



Commercial Façade Grant Program



# Overview



The intent of the Commercial Façade Grant Program is to significantly enhance the appearance of buildings and eliminate blight within the FPRA district.

The program offers financial assistance in the form of a reimbursable grant, matching 50% up to \$25,000.

# FPRA Plan Goals

## **GOAL 7**

**The Fort Pierce Redevelopment Agency shall increase private sector investment and business development within the Community Redevelopment Area.**



## **GOAL 9**

**The Fort Pierce Redevelopment Agency shall support small businesses, start-up businesses and support entrepreneurial activity within the Redevelopment Area.**



# New application process

- Commercial Façade Program is open and accepting applications year-round. No deadline for application submission.
- Applications are evaluated individually by staff on an ongoing basis. Award recommendations are reviewed by the CRAAC before the FPRA Board makes the final determination and executes the agreement.
- If an application receives less than 60% of the possible points, it will not be recommended for funding.

# Evaluation Criteria

Staff evaluated the applications on the following evaluation criteria:

- **Visual impact/ Blight Elimination (50 points)** - The project's ability to enhance the visual appeal of the FPRA and significantly eliminate the blight of the building.
- **Total Project Investment (25 points)** -The higher the ratio of private investment vs. public grant dollar investment, the higher the score.
- **Design & Creativity(15 points)** - Innovative and visually appealing facade design; Compatibility with neighborhood's architectural style; Sustainability and longevity of proposed improvements
- **Community Impact/Public Benefit(10 points)** - The funded projects not only improve the appearance of commercial properties but also generate meaningful positive impacts for the community and the general public.

# 207 Orange Avenue





## 207 Orange Ave Façade Improvements

- Renovating the entranceway
  - Replacing all floor tile
  - Removing tile on facade
  - Replacing windows
  - Replacing front doors with ADA compliant entrances
- Adding outdoor window boxes & hurricane shutters to upper windows
- Installing security cameras

# Next Steps

FPRA Board will make final determination and execute agreement.

Applicants must receive building permit within six months of execution of grant agreement.

Applicant shall incur all project costs and may receive reimbursement only after all improvements have been made.

Project must be completed within 12 months of building permit issuance.

Check will be disbursed upon receipt of written notification, permits/CO, and copies of paid invoices.



# Recommendation

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STAFF AND THE CRA ADVISORY COMMITTEE RECOMMEND AWARD OF THE COMMERCIAL FAÇADE GRANT PROJECT AT 207 ORANGE AVE, SUBMITTED BY JETSET EVENTS, LLC.