



# CITY OF FORT PIERCE CRA ADVISORY COMMITTEE

## CRA Advisory Committee Minutes

OF THE REGULAR MEETING OF THE FORT PIERCE CRA ADVISORY COMMITTEE HELD ON WEDNESDAY, **June 25, 2025**, IN FORT PIERCE 2ND FLOOR CONFERENCE ROOM, 100 NORTH US HIGHWAY 1, FORT PIERCE, FLORIDA.

### 1. CALL TO ORDER

### 2. ROLL CALL

Present: Phil Thompson; Amanda Geller; Ed Becht; Donna Benton; Patience Landers; Doug Miller

Absent: Hoyt Murphy, Jr.; Daniel Lee; Brandon Nobile

Staff Present: Sara Delgado, Redevelopment Specialist  
Shyanne Harnage, Community and Economic Development Director  
Willie Colon, Redevelopment Assistant

**Motion was made by Ed Becht, and seconded by Amanda Geller**

AYE: Amanda Geller, Donna Benton, Doug Miller, Ed Becht, Patience Landers, Phil Thompson

Passed

### 3. APPROVAL OF MINUTES

- a. Approval of the Minutes from the May 28, 2025 Meeting

**Motion was made by Amanda Geller, and seconded by Ed Becht**

AYE: Amanda Geller, Donna Benton, Doug Miller, Ed Becht, Patience Landers, Phil Thompson

Passed

#### **4. PUBLIC COMMENT**

Any person who wishes to comment on any subject on this agenda may be heard at this time. Please limit your comments to five (5) minutes or less, as directed by the Chairperson. The CRA Advisory Committee will not be able to take any official actions under Comments from the Public. Speakers will address the Chairperson, committee Members, and the Public with respect. Inappropriate language will not be tolerated.

#### **5. OLD BUSINESS**

#### **6. NEW BUSINESS**

- a. Review and Evaluate the Design Submissions for the Mural at 601 Atlantic Avenue (Project Lift)

The committee reviewed and evaluated the design submissions that met all required criteria. The highest score was awarded to Hannah Lorra. The selected artist and design will be presented at the next FPRA meeting being held on July 8, 2025.

- b. Review and Evaluate the Design Submissions for the Mural at 130 N. 2nd Street (Sailfish)

The committee reviewed and evaluated the design submissions that met all required criteria. The highest score was awarded to Jesse Jentzen. The selected artist and design will be presented at the next FPRA meeting being held on July 8, 2025.

The committee also discussed incorporating local iconography, such as the Sailfish, and creating opportunities for selfie/photo spots. Artists were encouraged to consider scale and opportunities for public interaction in their final designs.

#### **7. STAFF AND COMMITTEE MEMBER COMMENTS**

Donna Benton requested a comprehensive overview of CRA-funded projects completed over the past five years. Staff agreed to compile this information, along with a summary of current projects, for discussion at the next meeting.

The Committee highlighted the importance of maintaining city-owned assets and exploring ways to generate revenue from underutilized properties.

There was strong support for a strategic, block-by-block approach to redevelopment, rather than isolated improvements. Suggestions included implementing small but impactful efforts such as pressure washing pavers and repainting streetlight poles. The conversation also emphasized the need for a long-term vision that prioritizes heritage preservation and elevates the overall aesthetic of the downtown area.

#### **8. ADJOURNMENT**

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (772) 467-3065 at least 48 hours prior to the meeting.

NOTE: All CRA Advisory Committee meetings are limited to one hour.