

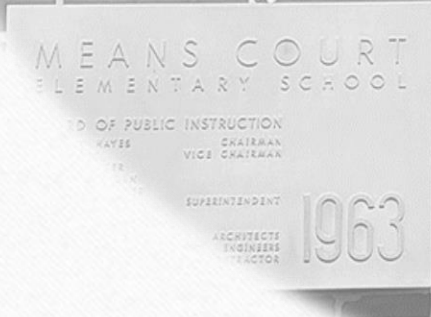
City of Fort Pierce Commission

MEANS COURT

Lincoln Park Main Street

3rd Quarter Update

August 4, 2025



3rd Quarter FY 2024 - 2025 Activities

April - June 2025

- Vendor at Treasure Coast History Festival
- Lincoln Park Historic Survey Community Outreach
- Lincoln Park Showcase Newsletters April - June
- Bleu Clarinet Owners & Operators Granny's Kitchen Technical Assistance w/Grant Application
- Website Design Development Update
- Moore's Creek Concert with Levitt Fort Pierce
- Jazz on Moore's Creek



ECONOMIC VITALITY: Business Development

Lincoln Park Businesses & Owners

Lincoln Park Main Street District

Business Name	Address	Zip Code	Phone	Point of Contact	Owner Contact	Owner Address
PHATZ Chick N' Shack	421 N. US Highway 1,	34950	772-882-4838	Tesa Adams	Robert & Tesa Adams	
Carwash Kartoon DBA Baker's Properties	430 North US 1,	34950	772-429-8700	Ken Dixon	Ken Dixon	430 North US 1, Fort Pierce, Florida
Chinese To-Go	431 North 25th Street,	34950	772-460-8823	Sombat Ratuppanant	Sombat Ratuppanant & Tassanaporn Ratuppanant	1056 SW Placetass Ave, Port St. Lucie, FL 34953-3478
Commercial Building	441 Means Court,	34950			Bertha M. McDonald	P.O. Box 4189, Fort Pierce, FL 34948-4189
VACANT LOT	480 N. 7th Street,	34950		St. Lucie County	St. Lucie County	C/O Management & Budget Fort Pierce, 34982-5632
Lucky 7 Food Mart	510 North 13th Street,	34950	772-242-8977			
Serenity Hair Salon	605 N Orange Avenue,	34950	772-828-7342	Candance	605 Ministries LLC	117 Orange Avenue, Fort Pierce, FL 34950-4346
International Longshoremen	705 Cedar PL,	34950			Longshoremen St. Lucie County	503 N. 7th St, Fort Pierce, FL 34950-8229
Vacant Building	720 Avenue D,	34950		David Hall	David Hall	P.O. Box 9342, Port St. Lucie, FL 34985-9342
United Insurance Agency	720 Delaware Ave, Suite G	34950	772-468-8427	Calvin Richardson	Calvin Richardson	720 Delaware Avenue, Suite G Ft. Pierce, FL

96 Businesses Listed within the District
18 Outside of the District

Vacant and Occupied Commercial Properties Database

BUSINESS NAME

PROPERTY ADDRESS

EMAIL ADDRESS

PHONE #

PROPERTY OWNER'S NAME

PROPERTY OWNER'S MAILING ADDRESS

PROPERTY OWNER'S PHONE #

EMAIL ADDRESS

LAND USE

BUILDING/LOT SIZE:

SQUARE FOOTAGE:

HISTORIC STATUS


INTERIOR CHARACTERISTICS

EXTERIOR CHARACTERISTICS

ZONING




DESIGN: Physical Improvements



Paint Our Town


An initiative by The City of Fort Pierce, Area Businesses and Local Non-Profits

- Exterior Home Painting
- Minor Exterior Home Repairs
- Community Engagement
- Volunteer Opportunities



www.cityoffortpierce.com

772.467.3161



COMMERCIAL SIGN GRANT PROGRAM

Need a New Sign?
Upgrade your curb appeal with the FPRA Commercial Sign Grant!

\$5,000 Reimbursable Grant



APPLY NOW



772-467-3786 www.choosefortpierce.com

LET'S BRIGHTEN UP THE BLOCK — ONE FACADE AT A TIME!

COMMERCIAL FAÇADE GRANT

REIMBURSABLE GRANT
MATCHING 50% UP TO \$25,000

ELIGIBLE IMPROVEMENTS

- ✓ Siding/Stucco
- ✓ Windows/Doors
- ✓ Pedestrian/Bicycle Amenities
- ✓ Patios/Decks
- ✓ Exterior Lighting
- ✓ ADA Improvements
- ✓ Awnings/Canopies
- ✓ Parking Lot Improvements
- ✓ and more

APPLY TODAY

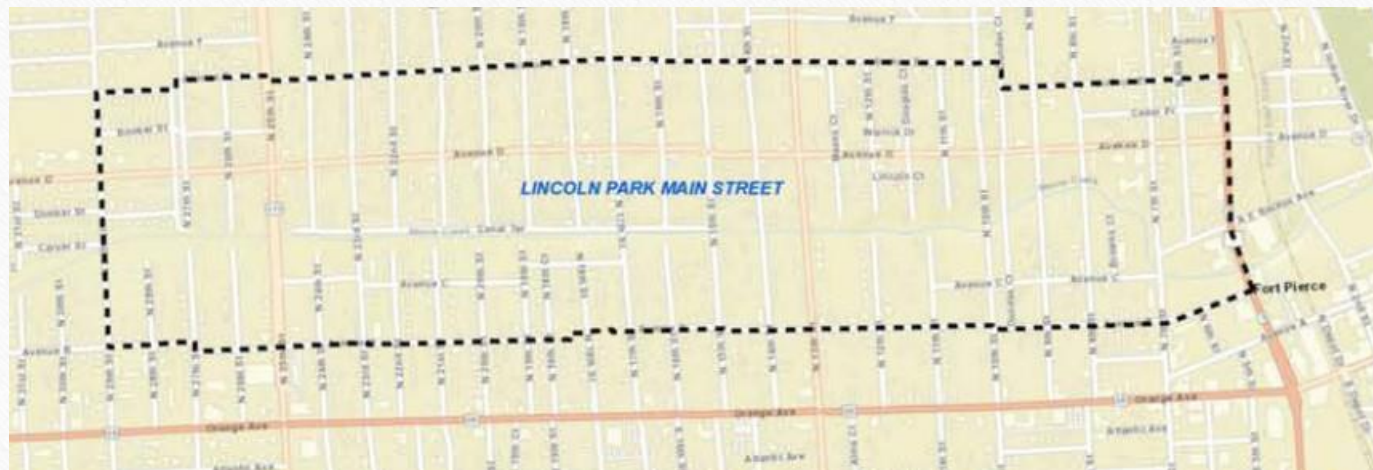


772-467-3786
fpri@cityoffortpierce.com
www.choosefortpierce.com



Historic Preservation

Map of Survey Area US Hwy 1 – 29th Street Avenue B – Avenue E



**Learning
Lincoln Park's
Neighborhood
History**

Historic Structures Survey



COMMUNITY MEETINGS TO LEARN MORE
AND SHARE HISTORY!

Wednesday, April 23, 2025
6:00-7:30pm

Blackburn Educational Building
Indian River State College Rooms 214 and 215
3002 Avenue D, Fort Pierce, FL 34947

Thursday, April 24, 2025

6:00-7:30pm
Zoom Meeting
bit.ly/lincolnparksurvey

The Florida Division of Historical Resources has funded a project recording historic structures in the neighborhood in order to document the past. Stantec and Community Planning Collaborative are assisting.

The historic structure survey will:

- Include homes, businesses, parks, schools, churches and more.
- Help inform preserving historic sites and recording the community's history.
- Tell the story of the neighborhood's history and people.

The historic structure survey will not:

- Add any regulations to your property.
- Share any private information.
- Come onto private property.

Contact us for more info:



info@planningcollab.com



904-577-0255

COMMUNITY PLANNING
COLLABORATIVE
planningcollab.com

PROMOTION: Marketing Events

CELEBRATION OF BLACK MUSIC MONTH
LINCOLN PARK MAIN STREET PRESENTS



WILL VAUGHN & ATG BAND

FRIDAY, JUNE 20, 2025
5:30 PM - 10:00 PM

MOORE'S CREEK
434 N. 8th Street, Fort Pierce, FL 34950
(Corner of Avenue D & 8th Street)

POPUP BLACK ARCHIVES/ MUSEUM



BOYD LAW TREASURE COAST LAW OFFICE PRESENTS

LEVITT AMP FORT PIERCE MUSIC SERIES



THE LITTLE THINGS #MUSICMOVES **EUKELE RUSS**

MOORE'S CREEK, LINEAR PARK
435 N 7TH ST.
FORT PIERCE, FL

10 MAY 2025
6PM-9PM
FREE EVENT

SPONSORED BY



THE LEVITT AMP FORT PIERCE MUSIC SERIES IS SUPPORTED IN PART BY THE MORTIMER & MIM LEVITT FOUNDATION, WHICH PARTNERS WITH CHANGEMAKERS AND NONPROFITS ACROSS THE COUNTRY TO ACTIVATE UNDERUSED OUTDOOR SPACES, CREATING WELCOMING AND INCLUSIVE DESTINATIONS WHERE THE POWER OF FREE, LIVE MUSIC BRINGS PEOPLE TOGETHER, FOSTERS BELONGING, AND INVIGORATES COMMUNITY LIFE. WWW.LEVITT.ORG

FOR MORE INFO, VISIT ARTSTLUCIE.ORG OR CALL 772.528.4895



Social Media Data Sheets

Benchmarking

Business comparison

Businesses to watch

Compare your performance against businesses in the Local Events category

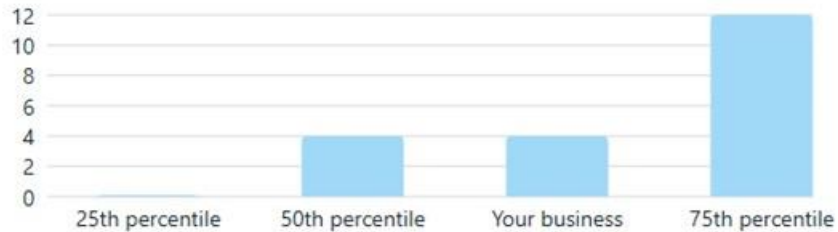
Results are based on businesses with similar organic 28-day reach in your category. [Edit category](#)

Published content ⓘ

4

Similar to others

How often your business published versus others in this category



Over the last 28 days, you typically published the same amount of posts and stories compared to other businesses in this category. Nice work! Stay on track by creating a new post or scheduling in advance.

Create post

Facebo... ⓘ

747

Similar to others

Typically: 999

Follows ⓘ

6

Similar to others

Typically: 5

Content i... ⓘ

17

Similar to others

Typically: 49

< Insights



Your Facebook views increased by **3191%** in the last **28 days**



4.8K

3.2K%



53

100%



11

100%



4

100%

Top content



All content

Ad account: Pamela Carithers 243669768

Create post

Posts and Stories: 1 sel...








Media type

Filter

Clear

Search by ID or caption

Columns

Title	Date published ↓	Reach ⓘ ↑↓	Likes and reactions ⓘ ↑↓	Comments ⓘ ↑↓	Shares ⓘ ↑↓
 Your Video Reel · Lincoln Park Main Street, Inc.	Fri Jun 20, 12:02pm	44	1	0	0
 The return of Jazz on Moore's Creek, Friday, June 20, ... Video · Lincoln Park Main Street, Inc.	Mon Jun 16, 3:05pm	59	1	0	0
 The return of Jazz on Moore's Creek, Friday June 20, 2... Photo · Lincoln Park Main Street, Inc.	Sat Jun 7, 11:32pm	172	4	0	4
 Post: "Fort Pierce and Lincoln Park community, come ... Ad ·	Wed Apr 16, 9:50pm	2.8K	--	--	--
 Fort Pierce and Lincoln Park community, come and le... Photo · Lincoln Park Main Street, Inc.	Wed Apr 16, 9:49pm	2.8K	15	0	2
 Lincoln Park Neighborhood History Text · Lincoln Park Main Street, Inc.	Wed Apr 16, 9:48pm	3	--	--	--
 Lincoln Park Neighborhood History Text · Lincoln Park Main Street, Inc.	Wed Apr 16, 9:46pm	0	--	--	--

Time Remaining: 13:27 Other End



Content overview

Breakdown: Followers/non-followers ▾

All Posts Stories Reels Videos Live

Views ⓘ

279 ↓ 11.1%

Reach ⓘ

731 ↑ 176.9%

3-second views ⓘ

28 ↑ 100%

1-minute views ⓘ

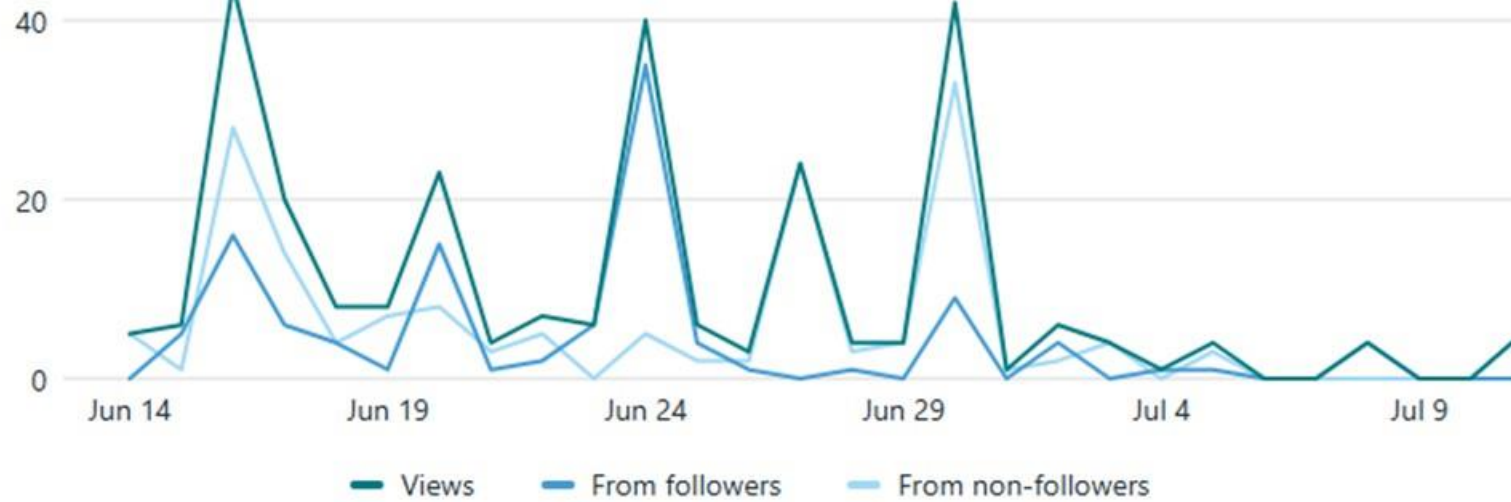
0 0%

Content interactions ⓘ

5 ↓ 44.4%

Watch time ⓘ

7m 53s ↑ 54.2K%



Views breakdown

Jun 14 - Jul 11

Total

279 ↓ 11.1%

From followers

116 ↓ 21.1%

From non-followers

163 ↓ 2.4%



All content

Ad account: Pamela Carithers 243669768

Create post

Posts and Stories: 1 sel...


Media type

Filter

Clear

Search by ID or caption

Columns

Title	Date published ↓	Reach ⓘ ↑↓	Likes and reactions ⓘ ↑↓	Comments ⓘ ↑↓	Shares ⓘ ↑↓
 Post: "Fort Pierce and Lincoln Park community, come ... Ad · 🗨️	Boost	Wed Apr 16, 9:50pm	2.8K	--	--



Social Media Data Sheets



Content overview

Breakdown: Organic/ads

All Posts Stories Reels Videos Live

Views

783 ↑ 625%

Reach

724 ↑ 761.9%

3-second views

86 ↑ 2.0K%

1-minute views

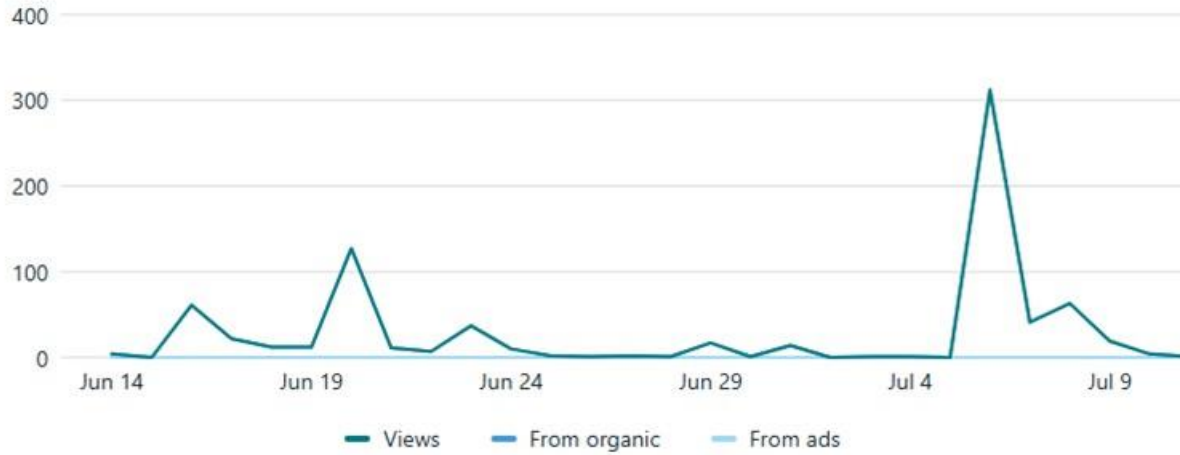
0 0%

Content interactions

17 ↑ 750%

Watch time

27m 8s ↑ 3.0K%



Views breakdown

Jun 14 - Jul 11

Total

783 ↑ 625%

From organic

783 ↑ 625%

From ads

0 0%

Boost content

See all content

Top content by views



Time Remaining: 9:07



Branding

Jazz on Moore's Creek 6/20/2025

Testimonials

1. "Jazz on Moore's Creek in Fort Pierce is a fantastic night out!"

Shearon B.

2. "The live music is superb, the atmosphere is vibrant, and the food vendors add to the fun".

Sarah Billingsly, New Jersey

3. "It's truly a celebration of jazz and community in a beautiful setting. I attend every event"

Harold K.

4. "Lincoln Park Main Street has been working to revive our community."

Helen Young

5. "Main Street work to keep our history alive."

Joe P.

6. "Working with businesses and folks in the community interested in going into business with opportunities while honoring our rich history."

James Karas

7. "The museum helped me learn so much about the history of Lincoln Park! The displays brought the past to life and gave me a deeper appreciation for this community."

Charles Mathis, Ohio

Lincoln Park Main Street Survey

1. What is your zip code?

34946 34947 34950 Other

2. What is your age?

Under 20 21-24 25-34 35-44 45-54
 55-64 65-74 75 and over

3. What is your gender?

Female Male Other Prefer not to say

4. Do you live in Lincoln Park?

Yes
 No (If no, answer #5)

5. Do you consider yourself a part of the Lincoln Park Community?

Not at all
 Somewhat
 Very Much

6. What do you know about Lincoln Park Main Street?

I Know A Lot
 I know very little
 I don't know much about Lincoln Park Main Street

7. How often do you participate or visit Jazz on Moore's Creek, workshop, other events?

All of the time
 Most of the time
 Sometime
 Never

8. Do you know what historic preservation is?

Yes
 No
 Not Sure

9. How familiar are you with historic preservation?


Very Familiar
 Somewhat Familiar
 Not Familiar at All

10. Is there anything you want to add?



Lincoln Park Showcase Newsletters

LINCOLN PARK MAIN STREET
SHOWCASE **LPMS**
 LINCOLN PARK MAIN STREET
 The Official Newsletter of The Lincoln Park Main Street, Fort Pierce, FL • "Revitalizing Avenue D"
 APRIL 2025 • Volume 9 Issue 31



Learning Lincoln Park's Neighborhood History **Historic Structures Survey**
 SHARE YOUR STORIES

COMMUNITY MEETINGS TO LEARN MORE AND SHARE HISTORY!

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Contact us for more info:
 info@planningcollab.com 904-577-0255 COMMUNITY PLANNING COLLABORATIVE
 planningcollab.com

LINCOLN PARK MAIN STREET
SHOWCASE **LPMS**
 LINCOLN PARK MAIN STREET
 The Official Newsletter of The Lincoln Park Main Street, Fort Pierce, FL • "Revitalizing Avenue D"
 MAY/JUNE 2025 • Volume 9 Issue 32

Fort Pierce Native Arthur Davis Mr. D's Fried Chicken is Poster Child for Mississippi Tourism



By Daniella DiRienzo Posted in Mississippi Dining March 09, 2021

This Remote Restaurant in Mississippi Will Take You A Million Miles Away From Everything.

Driving miles and miles out of the way just to dine at a specific restaurant may seem a bit absurd, but that's just because you haven't been to the Old Country Store in Lorman. Despite its remote location, the Old Country Store continues to attract diners from near and far, and after one bite of the country restaurant in Mississippi's famous southern cuisine, you'll definitely understand why.




Arthur "Art" Davis, Owner of Old Country Store.

Inside This Issue

Mr. D's Fried Chicken African American Music Appreciation 2

Our Sponsoring Partners

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Housed in a building that is over 100 years old, a visit to the Old Country Store is truly an experience. The still-functioning general store and restaurant has become known for serving "the best fried chicken in the world," which is prepared by the singing cook, Mr. D.

Located in the small, unincorporated community of Lorman, the Old Country Store is situated along US 61 between Port Gibson and Natchez, just off the Natchez Trace Parkway (milepost 30, MS Hwy 552 exit).

Although remote, a visit to the restaurant would make the perfect addition to a trip along the renowned parkway, providing amazing scenery along the way. And what better way to end a relaxing drive than with a buffet of mouthwatering southern cuisine?

Story Continues on Page 4



ORGANIZATION: Partnerships

- ✓ Partnering with Oaks at Moore's Creek II
- ✓ Planning Community Event
- ✓ Affordable housing for ownership workshops
- ✓ Districtwide approach



Volunteer Engagement

Number of Hours * # of Volunteers = Total Volunteer Hours per Event.

- ✓ Learning Lincoln Park's Neighborhood History: 5 hrs. * 4 = 20 hours
- ✓ Levitt AMP Fort Pierce: 4 hrs. * 3 = 12 hours
- ✓ Jazz on Moore's Creek: 4 hrs. * 6 = 24 hours
- ✓ Lincoln Park Main Street Board Meetings: 2 hrs. * 9 * 3 = 54 hours

Total Hours: 110



Resource Management

Grant applications submitted to the following governmental and/or private foundations for funding:

- ✓ Florida Department of State Division of Historical Resources
- ✓ Florida Department of State Division of Arts & Culture
- ✓ The John Templeton Foundation
- ✓ The Archie Green Fellowship @ The American Folklife
- ✓ The Council on Library and Information Resources



QUESTIONS?

