

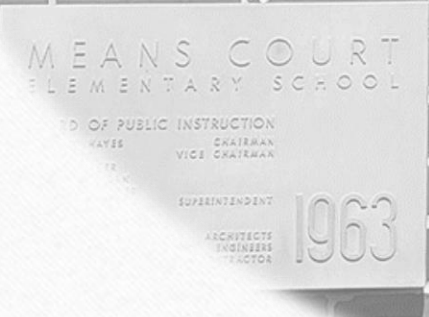
City of Fort Pierce Commission

MEANS COURT

Lincoln Park Main Street

1st & 2nd Quarter Update

May 12, 2025



Main Street America Policy Statement

Main Street districts are hubs of commerce and activity across the United States, and Main Street programs play a crucial role in revitalizing downtowns and commercial corridors. They address challenges such as public space activation, building preservation, and small business support, helping communities overcome resource and capacity limitations. Through their efforts, Main Street programs bolster local economies, enhance pride of place, and promote sustainable community growth. With a supportive policy environment, Main Streets can continue to welcome businesses, residents, and visitors.



Four Point Approach



Introduction of Lincoln Park Main Street

- Established in 2006
- Boundaries
 - North and South: US Highway 1 to 29th Street
 - East and West: Avenue B to Avenue E
- National Main Street Accredited
- Florida Main Street Accredited



Total Investments Since 2006



[Reporting](#) [Resources](#)

WELCOME LINCOLN PARK MAIN STREET (FT. PIERCE)

CUMULATIVE TO DATE TOTALS

COPY CODE

<u>16</u>	<u>29</u>	<u>\$8,208,272.00</u>	<u>\$3,476,630.00</u>	<u>3038</u>
Net New Businesses	Net New Jobs	Public Dollars Invested	Private Dollars Invested	Volunteers Hours

*** 2023 & 2024 figures are not included in the above numbers but will be available by next reporting period or end of the state's fiscal year.*





- AVENUE D HISTORIC DISTRICT
- CONTRIBUTING BUILDINGS
- NON- CONTRIBUTING BUILDINGS

AVENUE D HISTORIC DISTRICT

REV. NOV 2005



Lincoln Park Main Street Mission

To preserve and promote Lincoln Park in particular the Avenue D corridor through historic preservation (preserving the history, heritage and buildings), arts and cultural programming (Festivals, Jazz on Moore's Creek and the Lincoln Park Black Archives), educational enrichment and awareness (Walk Lincoln Park and the Lincoln Park Heritage Education Program) and economic vitality (builder/developer navigator and resource).



Historic Preservation



Cultural Programs



Economic Vitality



- In 2021, LPMS established the Learn. Earn. Apprenticeship. Program. L.E.A.P. to infuse the community with available training options to earn a sustainable wage;
- Proactively work with real estate investors and/or developers in the revitalization efforts of Lincoln Park.
- Partner with Developers to work collectively in the efforts to redevelop and/or repurpose buildings in the district.
- Use of the Business Navigator for Developers, Builders, Businesses Resource Packets – a resource to assist developers, builders, and businesses seeking to expand with resource packets to simplify the business permitting process and to walk through the plans review on to approval.



Lincoln Park Main Street Fact Sheet

Programs: Promotions, Economic Restructuring, Design Services
Economic Development Workshops

Rental Assistance: 6 Businesses on Avenue D corridor
\$28,800 approved grant funds
\$28,800 grant funds issued

Façade Improvements: 21 Businesses
\$336,108 approved grant funds
\$226,108 grant funds issued
\$385,000 matching funds and investments

Community Business Organizations: 7 Businesses
\$236,250 grants approved and funded

Historic: 2 Buildings
\$54,000 approved grant funds
\$10,000 matching funds and investments

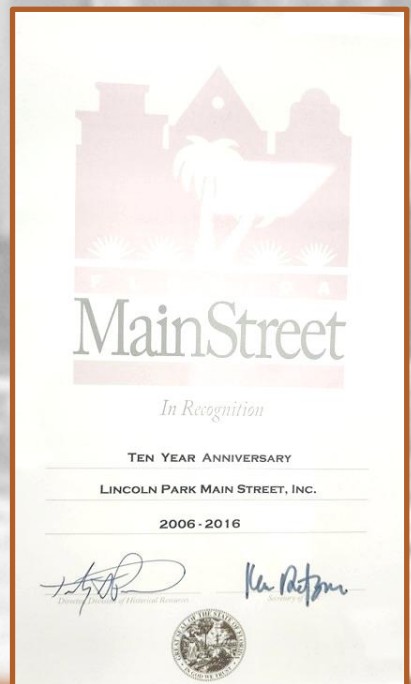
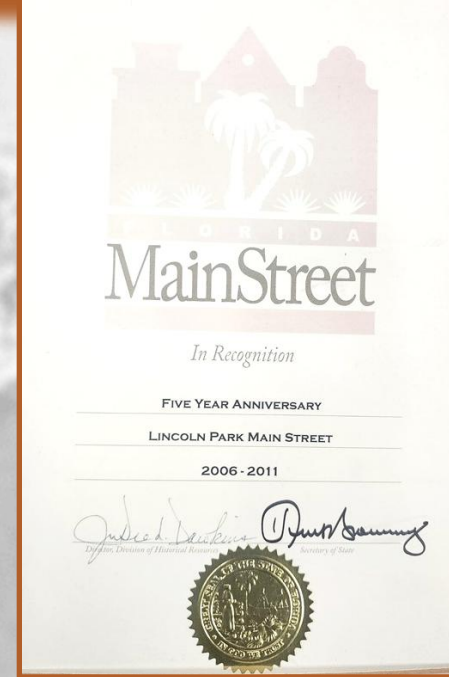
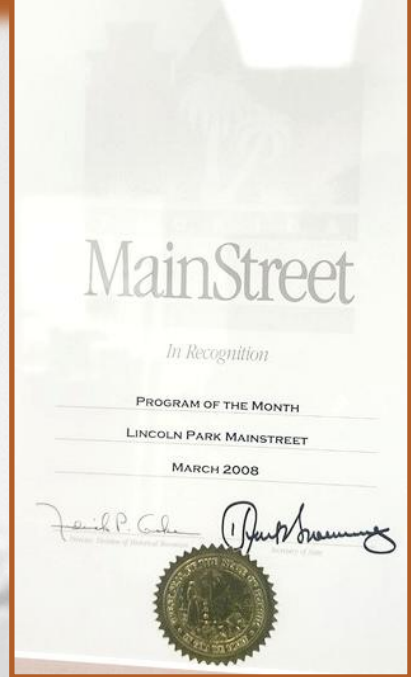


Secretary of State Awards

LPMS has received eight awards and Program of the Month in: 2008, 2012, 2021 & 2024

- **2012 Merit Award** Outstanding Special Event (Jazz on Moore's Creek);
- **2014 Honor Award** Outstanding New Construction (Intermodal Transit Facility);
- **2014 Honor Award** Outstanding Fundraising Event (Stompin' at the Savoy);
- **2014 Honor Award** Outstanding Volunteer of the Year (Leon Porter);
- **2015 Honor Award** Outstanding Rehabilitation Project (Granny's Kitchen);
- **2015 Honor Award** Outstanding Public Improvement in a Main Street District (City of Fort Pierce);
- **2016 Merit Award** Outstanding Special Event (Highwaymen Heritage Trail & Festival);
- **2024 Telling Your Story** Lincoln Park Heritage Education Program





Local Corporate & Organizational Partnerships/Collaborations

- Sam's Club & Walmart Foundation
- Children's Services Council
- SunBelt Rentals Inc.
- Area Regional Transit & MVT
- Nelsons Family Farm
- Natalie Orchard Juice Company
- Treasure Coast Food Bank
- Flaming Knights Motorcycle Club of Fort Pierce
- Greek Organizations & Panhellenic Council of Treasure Coast
- Highwaymen Organization & Museum Board
- Zora Education Foundation
- MLK Commemorative Committee
- Small Business Development Center - IRSC
- St. Lucie Cultural Alliance



1st Quarter FY 2024 - 2025 Activities

October - December 2024

- Flaming Knights Motorcycle Club Toy Drive
- 9th Annual Christmas on Moore's Creek
- Lincoln Park Historic Survey Project Kickoff
- Working with Property Owner on Historic Property @ 11th Street
- Working with Pine Grove Cemetery Beautification Project Team
- Team Member of Pinnacle Housing Group on Moore's Creek Development (Avenue D Model Block) Project



Statistical Data

The Flaming Knight Motorcycle Club of Fort Pierce Toy Drive

- Hosted 25 clubs from around the state of Florida and out of state with an estimated number of 345 attendees and community members.



Statistical Data

Christmas on Moore's Creek Toy Give-a-way and Health and Wellness Fair

- Hosted 312 attendees: 179 kids, 70 parents/guardians, 63 volunteers, and 15 healthcare and information vendors.

Team Member with Pinnacle Housing Avenue D Model Block Project



Social Media Data Sheets



LPMS Christmas o...
November 22, 2024, 8:34 AM

18 reactions

5 comments

18 shares

Boost

...

X

Overview

Performance

Feed preview

Performance

Top performer

Continue getting results when you boost this post and spend \$6 each day

Estimated daily results
595 - 1.7K more reach

Boost

Overview

Views ⓘ

6,421

Reach ⓘ

4,003

Interactions ⓘ

18

Link clicks ⓘ

--

↗ This post received more views compared to your recent Facebook posts.

Views ⓘ

6,421

6K



Published

Scheduled

Drafts

Expiring

Expired

Post type






Filter

Clear

Search by ID or caption

Last 90 days: Nov 9, 2024 - Feb 6, 2025

Columns

	Title	Date published	Status	Reach	Likes and reactions	Comments
<input type="checkbox"/>	 Visioning board session, Sunday, January 26, ... Photo · Lincoln Park Main Street, Inc.	Sun Jan 26, 4:41pm	Boost	79	0	0
<input type="checkbox"/>	 Opening Soon! The City of Fort Pierce Florida... Photo · Lincoln Park Main Street, Inc.	Thu Jan 23, 7:22am	Boost	212	17	0
<input type="checkbox"/>	 https://www.facebook.com/share/v/1AuxN4H... Text · Lincoln Park Main Street, Inc.	Dec 20, 2024	Boost	50	0	0
<input type="checkbox"/>	 An awesome performance by Future Generati... Video · Lincoln Park Main Street, Inc.	Dec 14, 2024	Boost	75	6	0
<input type="checkbox"/>	 LPMS Christmas on Moore's Creek (COMC) 9t... Photo · Lincoln Park Main Street, Inc.	Nov 22, 2024	Boost	4K	3	3

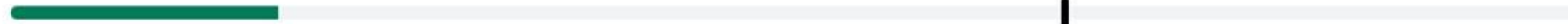


Weekly plan ⓘ 🕒 1 day left

[📅 See full plan](#)

Set your business up for success by completing recommended tasks.

Complete at least 4 tasks to finish this plan.



Publish one ad 0 / 1

Publish 3 posts on Facebook 0 / 3

Publish one story on Facebook 0 / 1

Performance

January 10, 2025 - February 6, 2025

[Customize view: Business](#) ▼

Views >

Views ⓘ

753 ↓ 35.4%



From followers ⓘ **44%** ↑ 300%

From non-followers ⓘ **56%** ↓ 37.1%

Reach >

Facebook reach ⓘ

835 ↑ 44.7%



From followers ⓘ **232** ↑ 393.6%

From non-followers ⓘ **596** ↑ 12.5%

Interactions >

Content interactions ⓘ

24 ↑ 100%



From followers ⓘ **24** ↑ 242.9%

From non-followers ⓘ --

Follows >

Follows ⓘ

4 ↓ 63.6%



Unfollows ⓘ **0** 0%

Net follows ⓘ **4** ↓ 63.6%

Time Remaining:



2nd Quarter FY 2024 - 2025 Activities

January - March 2025

- Vendor at Treasure Coast History Festival
- Guided Historic Tours at Highwaymen Heritage Festival
- Kickoff Meeting with Consultants for Historic Survey
- Lincoln Park Historic Survey Field Research
 - Letter to Chief of Police
 - Letter to Sheriff
 - Letter to Pastors/Churches
 - Letter to Property Owners
 - Lincoln Park Showcase Newsletter February - March
- Bleu Clarinet Owners & Operators Granny's Kitchen Site
- Website Design Development Update
- Assisted Developer with Permit Application



Lincoln Park Showcase Newsletters

LINCOLN PARK MAIN STREET SHOWCASE LPMS LINCOLN PARK MAIN STREET
The Official Newsletter of The Lincoln Park Main Street, Fort Pierce, FL • "Revitalizing Avenue D"

FEBRUARY 2025 • Volume 8 Issue 28

City of Fort Pierce Florida Highwaymen Museum Opening Soon!

By Doretha Hair Truesdell



The Jackie L. Caynon Sr. Building was originally built in 1948 and renovated in 2009. The 3,200 square foot structure is currently undergoing renovations.

February 15, 2025 the Original Florida Hall of Fame Highwaymen Organization will partner with the City of Fort Pierce to host the _____ annual City of Fort Pierce, Florida Highwaymen Art Festival on Moore's Creek to celebrate the rich history, art and educate more people about the history of the Highwaymen. Later in the year, the Original Florida Highwaymen Organization will open the City of Fort Pierce, Florida Highwaymen Museum doors to the public. The Florida Highwaymen Museum has only been a dream that is finally coming to life. The plan is to have at least one painting of each of the 26 Florida Highwaymen inducted into the Florida Artists Hall of Fame for our first exhibition. It is to pay homage to each of the Highwaymen with a representation of their work, if possible.



The Highwaymen, also referred to as the Florida Highwaymen are a group of 26 named and listed landscape artists who have been called "The Last Great American Art Movement of the 20th Century". They were self taught and self mentoring African American Artists. There were 25 men and one woman who were inducted into the Florida Artists Hall of Fame in 2004. These individuals painted and sold their art in spite of the many racial, economical and cultural obstacles they faced. This was during the segregated 1950s and 1960s under the leadership of Mrs. Zenobia Jefferson, who was their art teacher. One of her students, Alfred Hair, was introduced to the renowned artist A. E. Backus and was mentored by him. After the Florida Highwaymen were inducted into the Florida Artists Hall of Fame in 2004, Doretha Hair Truesdell, widow of Alfred Hair longed to have a museum in Fort Pierce dedicated to work of the Florida Highwaymen.

Some of these artists attended Lincoln Park Academy

City of Fort Pierce Florida Highwaymen Museum Grand Opening
DATE & TIME - TBA
Jackie L. Caynon, Sr. Building
1234 Avenue D
Fort Pierce, Florida

Story Continues on Page 2

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- Florida Humanities Council 10
- Area Regional Transit 10
- City of Fort Pierce 10
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- Children's Services Council 14
- Fort Pierce Tours 14
- Sarah's Memorial Chapel 14
- Adams Ranch 15
- Bonnie Mobile Bar 15
- Indian River State College 15
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- Florida Main Street 15
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LINCOLN PARK MAIN STREET SHOWCASE LPMS LINCOLN PARK MAIN STREET
The Official Newsletter of The Lincoln Park Main Street, Fort Pierce, FL • "Revitalizing Avenue D"

MARCH 2025 • Volume 8 Issue 29

WOMEN'S HISTORY MONTH

March is Women's History Month
The Library of Congress, National Archives and Records Administration, National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution and United States Holocaust Memorial Museum join in commemorating and encouraging the study, observance and celebration of the vital role of women in American history.

THINK LIKE A QUEEN.
A QUEEN IS NOT AFRAID TO FAIL.
FAILURE IS ANOTHER STEPPING STONE TO GREATNESS.
- Oprah Winfrey



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Politics **Education** **Work**

Wellness **Fashion** **Get's Life**

LINCOLN PARK MAIN STREET SHOWCASE LPMS LINCOLN PARK MAIN STREET
The Official Newsletter of The Lincoln Park Main Street, Fort Pierce, FL • "Revitalizing Avenue D"

APRIL 2025 • Volume 8 Issue 31

Learning Lincoln Park's Neighborhood History

Historic Structures Survey
A project of Historical Resources

COMMUNITY MEETINGS TO LEARN MORE AND SHARE HISTORY!

Wednesday, April 23, 2025
6:00 - 7:30pm
Bachhorn Educational Building
Indian River State College Rooms 216 and 218
3022 Avenue D, Fort Pierce, FL 34937

Thursday, April 24, 2025
6:00 - 7:30pm
Zoom Meeting
bit.ly/theshowcasehistory

The Florida Division of Historical Resources has funded a project recording historic structures in the neighborhood in order to document the past. Stantec and Community Planning Collaborative are assisting.

The historic structure survey will:

- Include homes, businesses, parks, schools, churches and more.
- Help inform preserving historic sites and recording the community's history.
- Tell the story of the neighborhood's history and people.

The historic structure survey will not:

- Add any regulations to your property.
- Share any private information.
- Come onto private property.

Contact us for more info:
info@planningcollab.com 904-577-0255
COMMUNITY PLANNING COLLABORATIVE
planningcollab.com

Marketing & Promotions

City of Fort Pierce & Businesses

- 1- Bleu Clarinet Restaurant & Jazz Lounge
- 2- Cynthia's Alterations & More
- 3- Application for Refurbish Signage Program
- 4- Application for Paint Our Town Program
- 5- Promoting Fort Pierce Firehawks Registration



Cynthia's Alterations & More
Professional Seamstress & Upholstery



Developer Permit Application/Code Enforcement Assistance

1- 436 N. 11th Street Historic Property in the permitting revision stage before final permit issuance.



2- 424 Douglas Street New construction home
3 bd/2 ba listed for sale.



3- 426 Douglas Street construction home
3 bd/2 ba builder will hold as a rental.



4- 513 N.18th Street permit for new construction of
single family home.



Social Media Data Sheets

Weekly plan 1 day left [See full plan](#)
Set your business up for success by completing recommended tasks.

Complete at least 4 tasks to finish this plan.

1 of 6 tasks completed **Weekly goal**

- Publish one ad 0 / 1
- Publish 3 posts on Facebook 0 / 3
- Publish one story on Facebook 0 / 1

Performance January 10, 2025 - February 6, 2025 [Customize view: Business](#)

Metric	Value	Change
Views	753	↓ 35.4%
From followers	44%	↑ 300%
From non-followers	56%	↓ 37.1%
Interactions	24	↑ 100%
From followers	24	↑ 242.9%
From non-followers	--	--
Reach	835	↑ 44.7%
From followers	232	↑ 393.6%
From non-followers	596	↑ 12.5%
Follows	4	↓ 63.6%
Unfollows	0	0%
Net follows	4	↓ 63.6%

Time Remaining:

Opening Soon! The ... January 23, 2025, 7:22 AM 18 reactions 0 comments 4 shares [Boost](#)

Overview Performance Feed preview

From followers **74%**

From non-followers **26%**

This post received more interactions compared to your recent Facebook posts.



All content

Ad account: Pamela Carithers 243669768

Create post

Posts and Stories

Media type



Filter

Clear

Search by ID or caption

Columns

Title	Date published ↓	Reach ⓘ ↑↓	Likes and reactions ⓘ ↑↓	Comments ⓘ ↑↓	Shares ⓘ ↑↓
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 Visioning board session, Sunday, January 26, 2025. Se... Photo · Lincoln Park Main Street, Inc.	Boost	Sun Jan 26, 4:41pm	79	0	0	2
 Opening Soon! The City of Fort Pierce Florida Highwa... Photo · Lincoln Park Main Street, Inc.	Boost	Thu Jan 23, 7:22am	212	17	0	4



Jazz on Moore's Creek

26 Notifications • 20 Messages •

Create post

Promote



Lincoln Park Main Street, Inc.

29 Notifications • 6 Messages •

Create post

Promote

...



QUESTIONS?

