



CITY OF FORT PIERCE CRA ADVISORY COMMITTEE

CRA Advisory Committee Minutes

OF THE REGULAR MEETING OF THE FORT PIERCE CRA ADVISORY COMMITTEE HELD ON WEDNESDAY, MARCH 26, 2025, IN FORT PIERCE 2ND FLOOR CONFERENCE ROOM, 100 NORTH US HIGHWAY 1, FORT PIERCE, FLORIDA.

1. CALL TO ORDER

2. ROLL CALL

Present: Phil Thompson, Chair; Amanda Geller, Vice-Chair; Ed Becht; Donna Benton; Daniel Lee; Brandon Nobile; Hoyt Murphy, Jr.

Staff Present: Shyanne Harnage, Director of Community & Economic Development
Sara Delgado, Redevelopment Specialist
Jessica Williams, Redevelopment Specialist
Willie Colon, Redevelopment Assistant

3. APPROVAL OF MINUTES

- a. Approval of the Minutes from the February 5, 2025 Meeting

Motion was made by Ed Becht, and seconded by Brandon Nobile

AYE: Brandon Nobile, Daniel Lee, Donna Benton, Ed Becht, Hoyt Murphy, Jr., Chair Phil Thompson, Vice-Chair Amanda Geller

Passed

4. PUBLIC COMMENT

Any person who wishes to comment on any subject on this agenda may be heard at this time. Please limit your comments to five (5) minutes or less, as directed by the Chairperson. The CRA Advisory Committee will not be able to take any official actions under Comments from the Public. Speakers will address the Chairperson, committee Members, and the Public with respect. Inappropriate language will not be tolerated.

5. OLD BUSINESS

6. NEW BUSINESS

a. Street Pole Banner: Art Youth Showcase

Redevelopment Specialists Jessica Williams and Sara Delgado presented the Youth Art Banner Showcase and Street Pole Banner project to the committee. They advised that the current street pole banners are in need of replacement due to wear and tear, and this initiative will bring fresh, new designs to the area.

The FPRA is excited to invite K-12 students to showcase their artistic talents and creativity by designing street pole banners along the Delaware corridor. This project will offer students an opportunity to have their designs displayed in the community, while also contributing to the revitalization of the area. The top four designs from each grade level will be selected and submitted to the CRA for further evaluation. It was noted that this is a showcase, not a competition – it is a chance for both students and residents to be involved in enhancing the local environment through art.

Eligibility: Open to all K-12 students

Themes: Designs should be inspired by the community, nature, and the spirit of Delaware, with a focus on local culture, history, or creativity.

Outreach Strategies: The FPRA will reach out to schools, community centers, and local organizations to encourage student participation and raise awareness about the project.

Banners will be updated along other corridors at a later time.

Further details will be provided for teachers, parents, and students to help guide their submissions.

b. Sunrise Theatre Mural

The Sunrise Theater project was proposed in the previous fiscal year by Advisory Committee Vice-Chair Amanda Geller. Redevelopment Specialist Sara Delgado introduced the project to the committee, informing them that a call for artist submissions has been issued. Once the submission deadline passes, all proposals will be reviewed and presented to the committee for the selection of an artist.

c. Discussion of FPRA projects for Fiscal Year 26

Shyanne Harnage, Director of Community & Economic Development, reviewed the FY2025 Projected-Based Budget and requested project ideas for FY2026.

Committee members suggested the following:

- New lighting for bridge
- Creation of a Demolition Grant Program
- CRA Marketing & Promotion

Also, it was recommended that the FPRA discuss capital improvements and repairs for the Jetty Park area with responsible parties.

7. STAFF AND COMMITTEE MEMBER COMMENTS

Committee members expressed concerns regarding the proposed bill that would sunset Fort Pierce's CRA in 2042. Director Harnage informed the committee that both the state lobbyist and members of the Commission are actively working to oppose the bill and advocate for the continuation of CRAs.

In response, committee members proposed adding a budget line item in next year's budget dedicated to promoting and marketing the CRA. This initiative would aim to raise awareness and educate the community about the benefits of having a CRA in their city.

Chair Thompson also requested that committee members continue to submit addresses of dilapidated properties to Redevelopment Specialist Sara Delgado.

8. ADJOURNMENT