

FREEBEE

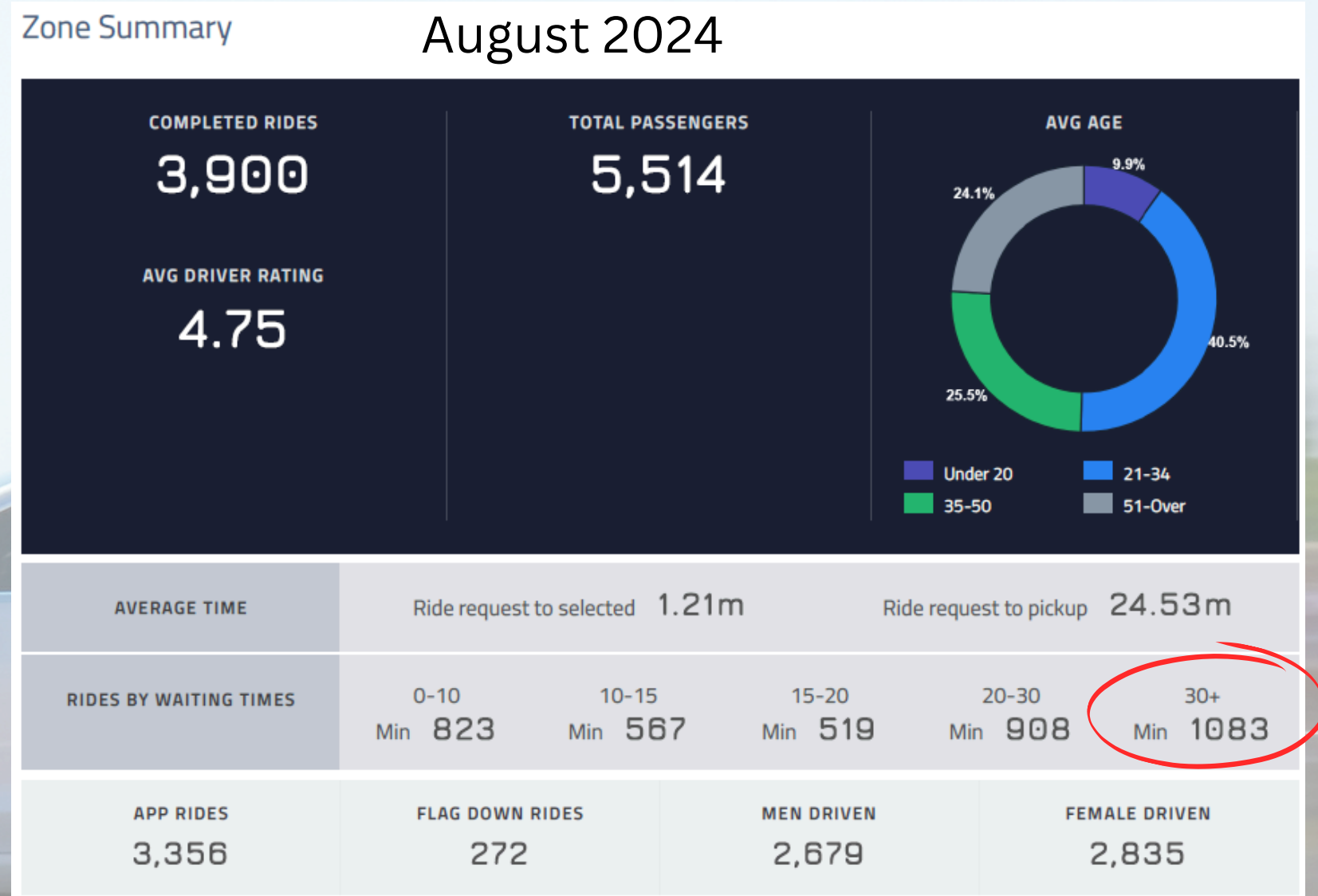
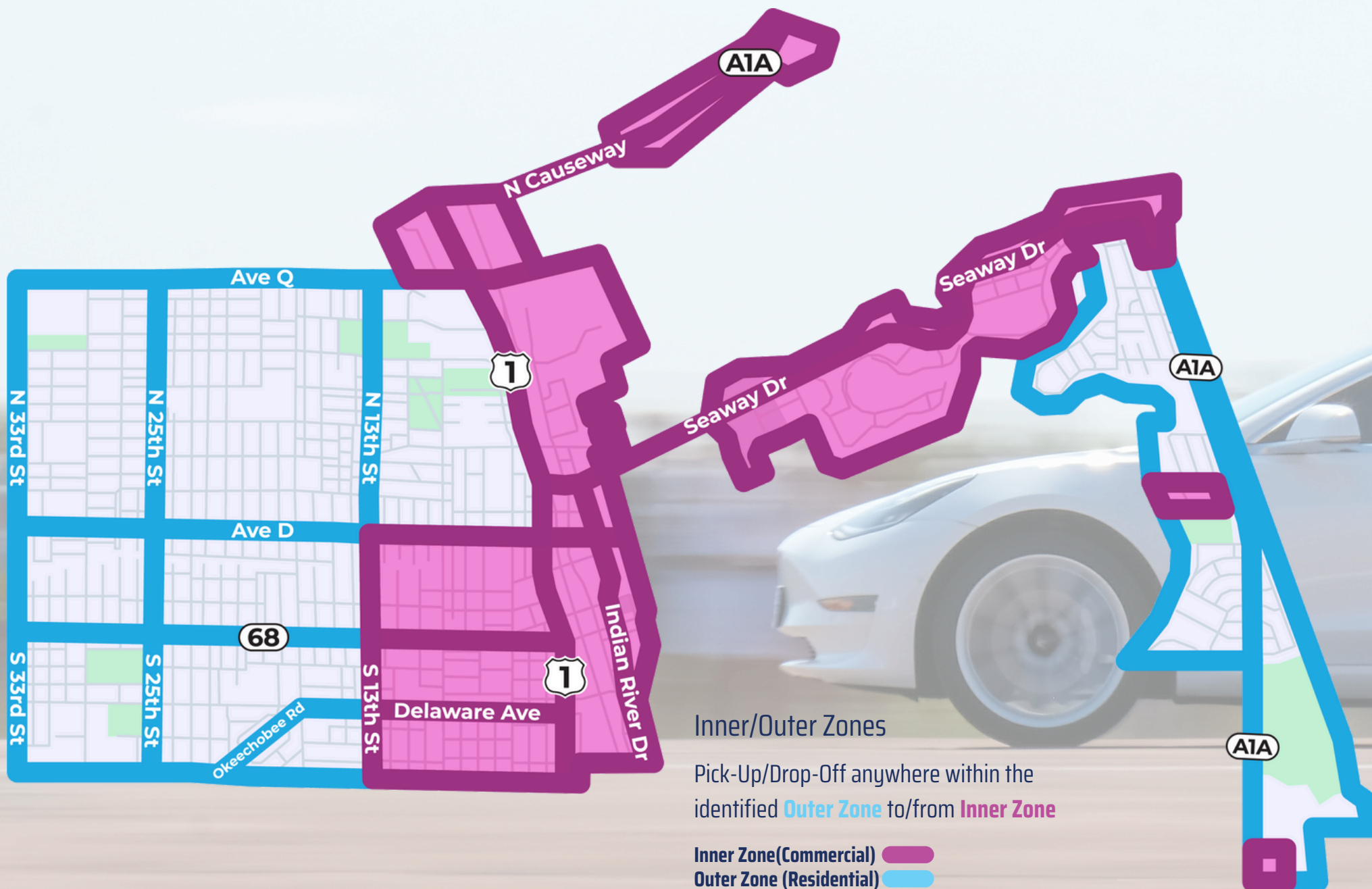
FREE ON-DEMAND TRANSPORTATION



Wait Time Update

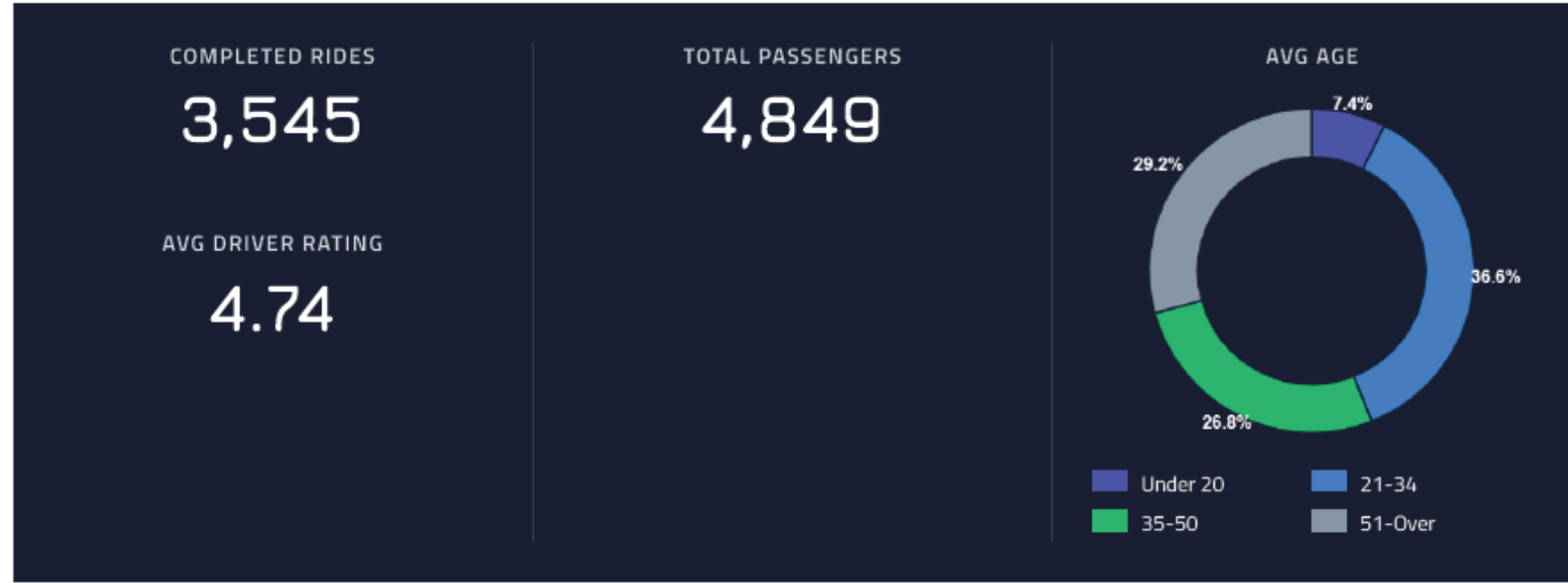
Since the implementation of the Inner/Outer Zones in mid-August, there has been a notable improvement in the efficiency of Freebee's on-demand transportation services.

After comparing data from the last two months, there has been a notable **41%** reduction in wait times. This enhancement reflects the successful restructuring of service areas, allowing Freebee to better respond more promptly to ride requests.



Zone Summary

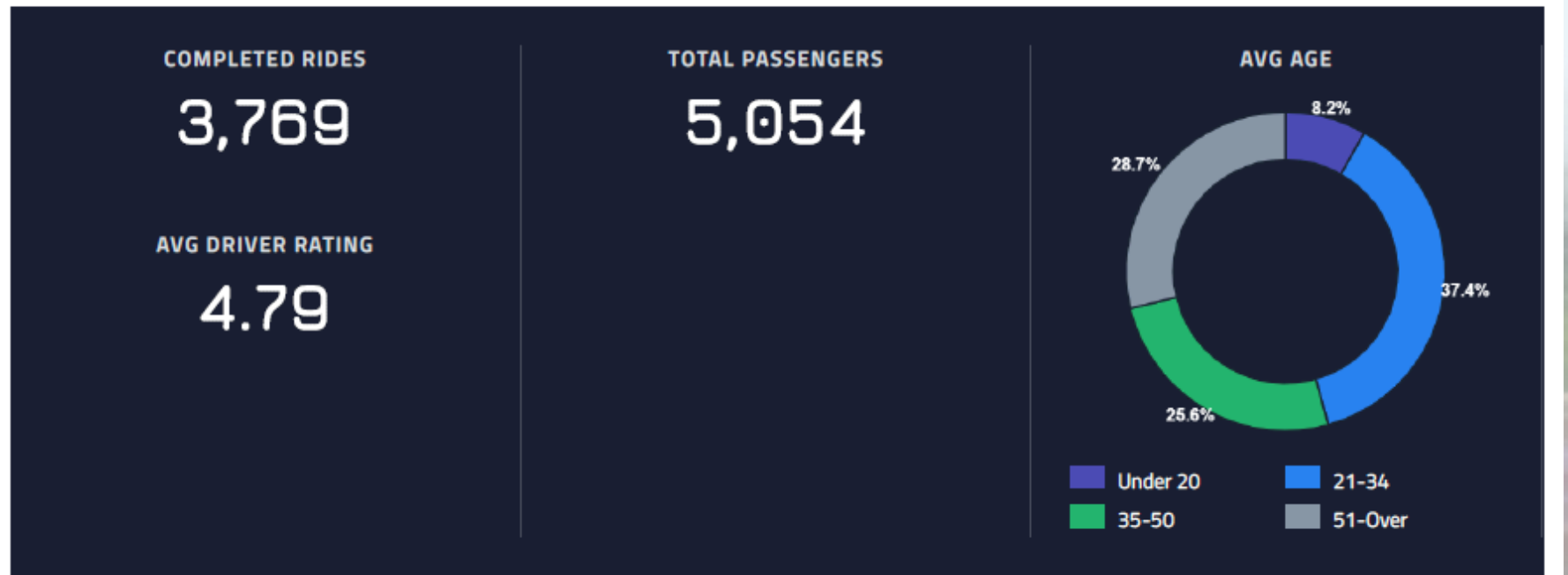
September 2024



AVERAGE TIME	Ride request to selected 0.55m		Ride request to pickup 20.48m		
RIDES BY WAITING TIMES	0-10 Min 1073	10-15 Min 597	15-20 Min 490	20-30 Min 688	30+ Min 697
APP RIDES	2,971	FLAG DOWN RIDES	260	MEN DRIVEN	2,493
				FEMALE DRIVEN	2,356

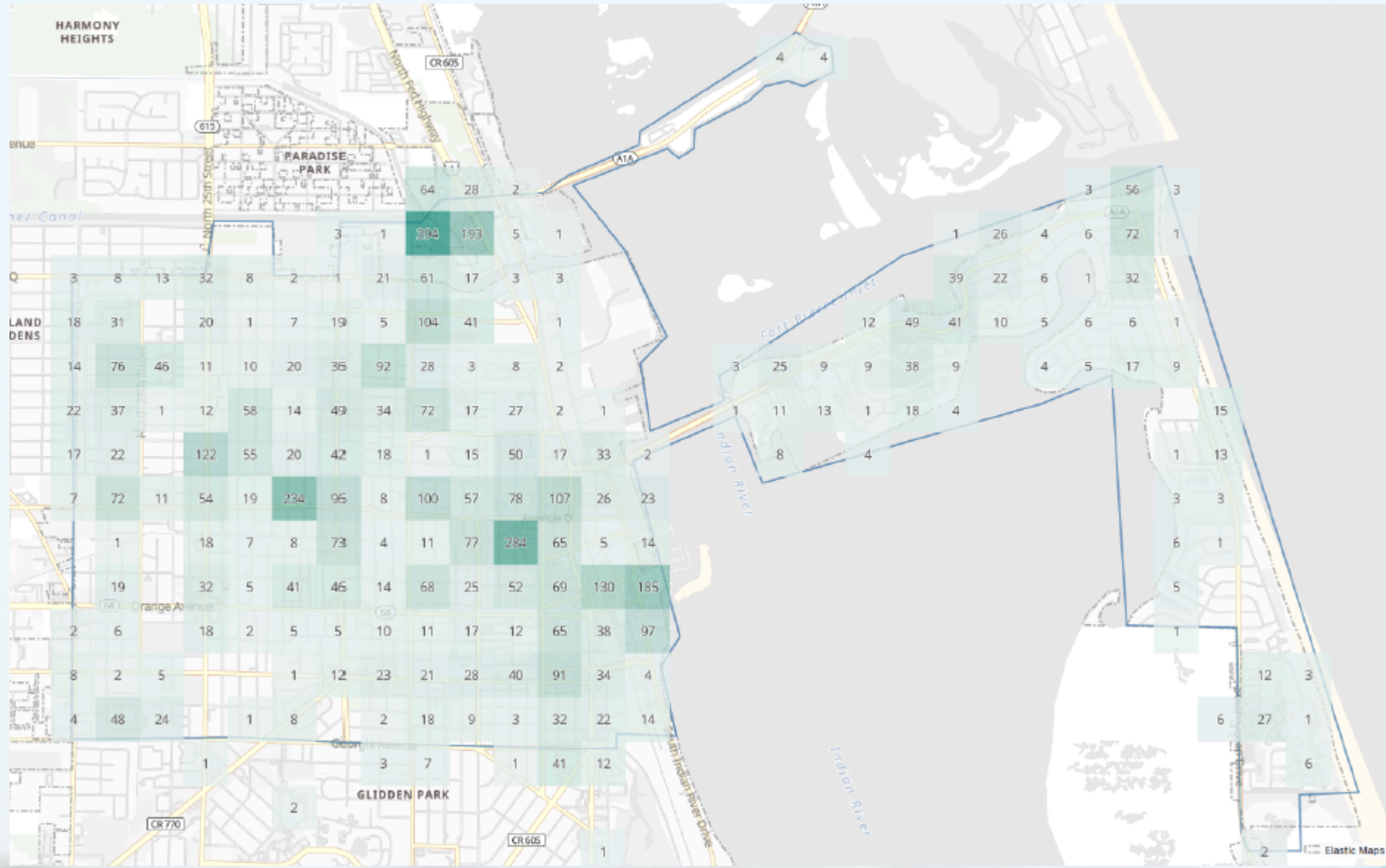
Zone Summary

October 2024



AVERAGE TIME	Ride request to selected 0.39m		Ride request to pickup 19.44m		
RIDES BY WAITING TIMES	0-10 Min 1140	10-15 Min 657	15-20 Min 601	20-30 Min 736	30+ Min 635
APP RIDES	3,135	FLAG DOWN RIDES	312	MEN DRIVEN	2,645
				FEMALE DRIVEN	2,409

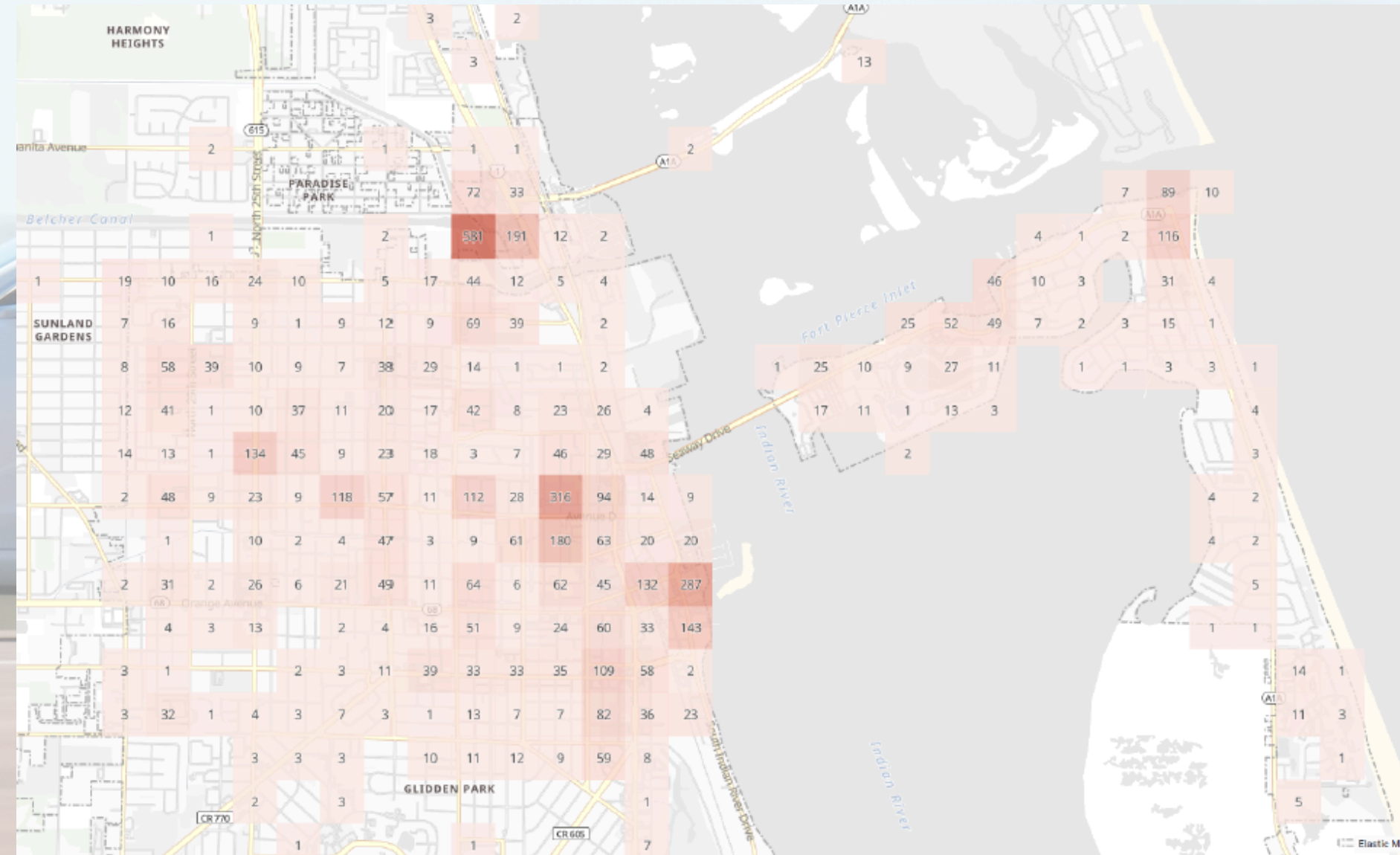
Pickup Locations



Most Popular Destinations:

- Publix - Taylor Creek Commons
- Downtown
- Jetty Park
- Intermodal Bus Station

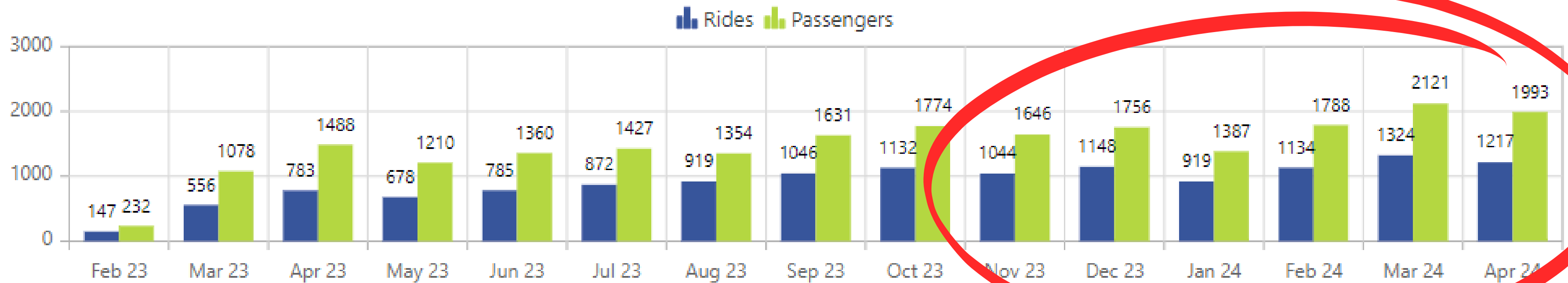
Dropoff Locations



Demand Analysis

Seasonal Months with high ridership
November 2023 - April 2024

Passengers and Rides by Month (YTD)



Implementing a 5th vehicle

Timeline 30-45 Days

- Locate a parking space & Install new charger
- Hire drivers to fulfill the hours

Cost

Vehicle Wrap

One time fee \$1,500.00

5th Vehicle

Monthly \$10,833.00

Charger Installation

One time fee \$1,250.00

