

<b>Evaluation Criteria</b>	<b>Max Points Possible 100</b>	
<b>Visual Impact/Blight Elimination</b>	<b>Max 50</b>	
<p>The project's ability to enhance the visual appeal of the FPRA and significantly eliminate the blight of the building. The elimination of blight will increase safety and security of the public enhancing its visual aesthetics which will lead to increased property values, tenant occupancy, economic development, and job creation.</p>	50	
<b>Total Project Investment</b>	<b>Max 25</b>	
<p>The higher the ratio of private investment compared to the public grant dollar investment, the higher the score.</p>		
Over \$100,000		25
\$100,000 - \$50,000		20
\$50,000-\$25,000		15
\$25,000 - \$10,000		10
Under \$10,000	5	
<b>Design and Creativity</b>	<b>Max 15</b>	
<ul style="list-style-type: none"> <li>• Innovative and visually appealing facade design</li> <li>• Compatibility with neighborhood's architectural style</li> <li>• Sustainability and longevity of proposed improvements</li> </ul>	15	
<b>Community Impact/Public Benefit</b>	<b>Max 10</b>	
<p>The funded projects not only improve the appearance of commercial properties but also generate meaningful positive impacts for the community and the general public.</p>	10	
<b>Total Project Score</b>	<b>100</b>	