



Commercial Façade Grant Applications



Overview

The intent of the Commercial Façade Grant Program is to significantly enhance the appearance of buildings and eliminate slum & blight within the FPRA district.

The program offers financial assistance in the form of a reimbursable grant, matching 50% up to \$25,000.



FPRA Plan Goals

GOAL 7

The Fort Pierce Redevelopment Agency shall increase private sector investment and business development within the Community Redevelopment Area.

GOAL 9

The Fort Pierce Redevelopment Agency shall support small businesses, start-up businesses and support entrepreneurial activity within the Redevelopment Area.

Evaluation Criteria

Applications were evaluated on the following evaluation criteria:

- **Visual impact/ Blight Elimination (50 points)** - The project's ability to enhance the visual appeal of the FPRA and significantly eliminate slum and blight of the building.
- **Total Project Investment (25 points)** -The higher the ratio of private investment vs. public grant dollar investment, the higher the scoring will be.
- **Design & Creativity (15 points)** - Innovative and visually appealing facade design; Compatibility with neighborhood's architectural style; Sustainability and longevity of proposed improvements
- **Community Impact/Public Benefit (10 points)** - The project not only improves the appearance of commercial properties but also generates meaningful positive impacts for the community and the general public.



Mc Cain Sales
of FL, Inc.

2912 Orange
Avenue





2912 Orange Ave

- Overlay existing parking lot with asphalt (9875 SF)
- New roof on front building
- Replacement of rollup garage door

Total investment : \$42,787

Grant amt request: \$21,394



Peacock Temple, LLC

200 N US Hwy 1





200 N US Hwy 1

- Replace windows with impact glass windows



Total investment : \$60,699

Grant amt request: \$25,000

110 S Ocean Dr

Fort Pierce Inlet Beach Resort





110 S Ocean Dr

Replace canvas awning

Total investment : \$28,540

Grant amt request: \$14,270



305 S 7th St

Southern
Comfort
Health LLC



305 S 7th St

Replace fence

Total investment : \$7,600

Grant amt request: \$3,800



Evaluation Criteria

Evaluation Criteria	Max Points Possible 100
Visual Impact/Blight Elimination	Max 50
The project's ability to enhance the visual appeal of the FPRA and significantly eliminate the blight of the building. The elimination of blight will increase safety and security of the public enhancing its visual aesthetics which will lead to increased property values, tenant occupancy, economic development, and job creation.	50
Total Project Investment	Max 25
The higher the ratio of private investment compared to the public grant dollar investment, the higher the score.	
Over \$100,000	25
\$100,000 - \$50,000	20
\$50,000-\$25,000	15
\$25,000 - \$10,000	10
Under \$10,000	5
Design and Creativity	Max 15
<ul style="list-style-type: none"> • Innovative and visually appealing facade design • Compatibility with neighborhood's architectural style • Sustainability and longevity of proposed improvements 	15
Community Impact/Public Benefit	Max 10
The funded projects not only improve the appearance of commercial properties but also generate meaningful positive impacts for the community and the general public.	10
Total Project Score	100

Commercial Façade Cumulative Evaluation Results

CUMULATIVE EVALUATION SHEET

APPLICANTS	EVALUATION CRITERIA							
	Visual Impact/Blight Elimination 150 points	Total Project Investment 75 points	Design & Creativity 45 points	Community Impact/Public Benefit 30 points	TOTAL 300	Total Investment	Total Requested	Project Description
2912 Orange Ave - Mc Cain Sales of FL, Inc	100	45	25	22	192	\$42,787	\$21,394	New Roof, parking lot resealing, garage door
200 N US Hwy 1 - Peacock Temple, LLC	55	60	25	15	155	\$60,699	\$25,000	First floor impact windows
110 S Ocean Dr - Fort Pierce Inlet Beach Resort	120	45	30	32	227	\$28,540	\$14,270	Replace Canvas awnings
307 S 7th St - Southern Comfort Health, LLC	90	15	22	22	149	\$7,600	\$3,800	Replace fence

Next Steps

CRAAC make recommendation to FPRA Board.

FPRA Board will make final determination and execute Agreement.

Applicants must receive building permit within six months of FPRA Board funding approval.

Applicant shall incur all project costs and may receive reimbursement only after all improvements have been made.

Project must be completed within 12 months of building permit issuance.

Check will be disbursed upon receipt of written notification, permits/CO, and copies of paid invoices.



Recommendation

REVIEW COMMERCIAL FAÇADE APPLICATIONS AND MAKE
RECOMMENDATION OF AWARD TO THE FPRA BOARD.

