

Print

Application For Appointment/Reappointment - Submission #23430

Date Submitted: 1/8/2025

Name of Board or Boards for which you are applying:*

Affordable Housing Advisory Committee

Name:*

Craig Cobb

Home Address:*

11924 SW Macelli Way

City:*

Port St Lucie

State:*

FL

Zip:*

34987

How long at this address?*

4 months

Telephone Number*

2145778573

If less than two years, provide prior address:

12456 SW Arabella Dr, Port St Lucie, FL 34987

Are you a citizen of the United States? *

Yes

No

Occupation: *

Pastor

Employer:*

City of Faith

Do you own a business that operates within the City of Fort Pierce?*

Yes

No

If yes, list the address and nature of said business:

602 E Weatherbee Road, Fort Pierce, FL 34982

Do you now or in the future plan to do business with the City of Fort Pierce or the Fort Pierce Utilities Authority(FPUA)?*

Yes

No

If yes, in which organization and in what capacity?

City of Faith as a client

Are you employed by a business that is located within the City of Fort Pierce?*

Yes

No

If yes, state the business and location:

City of Faith Church, 602 E Weatherbee Road

Do you have special training or knowledge in the area of:

Engineering:*

Yes

No

Architecture:*

Yes

No

Real Estate Brokering:*

Yes

No

Finance/Accounting:*

Yes

No

Contracting:*

Yes

No

Land Development:*

Yes

No

Utilities:

Yes

No

Management:*

Yes

No

Describe your professional background and what expertise you will bring to this Board. (Attach your resume or other applicable information below if desired) *

Strategic development and community connectivity.

Are you currently a member of a Commission-appointed board/committee?*

Yes

No

If yes, please specify:

JJCAB

Have you ever been convicted of a felony?*

Yes

No

If yes, what was the nature of the crime(s) you were convicted of:

If appointed, are you willing to attend a training session which could last several hours?*

Yes

No

Referred by:*

Applicant Email Address:*

Date:*

Applicant's Signature:*

APPLICATIONS EXPIRE 6 MONTHS FROM THE DATE OF SUBMISSION. PLEASE REAPPLY AS OFTEN AS DESIRED.

For additional information, please contact the City Clerk's Office at 772.467.3065 or email lcx@cityoffortpierce.com.

Upload Resume (Optional)

RESUME-Craig-4 (1).pdf

CRAIG L. COBB

phone: 214-577-8573 Email: craiglcobb@hotmail.com

Summary of Qualifications

Career spans over 20 years of experience in the fields, Operational Management, Business Development, Executive Sales Management, and Leadership Training. Very strong team-oriented leadership skills and a proven track record in management roles with Fortune 500 companies. Skill set is directly related to strategic development and positioning, effective management of results-oriented projects, establishing infrastructure, business development, client acquisition, leadership training and sales management. Excellent communication skills with an ability to build rapport across an organization with peers, subordinates and management, both written and verbal.

Professional Experience

Nov 2015—Present CITY OF FAITH (Senior Pastor)

Fort Pierce, FL

Founder and Senior Pastor of City of Faith Church. Bishop Craig L. Cobb is a dynamic author, teacher and businessman who has a profound passion to see others fulfill their life's purpose. He has traveled extensively throughout the country empowering others through relevant workshops and crusades, impacting the spiritual and progressive landscape of individuals and cities.

Jan 2018—Mar 2020 TRINITY LEGAL SERVICES, LLC (President)

West Palm Beach, FL

Operated collections, skip tracing, background check, telemarketing and repossessions company specializing in a specific niche market campaigns. One of our largest clients was Chase Bank. With a proprietary approach and unique technology, I have provided supernatural results with a 98% hit ratio in the industry. It has been a staple in my professional portfolio.

- Manages a team of administrators, skip tracers, collection agents, inside and outside sales representatives
- President and CEO of a successful skip tracing and collections company with largest client Nicholas Financial
- Manages office staff of 5+ employees
- Develops marketing campaigns and strategies for positioning
- Performs rigorous leadership training
- Demonstrates exceptional sales ability and strong interpersonal skills with a persuasive, positive, and confident approach
- Schedules appointments for sales representatives to meet with prospective customers
- Handles and manages multifaceted telemarketer tasks (e.g., data entry, filing, records management and billing) for various campaigns
- Provides timely, courteous and knowledgeable response to information requests; screens and transfers calls; and prepares official phone log correspondence for outside clients

Nov 2015—Dec 2017 SICKLE CELL FOUNDATION (Lay Health Educator)

West Palm Beach, FL

Worked with individuals, organizations and groups in the community educating them on medical conditions relating to sickle cell and lowering the infant mortality/morbidity rates within the communities in Palm Beach County. It is a subdivision program of the Children's Services Council Healthy Beginnings System.

- Recruited community volunteers to participate in a five (5) week educational curriculum on prenatal care to raise awareness among community members on Black infant mortality
- Trained community volunteers in five-week sessions, two-hours per week, utilizing the Community Voice curriculum: "Taking It to the People"
- Administered a pre- and post-test for community volunteers participating in the Community Voice program
- Conduct presentations in the targeted zip codes in Palm Beach County to recruit persons in the zip codes to participate in the Community Voice program
- Developed relationships with community organizations, churches, business and nonprofit agencies to serve as training locations and sources of community volunteers
- Produced monthly reports documenting recruitment efforts and graduation rates
- Maintained weekly contact with Lay Health Advisors for at least six months after graduation
- Educators will conduct monthly booster sessions with Lay Health Advisors and invite special guests to discuss various programs in the Healthy Beginnings System. These sessions will provide a venue to develop strategies to disseminate and share information about the Healthy Beginnings System to increase referrals for services

Mar 2014—Jun 2015 PAYMENT SYSTEMS CORP (Executive Sales Manager)

Dallas, TX

Coordinated efforts between inside/outside sales team and trained them to reach sales goals and profitability for specific territories. Part of a team responsible for introducing to small businesses the benefits of an innovative merchant system geared to enhance and improve businesses.

- Business-to-Business Sales
- Implemented call center procedures for effective appointment setting
- Travelled two weeks per month within the U.S. fulfilling sales appointments
- Created sales strategies for various regional campaigns

- Designed and implemented financial metrics and quantification reports to measure results

Nov 2011—Aug 2013 COBRA CORPORATION USA (Chief Information Officer) Dallas, TX

- Responsible for training and developing a sales team to acquire residential clients for property claims
- Responsible for managing sales force in the field, yielding maximum results and business compliance
- Developed infrastructure, creating flowcharts and maintaining systematic operation of all claims documentation
- Kept executive staff informed of processes that was necessary to maintain rapid payments from insurance companies and compliance with internal/external procedures.
- Responsible for overseeing project management of construction and field operations with basecamp software management program, and updating business strategies across business units.
- Designed, developed and implemented reports to monitor business critical results, evaluated problems, and recommend solutions for business improvement.

Dec 2009—Jul 2012 ABS (Business-to-Business Consultant) Mesquite, TX

- Responsible for Business-to-Business sales to acquire clients with gross profit of 1M—100M
- Business-to-Business consulting for small to medium size businesses with gross profit of 1M—100M
- Performed business valuation services and business value mapping
- Implemented strategic positioning for systematic operation and sales growth
- Implemented infrastructure for cost-efficiency and work flow efficiency
- Partnered with senior leaders in managing the operations analysis of econometric data to design new or improvements to the existing business processes

Oct 2005—April 2009 COBB & ASSOCIATES (CEO/Founder) Dallas, TX

- President and CEO of a successful skip tracing and collections company with largest client Chase Bank
- Managed office staff of 15+ employees
- Developed marketing campaigns and strategies for positioning
- Performed rigorous leadership training
- Created \$850,000 yearly gross income for the company in 2 years
- By the 4th year, had gross revenue near 2 million dollars

Education/Licenses/Achievements

- Enterprise Leasing Leading Branch Manager in sales for 24 consecutive months/President's Award
- **B.A. Degree: Business Management**, American Baptist College, Nashville Tennessee
- **Doctorate of Divinity**, Tabernacle Bible College, Tampa, FL
- Real Estate License, Insurance License
- Author, Motivational Speaker
- *March 2010: Visited Whitehouse with a 16-person delegation and met with the Speaker of the House of Representatives to promote at risk health initiatives and programs*