

Commercial Façade Applications Evaluation Sheet

May 2025

Evaluation Guidelines:

1. Each Committee member shall review the submitted proposals and evaluate them individually.
2. Evaluations shall be based solely on the predetermined criteria.
3. All criteria must be scored. If scoring "0" in any category, deficiencies must be identified, and comments provided to justify the score.
4. All scores and comments become part of the public file and are considered public information.
5. Committee members must apply a reasonable, rational, and consistent basis for their scores .

Evaluation Criteria (Total: 100 Points)

1. Visual Impact / Blight Elimination (50 points)

- The project's ability to enhance the visual appeal of the FPRA and significantly eliminate blight.
- Improves safety and security of the public.
- Enhances aesthetics leading to increased property values, tenant occupancy, economic development, and job creation.

2. Total Project Investment (25 points)

The higher the ratio of private investment to public grant investment, the higher the score.

Investment Range	Points Awarded
Over \$100,000	25 points
\$100,000 – \$50,000	20 points
\$50,000 – \$25,000	15 points
\$25,000 – \$10,000	10 points
Under \$10,000	5 points

3. Design & Creativity (15 points)

- Innovative and visually appealing façade design.
- Compatibility with the neighborhood's architectural style.
- Sustainability and longevity of proposed improvements.

4. Community Impact / Public Benefit (10 points)

- Projects that improve the appearance of commercial properties.
- Generate meaningful positive impacts for the community and the general public.

Evaluator Name: _____

Date: _____

Applicant: 722 Orange Ave - Botanical Sanctuary LLC

Project Description: Replace windows, 1 door, roof & landscaping

Total Requested: \$25,000

Total Project Investment: \$57,075.79

Evaluation Category	Points Awarded	Comments
Visual Impact / Blight Elimination		
Total Project Investment		
Design & Creativity		
Community Impact / Public Benefit		
Total Score	/100	

Updated 722 Windows



Updated 726 West Lot



Updated 726 Roof

