

MINUTES OF A REGULAR MEETING OF THE KEEP FORT PIERCE BEAUTIFUL ADVISORY BOARD OF THE CITY OF FORT PIERCE, FLORIDA, HELD AT GARDEN CLUB OF FORT PIERCE - 911 PARKWAY DRIVE, FORT PIERCE, FLORIDA, AT 11:00 AM ON TUESDAY, **FEBRUARY 20, 2024**.

1. **Call to Order**

Caleta Scott called the February 20, 2024 Keep Fort Pierce Beautiful Advisory Board meeting to order at 11:07 AM.

2. **Pledge of Allegiance**

3. **Roll Call**

Present: Shirley Walker; Charlene Adair; Bob Burdge; Matthew Samuel; Caleta Scott

Not Present: David BuShea

Staff Present: Mike Reals, Public Works Director
Paul Bertram, Parks and Ground Division Manager
Tina Rel, Records Management Coordinator
Marsha Commond, Redevelopment Specialist
Janey Vanderhorst, Assistant Director Community Response

Guests: Linda Hudson

4. **Approval of Minutes**

- a. Approval of Minutes from the January 24th, 2024 Keep Fort Pierce Beautiful Advisory Board Meeting

Motion was made by Bob Burdge, seconded by Charlene Adair to approve the minutes of the the January 24th, 2024 Keep Fort Pierce Beautiful Advisory Board Meeting.

5. **Comments from the Public**

6. **Old Business**

- a. Great American Cleanup

The Board discussed flyers, goodie bags and setup.

FPUA will provide 150 bags, 4 tables and a bagel breakfast for 150 people.

The City will provide the tents and water for each designated project location.

7. New Business

- a. Discussion on strategies for the improvement of the litter and trash issue within the community

Mr. Reals revised the previous assignment for the Board to coming up with some ideas to improve the litter situation within the city to share with the City Commission. The Board requested feasible parameters.

The Board discussed pre-covid program through the Department of Corrections; learning more about Stabilize Revitalize Fort Pierce; adding Keep Fort Pierce Beautiful to trucks; working with the local schools; ramping up quarterly cleanups; creating a campaign; staff involvement; educating public on littering and the environment; consistent marketing; application to log pictures and pounds of trash; local business community involvement; adding promotional or educational information with business tax renewals; and incentives to get involved.

- b. Discussion on future grant opportunities

The Board discussed possible future grants; ensuring we have the ability before applying for grants; and One Lagoon water quality grant opportunities.

8. Staff Discussion

9. Board Discussion

The Board discussed involving the Housing Authority in future initiatives and the orange fence by the museum.

Mr. Reals advised that the city has been in contact with the County and the State regarding the orange fence but has no updates to provide at this time.

10. Adjournment

Meeting adjourned at 12:13 p.m.