansion to seven days a week, Freebee will focus on hiring new drivers to cover the extended service hours:

Technology Setup:

Duration: 1 week

The technology infrastructure is pivotal for the successful operation of the Freebee microtransit service. This phase focuses on establishing a robust technological framework, including the enhancements and service area development of the Freebee smartphone app, vital for ride requests.

Additionally, the setup encompasses backend systems for vehicle tracking and dispatch, along with the integration of reporting, processing, and customer support functionalities to ensure a seamless user experience. This comprehensive technology foundation is essential for the service's reliability and efficiency.

Staff Training:

Duration: 4 weeks

Extensive staff training is paramount to ensuring the Freebee service operates flawlessly. The training curriculum covers in-depth familiarization with the technology platform, including how to utilize the smartphone app and backend systems effectively. Moreover, it encompasses customer service protocols, safety procedures, and operational best practices, preparing the team to meet the service's high standards and to handle any situations that arise with professionalism.


C. Timeline

This hiring process is part of a broader effort to enhance service availability and responsiveness, leveraging the recent grant funding. The collaboration between the hiring team and the tech team is crucial for expanding the service area, ensuring that the technological and human resource aspects of the service scale up cohesively. This strategic approach aims to expedite the program's launch, capitalizing on the grant's benefits and reinforcing Freebee's commitment to providing an innovative on-demand transportation solution in Fort Pierce.

FREEBEE LAUNCH TIMELINE

 KEY BISCAIYNE December 2016	 DORAL November 2019	 HIALEAH August 2021	 FORT PIERCE February 2023
 CORAL GABLES June 2017	 NORTH BAY VILLAGE December 2019	 VILLAGE OF EL PORTAL December 2021	 KISSIMMEE March 2023
 MIAMI LAKES January 2018	 ST. PETE BEACH December 2019	 BISCAYNE PARK April 2022	 HALLANDALE BEACH May 2023
 COCONUT GROVE February 2018	 WEST MIAMI August 2020	 TRI-RAIL (Cypress Creek Station) June 2022	 GREEN CARS FOR KIDS May 2023
 ISLAMORADA November 2018	 FLORIDA INTERNATIONAL UNIVERSITY September 2020	 VIRGINIA BEACH, VA June 2022	 NORTH MIAMI Summer 2023
 PINECREST January 2019	 DOWNTOWN MIAMI October 2020	 NORTH MIAMI BEACH August 2022	 DUNEDIN November 2023
 MIAMI BEACH June 2019	 SOUTH MIAMI December 2020	 SUNRISE August 2022	 MIAMI DDA November 2023
 PALMETTO BAY July 2019	 AVENTURA May 2021	 BAY HARBOR ISLANDS November 2022	 HOMESTEAD December 2023
 DELRAY BEACH September 2019	 FLORIDA CITY July 2021	 BAL HARBOUR December 2022	 BRADENTON January 2024

UPCOMING LAUNCHES

 SURFSIDE Q1 2024	 DEERFIELD Q1 2024
--	---

D. Marketing Strategy

At Freebee, our approach to marketing transcends the traditional, weaving seamlessly into the fabric of the City of Fort Pierces. Our marketing model is a direct outcome of our commitment to enhance the local economy through community engagement, placing small businesses, guests, and residents at the forefront. Freebee's strategy ensures that earned dollars circulate within the community, fostering economic resilience and reducing the reliance on external delivery services.

Community Engagement and Economic Resilience:

Freebee forges partnerships with local businesses, offering them free advertising on the "Ride Freebee" mobile app. Each business can provide exclusive deals to our riders, driving foot traffic back to their establishments. This symbiotic relationship promotes local businesses, creating a ripple effect that extends to public services, events, and rapid transit connectivity.

Strategic Marketing Techniques:

- **Press Releases:** Communicating project launches and milestones.
- **In-Person Community Engagement:** Meetings with local hotels, businesses, offices, and residential buildings to educate and engage residents and professionals.
- **Co-Branded Brochures:** Distribution to high-traffic locations, offering comprehensive service details and app usage guidance.
- **Community Ambassadors:** Dedicated personnel educating commuters about the new service.
- **Social Media Campaigns:** Geographically targeted campaigns reaching potential riders.
- **Word of Mouth:** Leveraging existing community relationships as a powerful marketing tool.

D. Marketing Strategy

DOWNLOAD THE *freebee* APP NOW!

RIDEFREEEBE.COM

freebee FORT PIERCE

SERVICE HOURS:
 Thursday: 10am-8pm
 Fri-Sat: 10am-10pm
 Sunday: 10am-8pm
 Mon-Wed: No Service

facebook.com/ridefreebee
 @ridefreebee
 info@ridefreebee.com
 support@ridefreebee.com

If you do not have a smart phone, or would like to request additional accessibility accommodations, please call 855-918-3733

SERVICE AREA

Pick-up / drop-off anywhere within these boundaries

POINTS OF INTEREST

1. River Walk Center
2. A.E. Backus Museum & Gallery
3. Nanamee Observation and Education Center
4. Adams Cebb Cultural Museum
5. Fort Pierce City Marina / Cazebo Park / Marina Square
6. Sunrise Theatre
7. Arcade Building
8. Museum Dolente Park / St. Lucie Regional History Museum
9. Aquarium / Smithsonian Marine Ecosystems Exhibit
10. South Causeway Beach
11. Harbour Isle Marina
12. Jetty Park
13. Porpoise Beach
14. Culfstream Beach

freebee FORT PIERCE

courtesy of FORT PIERCE FL THE SUNRISE CITY

SCAN AND DOWNLOAD THE RIDE FREEEBE MOBILE APP!

DOWNLOAD THE FREEEBE APP NOW!

App Store | Google Play

A FUN, FREE & GREEN ON-DEMAND SHUTTLE SERVICE

HOW IT WORKS

- 1 Request A Ride**
Tap the "Request a Ride" button on the home screen of the Ride Freebee app.
- 2 Set Your Pick-Up Location**
Drop your pin exactly where you would like to be picked up.
- 3 Browse Local Destinations**
Search your destination by category and find the perfect spot with an awesome Freebee deal!
- 4 Select Your Destination**
Lock in your selection and let us know where you'd like to go!
- 5 Enjoy The Ride**
Snap some photos of your experience and share them to the app.
- 6 Redeem Your Freebee Deal!**
Once you've reached your destination, present your app deal to the manager on duty. "Mark Offer As Used" to redeem!

SERVICE HOURS

Thursday: 10am - 8pm
 Friday - Saturday: 10am - 10pm
 Sunday: 10am - 8pm
 Monday - Wednesday: No Service

FREEEBE INFORMATION

- Freebee is a FREE, door-to-door, on-demand transportation service brought to you by the City of Fort Pierce.
- Freebee vehicles are 100% electric, and emission-free!
- You! Freebee guide will share with you the latest and greatest happenings in Fort Pierce.
- Freebee caters to any and all ages, from children to seniors, and all types of pets.
- Freebee provides booster seats as appropriate for children who exceed the size requirements to travel in a car seat.
- Smaller children and infants are required to be secured in a federally approved car seat, provided by their parents or guardians.
- Freebee will direct you to a safe pickup location and will not stop in the middle of traffic.

facebook.com/ridefreebee
 @ridefreebee
 info@ridefreebee.com
 support@ridefreebee.com

If you do not have a smart phone, or would like to request additional accessibility accommodations, please call 855-918-3733

D. Marketing Strategy

Economic Impact and Cultural Behavior Change:

Freebee serves as an economic resiliency tool, redirecting dollars spent within the community back into local businesses. This model stimulates economic growth, with an estimated compounding effect of multiplying every local dollar spent by three.

By offering reliable, fun, safe, convenient, and flexible transportation, Freebee catalyzes cultural behavior change. This not only fosters denser multi-family opportunities but also increases residential and commercial occupancy rates. It addresses challenges like the demand for street-level parking, promoting a shift towards more sustainable and accessible modes of transport.

Elevating Economic Mobility and Civic Engagement:

Accessible transportation options enhance residents' access to job opportunities, education, and essential services, contributing to increased economic mobility. By lowering overall trip costs and improving connectivity, citizens can meet their needs more effectively. This heightened access fosters productivity, civic engagement, and self-determination.

In summary, Freebee's strategy extends beyond transportation – it's a catalyst for economic resilience, cultural change, and community empowerment. Together with the City of Fort Pierces, we create a dynamic and sustainable ecosystem that benefits businesses, residents, and the entire community.

E. Customer Service

In Fort Pierce, Freebee's commitment to customer service transcends the ordinary, reflecting our status not just as a transportation provider but as an essential community partner deeply invested in the well-being of residents and visitors. Our approach to customer service is a testament to this community-centric ethos, aiming not only to facilitate journeys but also to build enduring relationships within Fort Pierce. By actively engaging with and understanding the local community, our customer service extends beyond mere transactions, embodying a spirit of care, connection, and commitment to the communal fabric of Fort Pierce.

Complaints Handling:

Freebee in Fort Pierce is dedicated to delivering an exceptional level of customer service, particularly when addressing complaints. Our response system operates with speed and precision, ensuring that every complaint receives attention within an impressive 24-hour window, with most passengers receiving a response in under an hour. Our approach to complaints is meticulous, conducting comprehensive investigations into each issue, regardless of scale. After a detailed analysis, we implement tailored coaching or disciplinary actions as necessary. However, our commitment doesn't conclude with issue resolution; we proactively maintain ongoing communication with customers, passionately encouraging them to continue their journey with our service.

This unwavering pursuit of excellence in customer service not only resolves issues effectively but also reinforces our dedication to enhancing the customer experience with every interaction. In Fort Pierce, Freebee stands as a committed steward and active participant in the local community, ensuring that our customer service is not just a transactional process but a genuine embodiment of care and connection.



Tab 3

Technical Proposal



Section 1 - Technical Proposal

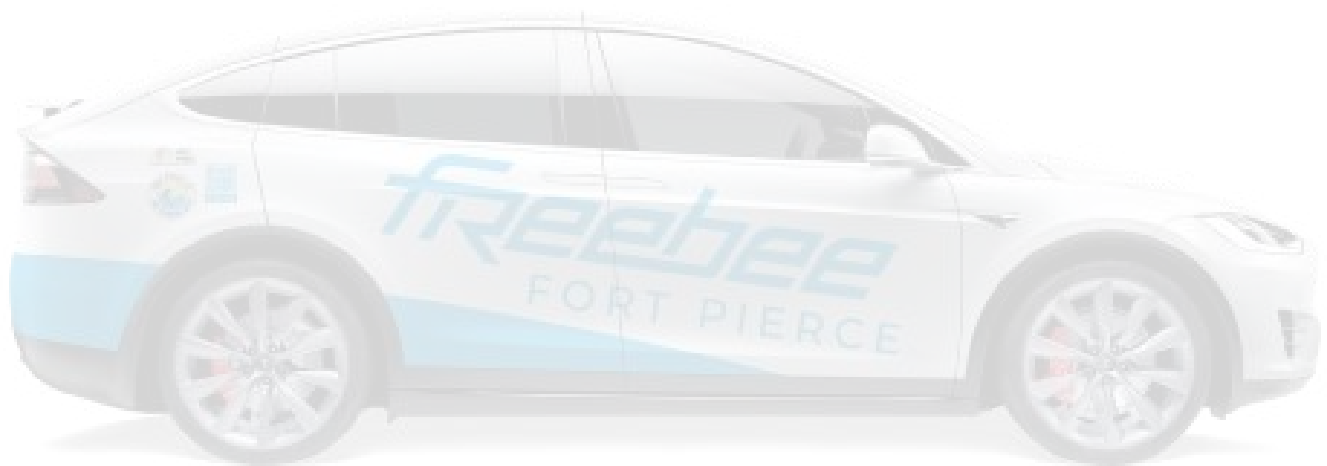
Freebee is proud to bring our commitment to reducing our carbon footprint directly to the heart of the the City of Fort Pierce. Our climate-friendly vehicles embody our dedication to a cleaner and greener environment. Beyond just eliminating carbon emissions, our all-electric fleet is a key ally in cutting operating costs and minimizing air and noise pollution for the residents of Fort Pierce.



A. Vehicles

Understanding the unique road conditions and projected ridership in the City, we recommend a mix of 4 vehicles for the on-demand service. Each vehicle is equipped with advanced GPS and video monitoring, complemented by a custom Internet of Things (IoT) module for safety, reporting, and compliance with all necessary notifications. Safety is a top priority, and our vehicles are pet-friendly, welcoming all animals that pose no threat to the safety of passengers or vehicle operation.

Our commitment to the City of Fort Pierce goes beyond just providing a mode of transportation. Our vehicles are fully licensed and authorized to operate legally on public streets and right-of-way, ensuring that the community can enjoy safe and reliable transportation services. As we strive to deepen our relationship with the City, Freebee remains dedicated to creating a transportation solution that not only meets but exceeds the unique needs and expectations of City of Fort Pierce residents.



A. Vehicles

Tesla

The Tesla is one of the safest SUVs ever built and provides a unique experience for anyone who steps foot within the vehicle. This all-electric luxury SUV uses “Falcon-Wing Doors” for easy passenger access and an interior with spacious seating with the largest all-glass panoramic windshield in production. The vehicle is rated highly for safety with a 5 out of 5 by the National Highway and Traffic Safety Administration (NHTSA). Tesla’s powertrain is the best in class and delivers unparalleled performance in all weather conditions. The Model X will allow for top operating capacity, with a battery range of over 250+ miles and the ability to recharge 50% of the battery within only 15 minutes.

- Falcon Wing Doors
- Long Range Battery: 250+ mile range
- Charging: 250kw max
- Interactive iPad and 17” In-Car Touch Screen
- 5 Passenger capacity
- Low, easy access into the vehicle
- 3 pt safety belts
- Integrated Backup Camera
- LED Headlights
- LED brake lights and signals
- Self-cancelling turn signals
- Custom passenger-facing digital signage screen



A. Vehicles

Fully ADA Dodge Caravan

With the fully accessible Caravan, every passenger will find their needs met with the same high standard of service they are entitled to expect. The Freebee Caravan is carefully crafted and fully aligned with ADA standards and surpassing the FMTS compliance criteria set by the National Mobility Equipment Dealers Association (NMEDA).

- 4 ambulatory passenger seats
- Low easy access for wheelchair accommodations
- Oxygen tank holder
- WC-18 wheelchair restraints & adjustable shoulder/lap belt
- Restraints for Walkers and Canes
- Fire Extinguisher
- Spill kits
- First Aid Kit
- Safety triangles

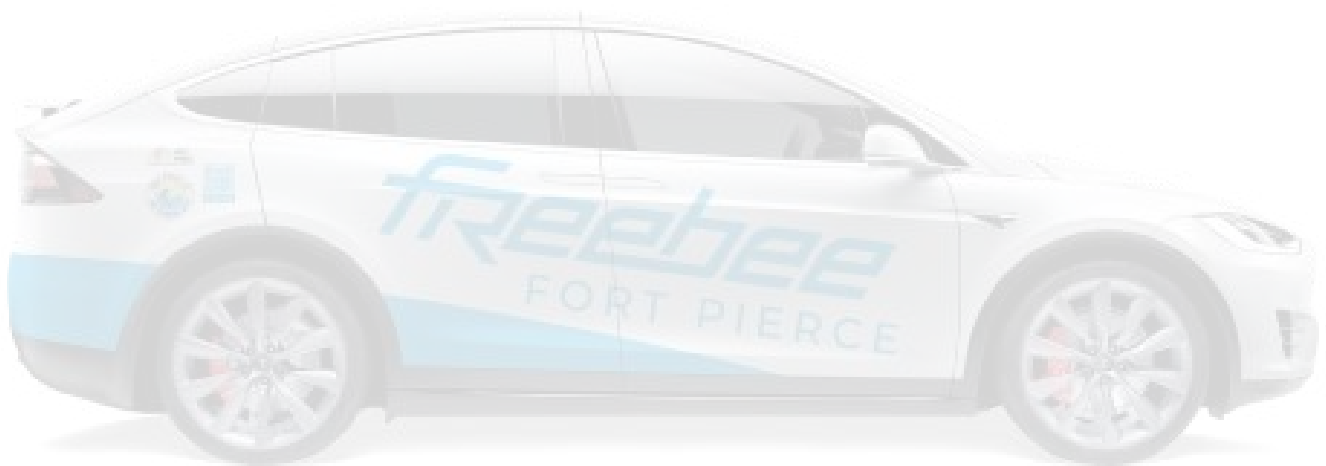


B. Hours of Operations

Based on a year's worth of data collection and valuable feedback from our current passengers, we have strategically devised the following schedule to maximize ridership and cater to the diverse needs of various passenger demographics.

- **Monday - Wednesday: 8am - 6pm**
- **Thursday - 8am - 8pm**
- **Friday - 8am - 10pm**
- **Saturday - 10am - 10pm**
- **Sunday - 10am - 8pm**

Each vehicle will operate for a total of 70 hours per week within the hours of operation accounting for driver meal times, etc.



C. Data Dashboard

Freebee has developed a state-of-the-art tool that serves as the cornerstone of our operational strategy, providing an efficient and easy-to-use platform for real-time monitoring and decision-making.

This tool known as the “Freebee Dashboard” offers a comprehensive overview of various operational aspects, including fleet status, driver performance, route efficiency, and passenger feedback. By consolidating all these elements in one intuitive interface, management staff can quickly identify and address any operational challenges, optimize routes, and allocate resources more effectively. This proactive approach to management in tandem with our expertise, training, and industry experiences is essential in maintaining the high quality of service that the community expects and deserves from Freebee.

This platform is the nerve center where all data and operational insights are continuously fed and updated in real-time.

- **Real-Time Tracking:** Our transparent Freebee dashboard tracks the real-time location and movement of all vehicles, optimizing dispatch and resource allocation for a more responsive service.
- **Vehicle Health Monitoring:** Sensors keep a close eye on vehicle health, from engine performance to tire pressure and electric fuel levels, ensuring timely maintenance and reducing the risk of breakdowns.
- **Energy Efficiency:** By monitoring and optimizing energy consumption, we aim to make better use of the battery, extending its range and reducing costs.
- **Traffic Data Analysis:** We analyze traffic data to provide drivers with alternative routes, avoiding congestion and ensuring timely arrivals, especially important in the unique layout of the City.
- **Enhanced Safety:** IoT technology monitors driving patterns, ensuring safe operation. It also serves as a reminder and warning system for drivers, promoting safe practices such as avoiding rough stops and distractions.

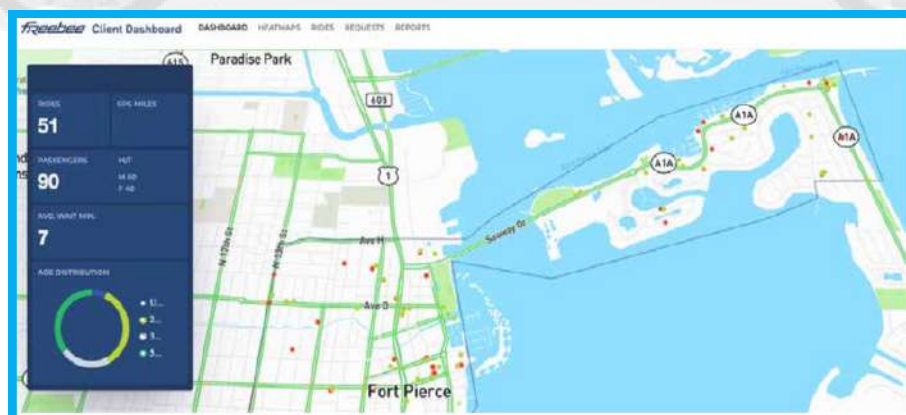
C. Data Dashboard

- **Climate Control:** Sensors keep an eye on and control the interior climate of our vehicles, ensuring a comfortable ride for all passengers, considering the City’s weather conditions.
- **Lost & Found Tracking:** Items left on board are easily logged and tracked, helping reunite passengers with their belongings—a practical solution for a close-knit community.
- **Emergency Response and Driver Safety:** In emergencies, the IoT system can alert the central dashboard, which can take swift actions, including contacting emergency services—prioritizing safety for the community.

By integrating IoT technology into our fleet, Freebee is not just providing transportation but creating a service designed to meet the specific demands of the City. This means safer, more efficient, and more responsive transportation for everyone.

Reporting

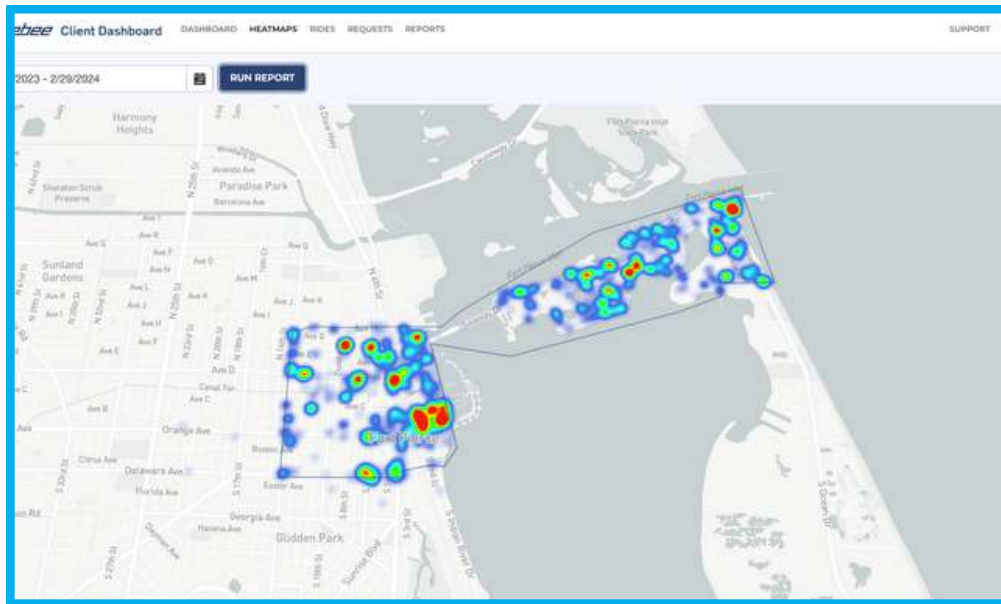
Freebee understands that effective communication and transparency are vital for a thriving partnership with the City. We provide our partners with user-friendly reports, including easy-to-analyze graphs, heat maps, and downloadable Excel charts. Our operations and dispatch team is always available, ensuring continuous monitoring of service success.



C. Data Dashboard

Heatmaps:

Within this tab, an intricate display unfolds, revealing all pickup and drop-off hotspots within a customizable date range. This feature provides a visually intuitive representation, offering valuable insights into user behavior and service utilization patterns.



Rides:

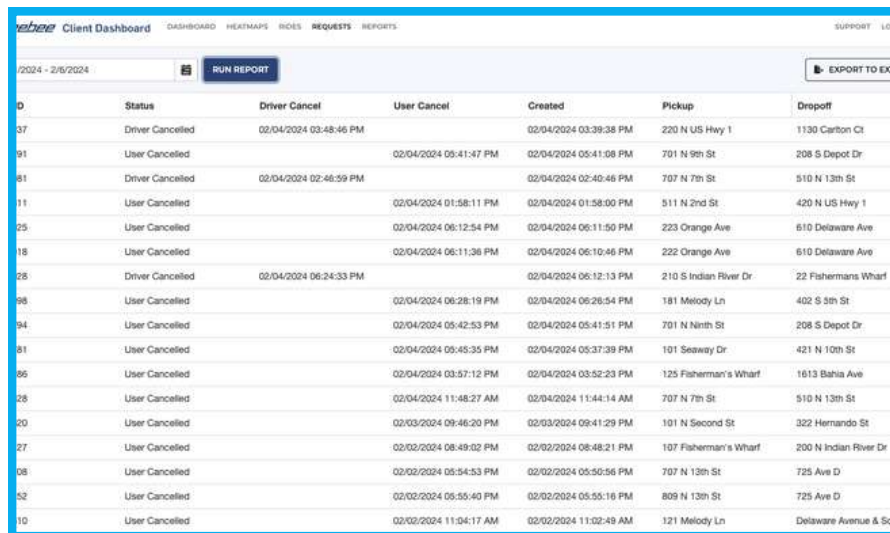
Within the rides tab, a comprehensive history of every completed ride request is meticulously detailed for any chosen date range. This granular data, rich in information for each ride, can be seamlessly exported to Excel, facilitating streamlined reporting and analysis.

ID	Vehic...	Created	Pickup	Dropoff	Request to Pic...	Drop ...	Pass...	Start ...	End L...	Pickup to Dro...	A...	M...	F...	D...	Typ
77	163 - Cit...	02/04/20...	510 N 13...	707 N 71...	6	02/04/20...	1	-80.3371...	-80.3296...	0.71442556	42	0	1		app
00	165 - Cit...	02/04/20...	17 Harbo...	117 S 2h...	14	02/04/20...	3	-80.3060...	-80.3238...	1.5376226	23	2	1		app
25	164 - Cit...	02/04/20...	110 S Oc...	1015 Sea...	6	02/04/20...	1	-80.2914...	-80.3020...	0.6254044	37	0	1		app
77	164 - Cit...	02/04/20...	325 N 41...	342 Fern...	3	02/04/20...	1	-80.3262...	-80.2935...	2.639499	33	1	0		cha
06	164 - Cit...	02/04/20...	222 Hern...	704 N 13...	14	02/04/20...	1	-80.2923...	-80.3369...	0	42	1	0	5	app
09	164 - Cit...	02/04/20...	700 India...	103 Melo...	0	02/04/20...	1	-80.3239...	-80.3217...	0.5865209	62	0	1		flag
49	165 - Cit...	02/04/20...	107 Fish...	1003 Sea...	0	02/04/20...	2	-80.3261...	-80.3019...	0.73081106	55	2	0		flag
48	163 - Cit...	02/04/20...	420 Sea...	1301 Bo...	2	02/04/20...	1	-80.3144...	-80.2988...	1.2717412	18	0	1		app
13	164 - Cit...	02/04/20...	5 Harbou...	1126 Col...	3	02/04/20...	2	-80.3039...	-80.3019...	0.9008499	63	1	1	5	app
38	165 - Cit...	02/04/20...	402 Fern...	2025 Sea...	6	02/04/20...	1	-80.2933...	-80.2914...	0.010306649	56	1	0	5	app
00	163 - Cit...	02/04/20...	38 Harbo...	201 N 2h...	21	02/04/20...	2	-80.3058...	-80.3245...	1.1331359	24	1	1	5	app
46	165 - Cit...	02/04/20...	809 N 13...	222 Hern...	8	02/04/20...	1	-80.3373...	-80.2922...	2.5629244	42	1	0	5	app
71	164 - Cit...	02/04/20...	708 Dela...	200 N In...	12	02/04/20...	1	-80.3293...	-80.3230...	0.00011578693	24	1	0	5	app
55	163 - Cit...	02/04/20...	420 N U...	220 N U...	2	02/04/20...	1	-80.3265...	-80.3264...	0.39174032	23	0	1	5	app
00	165 - Cit...	02/04/20...	502 N U...	101 Melo...	0	02/04/20...	1	-80.3267...	-80.3221...	0.514144	55	1	0		flag
96	165 - Cit...	02/04/20...	2017 Sea...	208 N 2h...	10	02/04/20...	1	-80.2914...	-80.3242...	2.842627	36	0	1		app
70	165 - Cit...	02/04/20...	17 Harbo...	201 N 2h...	14	02/04/20...	2	-80.3056...	-80.3245...	0.00036075906	60	1	1	5	app

C. Data Dashboard

Requests:

The requests tab offers a deep dive into detailed data for any ride that was requested but not completed, providing valuable insights into the dynamics of incomplete ride requests. Additionally, this information is exportable to Excel, ensuring flexibility and ease in further analysis.

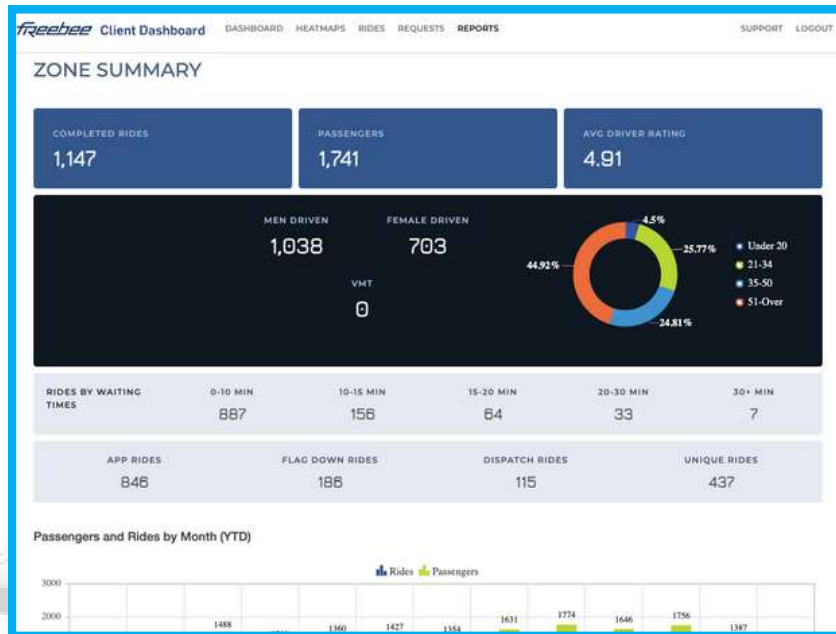


ID	Status	Driver Cancel	User Cancel	Created	Pickup	Dropoff
37	Driver Cancelled	02/04/2024 03:48:46 PM		02/04/2024 03:39:38 PM	220 N US Hwy 1	1130 Carlton Ct
91	User Cancelled		02/04/2024 05:41:47 PM	02/04/2024 05:41:08 PM	701 N 9th St	208 S Depot Dr
81	Driver Cancelled	02/04/2024 02:46:59 PM		02/04/2024 02:40:46 PM	707 N 7th St	510 N 13th St
11	User Cancelled		02/04/2024 01:58:11 PM	02/04/2024 01:58:00 PM	511 N 2nd St	420 N US Hwy 1
25	User Cancelled		02/04/2024 06:12:54 PM	02/04/2024 06:11:50 PM	223 Orange Ave	610 Delaware Ave
18	User Cancelled		02/04/2024 06:11:38 PM	02/04/2024 06:10:46 PM	222 Orange Ave	610 Delaware Ave
28	Driver Cancelled	02/04/2024 06:24:33 PM		02/04/2024 06:12:13 PM	210 S Indian River Dr	22 Fishermans Wharf
98	User Cancelled		02/04/2024 06:28:19 PM	02/04/2024 06:26:54 PM	181 Melody Ln	402 S 5th St
94	User Cancelled		02/04/2024 05:42:53 PM	02/04/2024 05:41:51 PM	701 N Ninth St	208 S Depot Dr
81	User Cancelled		02/04/2024 05:45:35 PM	02/04/2024 05:37:39 PM	101 Seaway Dr	421 N 10th St
66	User Cancelled		02/04/2024 03:57:12 PM	02/04/2024 03:52:23 PM	125 Fisherman's Wharf	1613 Bahia Ave
28	User Cancelled		02/04/2024 11:48:27 AM	02/04/2024 11:44:14 AM	707 N 7th St	510 N 13th St
20	User Cancelled		02/03/2024 09:46:20 PM	02/03/2024 09:41:29 PM	101 N Second St	322 Hernando St
27	User Cancelled		02/02/2024 08:49:02 PM	02/02/2024 08:48:21 PM	107 Fisherman's Wharf	200 N Indian River Dr
08	User Cancelled		02/02/2024 05:54:53 PM	02/02/2024 05:50:56 PM	707 N 13th St	725 Ave D
52	User Cancelled		02/02/2024 05:55:40 PM	02/02/2024 05:55:16 PM	809 N 13th St	725 Ave D
10	User Cancelled		02/02/2024 11:04:17 AM	02/02/2024 11:02:49 AM	121 Melody Ln	Delaware Avenue & So

C. Data Dashboard

Reports:

Within the reports tab unfolds a visually appealing and comprehensive presentation of all high-level Key Performance Indicators (KPIs) for any designated date range. This report mirrors the detailed monthly reporting provided to Fort Pierce, offering a sophisticated and user-friendly analysis of the essential metrics.



A trained Freebee staff member will be available during designated hours to support the staff with technical needs. Freebee vehicle operators and support staff respond almost instantaneously to ride requests, ensuring there's always available capacity to book a trip. In case of vehicle issues, we have appropriate and timely responses in place to prevent operational failures. Our commitment is not just to transportation but to fostering a partnership that aligns seamlessly with the unique needs and values of Islamorada.

C. Data Dashboard

- We prioritize privacy, assuring that personally identifiable information is not shared. Our Safety Systems Program plan is robust, safeguarding the identities of all users. This commitment extends to both internal management and tracking, as well as external partnerships. No one within or outside the company can link a user's profile with the data collected and shared.

In collaboration with the City, Freebee will craft a custom dashboard for real-time performance metrics display. Daily, weekly, and/or monthly reports will go beyond standard requirements, offering insights into:

- Completed ridership
- Demographic information
- Origin & Destination information as a heat map
- Trip durations
- Trip request method
- Vehicle occupancy
- Vehicle Miles Traveled
- Total hours of operation
- Peak and low ridership hours (including dead volume)
- Fleet Performance and battery usage
- Level of Service and Headway for ridership
- Average headway time for booking notifications
- Commuter Request Time and method
- Commuter Pickup Time
- Missed Opportunities
- Estimated Scope 1 greenhouse gas prevention per passenger and in aggregate
- Average Operator Rating

C. Data Dashboard

- Number of new mobile application users
- Cost per ride
- WAV ridership data and their headway
- Accommodation request
- Customer Service ratings
- Personal cars replaced by “choice” riders (both through algorithm and survey)
- Customer complaints, incidents, requests, and accommodations
- Operational (Performance) Maintenance logs, Repairs, accidents, Vehicle service interruptions, and citations.
- Operational issues due to technological failures
- The Freebee app can not accept a request for rides outside of the designated service area, yet we can collect GPS data on the attempted requests upon request.

A trained Freebee staff member will be available during designated hours to support the City staff with technical needs. We pride ourselves on providing timely service with an average wait time well below fifteen (15) minutes. Freebee vehicle operators and support staff respond almost instantaneously to ride requests, ensuring there's always available capacity to book a trip. In case of vehicle issues, we have appropriate and timely responses in place to prevent operational failures.

Our commitment is not just to transportation but to fostering a partnership that aligns seamlessly with the unique needs and values of the City of Fort Pierce.

D. Ride Freebee Mobile App

The Ride Freebee mobile application is more than just a way to get around, it's a tool designed to seamlessly connect all people within the City of Fort Pierce with professional community ambassador drivers, making transportation fun, quick, and efficient. The Freebee app, with its user-friendly design and functionality, sets the gold standard in the transportation industry. is more than simply another app, it is an easy and fun-to-use portal into the rhythm and vibe of what is and will happen within the City of Fort Pierce.

Available on both the Apple Store and Google Play Store, the Ride Freebee app accommodates all the City, ensuring accessibility for both iPhone and Android users. With just a few clicks, passengers can connect with a driver instantly, no dispatch is needed. Our platform complies with WCAG standards, catering to all commuters, and a dispatch call-in number is available for those less tech-savvy residents.

With eight years of technology development, Freebee is a leader in cutting-edge innovation. Our in-house development team allows us to stay flexible, continuously improving and adapting features to meet the unique goals and objectives of the City.



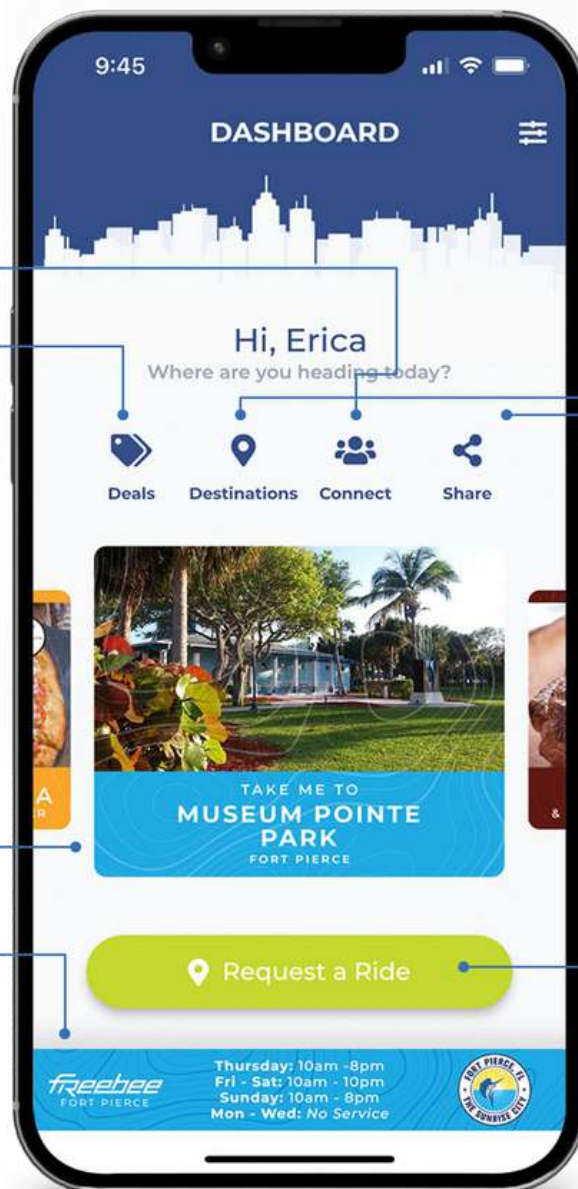
D. Ride Freebee Mobile App

Connect
Take some photos of your experience and share them on the app

Deals
Find exclusive deals and discounts at all of your favorite local Fort Pierce hotspots!

Take Me To
Freebee's featured destination on the mobile app home screen

Banner
Advertisement or live tracker with the ability to link out to a third party website



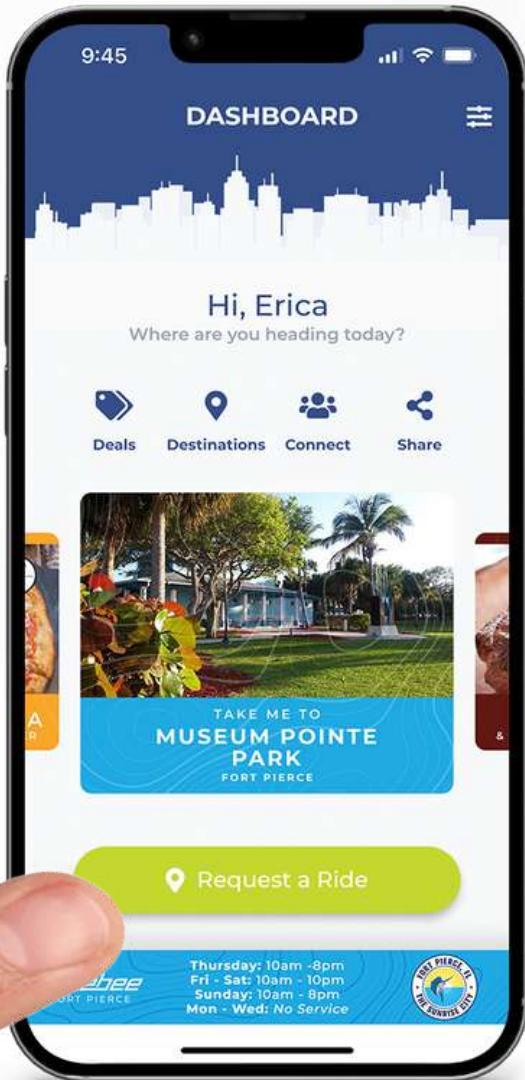
Places To Bee
Search your destination by category and find the perfect Fort Pierce spot with an awesome deal!

Share Freebee
Love riding Freebee? Make sure to share with all of your friends!

Request A Pickup
Select this button when requesting a ride!

D. Ride Freebee Mobile App

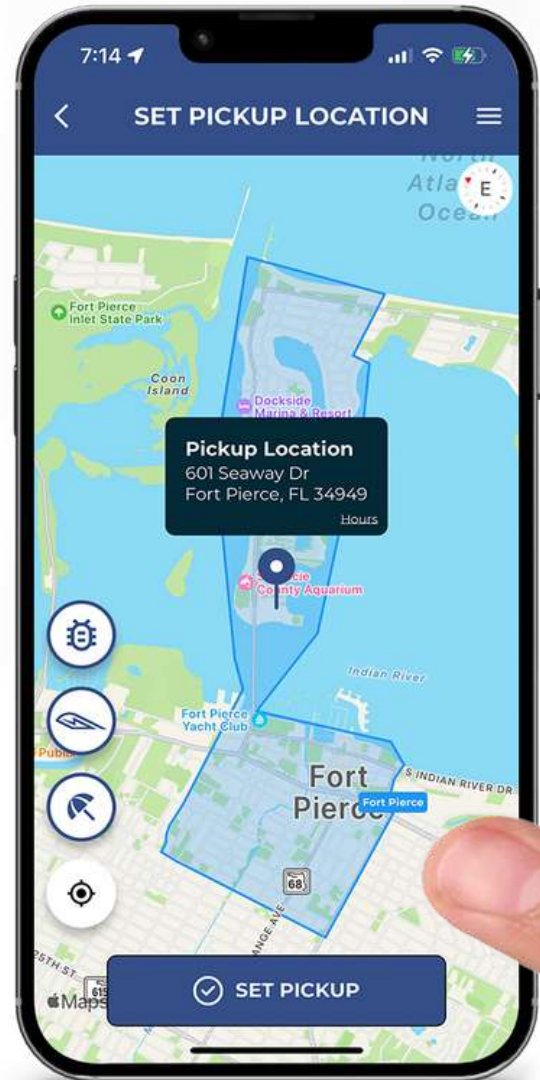
01



REQUEST A PICKUP

Request a ride with the click of a button.

02

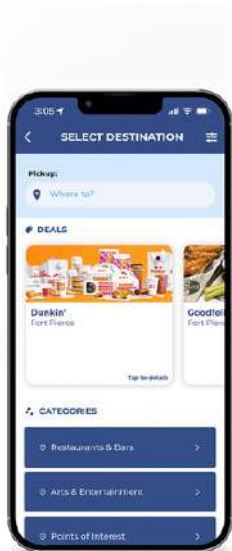


SET PICKUP LOCATION

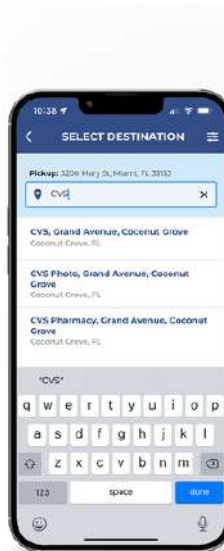
Drop your pin where you'd like to be pickup up.

D. Ride Freebee Mobile App

03



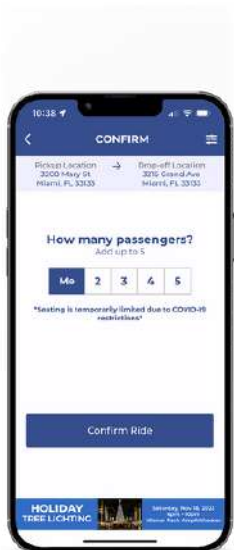
04



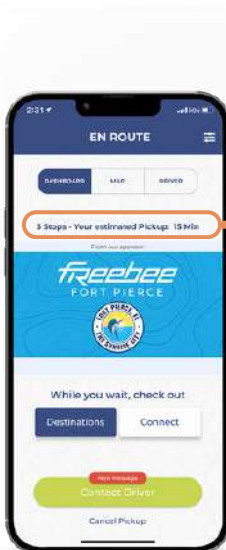
SELECT DESTINATION

Search your destination by category or manually enter the address you'd like to visit.

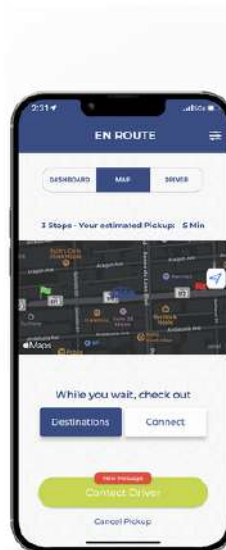
05



06



07

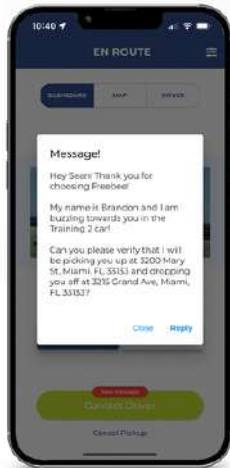


SEND TO DRIVER

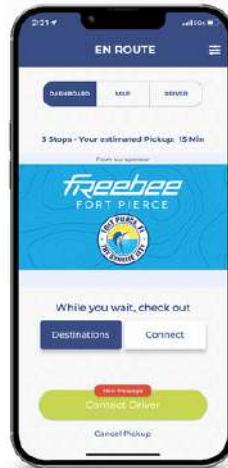
Choose the amount of passengers riding with you and click "Send to Driver". Your ride will automatically be paired with a driver and ETA will be displayed.

D. Ride Freebee Mobile App

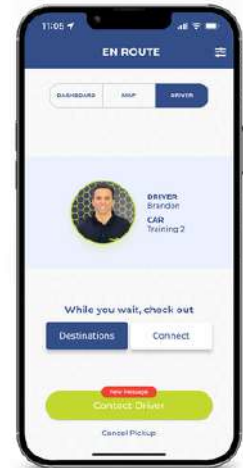
08



09



10



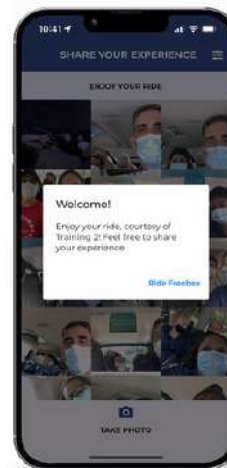
BUZZING TOWARDS YOU

When waiting for your driver, you are able to track the vehicle live as it moves towards you. You can also view the profile of your driver and stay in touch with them along way.

11



12



YOUR FREEBEE HAS ARRIVED

Once your Freebee arrives, you'll receive a notification that your driver is outside. Your driver will then greet you and welcome you to Freebee!



D. Ride Freebee Mobile App

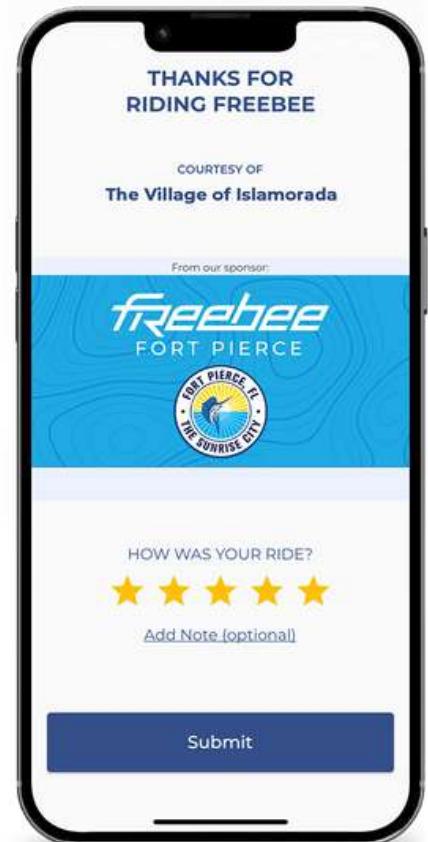
13



THE HIVE

Take some photos of your experience and share them to “The Hive”

14



THANK YOU w/ RATING

At the end of each ride, we always ask for passengers feedback in the way of a star rating system to make sure we deliver a first-class experience!



Program Plan



ABILITY TO MEET PROJECT OVERVIEW

Freebee is uniquely positioned to exceed the expectations of the Fort Pierce Redevelopment Authority (FPRA) by leveraging our extensive experience in providing high-quality, on-demand transportation services. Our proficiency in operating electric vehicle fleets aligns perfectly with the FPRA's vision for sustainable, short-distance transport within its boundaries. Our track record, highlighted by our successful handling of over 9,000 passengers and delivering 5,500 rides with the city of Fort Pierce during the pilot phase, demonstrates our capability and commitment to enhancing urban mobility.

Our approach is not just about connecting areas; it's about enriching the cultural, economic, and social fabric of Fort Pierce. By collaborating with local businesses and cultural hubs, we aim to create a service that not only facilitates movement but also supports economic growth, fosters tourism, and encourages innovation.

Additionally, our experience in working alongside government agencies and securing grants, like the recent FDOT grant, positions us to effectively expand service days, hours, and zones in line with FPRA's goals. Freebee's commitment to operational excellence, community engagement, and sustainable practices makes us the ideal partner to implement, maintain, operate, and market this transformative on-demand microtransit service for the FPRA.

ECONOMIC DEVELOPMENT IMPACT

The most powerful marketing tool Freebee utilizes to market the service and increase ridership is the technique of utilizing the existing Social Capital of the community. Freebee does this by serving as an Economic Resiliency tool for local businesses. Freebees' model naturally helps keep dollars earned with the community to stay in the community by physically increasing foot traffic through their doors and mitigating the habit of ordering delivery from a city over. This internal circulation of economic growth within the municipality boundaries has an estimated compounding effect of multiplying every dollar spent locally by three.

Freebee achieves this technique by utilizing Social Capital by developing partnerships with all the local businesses in the area and providing them with free advertising through the "RideFreebee" mobile app. Each business has the capability to offer our riders exclusive deals and discounts on the platform, which in turn, helps to physically drive traffic back to their locations again. This promotion is free to all local businesses and communicated that it is provided courtesy of the FPRA. The Freebee platform provides the same value in promoting public services like parks, farmers' markets, special events like ribbon cuttings, the library, health services, and rapid transit connectivity. This strategy in turn provides a compounding effect by utilizing the marketing influence of all partnering local businesses to promote the Freebee service and increase ridership.

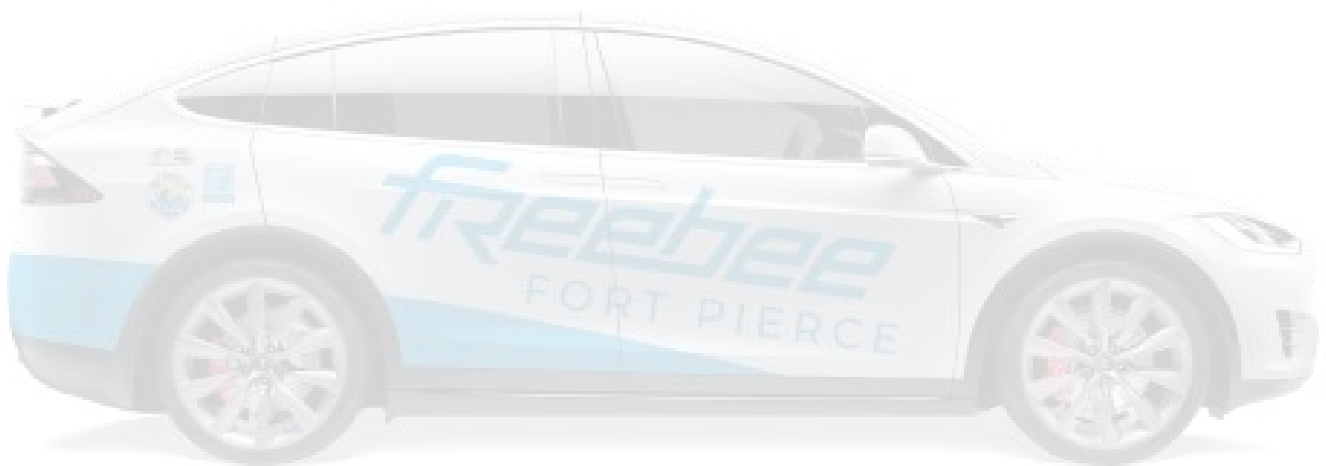
ECONOMIC DEVELOPMENT IMPACT

Freebees strategy and reliability are also instrumental in supporting the cultural behavior change required to increase more dense multi-family opportunities along with residential and commercial occupancy rates while assisting in the mitigation of the loss of economic potential due to a demand for street-level parking. Providing residents with reliable, fun, safe, convenient, and flexible transportation options often increases the availability of job opportunities, educational resources, and other essential services that may otherwise be inaccessible due to the prohibitive cost of automobile ownership or the lack of public transit access. By eliminating or lowering the overall trip cost for commuters and by increasing access and connectivity to existing transit, employment, and amenities, citizens can better meet their needs. This increase in access to essential services enables citizens to become more productive, involved, and civically engaged in their communities while improving their self-determination and economic mobility. The more economic mobility for residents, the higher the rate of non-basic income is captured and circulated within the community, dramatically increasing the municipalities tax base and economic resilience to external factors.



ABILITY TO MEET SCOPE OF WORK SERVICES

Freebee is poised to fulfill the Fort Pierce Redevelopment Authority's requirements for on-demand transportation services with a fleet of Electric Vehicles. All vehicles will comply with federal, state, county, and local safety and mechanical standards and will be maintained by our team to ensure aesthetic suitability for neighborhood shuttle service. Additionally, each vehicle will be equipped with hardware for data collection and GPS tracking. We're ready to operate seven days a week, with service times and boundaries recommended by us and approved by FPRA staff. Our commitment extends to providing an online dashboard for FPRA staff to review monthly performance analytics, including detailed ridership and operation data. Furthermore, we will offer a user-friendly mobile app platform for ride management, featuring live tracking, ride modification options, and availability on both Apple and Android stores, ensuring an efficient and inclusive service for the FPRA community.





Required Forms



Drug Free Workplace Certification



DRUG FREE WORKPLACE FORM

The undersigned vendor in accordance with Florida Statute 287.087 hereby certified that
Beefree, LLC. (DBA) Freebee _____ does:
(Name of Business)

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are proposed a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under Bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of Chapter 893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employees community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.



Proposer's Signature

02/04/2024

Date

Drug Free Workplace

RFP No. 2024-019



Non-Collusive Form



NON-COLLUSION AFFIDAVIT FOR PRIME BIDDER

STATE OF Florida

COUNTY OF Miami-Dade

Jason Spiegel, being first duly sworn, deposes
and says:

That he is Beefree LLC
(a partner or officer of the firm, etc.)

the party making the foregoing proposal or bid, that such proposal or bid is genuine and not collusive or sham; that said bidder has not colluded, conspired, connived or agreed directly or indirectly with any bidder or person, to put in a sham bid or to refrain from bidding, and has not in any manner, directly or indirectly sought by agreement or collusion, or communication or conference with any person, to fix the bid price of affiant or of any other bidder, or to fix any overhead, profit or cost element of said bid price, or of that of any other bidder, or to secure any advantage against the City of Fort Pierce, of the County of St. Lucie, or any person interested in the proposed contract; and that all statements in said proposal or bid are true.

Beefree LLC
(Firm Name)

By: Jason Spiegel

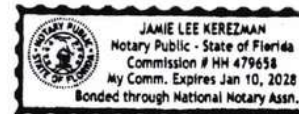
Title: Managing Partner

Subscribed and sworn to before me this 6th
day of February 2024.

Jamie Lee Kerezman
Notary Public

My Commission expires: (Seal)

January 10, 2028



Non-Collusion Affidavit

RFP No. 2024-019

Public Entity Crimes



PUBLIC ENTITY CRIMES AFFIDAVIT SWORN STATEMENT UNDER SECTION 287.133(3)(a), FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES

**THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICER
AUTHORIZED TO ADMINISTER OATHS.**

1. This sworn statement is submitted by _____ City of Fort Pierce _____
(Print name of the public entity).
by Jason Spiegel - CEO _____
(Print individual's name and title)
for Beefree, LLC. (DBA) Freebee _____
whose business address is 371 NE 61st St. Miami, FL 33137 _____

(If applicable) its Federal Employer Identification Number (FEIN) is 454659887 _____

(If the entity has no FEIN, include the Social Security Number of the individual signing this sworn statement: On the attached sheet). Required as per the IRS Form W-9.

2. I understand that a "public entity crime" as defined in Paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid or contract for goods or services to be provided to any public entity or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation.
3. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment or information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.
4. I understand that an "affiliate" as defined in paragraph 287.133(1)(a), Florida Statutes, means:
- A predecessor or successor of a person convicted of a public entity crime: or
 - An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting a controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

Public Crime Entities

RFP No. 2024-019



Public Entity Crimes

5. I understand that a "person" as defined in Paragraph 287.133(1)(c), Florida Statutes, means any natural person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which bids or applies to bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

6. Based on information and belief, the statement which I have marked below is true in relation to the entity submitting this sworn statement. **(Please indicate which statement applies.)**

Neither the entity submitted this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity nor affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

The entity submitting this sworn statement, or one or more of its officers, directors, executives, partners, shareholders, employees, member, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. However, there has been subsequent proceeding before a Hearing Officer of the State of Florida, Division of Administrative Hearing and the Final Order entered by the Hearing Officer determined that it was not in the public interest to place the entity submitting this sworn statement on the convicted vendor list. **(Attach a copy of the final order)**

I UNDERSTAND THAT THE SUBMISSION OF THIS FORM TO THE CONTRACTING OFFICER FOR THE PUBLIC ENTITY IDENTIFIED IN PARAGRAPH 1 (ONE) ABOVE IS FOR THAT PUBLIC ENTITY ONLY AND, THAT THIS FORM IS VALID THROUGH DECEMBER 31 OF THE CALENDAR YEAR IN WHICH IS FILED. I ALSO UNDERSTAND THAT I AM REQUIRED TO INFORM THE PUBLIC ENTITY PRIOR TO ENTERING INTO A CONTRACT IN EXCESS OF THE THRESHOLD AMOUNT PROVIDED IN SECTION 287.017, FLORIDA STATUTES, FOR CATEGORY TWO OR ANY CHANGE IN THE INFORMATION CONTAINED IN THIS FORM.

(Signature)

02/04/2024

(Date)

Public Entity Crimes

STATE OF Florida

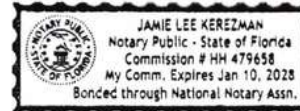
COUNTY OF Miami Dade

PERSONALLY APPEARED BEFORE ME, the undersigned authority Jason Spiegel
(Name of individual signing)

Who, after first being sworn by me, affixed his/her signature in the space provided above on this 6th
day 6 of February, 2024

Jamie Lee Kerezman
(NOTARY PUBLIC)

My Commission Expires: January 10, 2028



Scrutinized Companies Certification



CERTIFICATION REGARDING SCRUTINIZED COMPANIES LISTS

Respondent Name: Beefree, LLC. (DBA) Freebee

Respondent's Authorized Representative Name and Title: Jason Spiegel - CEO

Address: 371 NE 61st St.

City: Miami State: FL Zip: 33137

Phone Number: 215.370.5699 Respondent FEIN: 454659887

Email Address: Jason@ridefreebee.com

Section 287.135, Florida Statutes prohibits a company from bidding on, submitting a proposal for, or entering into or renewing a contract for goods or services of any amount if, at the time of contracting or renewal, the company is on the Scrutinized Companies that Boycott Israel List, created pursuant to Section 215.4725, Florida Statutes, or is engaged in a boycott of Israel. Section 287.135, Florida Statutes, also prohibits a company from bidding on, submitting a proposal for, or entering into or renewing a contract for goods or services of \$1,000,000 or more, that are on either the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector Lists which were created pursuant to s. 215.473, Florida Statutes.

Certification:

As the person authorized to sign on behalf of Respondent, I hereby certify that the company identified above in the section entitled "Respondent Vendor Name" is not listed on either the Scrutinized Companies with Activities in Sudan List or the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List. I further certify that the company is not engaged in a boycott of Israel. I understand that pursuant to section 287.135, Florida Statutes, the submission of a false certification may subject company to civil penalties, attorney's fees, and/or costs.

Certification Regarding Scrutinized Companies

RFP No. 2024-019

References



THE SUNRISE CITY
FORT PIERCE
PURCHASING
DEPARTMENT

Florida

REFERENCES

RFP NO. 2024-019 ON DEMAND TRANSPORTATION SERVICES

Contact Person & Title	Ron Wasson - City Manager
Email Address	rwasson@cityofaventura.com
Phone No.	305-466-8910
Company Name	City of Aventura
Mailing Address	19200 W Country Club Drive
City, State, Zip	Aventura, FL 33180
Type of commercial work contracted	100% Electric, On-Demand Transportation
Contact Person & Title	Dr. Roland Samimy Chief Resilience and Sustainability Officer
Email Address	rsamimy@keybiscayne.fl.gov
Phone No.	305-365-8908
Company Name	Village of Key Biscayne
Mailing Address	8 Crandon Blvd,
City, State, Zip	Key Biscayne, FL 33149
Type of commercial work contracted	100% Electric, On-Demand Transportation
Contact Person & Title	Jessica Vargas - Transportation Planner
Email Address	vargasj@sfrta.fl.gov
Phone No.	954-232-1561
Company Name	South Florida Regional Transportation Authority (Tri-Rail)
Mailing Address	801 NW 33rd St
City, State, Zip	Pompano Beach, FL 33064
Type of commercial work contracted	100% Electric, On-Demand Transportation

References

RFP No. 2024-019



W-9 Taxpayer Identification Number

<p>Form W-9 (Rev. October 2007) Department of the Treasury Internal Revenue Service</p>	<p>Request for Taxpayer Identification Number and Certification</p>	<p>Give form to the requester. Do not send to the IRS.</p>
<p>Print or type See Specific Instructions on page 2</p>	<p>Name (as shown on your income tax return) <u>1</u></p> <p>Business name, if different from above <u>Beefreez LLC</u></p> <p>Check appropriate box: <input type="checkbox"/> Individual/Sole proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶ <input type="checkbox"/> Exempt payee <input type="checkbox"/> Other (see instructions) ▶</p> <p>Address (number, street, and apt. or suite no.) <u>371 NE 61st St</u> City, state, and ZIP code <u>Miami FL 33137</u></p> <p>List account number(s) here (optional)</p>	
<p>Part I Taxpayer Identification Number (TIN)</p> <p>Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> on page 3.</p> <p>Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.</p>		
		<p>Social security number</p> <p>OR</p> <p>Employer identification number</p> <p><u>45 : 465 9887</u></p>
<p>Part II Certification</p> <p>Under penalties of perjury, I certify that:</p> <ol style="list-style-type: none"> The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and I am a U.S. citizen or other U.S. person (defined below). <p>Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the instructions on page 4.</p>		
<p>Sign Here</p>	<p>Signature of U.S. person ▶ <u>[Signature]</u></p>	<p>Date ▶ <u>2/6/24</u></p>
<p>General Instructions</p> <p>Section references are to the Internal Revenue Code unless otherwise noted.</p> <p>Purpose of Form</p> <p>A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.</p> <p>Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:</p> <ol style="list-style-type: none"> Certify that the TIN you are giving is correct (or you are waiting for a number to be issued), Certify that you are not subject to backup withholding, or Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income. <p>Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.</p>		
<p>Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:</p> <ul style="list-style-type: none"> An individual who is a U.S. citizen or U.S. resident alien, A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States, An estate (other than a foreign estate), or A domestic trust (as defined in Regulations section 301.7701-7). <p>Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.</p> <p>The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:</p> <ul style="list-style-type: none"> The U.S. owner of a disregarded entity and not the entity, 		
<p>Cat. No. 10231X</p>		<p>Form W-9 (Rev. 10-2007)</p>

W-9

RFP No. 2024-019



Addendum 1

CITY OF FORT PIERCE CHECKLIST

This checklist is provided to assist each Proposer in the preparation of their bid response. Included in this checklist are important requirements, which is the responsibility of each Proposer to submit with their response in order to make their response fully compliant. This checklist is only a guideline, it is the responsibility of each Proposer to read and comply with the Request for Qualifications in its entirety.

Check "Yes" or "No" to each of the following:

	YES	NO
Is Request for Qualifications cover page (page 1) completed, signed and attached?	X	
Include proof of proper insurance as stated in bid documents.	X	
Are all of the Required forms complete and included?	X	
Is each Addendum (when issued) signed and included?	X	
Have you checked your proposal for proper organization, tabs are correct?	X	
Are you in compliance with the page limitations?	X	
Hard Copy Submissions. Confirmation of one (1) original and one (1) copy on USB Drive.		
Did you submit your proposal electronically?	X	
Have you made sure your corporate address matches your Sunbiz information ?	X	
Are you registered on Demandstar to received addendums	X	
Have all areas of the RFQ forms and related documents been signed off by and authorized agent of the company and / or witnessed / notarized where applicable?	X	



PLEASE SIGN AND RETURN WITH BID _____



Checklist

RFQ No. 2024-019

Certificate of Insurance

	CERTIFICATE OF LIABILITY INSURANCE	DATE (MM/DD/YYYY) 03/28/2023					
<p>THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.</p> <p>IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>							
PRODUCER NEA Insurance Group, LLC 8700 W. Flagler St., Suite 401 Miami FL 33174	CONTACT NAME: Joyce Corp PHONE (A/C, No, Ext): (305) 221-2400 FAX (A/C, No): (305) 221-2411 E-MAIL ADDRESS: jcorp@avante-nea.com INSURER(S) AFFORDING COVERAGE INSURER A: Zurich American Insurance Company NAIC # 16535 INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:						
INSURED Beefree Holdings Inc: Beefree LLC DbA Freebee 371 NE 61st St Miami, FL 33137							
COVERAGES CERTIFICATE NUMBER: CL2332809046 REVISION NUMBER:							
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.							
INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:			GLO375996200	03/27/2023	01/01/2024	EACH OCCURRENCE \$ 2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 2,000,000 GENERAL AGGREGATE \$ 4,000,000 PRODUCTS - COMP/OP AGG \$ 4,000,000 \$
A	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY			BAP375996300	03/27/2023	01/01/2024	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ PIP \$ 10,000
	<input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) <input type="checkbox"/> Y/N If yes, describe under DESCRIPTION OF OPERATIONS below		N/A	WC375996100	03/27/2023	01/01/2024	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Certificate holder is included as additional insured on a primary and non-contributory basis. Waiver of subrogation is included. 30 day notice of cancellation included on all policies. 10 day notice of cancellation for non-payment.							
CERTIFICATE HOLDER				CANCELLATION			
Fort Pierce Redevelopment Agency c/o City of Fort Pierce Attn: Risk Manager 100 N. U.S. Hwy 1 Fort Pierce FL 34954-1480				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 			
© 1988-2015 ACORD CORPORATION. All rights reserved.							
ACORD 25 (2016/03) The ACORD name and logo are registered marks of ACORD							

